

# sasha solovyeva

web developer / creative coder / digital storyteller  
New York, NY / Berlin, Germany

+43(664)99723410  
[asolovyeva@nyu.edu](mailto:asolovyeva@nyu.edu)  
[linkedin.com/in/sashasolovyeva](https://www.linkedin.com/in/sashasolovyeva)  
[sashasolovyeva.com](https://sashasolovyeva.com)

## Relevant Experience

### Lab Assistant / Web Development Lead

NYU MediaLab

Dec 2019 – Present | New York, NY

- Co-designed, prototyped and developed the Lab website and a digital archive of student work
- Serves as a point person for a weekly maintenance of web
- Leads Adobe and coding workshops, helps 7-10 students weekly with projects (web and graphic design, data viz)

### Visual Journalism Intern

Radio Free Europe / Radio Liberty

Sep – Dec 2018 | Prague, Czechia

- Pitched to the visual journalism editor and developed:
  - » investigated media sources to visualize an opposition leader's detainment timeline in Adobe Illustrator
  - » conceptualized an Instagram story sequence on Space discoveries; edited in Adobe After Effects
  - » collaborated with a film production team on a script and presented on-camera a video about feminism in Eastern Europe

## Other Experience

### Internal Communications Intern

thyssenkrupp Elevator

May – Aug 2019 | Rotterdam, the Netherlands

- Project managed a roll-out of local adaptations of the company's website in 5 countries
- Curated and coordinated first 6 releases of an internal bi-weekly newsletter reaching 300-500 employees in 10 countries

### Sports Desk Intern

"Izvestia" Media Holding

Jun – Aug 2018 | Moscow, Russia

- Conducted 8 interviews during the 2018 FIFA World Cup
- Pitched and organized a media day with the Gymnastics National Team
  - » Published 2 long-form materials that had a total of over 15,000 views

## Education

New York University  
Bachelor of Science

May 2021 | New York, NY

Major: Media, Culture, and Communication

Minor: Computer Science and Mathematics

Senior, GPA 3.9

## Skills

### Web Development

HTML/CSS	Advanced
JavaScript, jQuery	Advanced
p5.js	Beginner
A-Frame	Advanced
Ajax, PHP	Intermediate
REST API	Beginner
Git, GitHub	Beginner

### Code / Game Dev

Processing	Advanced
Java	Intermediate
Python	Beginner
Unity	Beginner

### Tools

Photoshop	Advanced
Illustrator	Intermediate
InDesign	Intermediate
Premiere Pro	Intermediate
After Effects	Beginner
Audition	Beginner
XD	Beginner
Figma	Beginner
WordPress	Intermediate

### Languages

Russian	Advanced
German	Beginner