CHARLOTTE HULL, B.A. Data Analyst

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# Professional Summary

Results-driven Data Analyst adept at managing projects with a keen eye for detail and a focus on task completion. Proven project management expertise, adeptly navigating various stakeholders' demands while optimizing data streamlining and management processes. Recognized for innovative problem-solving abilities and delivering insightful reporting, driving successful project outcomes.

# Key Skills

Data Visualization Problem-Solving MySQL / Snowﬂake

Analytics / Data Mining Google Looker / Salesforce Tableau / Adobe

Decision-Making Project Management

Microsoft Excel / Google Sheets

# Experience

**Vacasa**, Remote (TX) | February 2022 – Present

Integration Data Analyst

* Spearheaded data analysis and interpretation techniques, driving company proﬁtability by meticulously dissecting reservation ﬁnances. Calculated advance deposits, providing invaluable insights for the

revenue and ﬁnance/accounting department to optimize ﬁnancial strategies.

* Demonstrated expertise in data extraction and reporting, employing advanced data mining methods to generate reservation and ﬁnancial reports. Facilitated informed decision-making for multiple stakeholders amidst tight deadlines and ad-hoc tasks.
* Engineered the compilation, cleansing, and management of reservation/ﬁnancial data, ensuring seamless guest and homeowner experiences. Streamlined data integration into the company's internal system, empowering various departments to eﬃciently manage reservations.
* Utilized historical ﬁnancial data analysis to bolster decision-making processes for the Revenue Rates team, enabling strategic adjustments to maximize revenue opportunities.
* Championed 18 strategic acquisitions/transitions, seamlessly integrating over 9,800 inorganic reservations into our system.
* Orchestrated acquisitions/transitions yielding a remarkable inﬂux of over 52,000 organic reservations and driving net revenue to surpass $32.1 million.

**Vacasa**, Remote (TX) | June 2021 – February 2022

Administrative Specialist

* Streamlined daily ﬁnance reports processing and reservation payment collection, ensuring accurate ﬁnancial reporting and elevating guest satisfaction.
* Demonstrated decisive judgment in eﬃciently executing all ﬁnancial and administrative responsibilities with meticulous attention to detail.
* Leveraged advanced spreadsheet skills to meticulously execute tasks, upholding a standard of precision and organizational excellence.

*Prior experience and responsibilities available on my* [*Linkedin*](https://www.linkedin.com/in/charhull/) *and by request*

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| Education |  | |
| Bachelor of Arts in Legal Studies | Chadron State College |  |  |
| [Google IT Support](https://www.coursera.org/account/accomplishments/specialization/certificate/VSE8DYJZEF8W) | Coursera  [Foundations of Business Intelligence](https://www.coursera.org/account/accomplishments/certificate/C8LYU77SY88R) | Coursera [Google Data Analytics](https://www.coursera.org/account/accomplishments/specialization/certificate/59YRPDRGF3PA) | Coursera  [Crash Course on Python](https://www.coursera.org/account/accomplishments/certificate/ECWJAAN9XTAJ) | Coursera |  |  |
| Professional Link/Social Media |  |  |
| <https://hullchar.github.io/CharlotteHullAnalyst.github.io/> | | | Website |
| <https://www.linkedin.com/in/charhull/> | | | Linkedin |
| <https://www.credly.com/users/charlotte-hull.79f5da1c/badges> | | | Credly Badges |
| <https://www.coursera.org/user/0020634ad72713977c1cb68688cd3fc8> | | | Coursera Accomplishments |
| [https://public.tableau.com/app/proﬁle/charlotte.hull7586/vizzes](https://public.tableau.com/app/profile/charlotte.hull7586/vizzes) | | | Tableau |