Die digitale Transformation des SAS-Lernens

Beate Prellwitz, Customer Training Advisor, SAS

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Verschiedene Lernformate

- Trainer basierte Schulung (IBT)
- Vor-Ort oder remote
- Maßgeschneiderte Inhalte, die Ihren Anforderungen entsprechen

- Lernbedarfsanalyse
- Empfehlungen in Echtzeit, integriert in das Enablement Portal

- Digitales Lernen
- Zugriff auf > 100 Kurse
- 24/7 Stunden Zugriff

- 100 Lernlabore
- Erfahrungen sammeln durch ausprobieren

- Coaching bei der tägl. Arbeit
- Abbilden von Anwendungsfällen

- Globale Kurse
- Webinare
- Video-basierte Tutorien

- Interaktiver digitaler Kontext
- Individuelle Lernpfade und Inhalte
- Bequemer und flexibler Zugang
- Monitoring der Lernerfahrung
- Fortschritts- und Abschlussberichte

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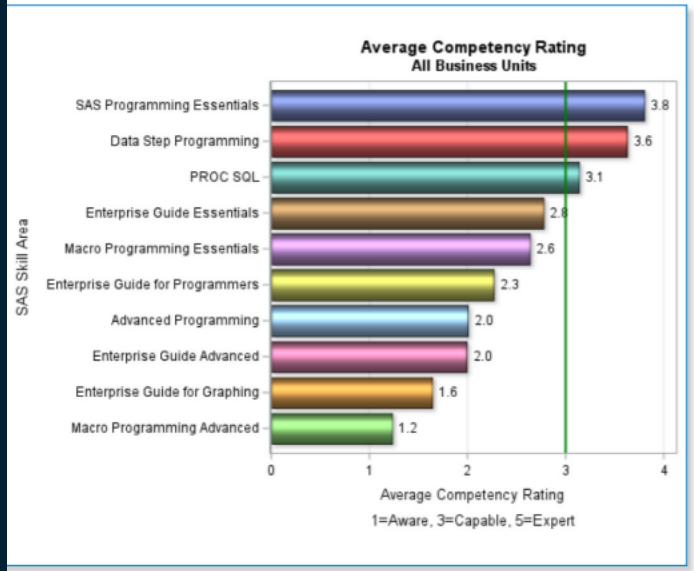
Lernbedarsanalyse durch Befragungen (LNA)

SAS® Education Learning Needs Assessment

A data-driven approach to identify knowledge and skills gaps



What is a Learning Needs Assessment?

It's an analytical way to identify gaps between current and desired skills. You'll get customized learning plans that target performance improvement based on the results.

Why are Learning Needs Assessments important?

Analytic goals of your organization vary between business units and roles. Identifying unique learning needs for each role within the organization is key to creating learning solutions that are tailored to specific skills and requirements.

How is the Learning Needs Assessment used?

An individual's current skills are measured against appropriate competencies and for customarily used software tools. Results are analyzed and aggregated to the team, line of business or organizational level. Learning and development plans targeting areas of skill deficiency are developed to meet the desired skill requirements.

Is the Learning Needs Assessment the right fit for you?

Learning needs can be assessed for employees at all stages of their careers. New hires can be assessed to help plan their onboarding. Existing personnel

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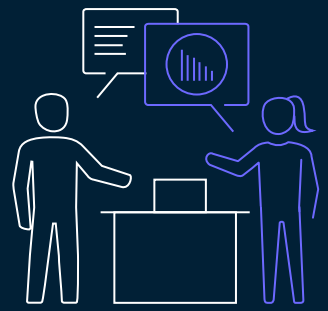
Coaching

Coaching und Mentoring bei der tägl. Arbeit



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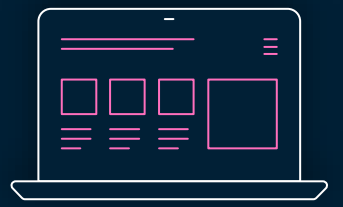
Enablement Portale

- Standard Portale

1. Learn SAS® Today
2. Learn SAS® Viya® Today
3. Learn SAS® Customer Intelligence 360
4. Viya 4 Portal



- Benutzerdefinierte Portale

1. Beispiel: Enterprise Enablement Portal
2. Beispiel: Enablement Hub

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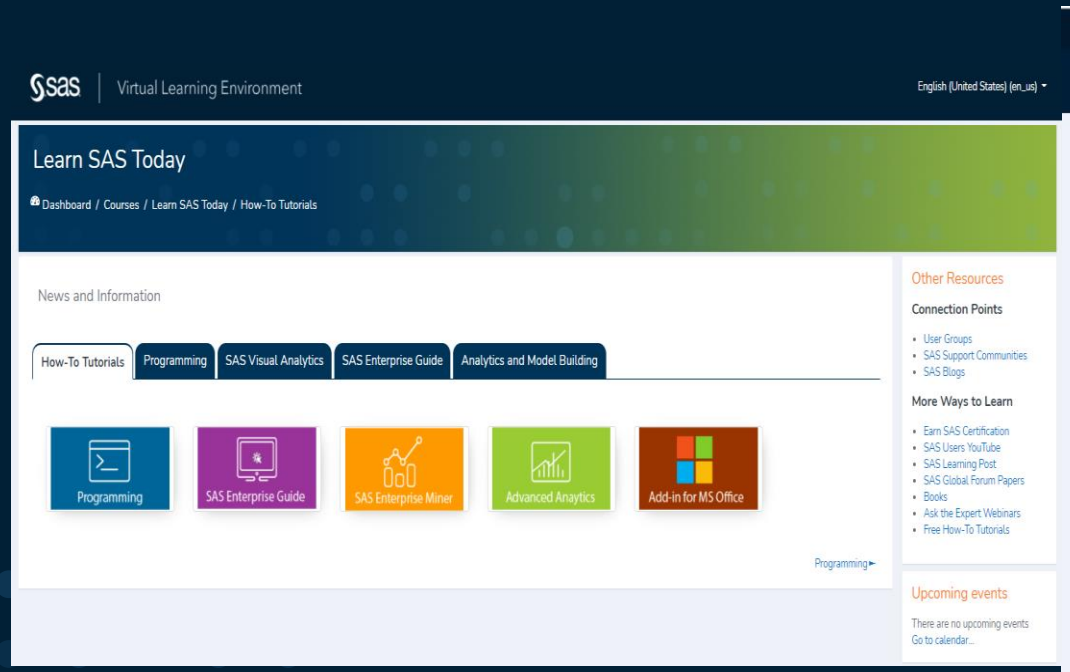
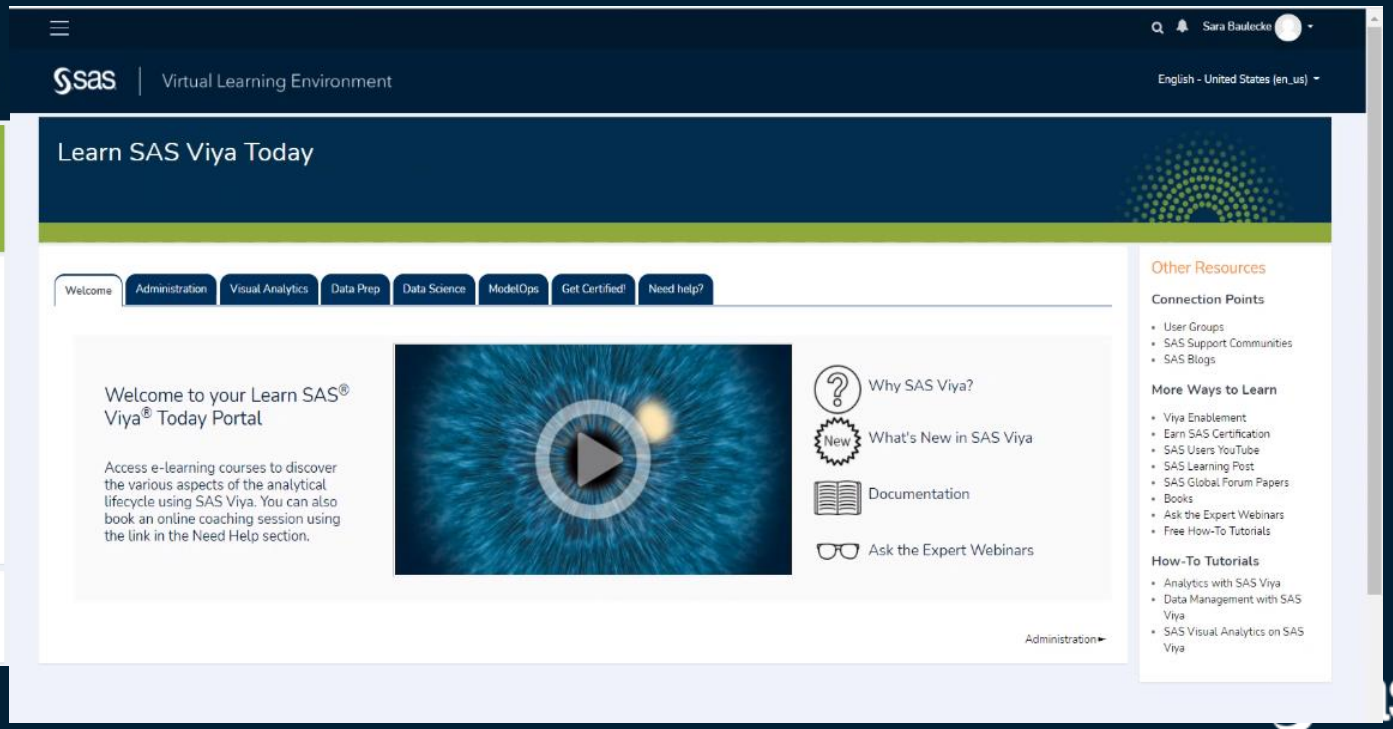
Standard Portale

- Learn SAS® Today: 23 Kurse zu SAS 9.4
- Learn SAS® Viya® Today: 15 Kurse zu SAS® Viya
- Learn SAS® Customer Intelligence 360: 9 Kurse zu SAS® CI 360





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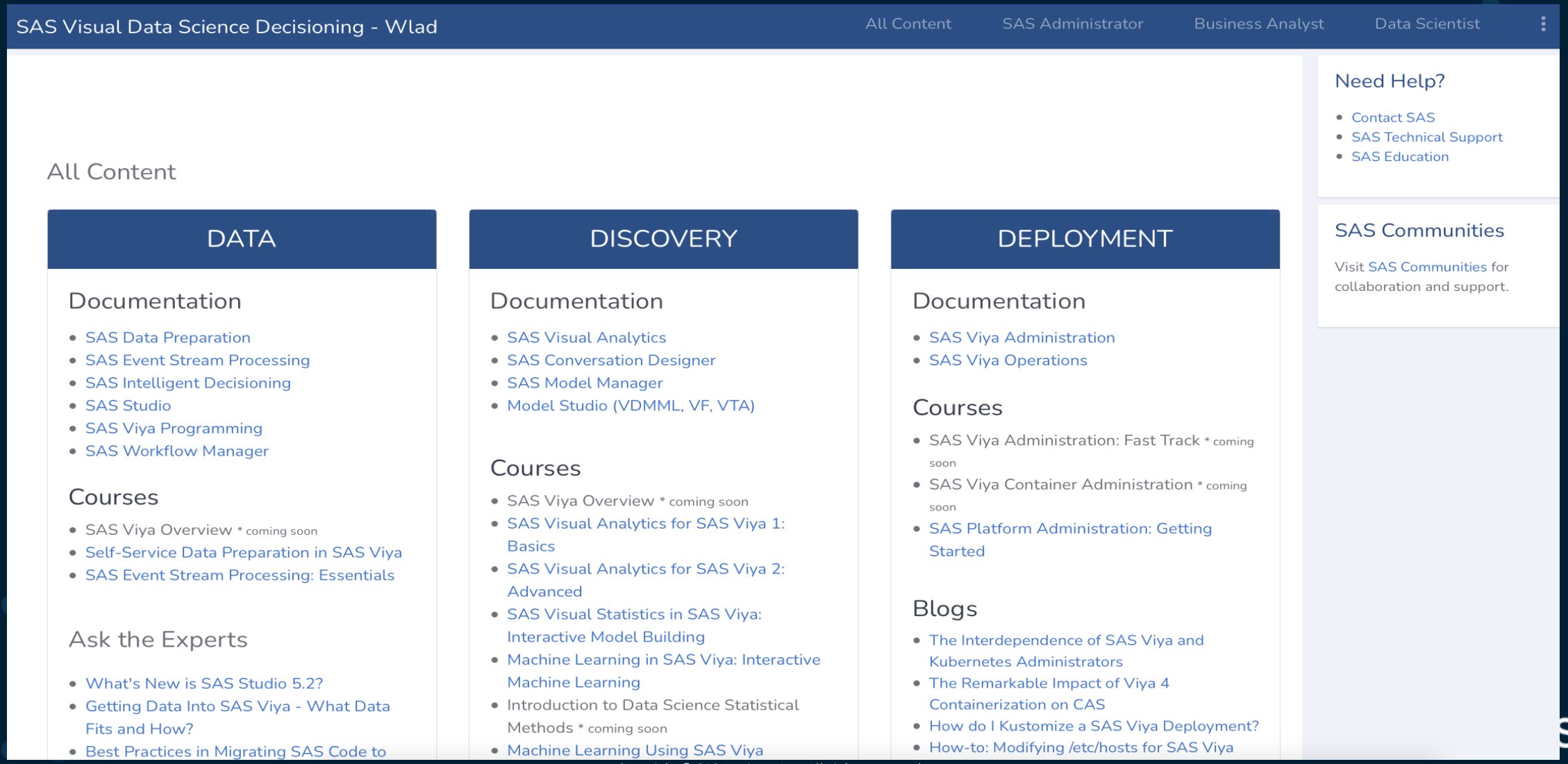
Standard Portale

- Viya 4 Portal – passend zum Viya 4 Offering



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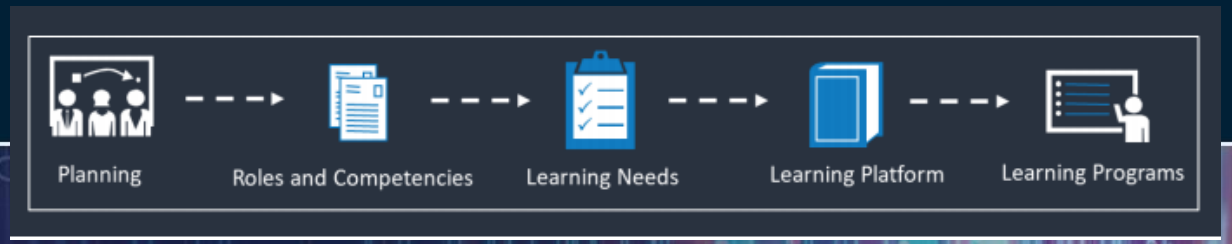
Benutzerdefinierte Portale
Beispiel 1

https://vle.sas.com/course/view.php?id=7872#



Enterprise Enablement Portal

Dashboard / Courses / Enterprise Enablement Portal

Training Formats

Announcements

Need help?

Not sure where to start? Our curriculum consultants can help. Email us or call us at 800-727-0025

SAS Analytics Explorers

Join SAS Analytics Explorers. Through this program, we want to reward your loyalty and give your career a well-deserved boost.

Learn More

Other Resources

Connection Points

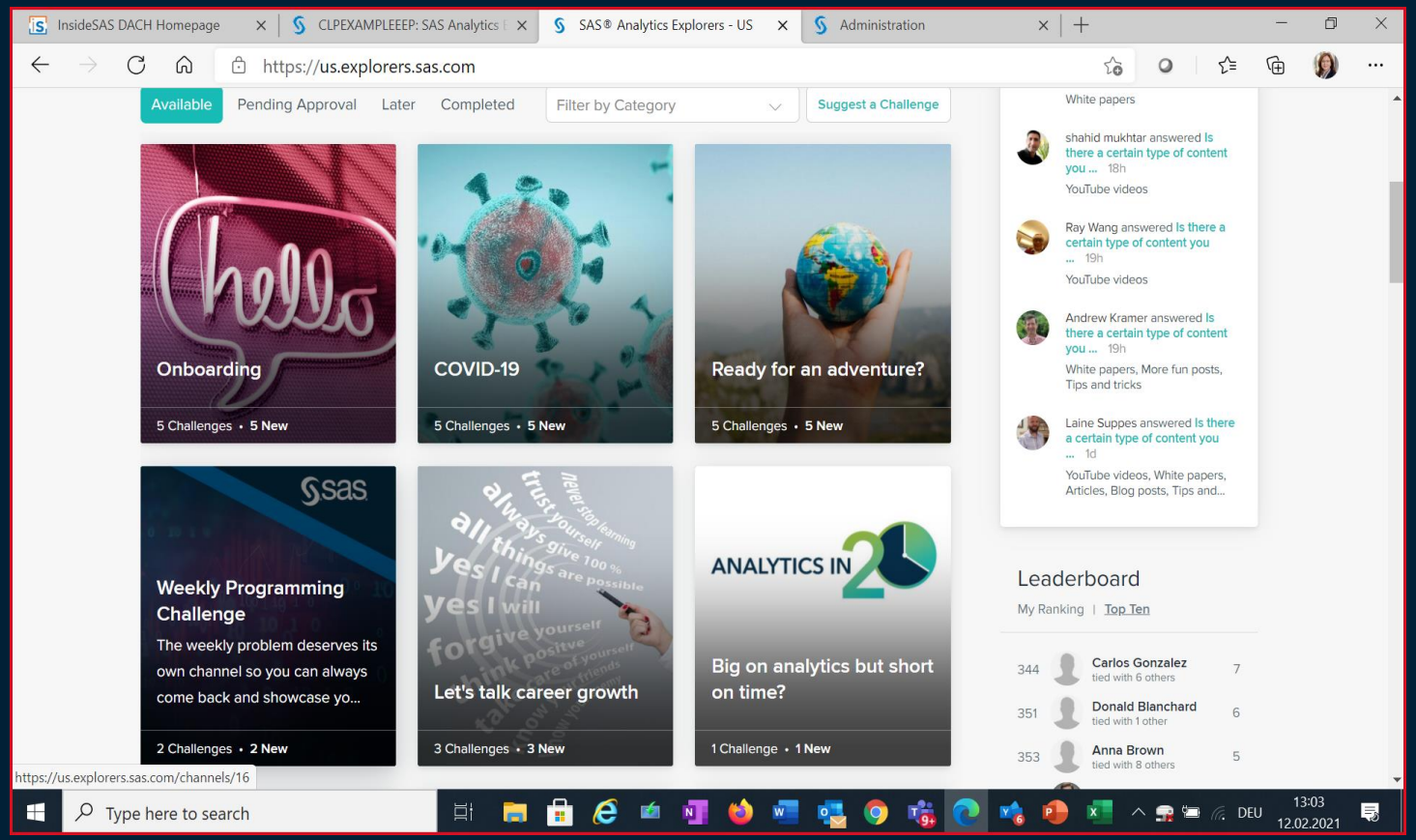
- SAS Technical Support
- User Groups
- SAS Support Communities
- SAS Blogs

More Ways to Learn

- Earn SAS Certification
- SAS Global Forum Papers
- Ask the Expert Webinars
- Free How-To Tutorials

Benutzerdefinierte Portale

Quizzes: Enterprise Enablement Portal, SAS Analytics Explorer



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Benutzerdefinierte Portale
Beispiel 2

SAS Enablement Hub | Welcome | SAS Certification | SAS Visual Analytics | SAS Social | Discussion Forum | Contact Us

SAS Recognised as a Leader

SAS is a Leader in 2020 Gartner Magic Quadrant for Data Science & Machine Learning Platforms.

Read the report

Welcome Anne K., to the SAS Enablement Hub...

Here you
solutions.

The SAS Enab

SAS Enablement Hub | Welcome | SAS Certification | SAS Visual Analytics | SAS Social | Discussion Forum | Contact Us

SAS Video Tutorials

Free SAS How to Tutorials are designed to teach you the basics of SAS programming and analytics. These videos from SAS instructors cover individual tasks to help you learn real-world skills at your own pace.

Follow SAS Education UK & Ireland

(@SASPROFS)

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SAS Certification

Test your true merit as a SAS Programmer. Write and execute SAS code during your exam.

to announce new practical programming credentials. During the performance-based exams, candidates will access a SAS environment.
enges will be presented, and you will need to write and execute SAS code to determine the correct answers to a series of questions.

Take the survey to find out which certification exam is best for you:

Take the survey

Select a certification exam to find all of the e-learning courses, preparation guides and practice exams you need:

Base Programming Using SAS 9.4

Advanced Programming Using SAS 9.4

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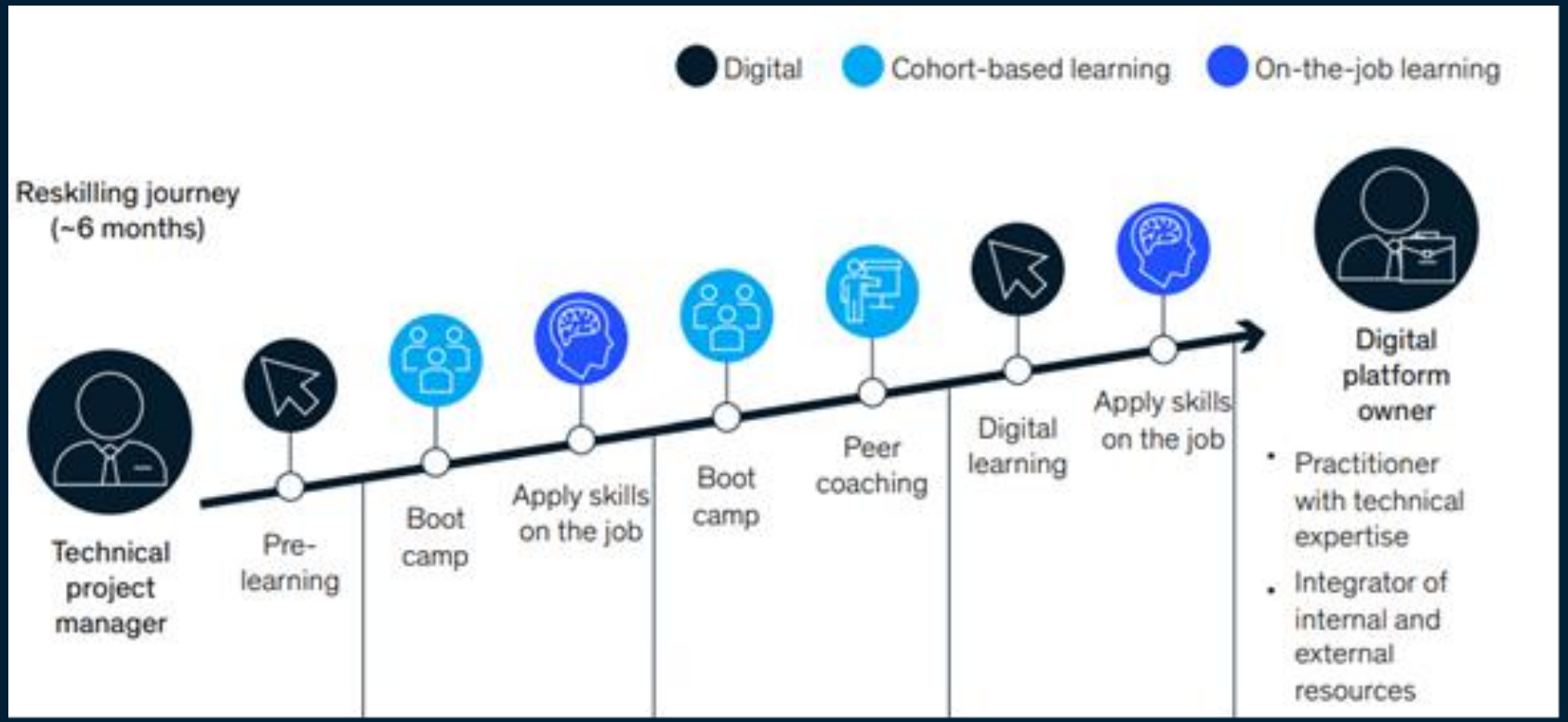
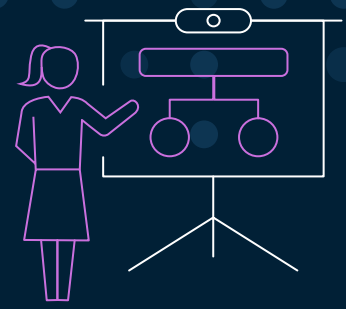
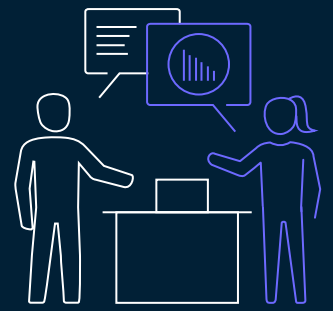
Verschiedene Lernformate kombiniert







Etwa 82 Prozent der Führungskräfte weltweit erwarten, dass Sie durch Umschulung und Höherqualifizierung bestehender Mitarbeiter mindestens die Hälfte der anhaltenden Qualifikationsdefizite abdecken können.

(Quelle: McKinsey How companies can win in the seven tech-talent battlegrounds October 19, 2020)

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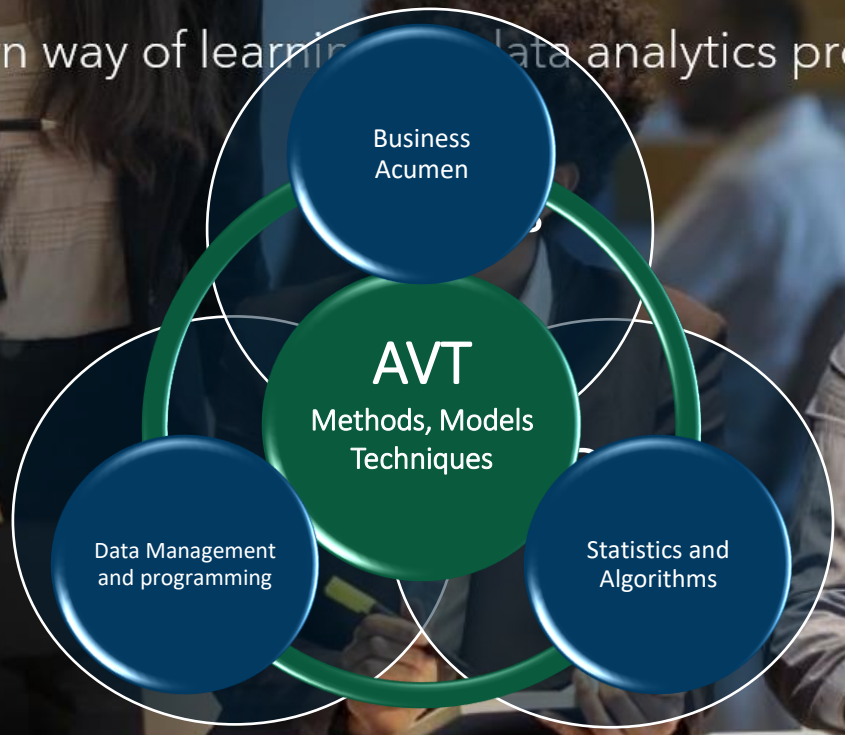
Overview Benefits Outcomes Learning Framework Ecosystem Dates Contact

Analytics Value Training

A modern way of learnin[illegible]ata analytics professionals



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Analytics Value Training

Analytics, Business Value & Communication in Sessions 1 – 5

Foundation 1

Analytics
- **Introduction** Analytics Methods
- Analytics Use case Canvas
- Agile Analytics

Business Value
- Leadership perspective
- Create value
- Business model

Communication
- Personal communication
- **Story telling I**

Foundation 2

Analytics
- Data Preparation & Exploration
- Modeling & **Data Visualization**
- Analytics personas

Business Value
- Need analysis
- Identifying stakeholders
- Change

Communication
- Interviewing techniques
- **Story telling II**

Deployment 3

Analytics
- Cloud Architecture and Security
- Open Source
- Analytics in Cloud

Business Value
- Preparing meetings
- Interviewing techniques
- Building trust

Communication
- Adaptation
- **Story telling III**

Advanced 4

Analytics
- Predictive Modeling
- Time Series
- Forecasting

Business Value
- Interact with stakeholders
- **Impact Business**
- Decision Process

Communication
- **From informer to Influencer**
- Presentation techniques

AI + Use Case 5

Analytics
- ML, Deep Learning, NLP
- Ethics and Data protection
- Embedded AI

Business Value
- Challenges with change
- Human stages - Transition model

Communication
- Communicate an idea or insight
- **Story Telling in own Use Case**

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Termine

- 24. März 2021
- Nächster Start voraussichtlich November
- Für Insurance voraussichtlich September

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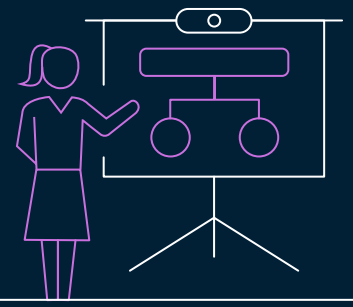
Sichern Sie den Wert Ihrer SAS Software ab –

Mit aufeinander abgestimmten Enablement Services von SAS



Step 1

SAS Enablement Portal
E-Learnings für
Selbststudium

Step 2

Vertiefende Workshops mit
Fallstudien/eigenen
Beispielen

Step 3

Coaching bei der
täglichen Arbeit

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Kontakt

Beate Prellwitz
Customer Training Advisor
Tel: + 49 6221 415 4752

Mobile: + 49 172 6284 406
Beate.Prellwitz@sas.com
SAS Institute GmbH

In der Neckarhelle 162

69118 Heidelberg

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