

# PRIVACY POLICY

## We Are Very Serious About Your Privacy

**Web Seo Media + Inc.** (app.magendamd.com), and its business affiliates (“We”, “Us” or “Company”) are firmly committed to protecting and respecting your privacy, including any information you share with other users. This Privacy Policy describes our information gathering, use and sharing practices for our mobile software application and a website, and the websites of our business affiliates (collectively “Website” and/or “Application”) and use of our services.

**By accessing the Website or using the Application, you accept this Privacy Policy and agree to the terms, conditions and notices contained in it.**

## What Information is Covered by This Privacy Policy?

This Privacy Policy privacy covers all Personally Identifiable Information (“PII”) and all other information that you may provide, and that we may collect when you use our Application, Website and our services. This policy also covers our treatment of any PII that our business affiliates share with us, or we share with them.

## What Information Do We Collect?

### A. Information Related to Our Services

When you register with our Website, subscribe to our Application and/or services, you may be asked to provide certain personal information, including your name, address, email address, phone numbers, occupation, hobbies, interests, your likes and dislikes, personal profile data and credit card or other financial information for the conduct of transactions with us and payments for services. Our Website and Application also automatically receives and records information on our server logs from your browser, including your IP address, browser type and cookie information. We use this information to personalize the content you see, to fulfill your service requests, to inform you of updates about your activities and changes to our services, to alert you to news and activities about your account, communications with other users of the Website, and to offer any suggestions or other products and services we believe may be of interest to you. We may also collect information about your activities on our Website and Application, communications and interactions with us and with other users of our services, as well as the feedback information that you may volunteer to leave about other users, your overall or other experiences. We may also collect feedback from you or other users and regarding any disputes that were reported to us.

### B. Aggregate Information

We may collect certain information about all consumers, customers or users of our Website and Application, such as, for example, the number of visits to our Website or access out Application on any mobile device, what services of features users access the most, what type of communications and contacts are most popular among users, what type of products or services are most liked or frequented by our users. We only use such data anonymously and in the aggregate. This information helps us create a better overall user experience for all users of our Website, Application and services. While we currently do not, we may share this information with our business affiliates, but only in the aggregate, so that they may also understand how our visitors, consumers and users use our Website, Application, website and services and also to fix any problems or errors.

### **C. Information and Data You have Uploaded and Saved**

We keep and maintain information and data, including images, audio-visual data and information you have uploaded on our Website or through our Application (“Your Content”). We keep Your Content with password and other protections you have set up and will share Your Content based on the privacy and access settings you provide through our Website and Application for the access, sharing, copying and distribution of Your Content to others, who you expressly authorize. We may make copies of Your Content for the purposes of maintaining, upgrading, modifying or fixing our Website and Application, and for the purposes of providing and maintaining back-ups.

### **D. Information and Data You Authorized Us to Access**

We keep and maintain information and data, including selection of images, audio-visual data and information you may have identified and selected from Your Content and that you have allowed us to access, or allowed others that use our Website and Application to access (“Your Allowed Access Content”). For example, as part of Your Allowed Access Content, you may identify and select another person or company to have access to your data and information through our Website and Application, or that you requested us to access on your behalf.

### **E. Authorization to Use Information and Data of Third Parties**

If you place any information or data of a third party on our Website or Application, or provide us with such third party information or data for use a part of our Application, Website or related services, you expressly authorize us to access and use the third party information and data in accordance with this Privacy Policy and the accompanying Terms and Conditions (or End User) Agreement. You also warranty and represent that you have the authority to use the third party information and data with our Application, Website or related services and that you are fully responsible for any complaints or claims by the third party whose information and data you have used or allowed us or any other party to use with, or as part of our Application, Website or services in accordance with this Privacy Policy and the accompanying Terms and Conditions (or End User)

Agreement.

## **What Do We Keep and Under What Circumstances?**

### **General Disclosure**

We do not sell or provide personally identifiable information (PII) from our users to third parties without consent, unless otherwise stated in this Privacy Policy.

We may use personal information that you provide to us as part of our services to you and to improve your experience and enjoyment of the Website, Application, and provided services. For example, we may use SSL (“Secure Socket Layer”) encryption to safeguard your credit card data when used in E-commerce transactions, and we may utilize encryption techniques to safeguard your username and password used in connection with the Website and Application. We may also use third party secure services through which you process financial transactions with us.

We may record and share aggregate information with our business affiliates.

We may also disclose your PII or aggregated information about our users pursuant to a law, regulation or written request from a governmental agency, or pursuant to a subpoena or court order demanding and requiring such disclosure. Furthermore, we may use any PII or aggregate information about users in any action or lawsuit involving our Website, Application or provided services. We will make full effort to keep any legal disclosures protected from the broad public dissemination and subject to confidentiality obligations protecting private and personal information.

### **Sharing Information with Business Affiliates and Consultants**

We may employ other companies or consultants to assist us in performing services and functions on our behalf. For example, companies or individuals may provide or assist with hosting our Website, backup, servers, providing marketing services, processing credit card payments and other business and financial transactions and related services. These companies may be granted access to your PII and aggregate information as necessary to perform their functions, but we will make full effort to assure that your PII remains safe. We use trusted companies for these purposes, who have good business reputation and policies that protect PII of the users.

### **Disclosure of Financial Transactions**

It is your duty to make sure that you keep your account(s) in good standing with us. If you have an outstanding balance, or if you dispute your payment to us with your credit card or financial institution for any reason, or if you dispute any transaction carried out as part of the provided services, please note that all information collected from your activity on our Website, Application and related services may be disclosed to the bank, collections agency we work with, or to our authorized agents for the purposes of establishing proof of user’s identity, proof of use, proof that the service was provided, resolving dispute and/or collecting any outstanding debt owed to us or payments for the rendered services.

We may utilize third party services, such as for example PayPal or credit card processing transaction servers for any financial operations. To the extent necessary, your PII may be shared with such third party business affiliates when necessary to perform the intended transaction or service, and to maintain the record of past processed transactions.

## **Cookies**

To enhance your experience with the Website and Application, and enable better services through the Website and Application, we may use a feature on your Internet browser called a “cookie.” Cookies are small hidden files that your web browser places on your computer’s hard drive. We use cookies for remembering your preferences, profile data, communications, access dates and time, tracking visits to understand better visitor behavior, and planning for increased loads on our servers. Because of our use of cookies, we can deliver a faster services, more efficient services through our Website and Application, safer and quicker transactions and a more personalized Website and Application experience. You have the option of setting your browser to reject cookies. However, doing so may hinder your ability to logon or use member services offered on our Website and Application.

## **Limited Use of Information After the Termination of Services**

We may keep certain PII you have given us for at least as long as you remain an active user or member of our Website and Application, or utilize our services. We may also keep your PII for a certain limited time after the termination of your services, primarily for accounting, resolution of any pending disputes between you and any other users of our services, for tax-related purposes and to resolve any technical issues. We do not allow your personal information, profile data or other PII that you have not shared with others to be visible to other users of our Website and Application once you have terminated your services with us.

## **Updating Account Information**

You may update, modify or add personal information through the Website and Application at any time. To do so, connect through the Website and Application or simply logon to the Website and Application with your username and password, and you will be able to update or modify the information you have submitted. Please make sure that your username and password are secure and protected, and do not share or disclose it to anyone other than yourself or your authorized persons.

## **Do We Allow Unsolicited Contacts (SPAM)?**

As a general policy, we do not send unsolicited email, texts or other communications containing offers of products or services at any time. However, you may consent to receive email messages, texts or other communications regarding product or services that may be interesting to you based on the PII you have provided to us. You may opt-out of receiving such communications at any time by sending an email or written request to the provided contact on our Website and Application.

You may also choose to be notified by email, text or other communications with any updates regarding your activities on our Website or through our Application. Such communications are not considered SPAM. However, you may opt out of receiving any emails, text or other communications unless you have connected through our Website and Application.

## **Privacy Policy Changes**

If we decide to change our privacy policy, we will post those changes here, as our Privacy Policy, so that you will always have full disclosure about what PII and other information we collect, how it might be used, and under what circumstances we may disclose it to anyone.

We use reasonable precautions to keep personal information disclosed to us secure. However, we are not responsible for any breach of security or wrongful acts of third parties, or any disclosures you may make on your own.

This privacy policy is not intended to, and does not, create any contractual or other legal rights in or on behalf of any party to this Agreement or any third party. The terms of this Privacy Policy are subject to the terms and conditions contained in the End User Agreement, governing the relationship with and conduct of services with our users.

**We reserve the right to make changes to this Privacy Statement at any time without prior notice and such changes become effective once a revised Privacy Policy is posted for our Website and Application. If you continue use of our Website and Application after the revisions are made to the Privacy Policy, it shall constitute your acceptance of such changes.**