sasha solovyeva

web developer / creative coder / digital storyteller
New York, NY / Berlin, Germany

+43(664)99723410
asolovyeva@nyu.edu
linkedin.com/in/sashasolovyeva
sashasolovyeva.com

Relevant Experience

Lab Assistant / Web Development Lead
NYU MediaLab

Dec 2019 – Present | New York, NY

- Co-designed, prototyped and developed the Lab website and a digital archive of student work
- Serves as a point person for a weekly web maintenance
- Leads Adobe and coding workshops, helps 7-10 students weekly with projects (web and graphic design, data viz)

Visual Journalism Intern
Radio Free Europe / Radio Liberty

Sep – Dec 2018 | Prague, Czechia

- Pitched to the visual journalism editor and developed:
  - » investigated media sources to visualize an opposition leader's detainment timeline in Adobe Illustrator
  - » conceptualized an Instagram story sequence on Space discoveries; edited in Adobe After Effects
  - » collaborated with a film production team on a script and presented on-camera a 6-minute video about feminism in Eastern Europe

Other Experience

Internal Communications Intern
thyssenkrupp Elevator

May – Aug 2019 | Rotterdam, the Netherlands

- Project managed a roll-out of local adaptations of the company's website in 5 countries
- Curated and coordinated first 6 releases of an internal bi-weekly newsletter reaching 300-500 employees in 10 countries

Sports Desk Intern
"Izvestia" Media Holding

Jun – Aug 2018 | Moscow, Russia

- Conducted 8 interviews during the 2018 FIFA World Cup
- Pitched and organized a media day with the Gymnastics National Team
  - » Published 2 long-form materials that had a total of over 15,000 views

Education

New York University
Bachelor of Science

May 2021 | New York, NY

Major: Media, Culture, and Communication
Minor: Computer Science and Mathematics
Senior, GPA 3.9

Skills

Web Development

HTML/CSS	Advanced
JavaScript, jQuery	Intermediate
p5.js	Advanced
A-Frame	Intermediate
AJAX, PHP	Beginner
RESTful API	Beginner
Git, GitHub	Beginner

Code / Game Dev

Processing	Advanced
Java	Intermediate
Python	Beginner
Unity	Beginner

Tools

Photoshop	Advanced
Illustrator	Intermediate
InDesign	Intermediate
Premiere Pro	Intermediate
After Effects	Beginner
Audition	Beginner
XD	Beginner
Figma	Beginner
WordPress	Intermediate

Languages

Russian	Advanced
German	Beginner