Hershey Pond Regular

Nocturnal Serenade
May — June, 8pm — 5am
Kalkberg, Lüneburg

Nocturnal Serenade is an annual nighttime event that takes place each May and June at Kalkberg in Lüneburg. Visitors are invited to come after dark and listen to frogs croaking in their natural habitat by the pond. It's a quiet, immersive way to connect with nature and experience the sounds of the night. Central to the project is the search for understanding across different forms of intelligence, using natural phenomena to inspire a deeper connection with the environment and other species.

Concept and design: Sergey Yavorskiy, Sasha Kulikov Riso-printing: Drucken3000

> Hershey Pond Typeface

Hershey Pond is a typeface originating from the early digital era, inspired by the work of Dr. Allen Vincent Hershey and custom-made for the event series Nocturnal Serenade. In the late 1960s, Dr. Hershey developed various vector-based typefaces for military aircraft displays in the United States. This remix of Hershey's work evokes a sense of "froggyness." The glyphs appear to leap or crouch — like a frog chorus — giving the text a kinetic, rhythmic feel. This typographic language bridges human code and amphibian voice, turning every word into a croaking, skittering performance across the surface.

Style: Regular

Format: off, the, woff, woff² License: Non-commercial

nocturnalserena.de soundcloud.com/nocturnalserenade

github.com/sashakulikov/hersheypond

Frogs Keep Singing

Ribbit! Ribbit!

Listen closely for the croaking frogs of the Lüneburg's Kalkberg. The chorus of amphibious inhabitants is calling wanderers to experience the enchanting sonic events and infinitely channeled soundscapes.

Frogs are showcased as biological wonders with a rich tapestry of vital traditions and rituals. Eager to share heritage, these creatures offer insights into the communicative practices that define amphibian communities.

Like beloved characters from fairy tales, frogs captivate visitors with melodic vibrations, transforming the ordinary into the realm of the extraordinary.

Croakers are set to heal the disconnect with nature and foster a deeper appreciation for the environment. Engaging with their world deepens understanding of how life thrives across diverse ecosystems. For within the croaks lies the heartbeat of our shared planet, waiting to be heard and cherished.

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Cyrillic

Numbers and

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