

Aviation HUB



This Pitch is a Journey from Idea to Impact



Aviation Experiences & Communication



Flight Pass

INVESTOR
BOARDING CARD



Pre-Flight



Problem:

Iran's aviation industry lacks a centralized, interactive hub where enthusiasts, pilots, students, and brands can connect, learn, and experience aviation hands-on.



15.000+
Students and graduates

45% growth
Flight training enrollments

20.000+
Active enthusiasts

60+
Aviation brands



Target Audience:

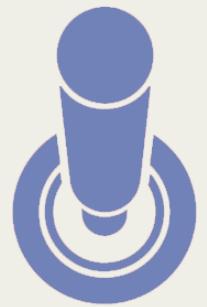
Aviation enthusiasts, professionals, students, brands.



Opportunity:

There's a unique chance to create an Aviation Experience & Communication Hub that unites education, entertainment, technology, and community engagement.

Cockpit Preparation



Nature

AVH is an integrated aviation hub where enthusiasts, professionals, and brands come together to experience, learn, and connect across entertainment, training, experiential, exhibition, and social spaces.



Experience

A unique aviation journey that connects people, builds community belonging, delivers hands-on learning, and offers real, immersive aviation experiences

Experience



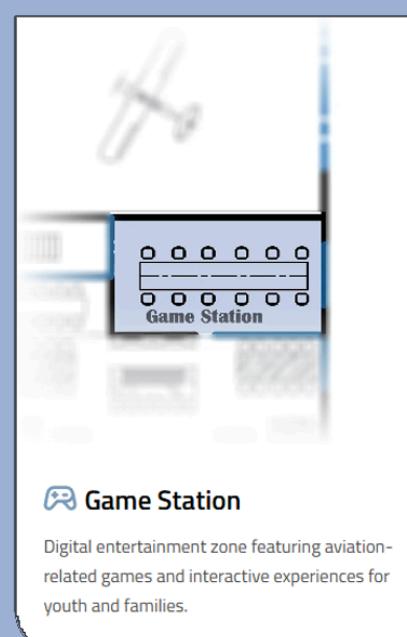
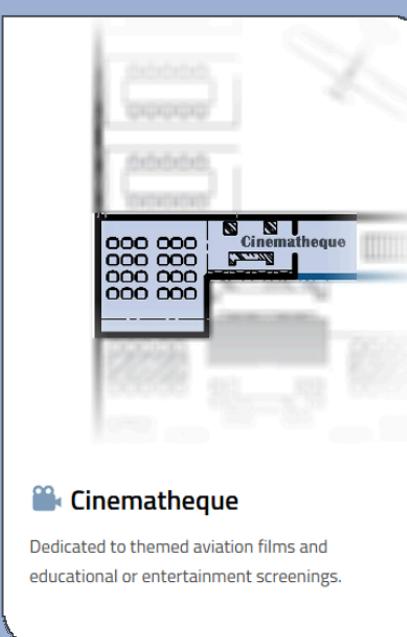
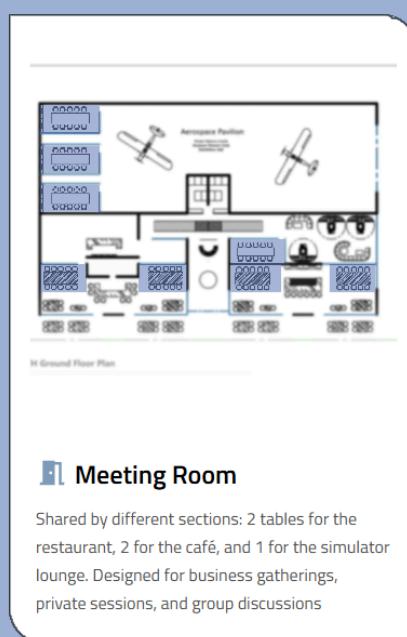
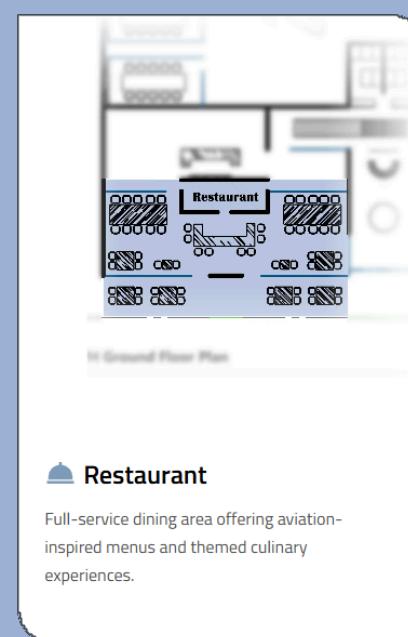
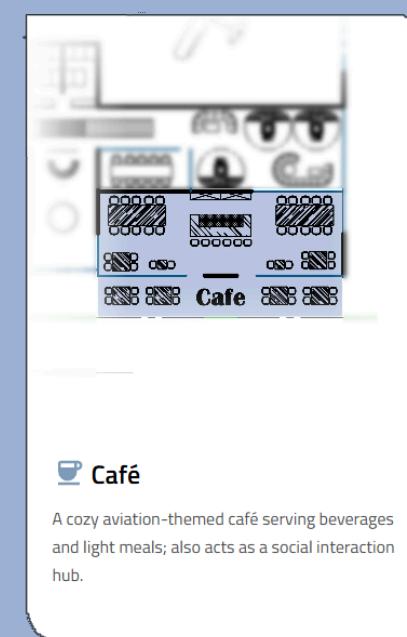
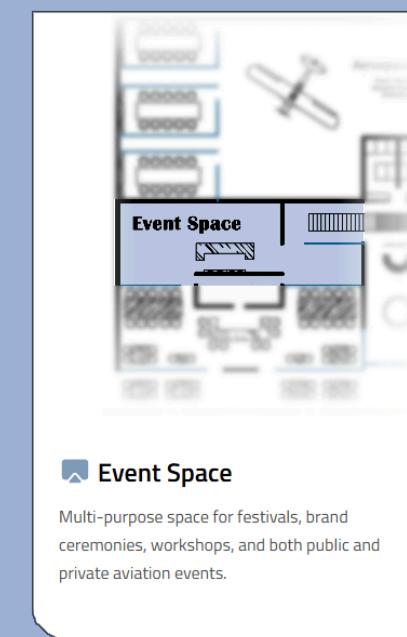
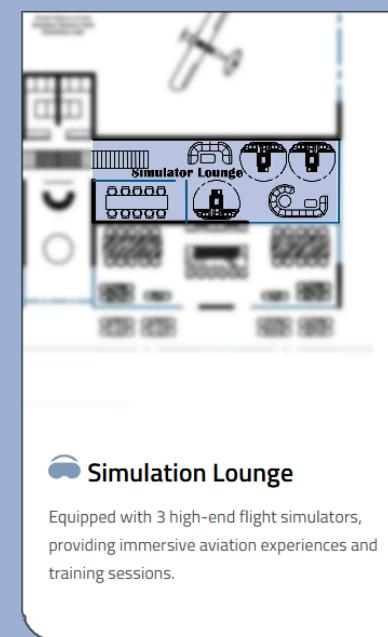
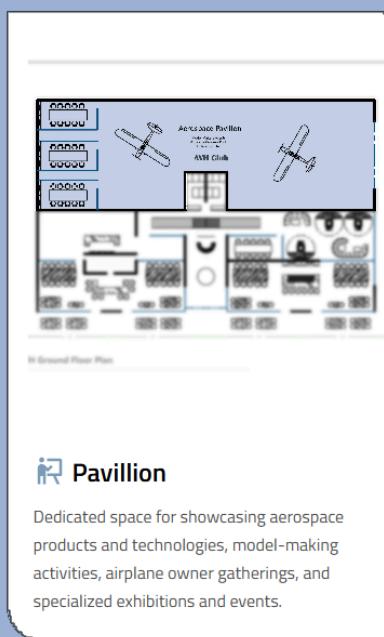
Belonging

Communication



Learning

Before Start Facilities





Joy Gliding

Events & Entertainment

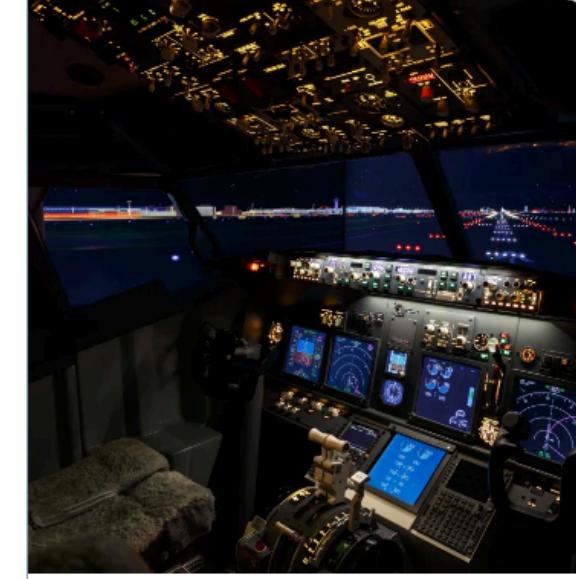
Hosting public and private aviation events, festivals, themed cinema, flight shows, and brand events



Aviation EDC

Belonging, Engagement & Communication

Holding events that involve interested communities, students, modelers, pilots, or residents of aviation neighborhoods



Self Aviator

Technical & Experimental learning services

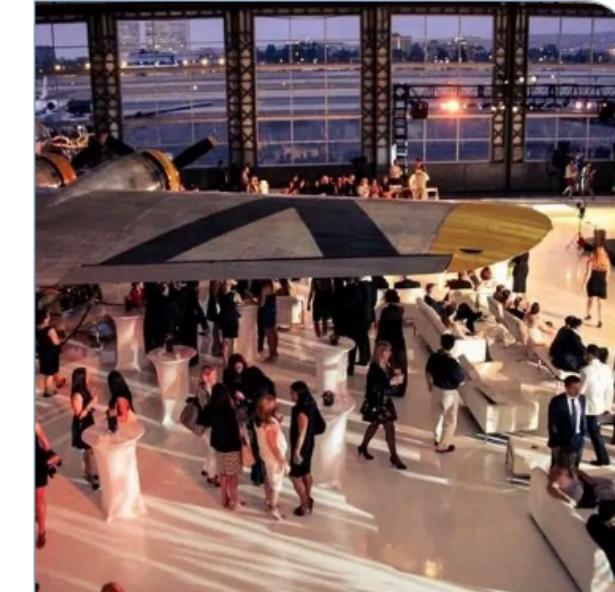
Interactive experiences and products creating a sense of 'belonging' in the place (personal flight passports, NFTs, membership badges, team workshops, and skill challenges)



Certiflight

Community based Activities

Basic flight training, introduction to airplanes, simulator workshops, model repair, educational tours for schools and universities



Aero style

Creativity & Aviation Lifestyle

Cultural-Lifestyle Activities: Product design, aviation-inspired fashion, music, food experiences, and designer brands

Services

Engine Start ✓



Before Taxi Memberships

Basic

\$50 /month

- ✓ Access to basic facilities
- ✓ Community events
- ✓ Newsletter subscription

Select Plan

Professional

\$100 /month

- ✓ All basic features
- ✓ Priority lounge access
- ✓ Conference room bookings
- ✓ Discounts on services

Select Plan

Companies

\$400 /month

- ✓ All elite features
- ✓ Custom solutions
- ✓ Dedicated account manager
- ✓ Volume discounts
- ✓ Tailored packages

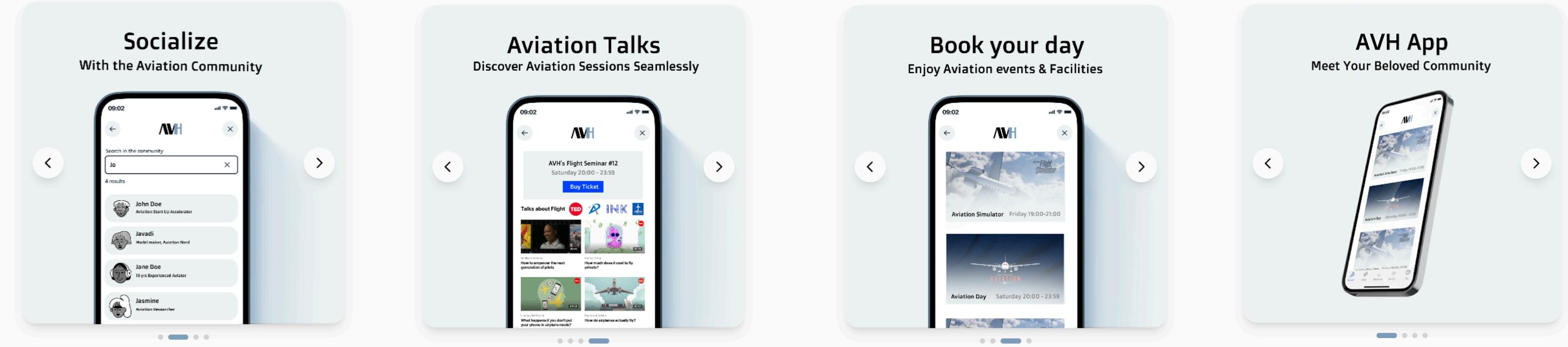
Select Plan

AVH Club

\$600 /month

- ✓ All premium features
- ✓ 24/7 dedicated support
- ✓ Private hangar access
- ✓ Exclusive events
- ✓ Personal concierge

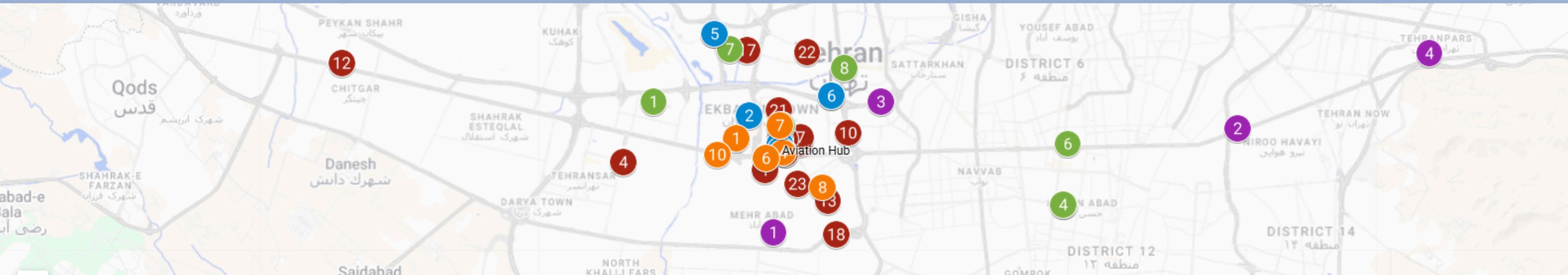
Select Plan



Taxi

Platforms:

Website | App | Customized Aviation Community Map



Before Takeoff

Memberships: Basic, Professional, Companies, AVH Club

Tickets: Events, Cinematheque , Game stations, Flight simulators, Workshops

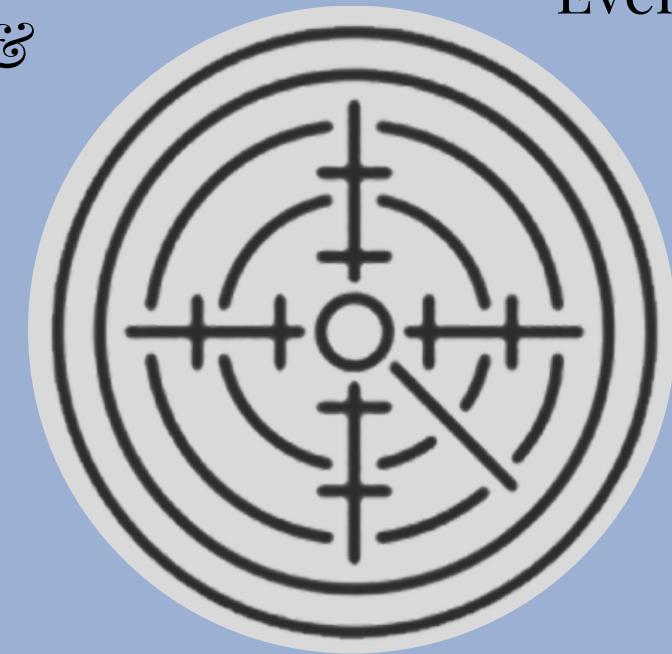
Food & Beverage: Café and restaurant services

Advertising & Sponsorships: Airline ads, simulator branding, aviation supplies and equipment partners

Annual Revenue \$650.000

Experience &
Education

45%



Events & Retail
15%

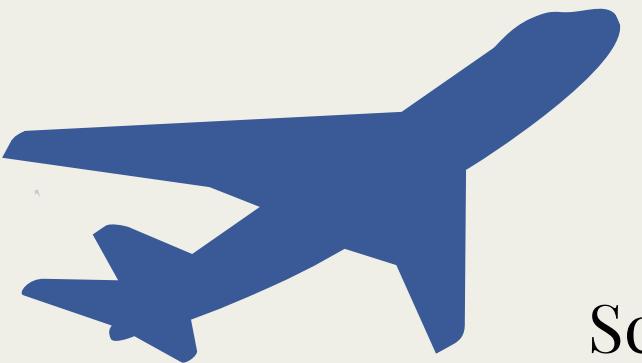
Partnership
20%

Memberships

20%

Takeoff

AVH is Iran's first integrated Aviation Experience & Interaction Hub, merging training, entertainment, and community into one unified ecosystem where brands, professionals, and enthusiasts grow together.



Unique
Market Position



Diversified &
Scalable Revenue Model

Community &
Belonging

Experience-
Centric Mode

Hybrid Ecosystem
(Physical + Digital)

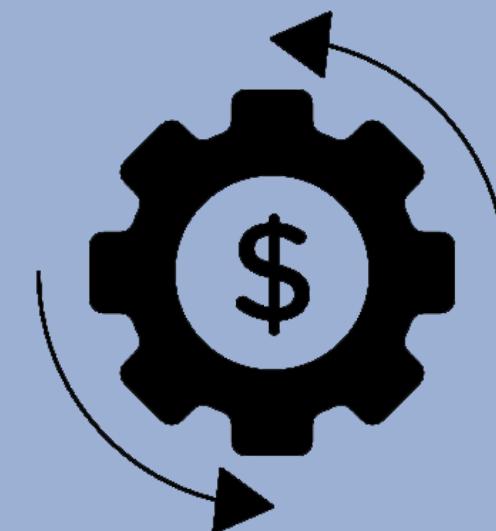
After Takeoff /Climb



CAPEX (Capital Expenditure)

- Facility construction and equipment setup
- Purchase or build of flight simulators
- VR/AR equipment
- Container / space design and construction
- Interior and set design
- Technical systems
- Initial branding, team setup, and licensing

First Year \$400.000



(Operational Expenditure) **OPEX**

- Team salaries
- Rent / facility costs
- Equipment maintenance
- Energy and utilities
- Marketing and promotion
- Support and administrative costs
- Insurance and licensing

Annual \$300.000

Cruise

Sustainability & Continuity Model



- Diversified Revenue Streams
- Community-Driven Operations
- Modular & Scalable Services
- Long-Term Institutional Partnerships
- Operational Efficiency

Descent

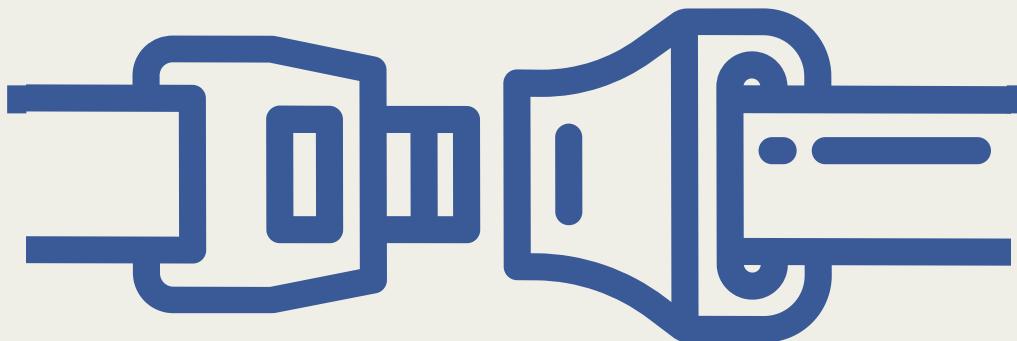
Growth Scenarios & Collaboration Opportunities

- Scenario A** Domestic Expansion
- Scenario B** Industry Partnerships
- Scenario C** Educational Integration
- Scenario D** Aviation Brand Collaboration
- Scenario E** Event & Experience Hub

Before Landing



Social Impact & Added Value



Connecting the Next Generation
Boosting Aviation Literacy
Building an Active Community
Youth Skills & Career Pathways
Urban Value Creation

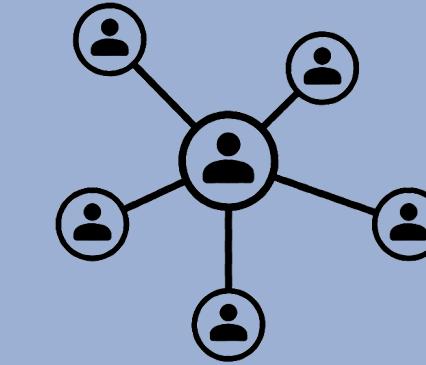
Landing

Expected Outcomes



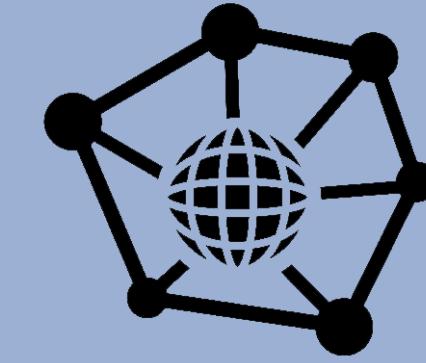
For Members

Real Aviation Experiences
Clear Learning Pathways
Networking Opportunities
Sense of Belonging



For the City & Industry

New Edu-Tourism Destination
Stronger Aviation Ecosystem
New Economic Streams
Improved Public Perception



After Landing



KPI Measurement & Experience Evaluation



Community

Members, Engagement, Dwell Time

Revenue & Operations

NPS, Satisfaction, Repeat Visits

Education

Courses, Completion, Progress

Experience

NPS, Satisfaction, Repeat Visits





Shutdown & Secure

Experience the Aviation Hub firsthand.

Join the AVH community

Collaborate with brands, startups, and organizations

Grow Iran's aviation ecosystem

AVH
Cafe

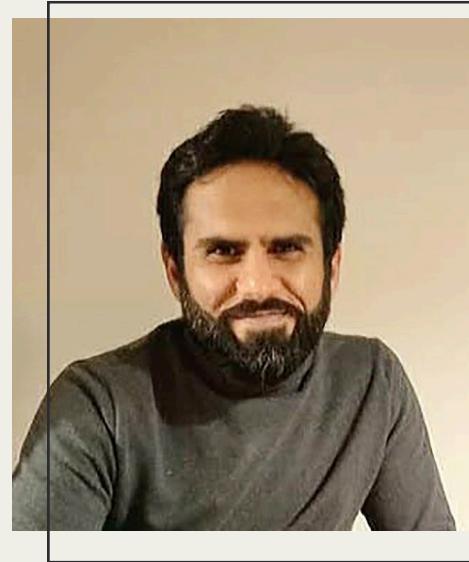


Flight Crew

“LADIES AND GENTLEMEN, WELCOME ABOARD”



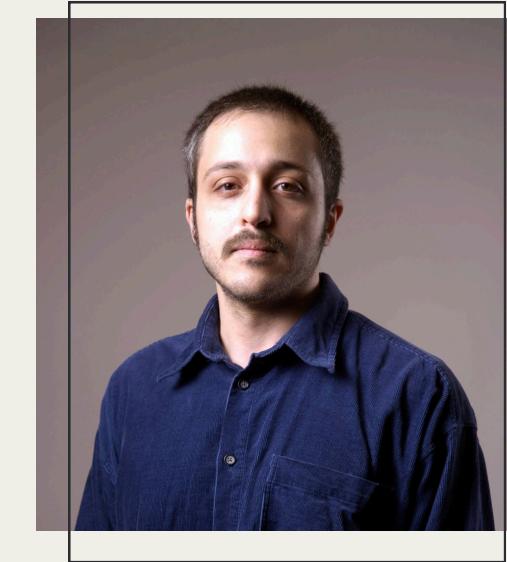
Founder & CEO
Mohsen Sabbaghzade



*Co-Founder &
Community Designer*
Nassim Oladian



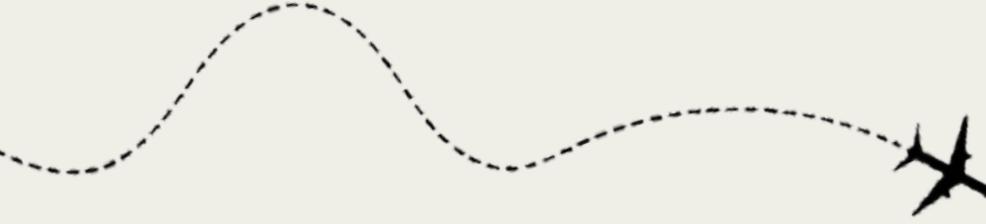
*Co-Founder &
Product Designer*
Pedram Ghafourian



*Product Engineering
Backend &
DevOps Engineer*
Sasha Aghababaie



*Product Engineering
UI/UX Designer &
Front-End Developer*
Arsham Aghababaie



Thank you!



Mohsen Sabbaghzade: Founder & CEO

Nassim Oladian: Co-Founder & Community Designer

Pedram Ghafourian: Co-Founder & Product Designer