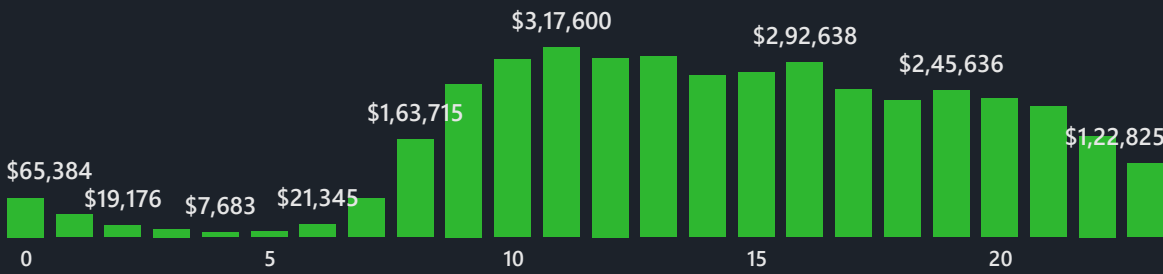
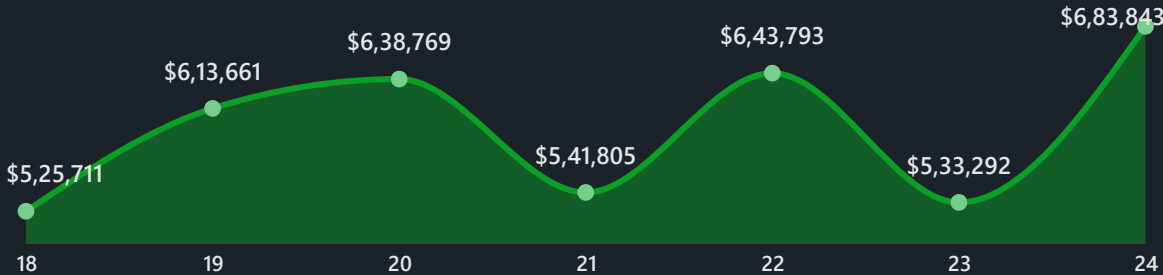




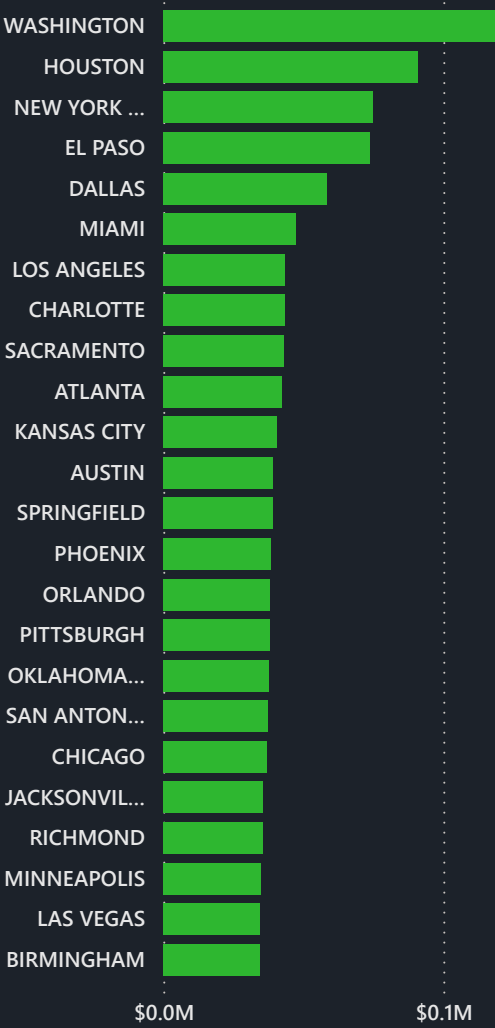
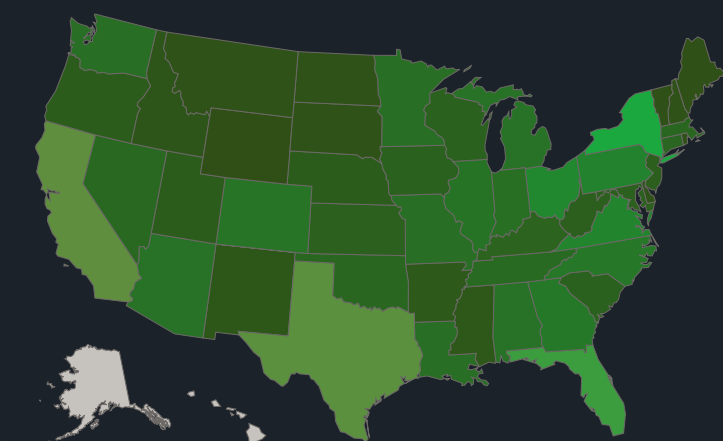
Shopify | Sales and Customer Funnel Report

| | | | |
|----------------------------|-----------------|--------------------|-----------------------|
| Transaction Performance | \$562.6 | \$41,80,874 | 7534 |
| | NetAVGValues | NetSales | TotalQuamtity |
| | | | |
| Customer Purchase Behavior | 4431 | 2039 | 2392 |
| | Total Customers | Reapet Customer | Single Order Customer |
| | | | |
| Retention And Value KPIs | \$943.6 | 1.68 | 46% |
| | Lifetime Value | Purchase Frequency | Reapet Rate |
| | | | |

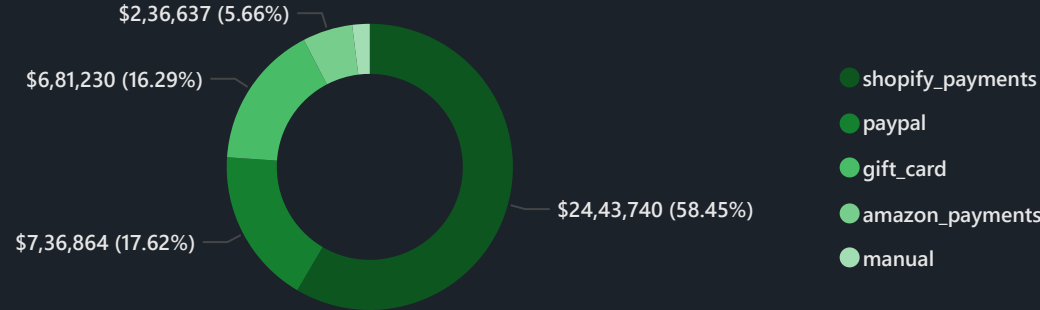
Trend Over Analysis Net Sales



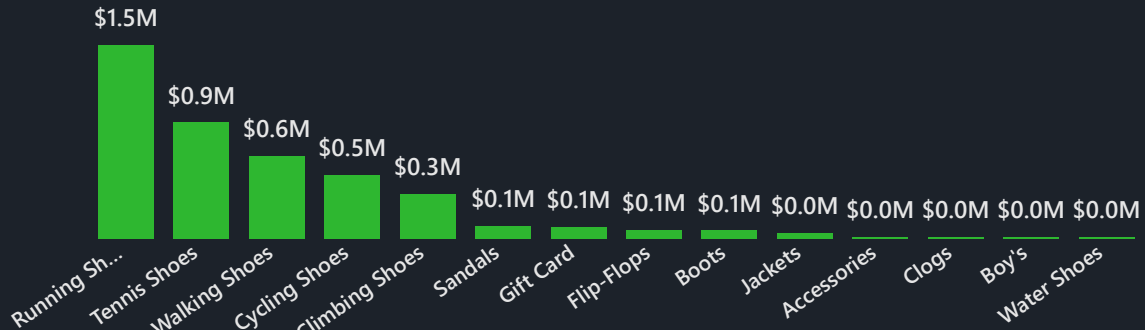
Regional Overview - Province & Cities by Net Sales



Net Sales By Gateway Payment Method



Net Sales By Product Type



Select Measure

NetSales

Gateway

All

Province

All

Clear all slicers



Clear

Shopify | Sales and Customer Funnel Report

| Order Number | Full Name | Customer Id | Country | Province | CITY | Address Zip | Product Type | Gateway | NetSales | Total Tax | Total Price Usd |
|--------------|-----------------------|-------------|---------------|----------------------|----------------|-------------|----------------|------------------|-------------|-------------|-----------------|
| 0 | Roselia Pidgen | 4334 | United States | Oklahoma | OKLAHOMA CITY | 26375 | Boots | amazon_payments | \$505 | 50.51 | 555.64 |
| 1 | Gideon Viney | 5986 | United States | California | INGLEWOOD | 42488 | Climbing Shoes | amazon_payments | \$580 | 57.99 | 637.92 |
| 2 | Henka Giorgini | 1163 | United States | California | ORANGE | 57153 | Tennis Shoes | paypal | \$518 | 51.75 | 569.28 |
| 3 | Candy Bilbey | 5190 | United States | Oklahoma | OKLAHOMA CITY | 37812 | Tennis Shoes | shopify_payments | \$532 | 53.19 | 585.12 |
| 4 | Freida Argent | 4743 | United States | Oklahoma | TULSA | 28883 | Tennis Shoes | paypal | \$497 | 49.71 | 546.84 |
| 5 | Haley Leyfield | 5780 | United States | California | SACRAMENTO | 95382 | Tennis Shoes | shopify_payments | \$517 | 51.71 | 568.84 |
| 6 | Lisette Scarborough | 5663 | United States | New York | BROOKLYN | 20278 | Running Shoes | shopify_payments | \$580 | 57.99 | 637.92 |
| 7 | Gustaf Esterbrook | 3393 | United States | Texas | CORPUS CHRISTI | 58914 | Running Shoes | shopify_payments | \$580 | 57.99 | 637.92 |
| 8 | Marcella Rengger | 5744 | United States | New York | NEW YORK CITY | 62499 | Tennis Shoes | shopify_payments | \$777 | 77.66 | 854.29 |
| 9 | Zollie Egan | 2452 | United States | Texas | SAN ANTONIO | 40927 | Climbing Shoes | shopify_payments | \$527 | 52.71 | 579.84 |
| 10 | Ailyn Broadberrie | 487 | United States | Texas | SAN ANTONIO | 13817 | Walking Shoes | gift_card | \$651 | 65.05 | 715.58 |
| 11 | Catharina Mathieu | 5904 | United States | California | GLENDALE | 53968 | Running Shoes | paypal | \$497 | 49.71 | 546.84 |
| 12 | Arlene Pescott | 6183 | United States | North Carolina | CHARLOTTE | 1786 | Climbing Shoes | amazon_payments | \$578 | 57.83 | 636.16 |
| 13 | Jennie Petters | 1833 | United States | Pennsylvania | WILKES BARRE | 97433 | Walking Shoes | shopify_payments | \$494 | 49.35 | 542.88 |
| 14 | Tiffani Hatrey | 5669 | United States | Washington | SEATTLE | 28207 | Walking Shoes | shopify_payments | \$527 | 52.71 | 579.84 |
| 15 | Ddene Thake | 4422 | United States | Illinois | PEORIA | 16416 | Tennis Shoes | shopify_payments | \$517 | 51.71 | 568.84 |
| 16 | Thoma Kewley | 2085 | United States | Texas | EL PASO | 90897 | Climbing Shoes | amazon_payments | \$527 | 52.71 | 579.84 |
| 17 | Jaimie Toffetto | 1366 | United States | Virginia | RICHMOND | 14173 | Running Shoes | shopify_payments | \$635 | 63.51 | 698.64 |
| 18 | Edik McMurdo | 6055 | United States | New York | JAMAICA | 82401 | Climbing Shoes | shopify_payments | \$518 | 51.75 | 569.28 |
| 19 | Erskine Itzakson | 2033 | United States | Ohio | COLUMBUS | 58901 | Walking Shoes | shopify_payments | \$731 | 73.11 | 804.24 |
| 20 | Dannie Delea | 3812 | United States | Washington | SPOKANE | 98186 | Running Shoes | paypal | \$517 | 51.71 | 568.84 |
| 21 | Cacilia Mathew | 6113 | United States | Minnesota | MAPLE PLAIN | 27901 | Running Shoes | gift_card | \$505 | 50.51 | 555.64 |
| 22 | Dene Wylder | 81 | United States | Florida | WINTER HAVEN | 80407 | Climbing Shoes | shopify_payments | \$494 | 49.35 | 542.88 |
| 23 | Tyrone Ogborne | 4534 | United States | Louisiana | NEW ORLEANS | 79671 | Running Shoes | paypal | \$518 | 51.75 | 569.28 |
| 24 | Kari Ceschini | 1888 | United States | Texas | DALLAS | 74531 | Running Shoes | shopify_payments | \$555 | 55.51 | 610.64 |
| 25 | Dorey McKeighan | 4633 | United States | Georgia | MACON | 23323 | Running Shoes | amazon_payments | \$497 | 49.71 | 546.84 |
| 26 | Dorene Malthouse | 2006 | United States | North Dakota | BISMARCK | 75263 | Running Shoes | paypal | \$615 | 61.51 | 676.64 |
| 27 | Vergil Docwra | 4122 | United States | California | ESCONDIDO | 77091 | Tennis Shoes | paypal | \$555 | 55.51 | 610.64 |
| 28 | Georgeanne Abramamovh | 5865 | United States | Florida | TAMPA | 93673 | Walking Shoes | shopify_payments | \$580 | 57.99 | 637.92 |
| 29 | Halli Lovel | 4469 | United States | District of Columbia | WASHINGTON | 87493 | Flip-Flops | shopify_payments | \$507 | 50.71 | 557.84 |
| 30 | Laureen Sawtell | 4726 | United States | Illinois | PEORIA | 86374 | Tennis Shoes | shopify_payments | \$527 | 52.71 | 579.84 |
| 31 | Brent Croxon | 753 | United States | California | SAN JOSE | 59302 | Tennis Shoes | shopify_payments | \$498 | 49.76 | 547.39 |
| 32 | Roland Dumigan | 6064 | United States | Louisiana | SHREVEPORT | 91713 | Tennis Shoes | shopify_payments | \$565 | 56.51 | 621.64 |
| 33 | Munmro Gascar | 5128 | United States | Texas | EL PASO | 50733 | Walking Shoes | amazon_payments | \$537 | 53.71 | 590.84 |
| 34 | Reg Douch | 3354 | United States | California | PASADENA | 14557 | Running Shoes | paypal | \$486 | 48.55 | 534.08 |
| 35 | Jenna Hustler | 6320 | United States | North Carolina | WILMINGTON | 42168 | Walking Shoes | shopify_payments | \$585 | 58.51 | 643.64 |
| 36 | Porter Mundford | 1796 | United States | Indiana | GARY | 83288 | Tennis Shoes | paypal | \$507 | 50.71 | 557.84 |
| Total | | | | | | 367597147 | | | \$41,80,874 | 4,18,087.35 | 45,98,960.87 |