

COURSERA CAPSTONE PROJECT

THE BATTLE OF NEIGHBOURHOODS

INTRODUCTION / BUSINESS PROBLEM

New York City has a large and ethnically diversified population. Being the largest city in the United States, it has a long history of international immigration. In 2014, New York City was home to 8.5 million people which is 40% of the New York State which houses 23.6 million people. New York is by far the leading metropolitan area for legal immigrants into United States.

New York City has also been a major point of entry for immigrants; the term "melting pot" was coined to describe densely populated immigrant neighbourhoods on the Lower East Side. As many as 800 languages are spoken in New York, making it the most linguistically diverse city in the world. Many Indians have migrated and settled in the United States many of whom in New York due to professional and personal reasons. Due to huge demand of spicy Indian food this Capstone project aims at suggesting various Indian Restaurants with good reviews and ratings in New York City.

Through this Capstone Project one can answer to following:

- [1] Listing all neighbourhoods in New York City that has good Indian Restaurants.
- [2] Best Indian Cuisine Restaurant in New York City.
- [3] Potential Indian Restaurant market.
- [4] Areas lacking Indian Restaurants.
- [5] Places to stay if one prefers Indian Cuisine.