

sasha solovyeva

web developer / creative coder / digital storyteller
New York, NY / Berlin, Germany

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Relevant Experience

Lab Assistant / Web Development Lead

NYU MediaLab

Dec 2019 - Present | New York, NY

- Co-designed, prototyped and developed the Lab website and a digital archive of student work
- Serves as a point person for a weekly web maintenance
- Leads Adobe and coding workshops, helps 7-10 students weekly with projects (web and graphic design, data viz)

Visual Journalism Intern

Radio Free Europe / Radio Liberty

Sep - Dec 2018 | Prague, Czechia

- Pitched to the visual journalism editor and developed:
 - » investigated media sources to visualize an opposition leader's detainment timeline in Adobe Illustrator
 - » conceptualized an Instagram story sequence on Space discoveries; edited in Adobe After Effects
 - » collaborated with a film production team on a script and presented on-camera a 6-minute video about feminism in Eastern Europe

Other Experience

Internal Communications Intern

thyssenkrupp Elevator

May - Aug 2019 | Rotterdam, the Netherlands

- Project managed a roll-out of local adaptations of the company's website in 5 countries
- Curated and coordinated first 6 releases of an internal bi-weekly newsletter reaching 300-500 employees in 10 countries

Sports Desk Intern

"Izvestia" Media Holding

Jun - Aug 2018 | Moscow, Russia

- Conducted 8 interviews during the 2018 FIFA World Cup
- Pitched and organized a media day with the Gymnastics National Team
 - » Published 2 long-form materials that had a total of over 15,000 views

Education

New York University

Bachelor of Science

May 2021 | New York, NY

Major: Media, Culture, and Communication

Minor: Computer Science and Mathematics

Senior, GPA 3.9

Skills

Web Development

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|--------------------|--------------|
| HTML/CSS | Advanced |
| JavaScript, jQuery | Advanced |
| p5.js | Beginner |
| A-Frame | Advanced |
| Ajax, PHP | Intermediate |
| REST API | Beginner |
| Git, GitHub | Beginner |

Code / Game Dev

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|------------|--------------|
| Processing | Advanced |
| Java | Intermediate |
| Python | Beginner |
| Unity | Beginner |

Tools

| | |
|---------------|--------------|
| Photoshop | Advanced |
| Illustrator | Intermediate |
| InDesign | Intermediate |
| Premiere Pro | Intermediate |
| After Effects | Beginner |
| Audition | Beginner |
| XD | Beginner |
| Figma | Beginner |
| WordPress | Intermediate |

Languages

| | |
|---------|----------|
| Russian | Advanced |
| German | Beginner |