

EDA Report: Churn Dataset

1. Dataset Overview

The dataset contains 100 customer records and includes features such as:

- MonthlyCharges
- Tenure
- SupportTickets
- HasContract
- Churn (target variable)

Churn rate is approximately 20% based on simulated probabilities.

2. Univariate Analysis

- Majority of customers have not churned (80%).
- Monthly Charges are uniformly distributed between \$20 and \$120.
- Tenure varies between 1 and 35 months.
- SupportTickets mostly range between 0 and 4.

3. Bivariate Analysis

- Churned customers tend to have higher Monthly Charges.
- Customers without contracts are more likely to churn.
- Longer tenure generally correlates with lower churn rates.
- Stacked histogram of Tenure shows churners are skewed toward lower tenure.

4. Correlation Analysis

- MonthlyCharges and Tenure show weak correlation with Churn.

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- SupportTickets and Churn show very low or no strong linear correlation.
- Correlation values range between -1 and 1; none are strongly correlated.