CS 5312 Big Data Analytics

REGRESSION

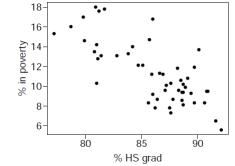
■ Imdadullah Khan

Regression

- Predict value of a continuous variable based on values of other variables
- Predict sales amounts of new products based on advertising expenses
- Predict energy demand based on population, GDP, weather forecasts
- Time series prediction of stock market indices or stock prices

Linear Regression

- Regression is the task of fitting a function of the independent variables(s) to predict a dependent variable
- Generally, a linear function is fit (linear regression)



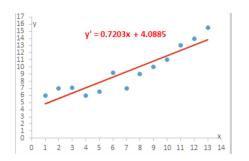
HS graduate rate in US states and DC and percentage of residents living below poverty line (income below \$23,050 for a family of 4 in 2012) source: Colin Rundel, Biostatistics, Duke

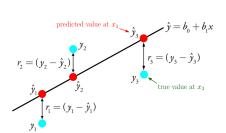
- Dependent variable (numerical): response or regression variable
- Independent variable(s): predictors or explanatory variables
- Predictor(s) could be numerical or categorical (1-hot-encoded)

Linear Regression: Goodness Measure

- Generally, a linear function is fit (linear regression)
- Minimize the sum of squared errors between data and model output

X	1	2	3	4	5	6	7	8	9	10	11	12	13
y	6	7	7.1	6	6.5	9.2	7	9	10	11	13	14	15.5
y'	4.8	5.5	6.2	7.0	7.7	8.4	9.1	9.9	10.6	11.3	12.0	12.7	13.5





Linear Regression: Zero-degree function

Predict variable y with a zero-degree function (constant) y'

Minimize the sum of squared errors between data and model output

$$\sum_{i=1}^{n} (y_i - y_i')^2 = \sum_{i=1}^{n} y_i^2 - 2y_i y' + y'^2 = \sum_{i=1}^{n} y_i^2 - 2y' \sum_{i=1}^{n} y_i + ny'^2$$

■ Differentiate this error function w.r.t y' and set to 0, we get

$$y' = \sum_{i=1}^{n} y_i / n$$

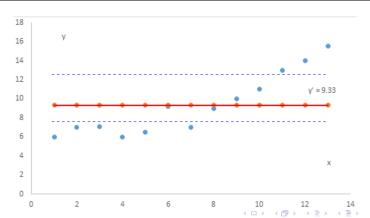
■ Mean minimizes the sum of squared error by a constant predictor



Regression: Zero-degree function

■ Zero-degree function (constant) y' to predict y: $y' = \sum_{i=1}^{n} y_i/n$

	1												
У	6	7	7.1	6	6.5	9.2	7	9	10	11	13	14	15.5
y'	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3	9.3



Regression: Line through origin

Predict variable y with a line through origin $y' = \beta x$

Minimize the sum of squared errors between data and model output

$$\sum_{i=1}^{n} (y_i - y_i')^2 = \sum_{i=1}^{n} (y_i - \beta x_i)^2 = \sum_{i=1}^{n} (y_i^2 - 2\beta x_i y_i + \beta^2 x_i^2)$$

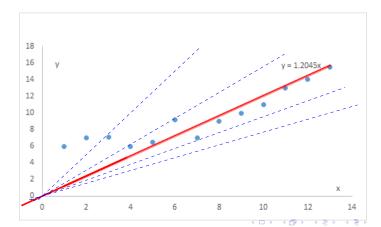
■ Differentiate this error function w.r.t β and set to 0, we get

$$\beta = \frac{\sum_{i=1}^{n} x_i y_i}{\sum_{i=1}^{n} x_i^2}$$

Regression: Line through origin

■ Line through origin to predict y: $y' = \beta x = \left(\sum_{i=1}^{n} x_i y_i / \sum_{i=1}^{n} x_i^2\right) x$

X	1	2	3	4	5	6	7	8	9	10	11	12	13
y	6	7	7.1	6	6.5	9.2	7	9	10	11	13	14	15.5
$\overline{y'}$	0.8	1.7	2.5	3.3	4.2	5	5.8	6.6	7.5	8.3	9.1	10	10.8



Predict variable y with a line $y' = \alpha + \beta x$

Minimize the sum of squared errors between data and model output

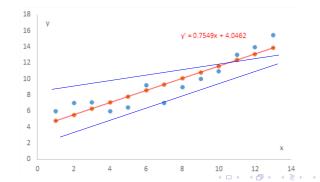
$$\sum_{i=1}^{n} (y_i - \alpha - \beta x_i)^2 = \sum_{i=1}^{n} (y_i^2 - 2\beta x_i y_i - 2\alpha y_i + 2\alpha \beta x_i + \alpha^2 + \beta^2 x_i^2)$$

- Take partial derivatives of error w.r.t β and α and set to 0
- $\sum_{i=1}^{n} (-2x_i y_i + 2\alpha x_i + 2\beta x_i^2) = 0$
- $\sum_{i=1}^{n} (-2y_i + 2\beta x_i + 2\alpha) = 0$
- We get $\beta = \frac{\text{COV}(X, Y)}{\text{VAR}(X)}$, $\alpha = \frac{1}{n} (\sum_{i=1}^{n} y_i \beta \sum_{i=1}^{n} x_i)$

Regression: Line with offset

■ General Least Square Fitting Line to predict y: $y' = \alpha + \beta x$

X	1	2	3	4	5	6	7	8	9	10	11	12	13
	6												
y'	4.8	5.6	6.3	7.1	7.8	8.6	9.3	10.1	10.8	11.6	12.4	13.1	13.9



Linear Regression: Interpreting Coefficient

$$Y = \beta_0 + \beta_1 X$$

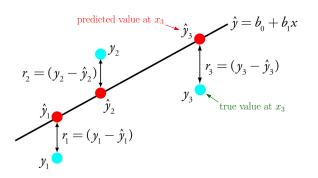
- Intercept, β_0 : the expected response when independent variable is 0
- $E[Y|X=0] = E[\beta_0 + \beta_1 X|X=0] = \beta_0 + \beta_1 \cdot 0 = \beta_0$
- Can be meaningless, e.g. student GPA given that their height is zero
- Shifting X by constant c, doesn't change slope but changes intercept
- $Y = \beta_0 + \beta_1(X c) + \beta_1(c) = (\beta_0 + c\beta_1) + \beta_1(X c)$
- Usually the constant c is the mean \bar{X} of X
- Now β_0 is the expected response given average value of predictor (X)

Linear Regression: Interpreting Coefficient

$$Y = \beta_0 + \beta_1 X$$

- Slope, β_1 : the expected change in response for a unit change in dependent variable
- $E[Y|X = x + 1] E[Y|X = x] = \beta_1$
- Consider impact of change in unit of X
- $Y = \beta_0 + \frac{1}{c}\beta_1(cX)$
- Multiplying X by a factor of c, reduces β_1 by a factor of c

Linear Regression: Goodness Measure



- Let $y' = \beta_0 + \beta_1 x$ be the fit
- **Residual** is the difference between the observed and predicted y, i.e.

$$e_i = y_i - y_i'$$

■ The goal is to reduce sum of squared residuals (least squares)



Regression: Partitioning the variance

- Total sum of squares (variance in Y), TSS: $\sum_{i=1}^{n} (y_i \bar{y})^2$
- Regression (explained) sum of squares, ESS : $\sum_{i=1}^{n} (y'_i \bar{y})^2$
- Residual (unexplained) sum of squares, RSS: $\sum_{i=1}^{n} (y'_i y_i)^2$
- \blacksquare TSS = ESS + RSS
- Variance in Y has two parts, ESS explained by the linear model and RSS that the model cannot explain
- Goodness of fit: fraction of variation in Y explained by the model

$$R^2 = \frac{\mathrm{ESS}}{\mathrm{TSS}} = 1 - \frac{\mathrm{RSS}}{\mathrm{TSS}}$$



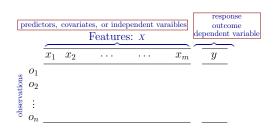
Regression: Partitioning the variance

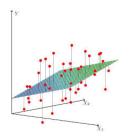
- A Chicago newspaper article argued that Chicago's traffic is one of the most unpredictable in the nation. A commute that on average takes about 20 minutes can take 10, 40, 60, or even 120 minutes some days. Is the author right?
- Assume that commuting time is the outcome y. What the article meant is that commuting time is highly variable. So SST/(n-1) is high. In other words, the sample variance or standard deviation of y, s^2 , is high. But it's not unpredictable
- You could develop a statistical model that explains average commuting time using weather (snow, rain) as predictor along with accidents, downtown events, day of week, and road work
- Once you estimate this model, SSE (unexplained variance) will be smaller than a model without these predictors, and R^2 will be higher
- In other words, our model has explained some of the observed variability in commuting times. I can't emphasize enough how important it is to understand these concepts (!!)

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Multiple Regression

- When a response variable (numeric) is described by many predictors
- Can use multiple independent variables to predict the response





$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots$$

Minimize sum of squared erros (vector calculus)

Multiple Regression

Notation gets messy, so instead use matrix representation

$$Y = \begin{bmatrix} y_1 \\ y_2 \\ \vdots \\ y_n \end{bmatrix} \qquad X = \begin{bmatrix} 1 & x_{11} & x_{12} & \dots & x_{1k} \\ 1 & x_{21} & x_{22} & \dots & x_{2k} \\ \vdots & \vdots & \ddots & \vdots \\ 1 & x_{n1} & x_{n2} & \dots & x_{nk} \end{bmatrix} \qquad \beta = \begin{bmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_n \end{bmatrix}$$

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \ldots + \beta_k x_k := Y = X\beta$$
$$SSE(\beta) = \|Y - X\beta\|^2$$

Least square fit
$$\hat{\beta} := \arg\min_{\beta} SSE(\beta) = (X^t X)^{-1} X^t Y$$

Multiple Regression

Advertisement data of brands on 3 media

TV	radio	newspaper	sales
230.1	37.8	69.2	22.1
44.5	39.3	45.1	10.4
17.2	45.9	69.3	9.3
151.5	41.3	58.5	18.5
180.8	10.8	58.4	12.9

Best fit: sales = 2.602 + 0.046*tv + 0.175*radio + 0.013*newspaper

- $\beta_0 = 2.602$: Expected sale when 0 advertisements on all media
- $\beta_{tv} = 0.046$: Expected change in sales for unit increase in TV spending for constant values of the other two variables
- Assumeing there is no correlation between predictors (no colinearity)

Multiple Regression: Interaction

Best fit:
$$sales = 2.602 + 0.046*tv + 0.175*radio + 0.013*newspaper$$

■ There could be **synergy or interaction effect**: when value of an independent variable affects the effectiveness of change in another

Change the linear model

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2$$

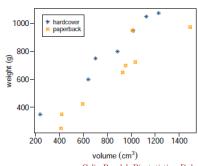
by introducing an interaction term to

$$Y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2$$



Multiple Regression: Categorical Variables

	weight (g)	volume (cm³)	cover
1	800	885	hc
2	950	1016	hc
3	1050	1125	hc
4	350	239	hc
5	750	701	hc
6	600	641	hc
7	1075	1228	hc
8	250	412	pb
9	700	953	pb
10	650	929	pb
11	975	1492	pb
12	350	419	pb
13	950	1010	pb
14	425	595	pb
15	725	1034	pb



source: Colin Rundel, Biostatistics, Duke

indicator or dummy variable

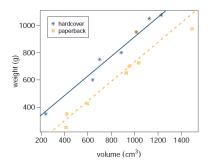
$$PB = \begin{cases} 1 & \text{if } cover = 'pb' \\ 0 & \text{if } cover = 'hc' \end{cases}$$

weight = 197.96 + 0.72 * VOLUME - 184.05 * PB



Multiple Regression: Categorical Variables

$$weight = 197.96 + 0.72 * VOLUME - 184.05 * PB$$



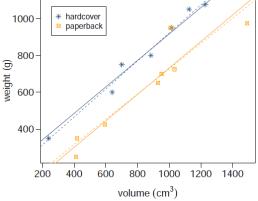
- $\beta_0 = 197.96$: Book with no volume and hardcover weight 197.96g
- $\beta_{\text{VOLUME}} = 0.72$: All else constant, per 1cm^3 volume increase weight increase by 0.72g
- $\beta_{PB} = -.184.05$: All else constant, paperback books weigh 184g less than hardcover books

Multiple Regression: Categorical Variables

$$weight = 197.96 + 0.72 * VOLUME - 184.05 * PB$$

Assumes affect of volume on weight is same for paperback and hardcover

$$weight = 161.5 + 0.7 * VOLUME - 120.2 * PB - 0.07 * VOLUME \times PB$$





Polynomial Regression

■ The simplest Non-linear model for a response y and a predictor x is polynomial model of degree t

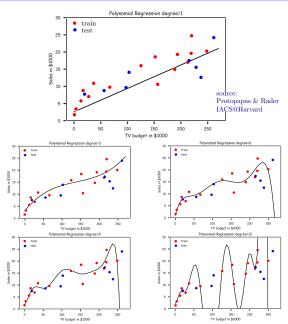
$$y = \beta_0 + \beta_1 x + \beta_2 x^2 + \ldots + \beta_k x^t$$

- lacktriangle A special case of multiple regression, treating x^i as separate predictor
- Can be generalized to multiple polynomial regression (k predctors x_1, \ldots, x_k)

Model Selection: Principled method to determine complexity of the model, e.g. selecting a subset of predictors, choosing degree of polynomial

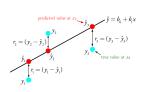
The goal is to avoid overfitting and keep the model as simple as possible (parsimonious)

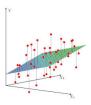
Supervised Learning: Overfitting



Linear Regression: predicting numeric response using numerical and/or nominal predictor(s)



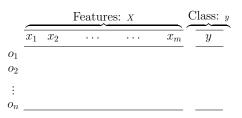




What to do if the response variable is categorical

Age	Sex	Chest Pain	Rest BP	Chol	Fbs	Rest ECG	Max HR	Ex Ang	Old peak	Slope	Ca	AHD
63	1	typical	145	233	1	2	150	0	2.3	3	0	No
67	1	asympt	160	286	0	2	108	1	1.5	2	3	Yes
67	1	asympt	120	229	0	2	129	1	2.6	2	2	Yes
37	1	nonanginal	130	250	0	0	187	0	3.5	3	0	No
41	0	nontypical	130	204	0	2	172	0	1.4	1	0	No

 It is a problem of classifying data points (described by one or more nominal or numerical predictors) into classes (a categorical response)



- Logistic regression allows for prediction of categorical response
- Suppose the the dependent (target) variable *y* is binary
- Predictor(s) can be numeric or categorical
- The relation between response and predictor(s) does not have to be linear

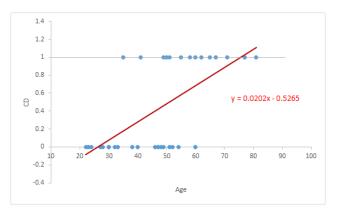
Consider the dataset of Age and signs of coronary heard disease (CD)¹

Age	CD	Age	CD	Age	CD
22	0	40	0	54	0
23	0	41	1	55	1
24	0	46	0	58	1
27	0	47	0	60	1
28	0	48	0	60	0
30	0	49	1	62	1
30	0	49	0	65	1
32	0	50	1	67	1
33	0	51	0	71	1
35	1	51	1	77	1
38	0	52	0	81	1

¹Salmi, Desenclos, Grein&Moren, Introduction to Logistic Regression

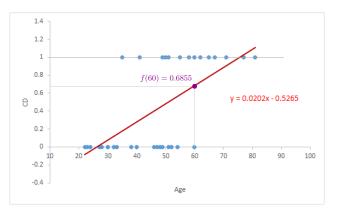


Consider the dataset of Age and signs of coronary heard disease (CD)



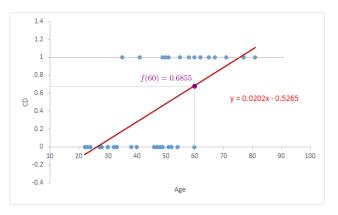
What are issues with this linear regression model?

Consider the dataset of Age and signs of coronary heard disease (CD)



What to conclude from $f(60) = \hat{y} = 0.6855$?

Consider the dataset of Age and signs of coronary heard disease (CD)

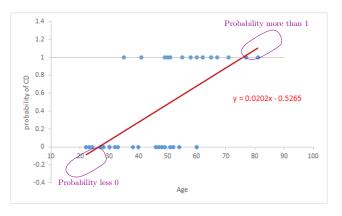


We can treat vertical axis as the probability f(x) of belonging to the class (1 = yes) for an observation predictor value x

But what to do with f(90) = 1.2915 and f(20) = 0.1225



Consider the dataset of Age and signs of coronary heard disease (CD)

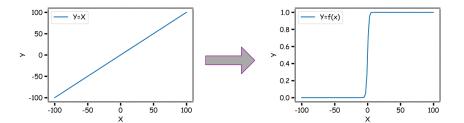


We can treat vertical axis as the probability f(x) of belonging to the class (1 = yes) for an observation predictor value x

But what to do with f(90) = 1.2915 and f(20) = 0.1225



Use a function to achieve this



- Let P(E) be the probability of an event E
- Odds are another way to quantify chance of the event E

$$odds(E) = \frac{P(E)}{1 - P(E)}$$

- if P(E) = 75%, then odds of E are 3 to 1
- Given odds(E), we can compute P(E)

$$odds(E) = \frac{x}{y} = \frac{x/x+y}{y/x+y} = \frac{P(E)}{1 - P(E)} \implies P(E) \frac{x}{x+y}$$

• "5 to 1 odds" is equivalent to 1 out of five or .20 probability

Generalized Linear Models

Generalized linear model (GLMs) is a generalization of linear regression models that works for any type of response variable, which can be related to predictors in a non-linear fashion (GLMSs have more flexibility)

Key characteristic of GLMs are

- A probability distribution describing the response variable
- 2 A linear model $\eta = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \ldots + \beta_k x_k$, where x_1, x_2, \ldots, x_k are predictors
- 3 A link function $g(\cdot)$ relating the linear model to parameter of the probability distribution of the response
 - $g(p) = \eta \text{ or } p = g^{-1}(\eta)$

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- A probability distribution describing the response variable
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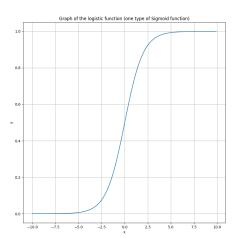
Logistic Regression is a special case of GLM

- **1** Assume the response is generated by a binomial distribution with parameter p (prob. of success)
- The link function is the logistic function (hence the name)

$$g^{-1}(\eta) := \frac{e^{\eta}}{1 + e^{\eta}} = \frac{1}{1 + e^{-\eta}}$$

$$\mathsf{g}^{-1}(\eta) := \frac{e^{\eta}}{1 + e^{\eta}} = \frac{1}{1 + e^{-\eta}}$$

Logistic function takes a value in $(-\infty,\infty)$ and returns a value in [0,1]



$$g^{-1}(\eta) := \frac{e^{\eta}}{1 + e^{\eta}} = \frac{1}{1 + e^{-\eta}}$$

The inverse of logistic function (called the logit function) is

$$\eta = \log(\frac{p}{1-p})$$

Logit function takes a value in [0,1] and returns a value in $(-\infty,\infty)$

 $\eta = \beta_0 + \beta_1 X$, thus logistic regression fits a linear function of the predictors (X) to **log-odds** of P(y=1)

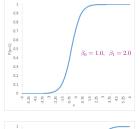
Logistic regression models P(y = 1)

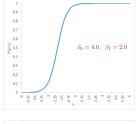
$$P(y=1) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$

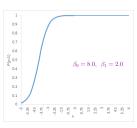
- β_0 controls the location of the curve (left to right)
- lacksquare β_1 controls the steepness of the curve
- If $\beta_1 > 0$, then P(y = 1) increases with increasing value of x
- If $\beta_1 > 0$, then P(y = 1) decreases with increasing value of x

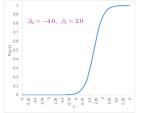
$$\text{Logistic regression models} \quad P(y=1) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$

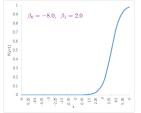
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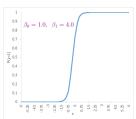






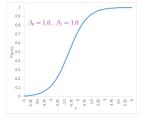


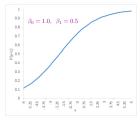


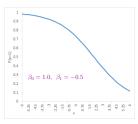


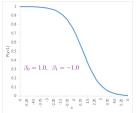
$$\text{Logistic regression models} \quad P(y=1) = \frac{e^{\beta_0 + \beta_1 X}}{1 + e^{\beta_0 + \beta_1 X}} = \frac{1}{1 + e^{-(\beta_0 + \beta_1 X)}}$$

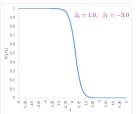
\blacksquare β_1 controls the steepness (slope) of the curve

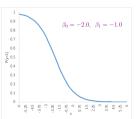












Model Fitting

- In linear regression we used least squares to find the best fitting line
- A closed form solution was found with analytic method
- Here the best fitting curve is found using maximum likelihood
- In maximum likelihood the best fit (values of parameters β_0, β_1, \ldots) are found iteratively, until there is no 'improvement in the model'

Model Fitting: Interpreting the coefficient

- An increase in x of 1 unit will increase the log-odds by β_0
- Another way of writing $e^{\beta_0 + \beta_1 x}$ is $e^{\beta_0} e^{\beta_1 x}$.
- Thus An increase in x of 1 unit multiples the odds by e^{β_1}

Multi-variable Logistic Regression

- Multi-variable logistic regression uses more than one numerical and/or nominal independent variables
- The logic is exactly the same, η is a linear function of x_1, x_2, \dots