KPI - 1

CARDS

KPI - 4

KPI - 2

DASHBOARD

KPI - 5

KPI - 3

CORRELATION

KPI - 6

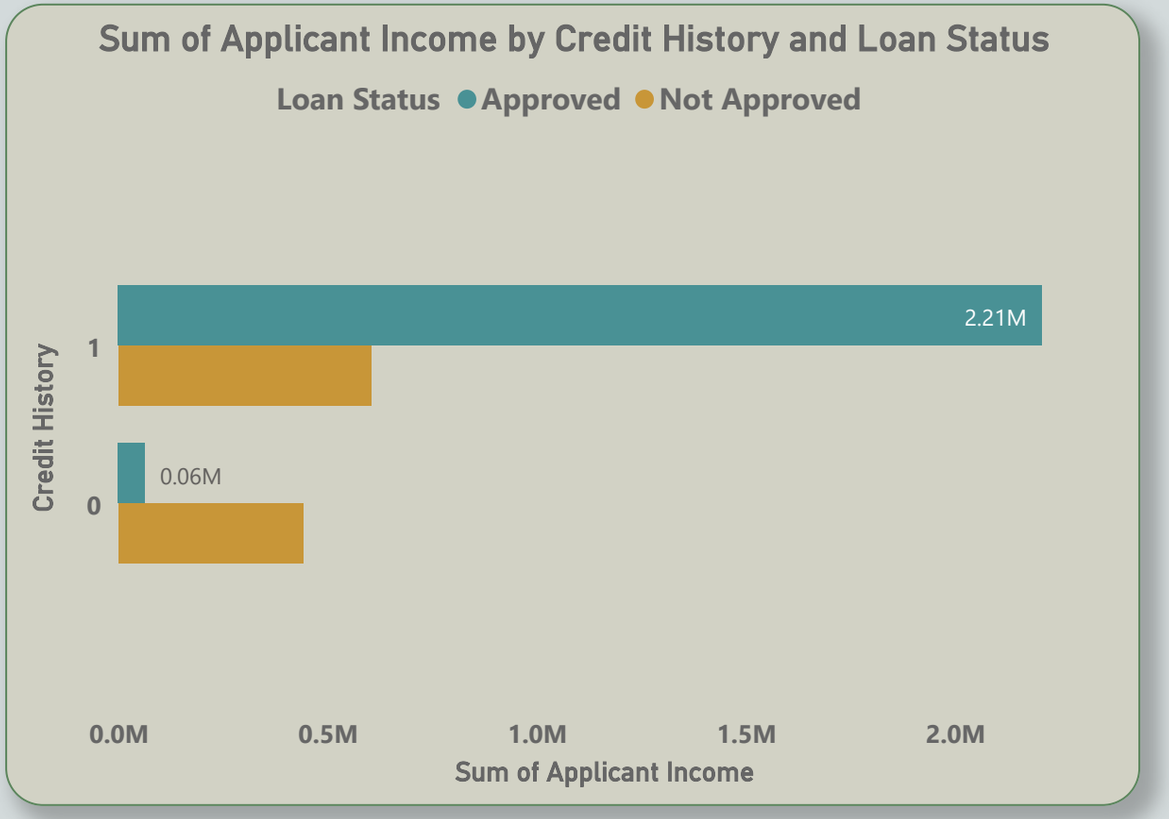
APPLICANT INCOME | CREDIT HISTORY | LOAN STATUS

Credit History	Loan Status	Sum of Applicant Income
1	Approved	2208000
1	Not Approved	604254
0	Not Approved	441393
0	Approved	64077

Education
- ☐ Graduate
- ☐ Not Graduate

Employment
- ☐ Business
- ☐ Job

Branch
- ☐ Rural
- ☐ Semiurban
- ☐ Urban



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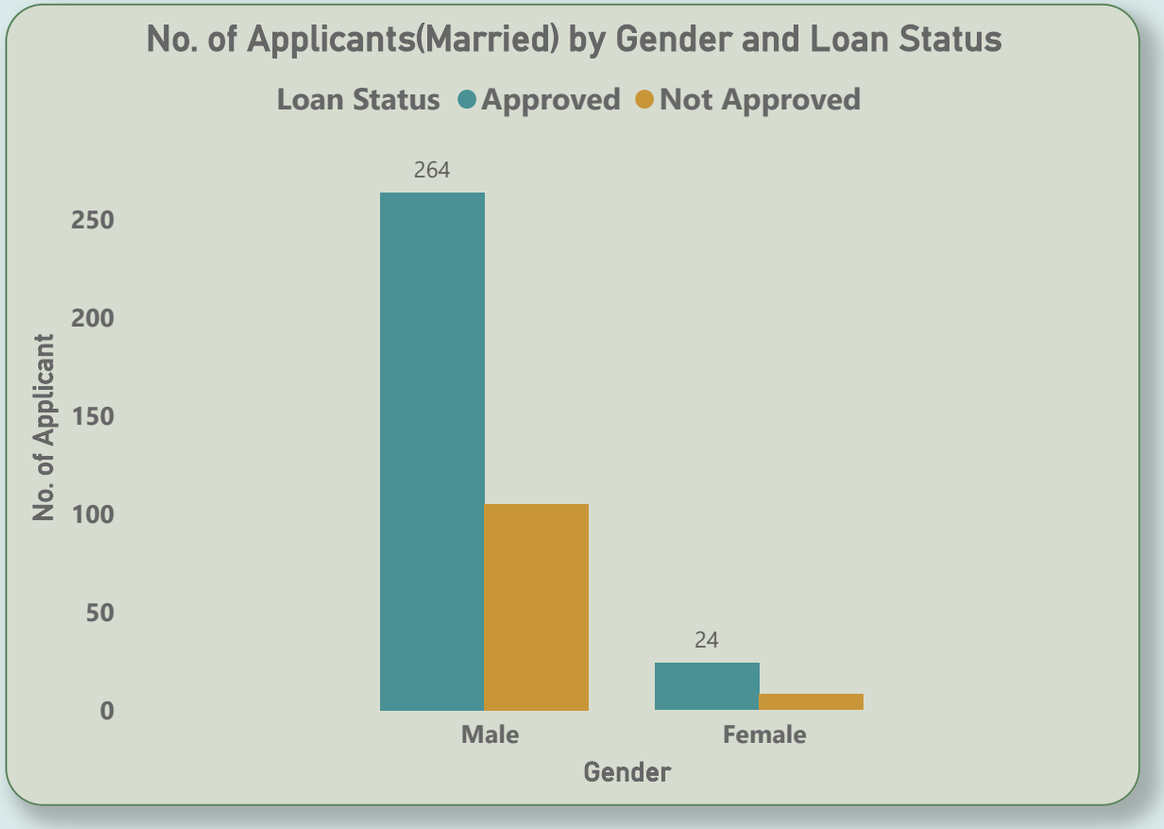
GENDER | MARRIED | LOAN STATUS

Gender	Loan Status	No. of Applicant
Male	Approved	264
Male	Not Approved	105
Female	Approved	24
Female	Not Approved	8

Education
- ☐ Graduate
- ☐ Not Graduate

Employment
- ☐ Business
- ☐ Job

Branch
- ☐ Rural
- ☐ Semiurban
- ☐ Urban



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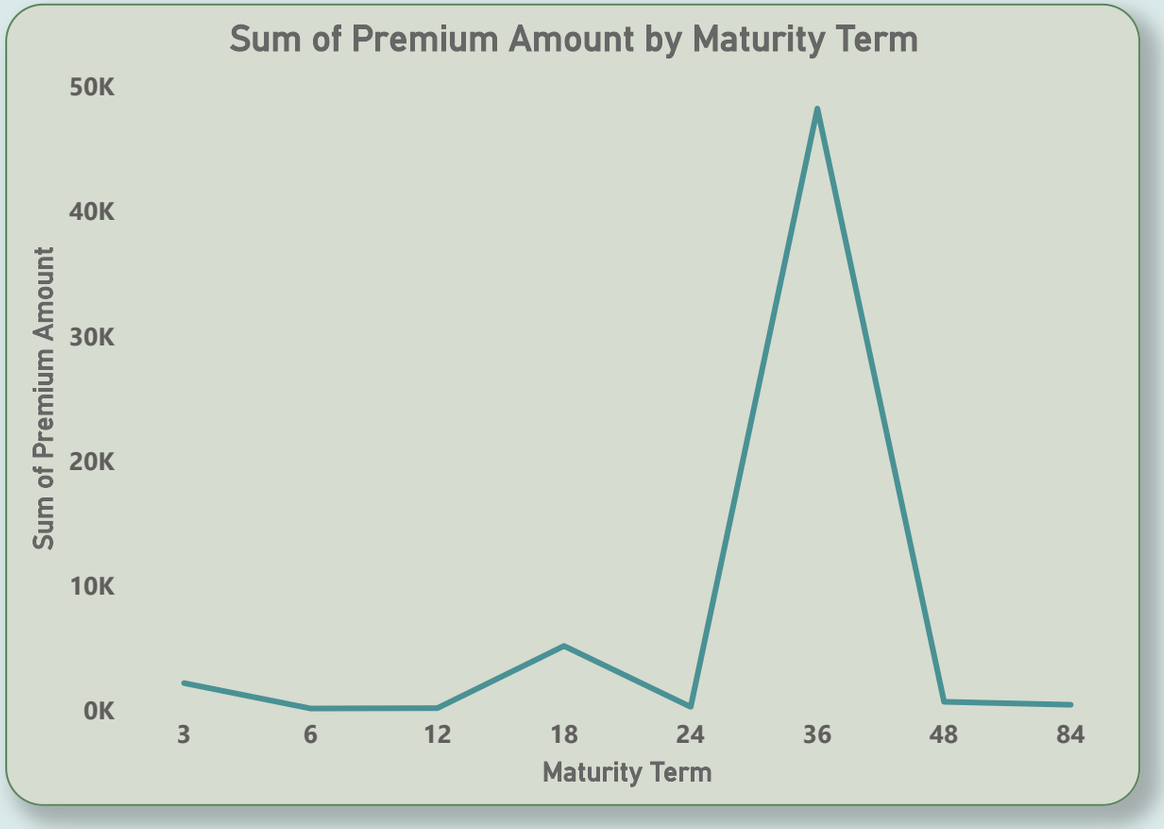
PREMIUM AMOUNT | MATURITY TERM

Maturity Term	Sum of Premium Amount
36	48243
18	5141
3	2162
48	662
84	424
24	255
12	153
6	125

Education
- ☐ Graduate
- ☐ Not Graduate

Employment
- ☐ Business
- ☐ Job

Branch
- ☐ Rural
- ☐ Semiurban
- ☐ Urban



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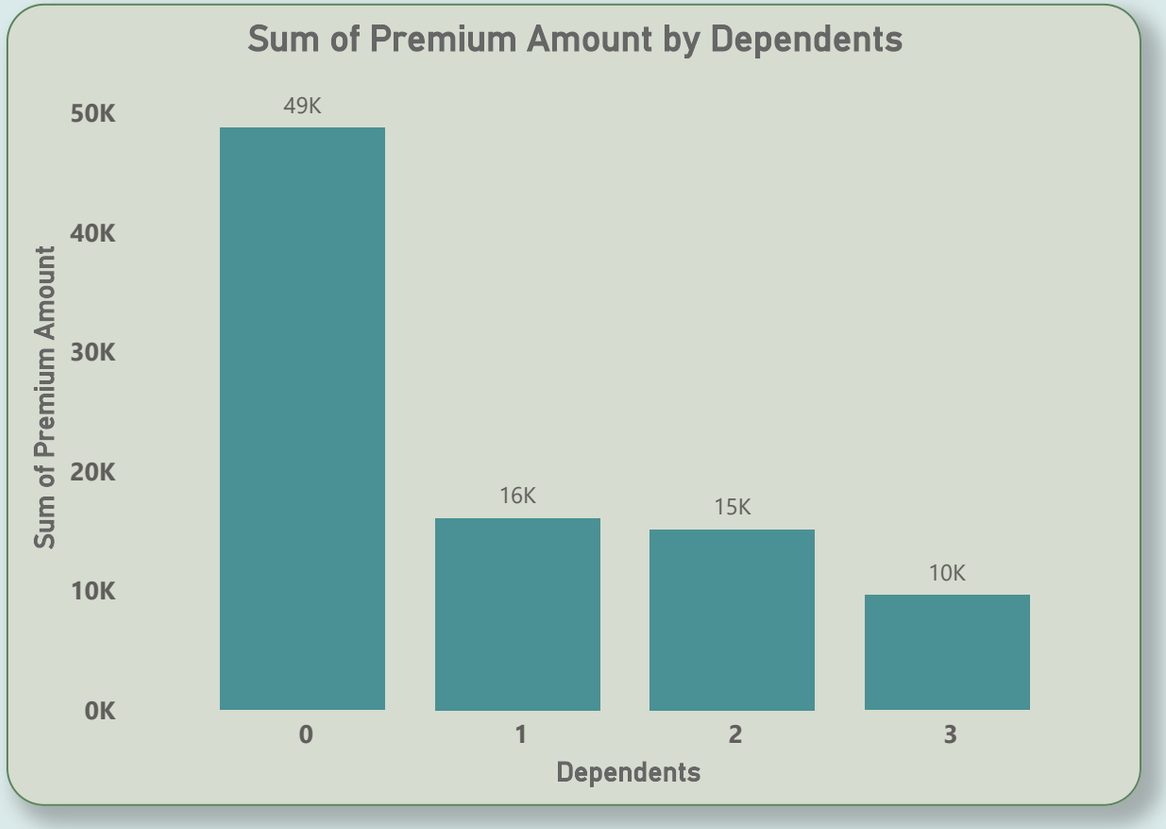
DEPENDENTS | PREMIUM AMOUNT | APPLICANT INCOME

Dependents	Sum of Premium Amount	Sum of Applicant Income
0	48719	1774325
1	16057	608152
2	15106	497605
3	9610	437642

Education
- ☐ Graduate
- ☐ Not Graduate

Employment
- ☐ Business
- ☐ Job

Branch
- ☐ Rural
- ☐ Semiurban
- ☐ Urban



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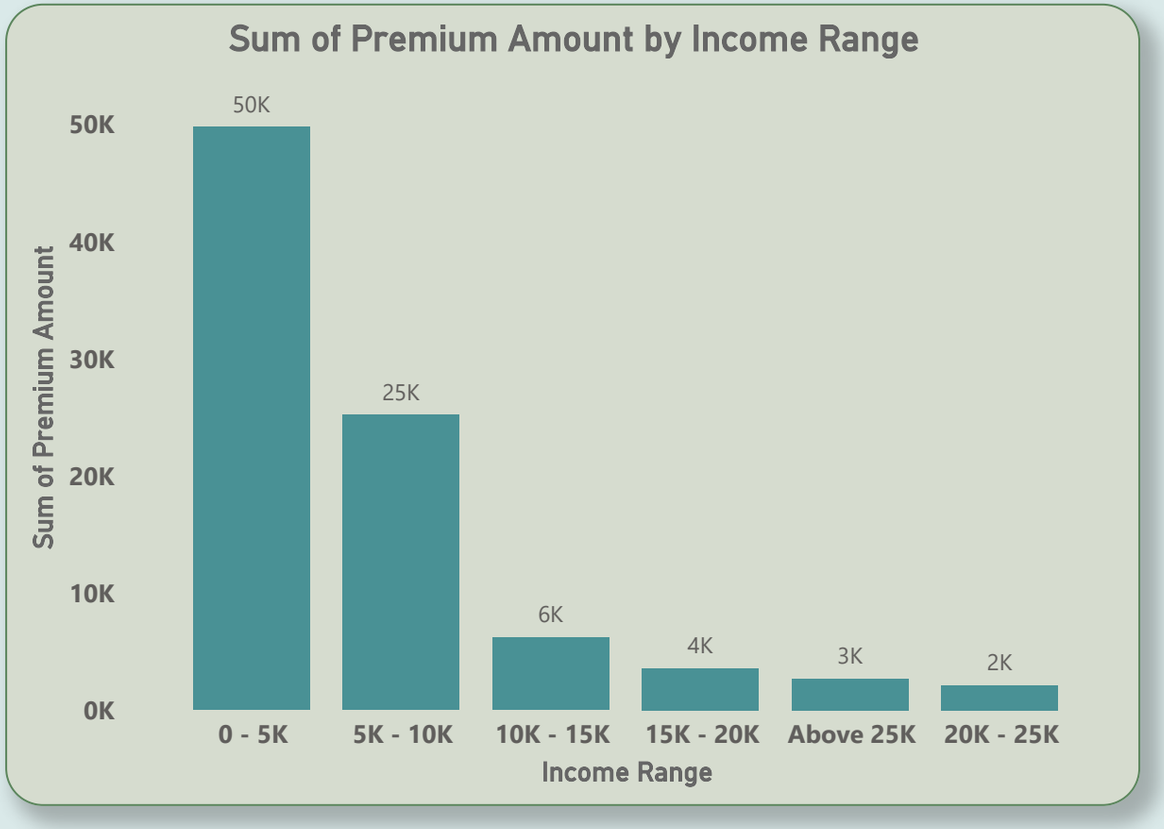
INCOME RANGE | PREMIUM AMOUNT | APPLICANT

Income Range	Sum of Premium Amount	No. of Applicant
0 - 5K	49769	423
5K - 10K	25197	139
10K - 15K	6188	27
15K - 20K	3548	13
Above 25K	2682	7
20K - 25K	2108	5

Education
- [ ] Graduate
- [ ] Not Graduate

Employment
- [ ] Business
- [ ] Job

Branch
- [ ] Rural
- [ ] Semiurban
- [ ] Urban



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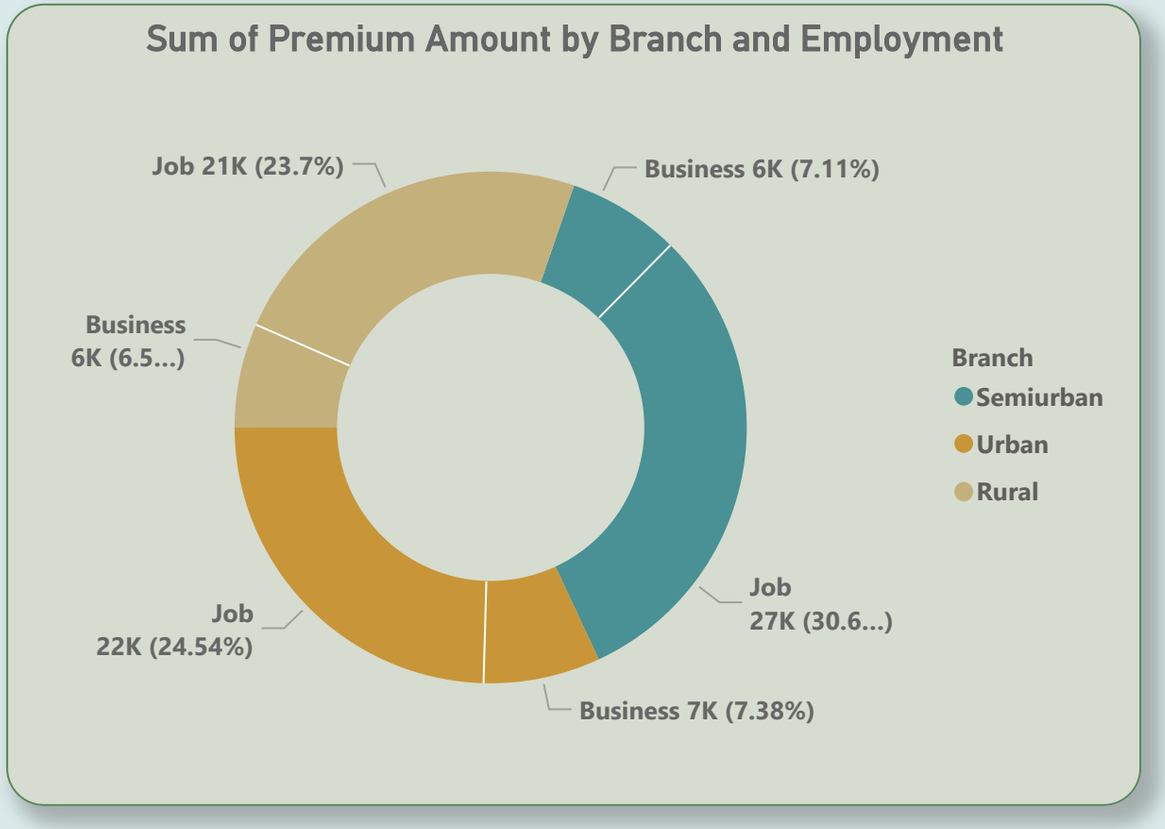
BRANCH | PREMIUM AMOUNT | EMPLOYMENT

Branch	Employment	Sum of Premium Amount
Rural	Business	5896
Rural	Job	21213
Semiurban	Business	6364
Semiurban	Job	27451
Urban	Business	6605
Urban	Job	21963

Education
- [ ] Graduate
- [ ] Not Graduate

Employment
- [ ] Business
- [ ] Job

Branch
- [ ] Rural
- [ ] Semiurban
- [ ] Urban



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CARDS

145.75
Average of Premium Amount

5.40K
Average of Applicant Income

167K
Total of Benefits

Education
- [ ] Graduate
- [ ] Not Graduate

Employment
- [ ] Business
- [ ] Job

Branch
- [ ] Rural
- [ ] Semiurban
- [ ] Urban

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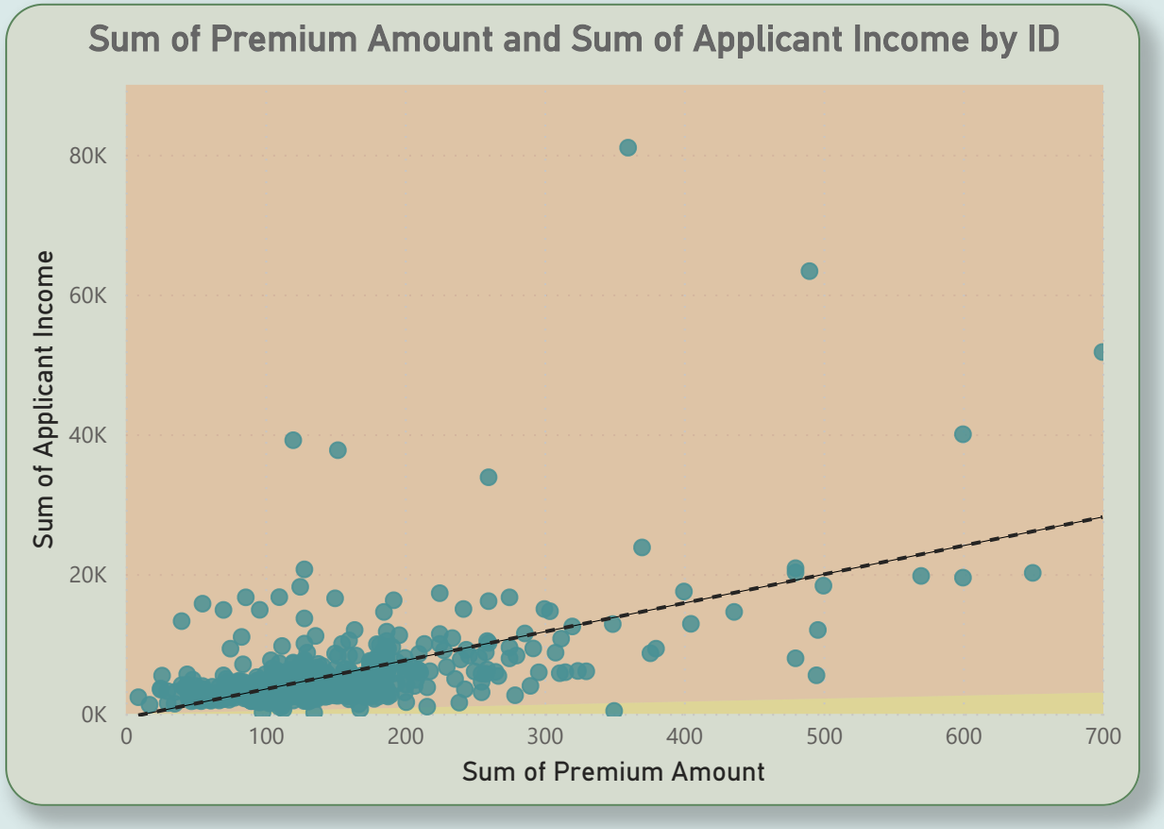
CORRELATION COEFFICIENT

0.57

Correlation Coefficient



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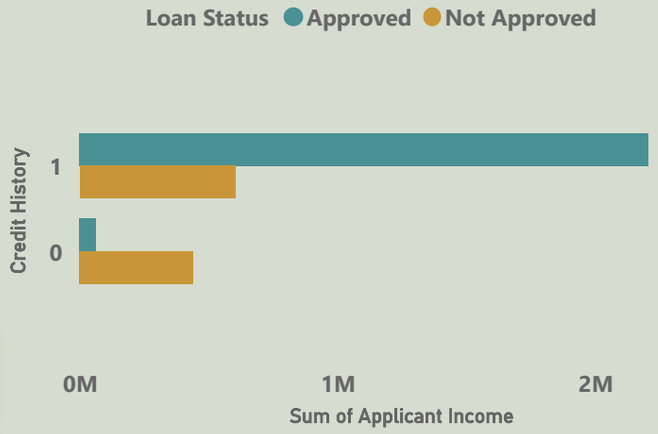
INSURANCE ANALYSIS

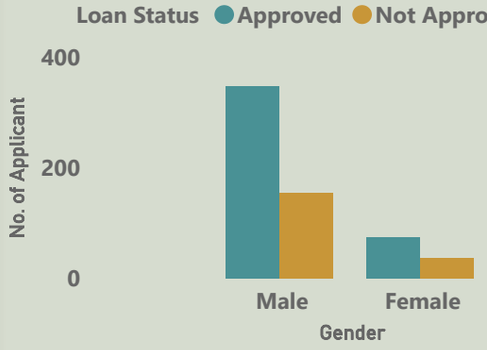
AVG PREMIUM AMOUNT
145.75

AVG APPLICANT INCOME
5.40K

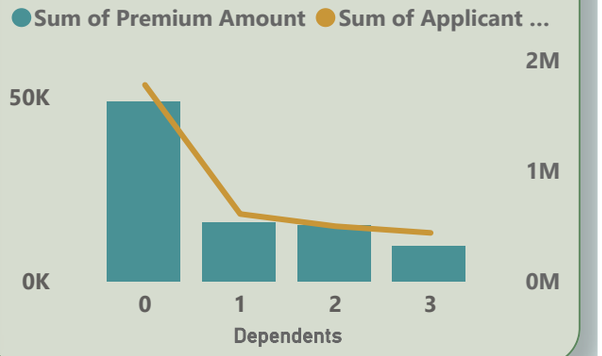
Applicant Income by Credit History & Loan Status



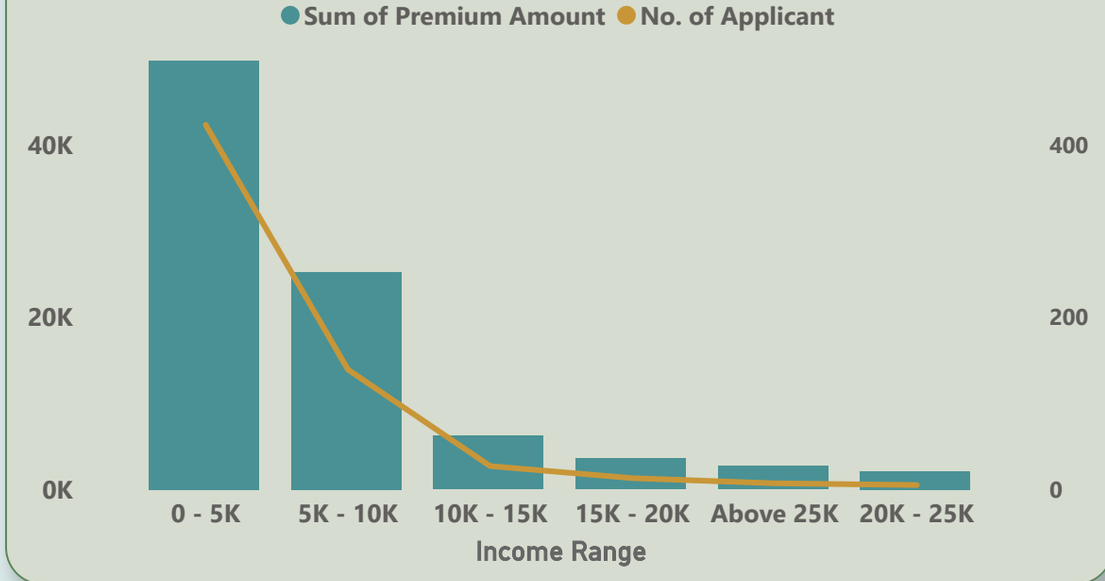
No. of Applicants(Married) by Gender & Loan Status



Premium Amount & Applicant Income by Dependents



Premium Amount & No. of Applicant by Income Range

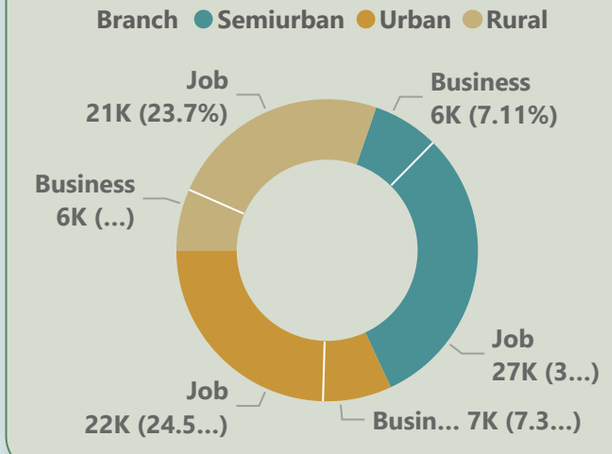


Education
- Graduate
- Not Graduate

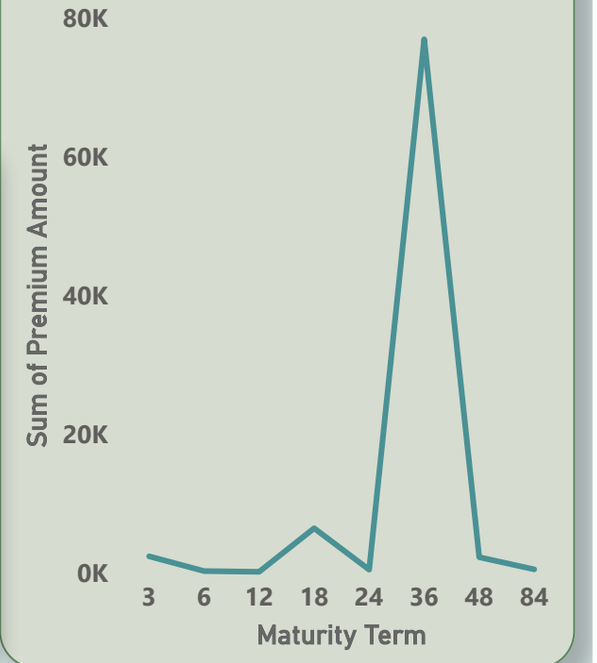
Employment
- Business
- Job

Branch
- Rural
- Semiurban
- Urban

Premium Amount by Branch & Employment



Premium Amount by Maturity Term



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