North Carolina Demography

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Feedback Session

Date of the session

- 11/30/22

Type of user you are getting feedback from

- We received feedback from Ryan and our client, Mike.

Number of users you receive feedback from

- 2 users

What information were you trying to learn or understand?

- We wanted feedback on our dashboard as a whole
- The potential data story that could be told with the dashboard
- What visualizations would be useful in the dashboard

What questions did you ask or processes did you use to learn that information?

- We presented everything in the dashboard and how it worked. Then asked the users for any feedback they had.

What did you learn?

- We learned that the data story was not clear and that there seemed to be no data story in the dashboard other than exploring the data and maps.

What important questions remain unanswered (if any)?

- We are unclear what graphs are fully necessary for the data story. We continued with our interpretation of the feedback and added graphs accordingly but they may not be exactly what the users wanted, mainly due to scope.

How will you integrate what you learned into your next iteration or final product?

- We added text and new graphs that should present the data story clearly.