

# Alexander Potashnik

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## EDUCATION

### Master of Finance (MFIN)

08/2016

Hult International Business School | Boston, Massachusetts

### Bachelor in the Arts, Major in Economics

05/2015

Bard College | Annandale-on-Hudson, New York

## EXPERIENCE

### Financial Strategy Consultant

05/2016 – 09/2016

MINDFUL BOSTON – Cambridge, MA

- Conducting industry specific research and analysis in order to provide financial projections and draft a business plan for future expansion.
- Source online resources to assess the competitive landscape and establish existing market trends.
- Working closely with the executive office to identify key revenue generating channels and growth strategies.
- Create Excel-based financial models to predict future cash flows and sustainable operating margins.

### Executive Search Associate

06/2015 – 09/2016

MER SEARCH GROUP LLC – New York, NY

- Reaching out to qualified attorneys in order to present various available opportunities.
- Handling over 40 clients per day.
- Document conversations of client who express interest in using our services to acquire a new position.

### Investor

06/2013 – Present

SELF TRADE ON E\*TRADE PLATFORM – New York, NY

- Managed a portfolio of financial instruments and developed investment strategies based on the fundamental and technical analysis.
- Identified short opportunities by conducting rigorous fair value analysis.
- Increased returns via leveraged index funds.
- Managing diversified portfolio of assets covering different sectors and geographical locale.
- Benefited from falling oil prices by hedging exposure through Gold.

## PROJECTS

- **Discounted Cash Flow Model**
  - Developed discounted cash flow model for Tesla Motors, obtaining financial statements from finance websites.
  - Researched and examined company filings, including 10K and shareholders' notes, to serve as the basis for financial statement forecasting.
- **"Pulse" – Social Media Analysis Tool**
  - Built with Django, PostgreSQL, Python, D3/C3.js, Bootstrap and JQuery.
  - Developed a web application allowing users to analyze historical stock data and social media simultaneously.
- **"KeyNote" – Theme-Based Investing**
  - Built with Python, Flask, JavaScript, SQL, HTML and D3/C3.js.
  - Created a platform for individuals to create ETF's that represent the market for a certain theme.
- **"RealVest" – Real Estate Investing Application**
  - Built with Python, Flask, JavaScript, SQL, HTML and Materialize.
  - Developed a web application that allows users to pool together funds in order to acquire luxury apartments in New York City to resell or rent out in order to acquire profits.

## TECHNICAL SKILLS

### Software Development Intensive

11/2016 – 03/2017

Byte Academy | New York, New York

Anticipated Graduation

- **Programming Languages:** VBA, SQL, JavaScript, Python (Pandas, Flask, Django), HTML, CSS

**Additional Tools:** Excel, PowerPoint

## LANGUAGES

English (native), Chinese (fluent), Russian (proficient)

## INTERESTS

Emerging Technology, Soccer, Travel