

Cookies Policy

Effective Date: October 06, 2025

Company: Softnet International (PVT) Ltd. (SNL)

Website: [Insert your website URL here]

A. Website Cookies Policy

1. Introduction

At **Softnet International (PVT) Ltd. (SNL)**, we use cookies and similar tracking technologies to enhance your browsing experience, improve website performance, and better understand how visitors interact with our site.

This policy explains what cookies are, how we use them, and how you can control or manage your cookie preferences.

2. What Are Cookies?

Cookies are small text files that a website places on your device (computer, tablet, or smartphone) when you visit it.

They help websites remember your actions and preferences over time — such as login details, language settings, and items in your shopping cart.

3. Types of Cookies We Use

a. Essential Cookies

These cookies are necessary for the website to function properly. They enable features such as secure login, form submission, and session management.

b. Performance and Analytics Cookies

These cookies collect information about how visitors use our website — such as which pages are most visited and any errors encountered.

We use this data to improve website performance and user experience.

c. Functionality Cookies

These cookies remember your preferences (e.g., language, region, or display settings) to provide a more personalized browsing experience.

d. Advertising and Marketing Cookies

We may use these cookies to deliver relevant advertisements or promotional messages based on your browsing habits and interests.

These may be placed by SNL or third-party partners (such as analytics or advertising networks).

4. How We Use Cookies

SNL uses cookies to:

- Improve the functionality and usability of our website
 - Analyze user behavior and optimize performance
 - Personalize content and ads
 - Enhance customer support and communication
 - Maintain secure login sessions and prevent fraud
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5. Managing Your Cookie Preferences

You can control or disable cookies at any time by adjusting your browser settings. However, disabling essential cookies may limit certain website features or services.

You can also use browser add-ons or cookie management tools to customize your cookie preferences.

For more details, visit your browser's help section:

- Chrome: <https://support.google.com/chrome>
 - Firefox: <https://support.mozilla.org>
 - Edge: <https://support.microsoft.com>
 - Safari: <https://support.apple.com>
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6. Third-Party Cookies

Some cookies on our website may be managed by third-party service providers (such as analytics tools or social media integrations).

These third parties may collect information about your browsing behavior and are subject to their own privacy and cookie policies.

7. Updates to This Policy

We may update this Cookies Policy from time to time to reflect changes in our practices, technologies, or legal requirements.

The latest version will always be available on this page with the updated date.

B. Product Cookies Policy

1. Introduction

In addition to our website, **SNL software, platforms, and connected devices** may use cookies or similar tracking technologies to support functionality, security, and analytics within our products.

This section describes how cookies are used in our **applications, product dashboards, and cloud-based services**.

2. How SNL Products Use Cookies

Cookies or similar technologies in SNL products may be used to:

- Enable secure logins and session management
 - Remember user preferences and system configurations
 - Collect anonymous analytics for product improvement
 - Diagnose system performance issues or errors
 - Support communication between your device and SNL servers
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3. Product Data and Privacy

All data collected through product cookies is used **only for operational, diagnostic, and improvement purposes**.

We do not sell or share this information with third parties for marketing or advertising.

Collected data is processed in compliance with the **SNL Privacy Policy** and applicable data protection laws.

4. Managing Cookies in SNL Products

Depending on the product, users may be able to:

- Adjust cookie or tracking settings within the application
- Disable analytics or telemetry tracking (where available)
- Clear stored cookies or data from local devices

Refer to the product's **Privacy Settings** or **User Manual** for more details.

5. Updates to Product Cookies Policy

SNL may update the product cookie usage practices as our products evolve.

We encourage users to review this policy periodically for the latest information.