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EXAM CLOUD DIGITAL LEADER TOPIC 1 QUESTION 207 DISCUSSION

Actual exam question from Google's Cloud Digital Leader
Question #: 207
Topic #: 1
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A vacation home rental organization wants to predict the popularity of properties in their upcoming busy season. They do not have a data science team, and want to use their in-house database administration skills to create a machine learning model. What should the organization do?

A. Use custom training in Vertex AI with TensorFlow.

B. Integrate pre-trained APIs into their application.

C. Use BigQuery ML and create models using SQL.

D. Build a model in AutoML using labeled data.

Show Suggested Answer

by Vivek007 at *April 30, 2024, 6:37 a.m.*

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Vivek007 5 months, 3 weeks ago

C: BigQuery ML enables users with SQL skills to create and execute machine learning models directly within Google BigQuery. This approach is particularly suitable for organizations like the one described, which may not have specialized machine learning expertise but does have database administration skills. BigQuery ML allows these users to leverage their existing SQL knowledge to build and train predictive models, making it an accessible option for generating insights from their data.

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