

## Education

**University of California, Berkeley:** Undergraduate, *Major* - Environmental Policy/Society and Environment *Minor* - Design  
**Gateway High School, San Francisco:** Graduate, 2016; High Honors  
**Art school; Art Works, San Francisco:** 11 years

## Skills

### *Graphic Arts, UI/UX and Design*

#### **Experienced in Sketch, Illustrator, Photoshop, and Lightroom**

- Advanced knowledge - work interchangeably and efficiently between the programs to create effective user interfaces, graphics, and design tools.
- Continuing to develop my knowledge of graphic design, user experience, color theory, typography, composition, and light at UC Berkeley through advanced courses, including Berkeley's competitive Innovative Design Course, *Graphic Principles of Design*.
- Use programs to design web interfaces, logos, campaigns, apparel, flyers and to explore my own creativity.

#### **Skilled in multimedia arts and graphic design**

- 15+ years of fine art training in oil, acrylic, watercolor painting, charcoal, pastels, graphite.
- Redesigned logo for Chemists Without Borders - 2018: A non-profit that solves humanitarian problems by mobilizing the resources and expertise of the global chemistry community and its networks.
- Designed new logo for School of the Arts (SOTA) High School Robotics team - Successfully rebranded the team through new logo, apparel, and campaign posters to reflect their innovative work and to attract potential recruits.
- Redesigned mascot for Credit Karma's Security team.

#### **Photography** - trained in film/darkroom photography, portraiture, food photography, and editing

- Experience working with film SLR, DSLR, interchangeable lens cameras; have understanding of manual and automatic controls
- Advanced understanding and eye for composition, lighting, aperture, and exposure
- Work in Lightroom to edit my photography; using HSL sliders, exposure adjustments, white balance, and the tone curve to bring my photography to the next level
- Started a new and growing Instagram and social media presence dedicated to my cooking and lifestyle - showcases 70+ carefully curated images and is updated on a regular basis
- Curated photo gallery highlighting my film photography at professional art gallery in San Francisco

### *Communications, teamwork, leadership*

#### **5 years of experience and participation in debate and Model United Nations programs**

- National Committee chair - lead a youth group through the rigorous process of passing proposals and bills. Supervised and lead activities, debates, taught public speaking, and supported my team through one-on-one meetings and discussions.

### *Reliability & work ethic*

#### **3+ years experience in customer service and barista and register work**

#### **Fluent in English and Russian, basic knowledge of Spanish**

## Experience

#### **UI/UX Design Intern, Apple, Santa Clara CA — Present**

Redesigning a cloud-based product. Developing new UX flows and user interface.

#### **Freelance Designer, Credit Karma, San Francisco CA — 2017**

Designed new mascot and face for Credit Karma's security team. Worked closely with the supervisor to ensure their vision was accurately presented. My artwork is currently being used in-office.

#### **Student & Intern, Paulding and Company, Emeryville CA — Summer 2014**

Trained with top chefs in preparation, serving, experimentation, and innovation of new dishes. Focused on incorporating locally grown produce into recipes to highlight the best ingredients and flavor. Our final presentation consisted of a 5 course meal where we fed 50+ guests. Supervised and taught young children knife work, recipe translation, and preparation.

#### **Floor Staff, Exploratorium Museum of Science, Art, and Human Perception, San Francisco CA — 2013-2014**

In charge of guest experience. Participated and lead demonstrations which included teaching human perception, how sound and light work, and directed presentations to give guests a deeper understanding of the world around us.

## References

**Esther Kim - Apple** (650) 440-1915 esther\_kim@filemaker.com

**Samantha Smith - Paulding & Company** (808) 557-0093 samalayas@yahoo.com