

## Sashank Santhanam

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### Education

#### University of North Carolina – Charlotte Ph.D. in Computer Science

Charlotte, NC  
expected May 2021

- Research area: Dialogue Systems, Human Behavior Modeling
- Advisors: Dr. Samira Shaikh
- Committee: Dr. Wlodek Zadrozny, Dr. Minwoo Jake Lee, Dr. Nicholas Davis

#### University of North Carolina – Charlotte MS in Computer Science

Charlotte, NC  
Dec 2015

- Research area: Social Media Analysis
- Advisors: Dr. Shaoting Zhang

#### Anna University BE in Computer Science and Engineering

Tamil Nadu, India  
May 2014

- Research area: Bayesian Networks

### Conference Publications

- 16) Bhatia A., Dalton A., Brodie M., **Santhanam S.**, Shaikh S., Zemel A., Strzalkowski T., Dorr B., "Adaptation of a Lexical Organization for Social Engineering Detection and Response Generation", Social Threats in Online Conversations, LREC, 2020
- 15) Dalton A., Aghaei E., Al-Shaer E., Bhatia A., Castillo E., Cheng Z., Dhaduvai S., Duan Q., Hebenstreit B., Islam M., Karimi Y., Masoumzadeh A., Mather B., **Santhanam S.**, Shaikh S., Zemel A., Strzalkowski T., Dorr B., "Adaptation of a Lexical Organization for Social Engineering Detection and Response Generation", Social Threats in Online Conversations, LREC, 2020
- 14) **Santhanam S.**, Shaikh S., "Modeling Conversation Context by Adapting Cognitive Architectures", in Bridging AI and Cognitive Science, ICLR, 2020
- 13) **Santhanam S.**, Shaikh S., "Studying the effects of Cognitive Biases in Evaluation of Conversational Agents", in ACM CHI 2020, Hawaii **[Honorable Mention]**
- 12) Dorr B., Bhatia A., Dalton A., Mather B., Hebenstreit B., **Santhanam S.**, Cheng Z., Shaikh S., Zemel A., Strzalkowski T., "Detecting Asks in Social Engineering Attacks: Impact of Linguistic and Structural Knowledge", in the 34th AAAI Conference on Artificial Intelligence, New York, USA
- 11) **Santhanam S.**, Lee M., Shaikh S., "Towards Understanding the Importance of Relationships between Speakers in Dialogue Generation", Under Review
- 10) **Santhanam S.**, Shaikh S., "Modeling Conversation Context by Adapting Cognitive Architectures", in 1st Workshop on Discourse Structure in Neural NLG 2019, Tokyo, Japan [Non-Archival]
- 9) **Santhanam S.**, Shaikh S., "Emotional Neural Language Generation Grounded in Situational Contexts", in 4th Workshop on Computer Creativity in Natural Language Generation 2019, Tokyo, Japan
- 8) **Santhanam S.**, Shaikh, S., "Towards Best Experiment Design in Evaluating Dialogue System Output", in 12th International Natural Language Generation Conference 2019, Tokyo, Japan

- 7) Srinivasan V., **Santhanam S.**, Shaikh S., "Natural Language Generation Using Reinforcement Learning with External Rewards", in 18th IEEE International Conference on Machine Learning and Applications - ICMLA 2019, Boca Raton, Florida
- 6) Wesslen, R., **Santhanam, S.**, Karduni, A., Cho, I., Shaikh, S., Dou, W., "Investigating Effects of Visual Anchors on Decision-Making about Misinformation", in 21<sup>st</sup> International IEEE Conference on Visualization (EuroVis) 2019, Porto, Portugal,
- 5) Karduni, A., Cho, I. Wesslen, R., **Santhanam, S.**, Volkova, S., Arendt, D., Shaikh, S., Dou, W., "Vulnerable to Misinformation? Verifi!", in 24<sup>th</sup> ACM Conference on Intelligent User Interfaces, Los Angeles, USA, Mar. 16-20 2019,
- 4) Karduni, A., Wesslen, R., **Santhanam, S.**, Cho, I., Volkova, S., Arendt, D., Shaikh, S., Dou, W., "Can You Verifi This? Studying Uncertainty and Decision-Making about Misinformation in Visual Analytics", in 12<sup>th</sup> International AAAI Conference on Web and Social Media, Stanford, USA, Jun. 25-28 2018, (**Acceptance Rate: 16%**)
- 3) **Santhanam S.**, Srinivasan, V., Glass, S., Shaikh, S., "I Stand With You: Using Emojis to Study Solidarity in Crisis Events", in Proceedings of 1<sup>st</sup> International Workshop on Emoji Understanding and Applications in Social Media (ICWSM), Stanford, USA, Jun. 25-28 2018, published by AAAI.
- 2) **Santhanam S.**, Shaikh, S., "I Stand With You: Detecting and Characterizing Expressions of Solidarity in Social Media", in 4<sup>th</sup> International Conference on Computational Social Science (IC2S2), Chicago, USA, July. 12-15 2018.
- 1) Cho, I., Wesslen, R., Karduni, A., **Santhanam, S.**, Shaikh, S., Dou, W., "The Anchoring Effect in Decision-Making with Visual Analytics", in 12<sup>th</sup> International IEEE Conference Visual Analytics Science and Technology, Phoenix, Arizona, Oct. 1-6 2017, (**Acceptance Rate: 22% - 25%**)

### Journal Publications

- 2) **Santhanam. S.**, Srinivasan. V, Mahajan. K, Shaikh. S, "Towards Understanding the Pragmatics of Emojis through Solidarity Expressed during Crisis Events",
- 1) **Santhanam. S.**, Shaikh. S, "A Survey of Natural Language Generation Techniques with a Focus on Dialogue Systems - Past, Present and Future Directions", Arxiv 1906.00500

### Poster Presentations

- 3) **Santhanam S.**, Shaikh, S., "Salient Context Identification from Memory for Neural Dialog Systems", in 2<sup>nd</sup> Southern Data Science Conference, Atlanta, USA, Apr. 13-14 2019.
- 2) Dalton, A., Zema, A., Masoumzadeh, A., Bhatia, A., Dorr, B., Mather, B., Hebenstreit, B., Al-Shaer, E., Khoja, E., Castillo, E.J., Bunch, L., Vlahovic, M., Liu, P., Pirolli, P., Shah, R., Cartacio, S., Shaikh, S., **Santhanam S.**, Dhaduvai, S., Strzalkowski, T., Karimi, Y., "Modeling Social Engineering Risk using Attitudes, Actions, and Intentions Reflected in Language Use", in 32<sup>nd</sup> International FLAIRS Conference, Florida, USA, May. 19-22 2019. [Alphabetical Ordering]
- 1) **Santhanam S.**, Shaikh, S., "Propaganda or Clickbait? Understanding and Classifying Types of Misinformation using Recurrent Neural Networks", in 1<sup>st</sup> Southern Data Science Conference, Atlanta, USA, Apr. 13-14 2018.

### Press Coverage

- 1) **Santhanam S.**, Shaikh, S., "[Understanding the emoji of solidarity](#)", in The Conversation, July 16, 2018

### Research Experience

**Ph.D. Candidate****Conversational Agents**

- Developing conversational agents that adapt cognitive architectures as external memories (long term and short term).
- Understanding the importance of relationship between speakers in dialogue generation and modeling relationships across social networks.
- Generating personalized messages through conversational agents and engage countermeasures strategies for social engineering and phishing attacks. [DARPA Grant]

**Collaborative Drawing**

- Develop a collaborative drawing interface that allows users to interact with an agent and create a drawing.

**Understanding Decision Making**

- Evaluating the impact of anchoring and confirmation bias on decision making through visual interfaces for tasks on identifying and interpreting misinformation.
- Evaluating the impact of cognitive biases and experiment design towards conversational dialogue output evaluation.

**Human Behavior Modeling**

- Analysis of Twitter and Gab.com to understand how the online community comes together to express messages of solidarity through text and emojis
- Cross-platform analysis on Twitter and Gab.com for abusive language through various crisis events.

**Professional Experience****Amazon****Research Intern**

- Mentors: Behnam Hedayatnia, Dilek Hakkani-Tur

Remote

Sept 2020

**Nvidia****Research Intern**

- Worked on incorporating external knowledge to conversational agents
- Mentors: Wei Ping, Mohammad Shoeybi, and Mostofa Patwary

Remote

May 2020

**Walmart, Global Shared Service****Data Analyst**

- Developed software to help the associates at Walmart to process invoices and other receipts.
- Reduced workload of the associates by auto-matching invoices and the receipts.
- Developed workflows in alteryx and dashboards using Tableau to help in tracking of the backlogs.

Charlotte, NC

2015 – 2016

**Indian Institute of Technology, Madras****Intern**

- Advisor: Dr. Saji K. Matthew
- Implemented a scoring algorithm in R to analyze the emotional variation on Twitter data during sporting events

Tamil Nadu, India

2015 – 2016

**Awards/Scholarships**

Deep Mind, Facebook, Center for Brains, Minds and Machines at MIT [ICLR]

Virtual, 2020

Visual Dialog - Best Project Award  
Conversational International Summer School

Lowell, MA  
2019

Association for Advancement of Artificial Intelligence  
Graduate Travel Support

Stanford, CA  
2017

University of North Carolina – Charlotte  
Graduate Assistant Support Plan(GASP)

Charlotte, NC  
2017 – Present

## Professional Activities

### 1) Service

- Reviewer of the **Emoji Conference 2019, 2020**
- Reviewer of **NAACL 2019**.
- Reviewer of **ACL 2019, 2020**.
- Reviewer of **ACM CHI Conference on Human Factors in Computing Systems, 2019**.
- Reviewer of **WiNLP 2019**.
- Reviewer of **AAAI 2019, 2020, 2021**.
- Reviewer of **ICML 2020**.
- Reviewer for **EMNLP 2019, 2020**.
- Reviewer for **EACL 2021**.

### 2) Invited Lectures/Talks

- **Natural Language Processing** - Neural Networks for Natural Language Generation
- **Natural Language Processing** - Machine Translation
- **Computation Human Behavior Modeling (ITCS 8050/6050, PSYC-6099)** – Survey of Natural Language Generation Techniques
- **Applied Machine Learning** - Introduction to Reinforcement Learning

## Skills

**Software:** Python, Tensorflow, PyTorch, Java, Javascript, D3

**Language:** English, Tamil (native)

## References

### 1) Dr. Samira Shaikh

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Department of Computer Science,  
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### 2) Dr. Minwoo Lee

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### 3) Dr. Wlodek Zadrozny

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