



ALCOTRADE UA

— ALCOHOL COMPANY —



PROJECT PROPOSAL

2024



AGENDA

INTRODUCTION	→	03
WHO WE ARE	→	04
OUR MISSION	→	05
OUR ADVANTAGES	→	06
ZHITNIA SLOZA	→	07
ICE PEAK	→	08
MIRKA	→	10
COMMERTIAL OFFER / ZHITNIA SLOZA	→	12
COMMERTIAL OFFER / ICE PEAK	→	13
COMMERTIAL OFFER / MIRKA	→	14



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INTRODUCTION

"ZHYTNIA SLOZA"

EMBODIES UKRAINIAN VODKA WITH A DEEP-ROOTED LEGACY AND DISTINCTIVE FLAVOR. ITS NAME MIRRORS UKRAINE'S TRADITIONS AND CULTURE, INTERTWINED WITH THE EXCEPTIONAL QUALITY OF THE SPIRIT.

Origin:

Crafted from premium Ukrainian grains, imparting a unique aroma and smoothness to the vodka.



Quality:

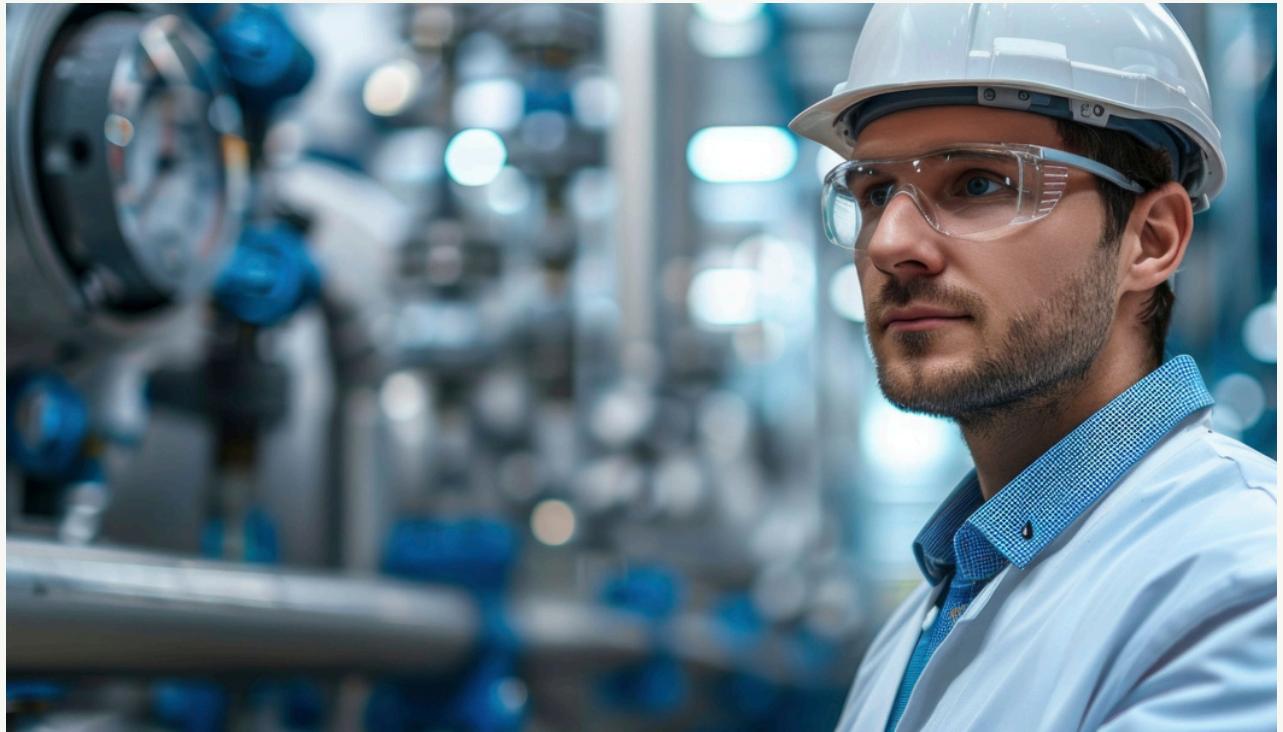
It undergoes cleaning and filtration with specialized technologies to attain purity and a distinctive flavor.



Design:

The bottle's elegant design reflects Ukrainian traditions, giving the product a distinctive appearance.

WHO WE ARE



Distillery "Alexandria" is a modern Ukrainian enterprise in its field. Throughout its existence, it embodies the highest standards of quality and traditions of the production of alcoholic beverages in this region. The uniqueness of the plant lies in the latest technologies that give the plant's products a unique taste and quality.



OUR MISSION

"ZHYTNIA SLOZA" IS MARKETED AS AN AUTHENTIC UKRAINIAN PRODUCT, EMBODYING THE DEEP-ROOTED TRADITIONS AND EXPERTISE OF THE UKRAINIAN PEOPLE IN CRAFTING ALCOHOLIC BEVERAGES.



THE BRAND EMPHASIZES THE HISTORY AND CULTURE OF THE REGION WHERE IT IS PRODUCED, ENHANCING ITS VALUE AND ATTRACTIVENESS TO CONSUMERS.

OUR ADVANTAGES

PRODUCTION IS ROOTED IN TRADITIONAL RECIPES PASSED DOWN THROUGH GENERATIONS, PRESERVING THE AUTHENTICITY AND HERITAGE OF THE PRODUCT.

Proficiency in distillation: "Zhytnia Sloza" undergoes multiple distillation stages and filtration using natural materials like birch charcoal, guaranteeing exceptional purity and smoothness of the beverage.

"Zhytnia Sloza" is crafted from carefully chosen rye, imparting a distinctive flavor and aroma to the product. Rye is renowned for its inherent qualities that enhance the smoothness and complexity of vodka.

Artisanal water sourced from deep wells, undergoing extensive purification to guarantee exceptional purity and quality.



THE "ZHYTNIA SLOZA" BOTTLE DESIGN IS STYLISH AND MODERN, HIGHLIGHTING THE PRODUCT'S PREMIUM QUALITY.

Vodka possesses a rich, intricate flavor profile with delicate rye notes and subtle hints of herbs and spices.

The beverage boasts a velvety, soft finish, achieved through meticulous production methods, enhancing its appeal when enjoyed neat or in cocktails.

Environmental stewardship:

"Zhytnia Sloza" is crafted from natural ingredients, free from artificial flavorings and preservatives, ensuring ecological purity.



ICE PEAK

THE NEW ICE PEAK VODKA BRAND
REPRESENTS AN IDEAL FUSION OF
PURITY AND SOPHISTICATED
FLAVOR.



CRAFTED TO THE HIGHEST QUALITY
STANDARDS, THIS VODKA PROVIDES
A DISTINCTIVE EXPERIENCE FOR
DISCERNING CONNOISSEURS.

ITS CRYSTAL-CLEAR APPEARANCE AND SUBTLE TASTE EVOKE A SENSE OF FRESHNESS AND COOLNESS, REMINISCENT OF A BREATH OF PRISTINE MOUNTAIN AIR.

Ice Peak Attributes:

Superior quality:

- Ice Peak is crafted from carefully selected grains and pristine spring water, undergoing a multi-stage filtration process.

Subtle flavor:

- Thanks to a unique distillation technology, the flavor of vodka is smooth and harmonious, devoid of any sharp notes.

Cleanliness:

- The absence of impurities guarantees crystal clarity and the ideal hue of the beverage.

Design:

- A sophisticated bottle featuring a minimalist design underscores the status and premium quality of the product.

MIRKA

"MIRKA" IS RENOWNED FOR ITS SOPHISTICATION AND LUXURY.



CRAFTED TO THE HIGHEST QUALITY STANDARDS, THIS VODKA PROVIDES A DISTINCTIVE EXPERIENCE FOR DISCERNING CONNOISSEURS.

IT TRANSCENDS MERE BEVERAGE STATUS, SERVING AS A SYMBOL OF ELEGANCE AND PRESTIGE THAT UNDERSCORES THE REFINEMENT OF ITS CONSUMERS.

Features:

Elegance:

- "Mirka" is crafted from carefully selected grains and premium spring water, resulting in a distinctive flavor and aroma.

Cleanliness:

- Vodka undergoes filtration to achieve a crystal-clear appearance and an impeccable hue.

Sophisticated design:

- The "Mirka" bottle captivates with its sophisticated and minimalist design, highlighting the product's premium quality.

COMMERCIAL OFFER

COMMERCIAL OFFER FOR THE EXPORT OF VODKA TM "ZHYTNIA SLOZA"

PRODUCT NAME: VODKA TM "ZHYTNIA SLOZA"

TERMS OF DELIVERY: BUYER'S TRANSPORT

PRICES:

ZHYTNIA SLOZA 0.5 LITERS - 0.94 EUROS PER BOTTLE

ZHYTNIA SLOZA 0.25 LITERS - 0.65 EUROS PER BOTTLE

ZHYTNIA SLOZA 0.7 LITERS - 1.26 EUROS PER BOTTLE



COMMERCIAL OFFER

**COMMERCIAL OFFER FOR THE EXPORT OF VODKA
TM "ICE PEAK"**

PRODUCT NAME: VODKA TM "ICE PEAK"

TERMS OF DELIVERY: BUYER'S TRANSPORT

PRICES:

ICE PEAK 0.5 LITERS - 0.93 EUROS PER BOTTLE



COMMERCIAL OFFER

COMMERCIAL OFFER FOR THE EXPORT OF VODKA TM "MIRKA"

PRODUCT NAME: VODKA TM "MIRKA"

TERMS OF DELIVERY: BUYER'S TRANSPORT

PRICES:

MIRKA 0.5 LITERS - 0.97 EUROS PER BOTTLE



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