

Sales Analysis Report

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Executive Summary

Metric	Value
Total Revenue	\$57,650.00
Total Items Sold	420
Average Price per Unit	\$264.00
Top Performing Product	Laptop
Highest Single Product Revenue	\$20,000.00

Detailed Sales Data

Product	Quantity	Price/Unit	Total Sales
Laptop	25	\$800.00	\$20,000.00
Mouse	150	\$25.00	\$3,750.00
Keyboard	80	\$75.00	\$6,000.00
Monitor	45	\$300.00	\$13,500.00
Headphones	120	\$120.00	\$14,400.00

Recommendations

Based on the analysis, the following recommendations are made:

- Focus on Top Products:** Laptop is the highest revenue generator. Consider increasing stock and marketing efforts.
- Inventory Optimization:** Review low-performing products and consider promotional strategies.
- Price Strategy:** The average product price is \$264.00. Monitor market trends and adjust pricing accordingly.