

Aleksandra Tiede

GRAPHIC DESIGNER

Berlin

About

I am a versatile graphic designer. Working on a variety of projects added an enormous value to my experience. My passion is to create meanings and concepts that give brands personality.

Skills

Visual Identity

Illustration

Web Concept

Motion Design

Languages

Russian Native

English B2

German B1

Certifications

Personal Brand PR

Motion Design

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Experience

Sasha Alexandra

Freelance

2008 - Present (14 yrs)

St Petersburg, Russia - Berlin, Germany

- Creation and Production of digital and print-based marketing and promotional materials
- Logo design and corporate identity design
- Illustrations creation

interstruct AG

Graphic Design Specialist

Jan 2019 - Nov 2021 (2 yrs 11 mos)

Berlin, Germany

- Creation and Production of digital and print-based marketing and promotional materials
- Logo design and corporate identity design
- Conception of Web & UI design
- Illustrations creation
- Short animation creation

agora touristische Systeme GmbH

UI Designer

Mar 2018 - Sep 2018 (7 mos)

Berlin, Germany

- Creation and Production of print-based materials
- Conception of Web
- UI design

MIBS (Dr. Berezin Medical Institut)

Senior Graphic Designer

Dec 2014 - Apr 2017 (2 yrs 5 mos)

St Petersburg, Russia

- Creation and Production of digital and print-based marketing and promotional materials for company needs
- Design for exhibitions and events
- Logo design and corporate identity design
- Coordination of production processes including scheduling, selecting production media and materials
- Independent Development of creative projects from conception to completion
- Collaboration with printers, copywriters, photographers, creative agencies, web developers and marketing specialists
- Collaboration with other teams to come up with Web & UI design

Aleksandra Tiede

GRAPHIC DESIGNER

Berlin

Education

Saint Petersburg University
of Technology and Design
Bachelor's degree,
Master's degree,
Graphic Design.

St. Petersburg, Russia

2004 - 2013

PITERMULTART

Ivan Maksimovs School Film
Directing.
Director of short animated
movie.

St. Petersburg, Russia

2015 - 2017

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PEAKFACTOR

Graphic Designer Internship

Jun 2016 - Aug 2016 (3 mos)

Berlin, Germany

- Logo design and corporate identity design
- Working as part of a team with other designers, illustrators, account executives, web developers and marketing specialists

Imperial Porcelain Manufactory

Graphic Designer

Jun 2014 - Jan 2015 (8 mos)

St. Petersburg, Russia

- Creation and Production of a digital and print-based marketing and promotional materials
- Package design for the products
- Work with the Marketing Operations Manager and Head of Brand Management
- Coordination of the production processes including scheduling, selecting production media and materials

PRELITE

Art Director

Sen 2012 - Oct 2013 (1 yr 2 mos)

St. Petersburg, Russia

- Conception of digital advertising and Web & UI design
- Logo design and corporate identity design
- Distribution and control of work within the design department
- Management and Coordination of projects, resources and project controlling
- Design and Promotion for events

Dela Ruk

Senior Graphic Designer

Feb 2011 - Jan 2013 (2 yrs)

St. Petersburg, Russia

- Creation and Production of digital and print-based marketing and promotional materials for company needs
- Conception of Web

Osnova Stroi

Graphic Designer

Sep 2011 - Feb 2012 (6 mos)

St. Petersburg, Russia

- Creation and Production of digital and print-based materials for company needs