

# Sasha Solovyeva

Web Developer / Creative Coder / Digital Storyteller

702-890-8295

asolovyeva@nyu.edu

linkedin.com/in/sashasolovyeva

sashasolovyeva.com

## Education

**New York University**, Bachelor of Science

Major in Media, Culture, and Communication / Joint minor in Computer Science and Mathematics

Class of 2021, GPA 3.9 (Honors, Dean's List All Semesters)

## Projects

**Mash Up Like the Masters** | JS, p5.js, PHP, AJAX

Fall 2020 | [sashasolovyeva.com/mashup/](https://sashasolovyeva.com/mashup/)

- Built an app that lets the user learn about 20th century art through interactive collages, maintained the product vision throughout
- Allowed users to share their work to a public image gallery maintained via back-end technologies

**A Star's Life** | Processing (Java), data viz

Spring 2020 | [sashasolovyeva.com/hrdiagram/](https://sashasolovyeva.com/hrdiagram/)

- Authored an immersive astrophysics learning tool, coded a prototype relying on Vizier data

## Experience

**Lab Assistant / Web Development Lead** | NYU MediaLab

Dec 2019 – Present | New York, NY

- Co-designed, prototyped and developed the Lab website and a digital archive of student work
- Conducted weekly web maintenance, ensured compatibility of new pages with the site's architecture
- Performed continuous UX assessment of web assets including accessibility check
- Led Adobe and coding workshops, helped 7-10 students weekly with projects in web and graphic design, data viz

**Internal Communications Intern** | thyssenkrupp Elevator

May – Aug 2019 | The Netherlands

- User tested adaptations of the company's website in 5 countries and project managed their roll-out
- Coordinated the first 6 releases of an internal newsletter reaching 500 employees in 10 countries

**Visual Journalism Intern** | Radio Free Europe / Radio Liberty

Sep – Dec 2018 | Czech Republic

- Successfully pitched 3 major projects to the visual journalism editor:
  - » Published the most popular visual story of the month by researching and visualizing an opposition leader's detainment timeline (retweeted by him)
  - » Produced an Instagram story sequence on historical Space discoveries for an audience of over 20k followers
  - » Collaborated with a film production team on a script and presented on-camera a 6-minute video about feminism in Eastern Europe

**Global Media Trends and Outreach Intern** | Project Syndicate

Sep – Dec 2018 | Czech Republic

**Sports Desk Intern** | Izvestia Media Holding

Jun – Aug 2018 | Russia

## Skills

**Web Dev:** HTML, CSS, JavaScript, jQuery, React, p5.js, A-Frame, AJAX, PHP, RESTful API, Git, GitHub

**Code:** Processing, Java, Python, Unity

**Tools:** Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Audition, XD, Figma, WordPress

**Languages:** Russian, German

**Other:** Microsoft Office, Hootsuite, Meltwater