



# Introducing the Bill On Behalf Of Program

**Let Verizon Wireless bill your charges to our business customers.**

As an application developer, you have better things to do than send out bills. And our business customers will appreciate the convenience of getting one monthly bill, rather than two. That's why we've created our new Bill On Behalf Of (BOBO) program for qualifying Joint Marketing Agreement (JMA) suppliers.

With BOBO, we manage billing for your application, product, or service, by adding your charges to your customer's Verizon Wireless bill. You don't have to worry about preparing the bill. We send the bills and collect payments, while you maintain a direct relationship with your customers. And we'll provide technical support to help you switch over to the BOBO program.

Your customers will benefit, too. Not only will they receive a single, integrated bill for your charges and our mobile services, but they'll be able to view your charges online through My Business Account.

**For more information about BOBO, or to apply for the program, please visit The ZON, at [vzwdevelopers.com](http://vzwdevelopers.com).**