

# Revenue Analysis

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Country Analysis

Category Analysis

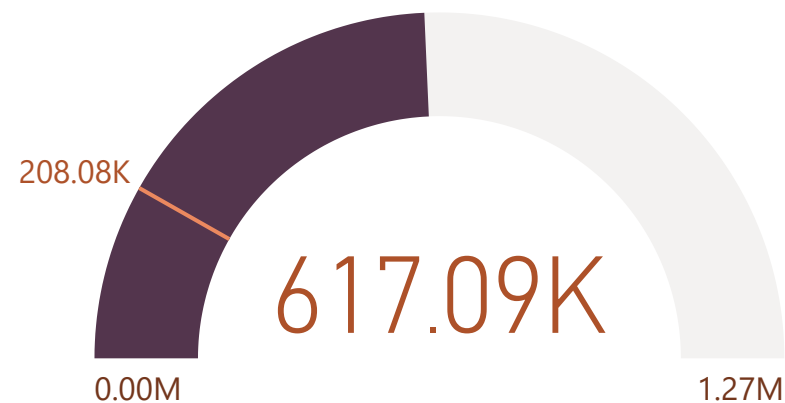
Customer Analysis

Customer Analysis by  
Year

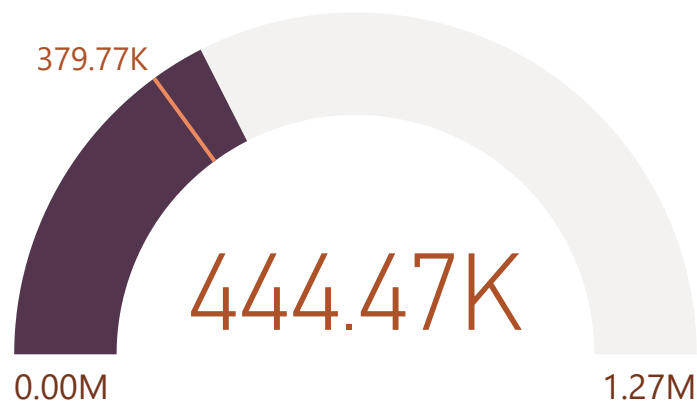


## Revenue Analysis for Years 1996-1998

Total Revenue 1997 VS. Same Period 1996



Total Revenue 1998 VS Same Period 1997

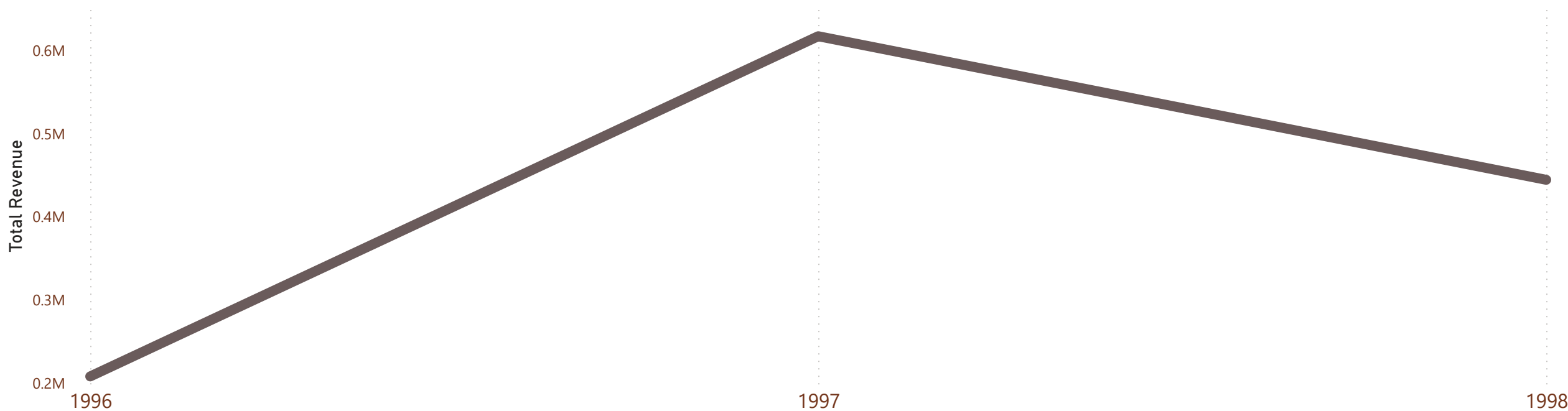


Total Revenue 1996-1998

1.27M

Total Revenue All

Total Revenue by YEAR



# Revenue Analysis by Ship Country

Continent, ShipCountry

Europe

CategoryName

Grains/Cereals

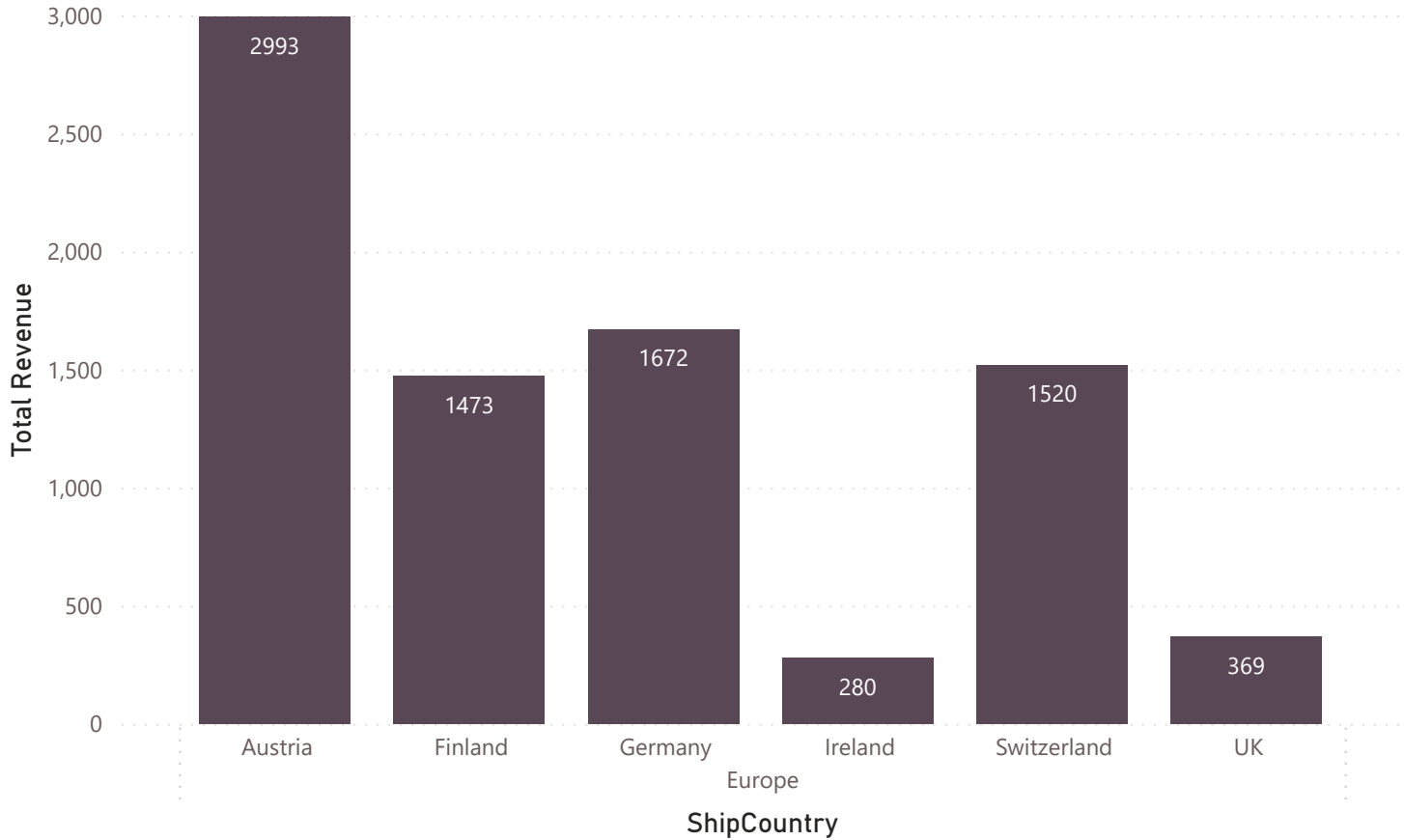
YEAR, Quarter, MonthName

1997 (YEAR) + 2 (Quarter)

Selected Preferences		
Grains/Cereals		
1997	8,307.30	(Blank)
YEAR	Total Revenue	LY Revenue

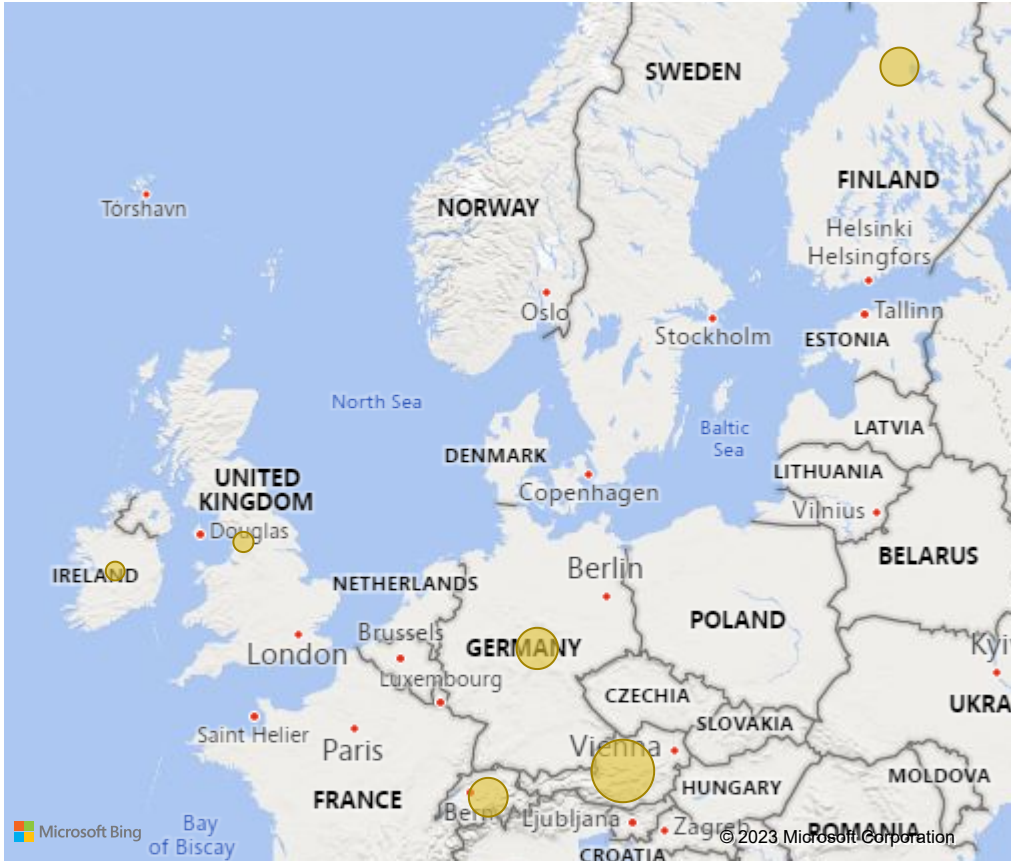
Total Revenue by Continent, ShipCountry and CategoryName

CategoryName ● Grains/Cereals



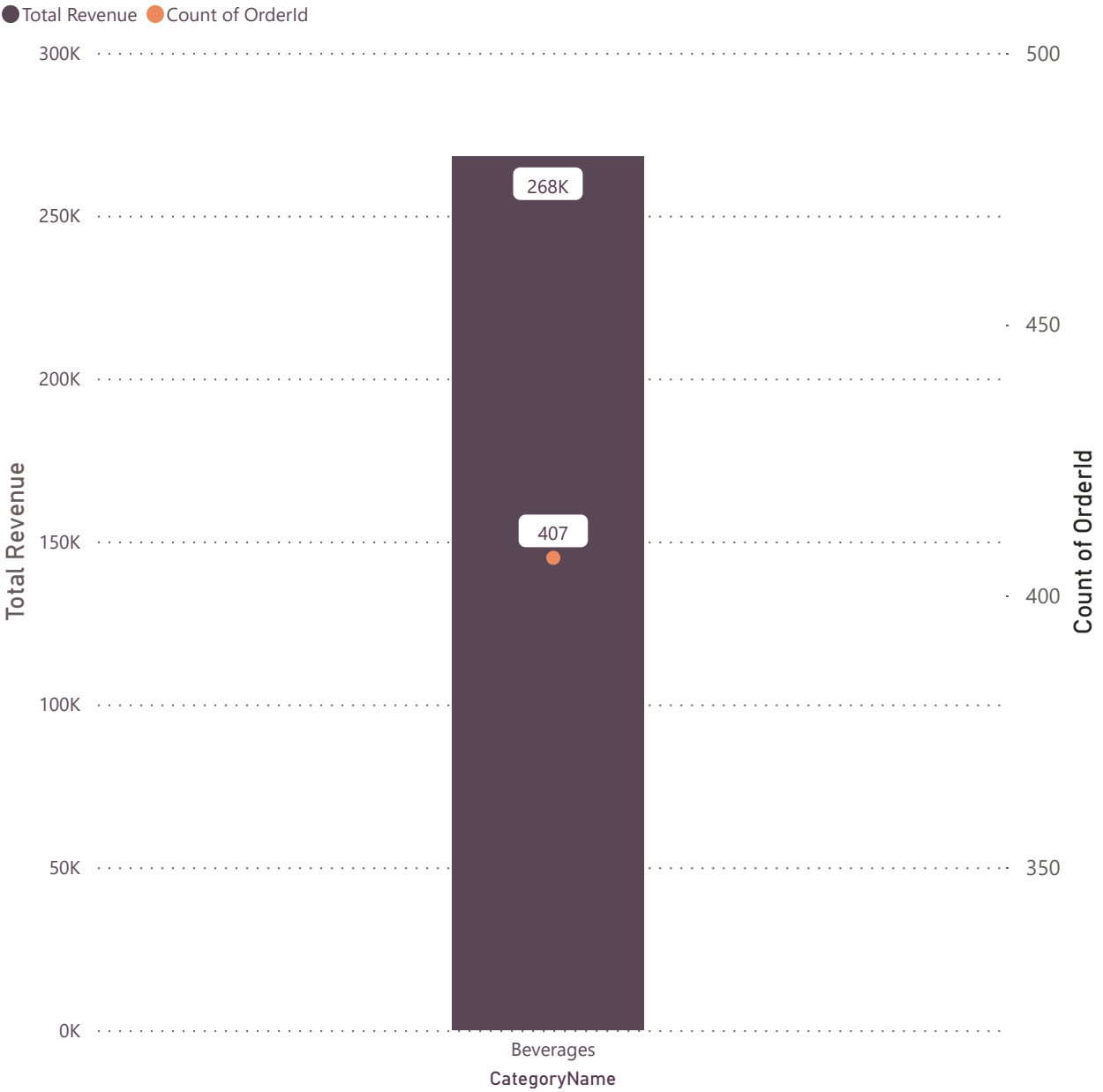
Total Revenue by ShipCountry and CategoryName

CategoryName ● Grains/Cereals



# Category Name by Total Revenue and Ship Country

Total Revenue and Count of OrderId by CategoryName



ShipCountry

Argentina	Belgium	Canada	Finland	Germany	Italy
Austria	Brazil	Denmark	France	Ireland	Mexico

CategoryName

Beverages	Confections	Grains/Cereals	Produce
Condiments	Dairy Products	Meat/Poultry	Seafood

CategoryName	Total Revenue
QUICK	268,089.48
HANAR	36,216.43
RATTC	20,084.15
ERNSH	19,270.15
GREAL	12,709.30
PICCO	11,694.38
SIMOB	10,608.00
QUEEN	10,540.00
SAVEA	10,483.50
KOENE	10,032.00
Total	268,089.48

Top Category by Revenue

Beverages

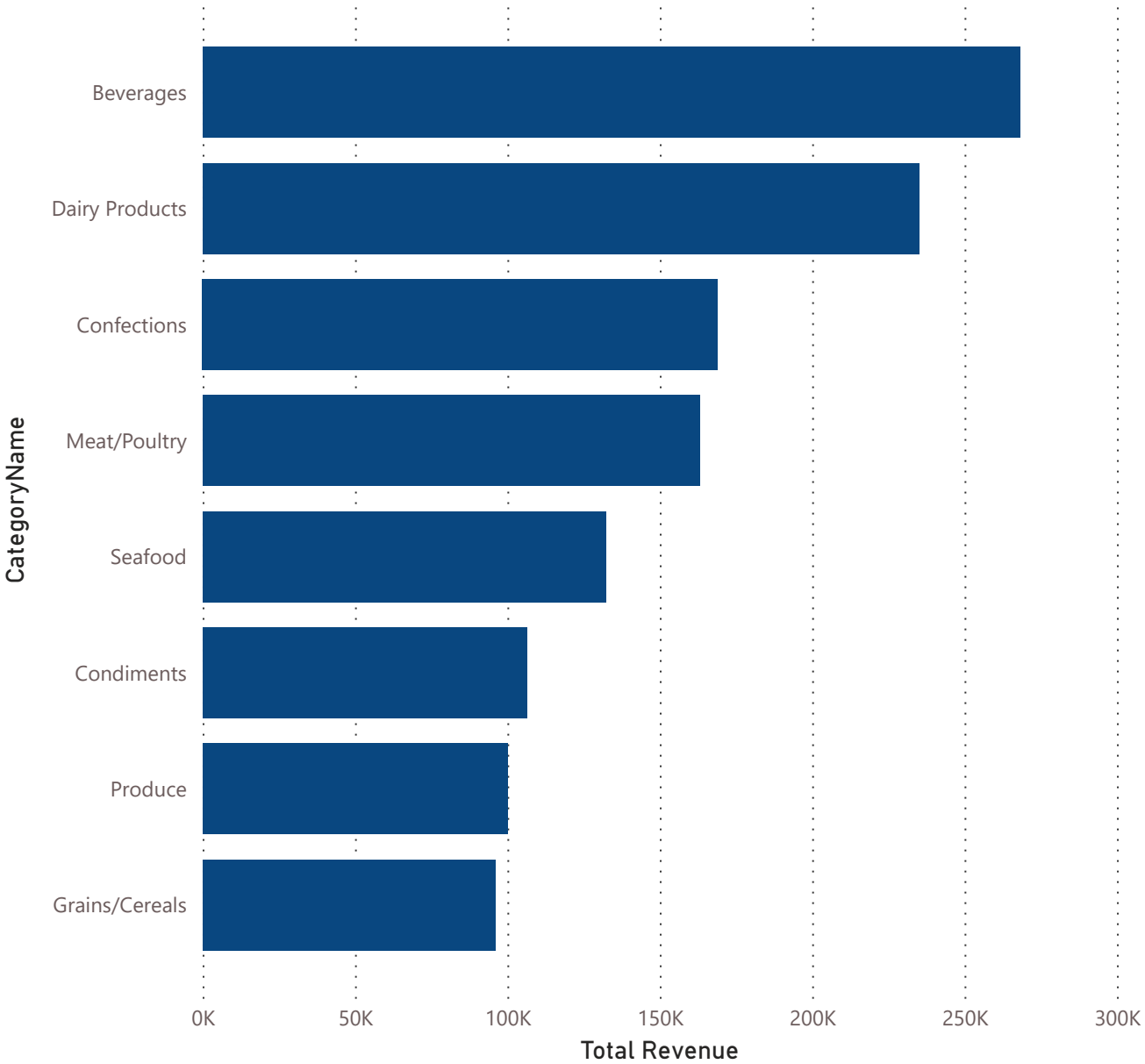
Top Category by Count of OrderID

Beverages

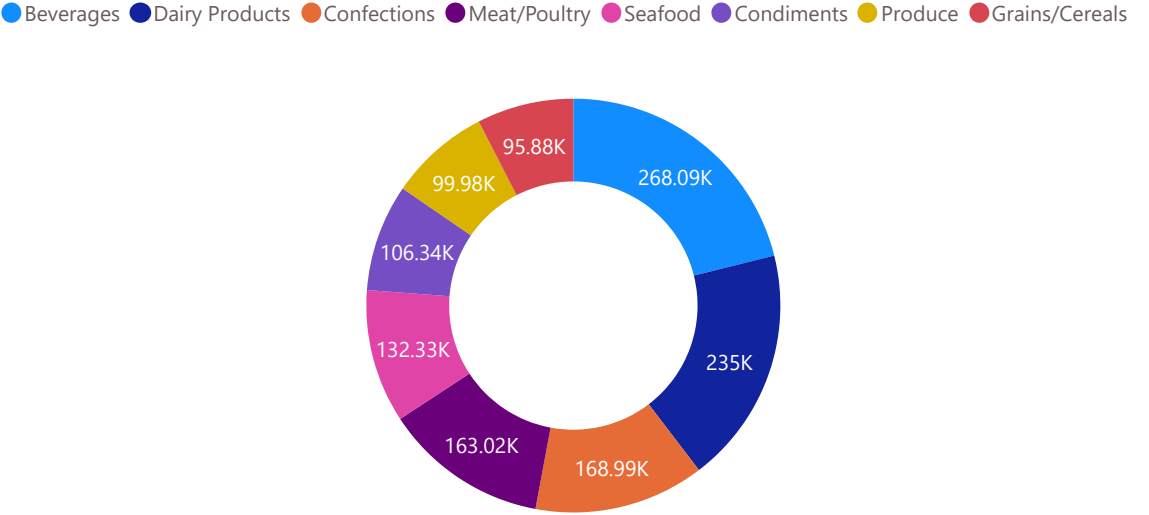
# Customers by Categories and Years



Total Revenue by CategoryName



Total Revenue by CategoryName



CategoryName	1996	1997	1998	Total
Beverages	47,919.00	103,924.30	116,246.18	268,089.48
Dairy Products	40,980.45	115,387.64	78,627.49	234,995.58
Confections	29,685.55	82,657.75	56,651.18	168,994.48
Meat/Poultry	28,813.66	80,975.11	53,233.59	163,022.36
Seafood	19,391.23	66,959.22	45,980.09	132,330.54
Condiments	17,900.38	55,368.59	33,068.45	106,337.42
Produce	13,885.78	54,940.77	31,158.03	99,984.58
Grains/Cereals	9,507.92	56,871.82	29,504.40	95,884.15
Total	208,083.97	617,085.20	444,469.42	1,269,638.59

Total Revenue Customers by Year

YEAR ● 1996 ● 1997 ● 1998

