## Sasha Temereva

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Bristol, UK https://www.linkedin.com/in/sashatemereva/

Passionate about combining my creativity, empathy for users, and deep understanding of design principles to create digital experiences that are visually appealing, intuitive, and user-centric. Adept at utilising design tools to boost brand recognition and sales. Enjoy collaborative work and constant levelling up of my skills.

#### Skills:

Languages: English, Russian.

WebDeveloper tools: HTML, JavaScript, CSS, React, Linux, Git.

UI/UX tools: Figma, Adobe PhotoShop, Adobe InDesign, Final Cut Pro, Lightroom.

Web Analytics tools: Google Analytics, Facebook Insights tools.

Microsoft Office tools: Excel, PowerPoint, Outlook, MicrosoftTeams, OneDrive.

## Professional Experience

#### **Associate Consultant**

Bristol, UK

· Understanding client needs, conducting research and translating insights into a recruitment strategy.

• Managing relationships across the UK, US and Canada with business partners.

· Sourcing senior-level candidates within Product and Software across the US, UK and Canada.

· Conducting video interviews with candidates and preparing them for the later interview stages.

Tech used: Excel, PowerPoint, Outlook, Zoom, MicrosoftTeams, Bullhorn CRM, LinkedIn Recruiter, Reed Recruiter.

#### Social Media Manager

Leamington Spa

TripleConnect

Saragossa

May 2021 - February 2022

August 2022 - February 2023

- Led a team of 4 to achieve first 100 TripleConnect platform sign ups over 2 months.
- Creating weekly content for the company's YouTube page to drive sales.
- Creating content calendar and leading the content strategy to boost brand recognition.

Tech used: Adobe PhotoShop, Adobe InDesign, Final Cut Pro, Lightroom, Canva, Google Analytics, Facebook Insights tools, Instagram Analytics tools.

# Social Media Intern

TripleConnect

Leamington Spa March 2021 - May 2021

- Creating daily content for the company's Instagram page to attract relevant audience.
- Produced an E-Book for A-level students to help prepare for exams.

### Research Assistant University of Warwick

Coventry, UK February 2020 - March 2020

• Conducted 11 interviews of Warwick University Alumni to gather research data.

Expanded the scope of communication between the department and students.

#### Education

Coursera Remote

Meta Front-End Developer April 2023 - August 2023

University of Warwick Coventry, UK

Master of Law: International Development Law and Human Rights October 2020 - October 2021

Awarded: Merit

October 2017 - July 2020

BA Hons: Philosophy Awarded: 2.1

Reddam House Berkshire Wokingham, UK

A levels: Maths (A), Economics (A), Further Maths (B) October 2015 - July 2017