

Sasha Solovyeva

Interaction and Product Designer / Creative Technologist

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Education

New York University '21, Bachelor of Science, GPA 3.9

Major in Media, Culture, and Communication / Joint minor in Computer Science and Mathematics

Distinctions and Awards: Summa Cum Laude, Outstanding Honors Thesis Award, Phi Beta Kappa, Award for Outstanding Service to the Department, VP of Urban Design and Architecture Society

Projects

Mash Up Like the Masters | JS, p5.js, PHP, Figma

Fall 2020 | sashasolovyeva.com/mashup/

- Built an app that lets the user learn about 20th century art through interactive collages, maintained product vision throughout
- Introduced new features based on user research, i.e., custom backgrounds and a public gallery

A Star's Life | Processing (Java), data viz

Spring 2020 | sashasolovyeva.com/hrdiagram/

- Collaborated with the NYU Physics department, authored an immersive astrophysics learning tool
- Prototyped interactions in Figma, developed animations and motion graphics

Rijksmuseum Artist Inspirations | Processing (Java), API

Spring 2020 | sashasolovyeva.com/rijks/

Experience

Lab Assistant / Web Development Lead | NYU MediaLab

Dec 2019 – May 2021 | New York, NY

- Developed the Lab [website](#) using Agile methodologies and helped adapt team designers' vision
- Owned user-driven development of the digital [archive](#) of student work, spearheaded format change
- Ensured compatibility of new webpages with the site's architecture
- Performed regular UX assessment of web assets including accessibility check
- Led Adobe and coding workshops, i.e., beginner and advanced HTML/CSS, JavaScript, and jQuery
- Coordinated logistics, creative strategy, and web publicity for [un\(making\)](#) and [mediaWorks_](#) events

Communications Intern | TK Elevator

May – Aug 2019 | The Netherlands

- User tested adaptations of the company's website in 5 countries and managed their roll-out
- Designed the structure of an internal newsletter in collaboration with the Unit's leadership
 - » Coordinated its first 6 releases reaching 500 employees in 10 countries

Visual Journalism Intern | Radio Free Europe / Radio Liberty

Sep – Dec 2018 | Czech Republic

- Successfully pitched and produced 3 major projects with the visual journalism team
- Gathered and visualized data for the most popular visual story of the month, an [infographic](#) about an opposition leader's detainment

Global Media Trends and Outreach Intern | Project Syndicate

Sep – Dec 2018 | Czech Republic

Skills

Tools: Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, XD, Figma, Sketch, InVision

Web Dev: HTML, CSS, JavaScript, jQuery, React, p5.js, A-Frame, PHP, WordPress

More Code: Processing, Java, Python, Unity, Git, GitHub

Languages: Russian, German

Communications: Meltwater, MailChimp, Hootsuite, PowerPoint, Keynote