SWOT analysis

Strengths	Weaknesses	Opportunities	Risks
• Rapid Prototyping • Development of AR Apps • 3D User Interfaces • HoloLens 2 • UX Design • Usability-Testing • Thinking aloud Method	• Accessibility • Auditory interfaces	• Auditory Perception • Accessibility • Natural Language Interfaces • Gestural Interaction • Spatial User Interfaces • AR/VR UX Patterns	• /