

# Sasha Solovyeva

Web Developer / Creative Technologist

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## Education

**New York University '21**, Bachelor of Science, GPA 3.9

Major in Media, Culture, and Communication / Joint minor in Computer Science and Mathematics

**Distinctions and Awards:** Summa Cum Laude, Outstanding Honors Thesis Award, Phi Beta Kappa, Award for Outstanding Service to the Department, VP of Urban Design and Architecture Society

## Projects

**Experience** *The Night Watch* | Honors Thesis Spring 2021 | [sashasolovyeva.com/augmentation/](https://sashasolovyeva.com/augmentation/)

- Conducted a year-long media theory research, examined design processes and technologies in augmented museum experiences
- Wrote and presented to the department a 50-page manuscript, received distinction

**Mash Up Like the Masters** | JS, p5.js, PHP, AJAX Fall 2020 | [sashasolovyeva.com/mashup/](https://sashasolovyeva.com/mashup/)

- Built an app that lets the user learn about 20th century art through interactive collages, maintained product vision throughout
- Introduced new features based on user research, i.e. custom backgrounds and an image gallery

## Experience

**Lab Assistant / Web Development Lead** | NYU MediaLab Dec 2019 – May 2021 | New York, NY

- Co-designed, prototyped and developed the Lab [website](#) and a digital [archive](#) of student work
- Came up with new webpage formats, i.e., for hosting [software guides](#) or for event promotion
- Ensured compatibility of new webpages with the site's architecture
- Performed UX assessment of web assets including accessibility check
- Led Adobe and coding workshops, i.e., beginner and advanced HTML/CSS, JavaScript, and jQuery

**Communications Intern** | thyssenkrupp Elevator May – Aug 2019 | The Netherlands

- User tested adaptations of the company's website in 5 countries and managed their roll-out
- Coordinated the first 6 releases of an internal newsletter reaching 500 employees in 10 countries

**Visual Journalism Intern** | Radio Free Europe / Radio Liberty Sep – Dec 2018 | Czech Republic

- Pitched and produced 3 major projects with the visual journalism team:
  - » The most popular visual story of the month, an [infographic](#) about an opposition leader's detainment that was retweeted by him
  - » Instagram stories on historical Space discoveries for an audience of over 20k followers
  - » Collaboration with a videography team on a script and production of a 6-minute video about feminism in Eastern Europe

**Global Media Trends and Outreach Intern** | Project Syndicate

Sep – Dec 2018 | Czech Republic

**Sports Desk Intern** | Izvestia Media Holding

Jun – Aug 2018 | Russia

## Skills

**Web Dev:** HTML, CSS, JavaScript, jQuery, React, p5.js, A-Frame, AJAX, PHP

**More Code:** Processing, Java, Python, Unity, Git, GitHub

**Tools:** Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition, XD, Figma, WordPress

**Languages:** Russian, German