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DeepLearning.AI



Practical Data Science

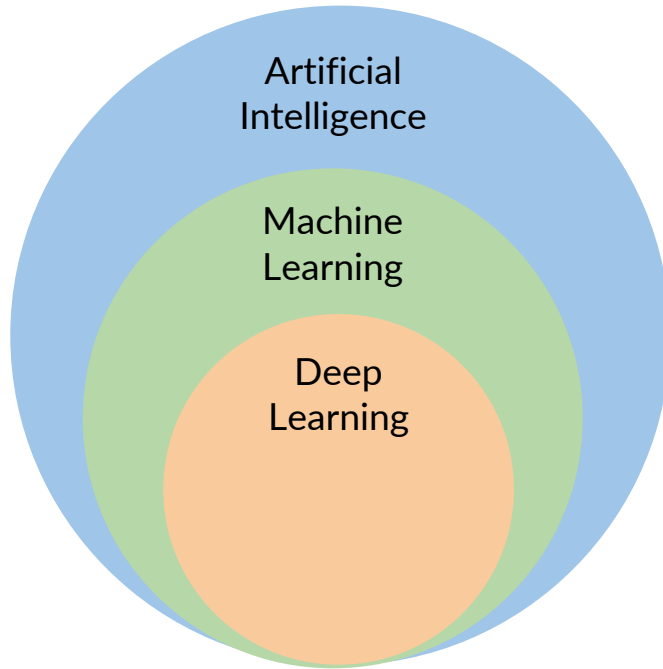
**Explore the Use Case
and Analyze the Dataset**

Practical Data Science in the Cloud

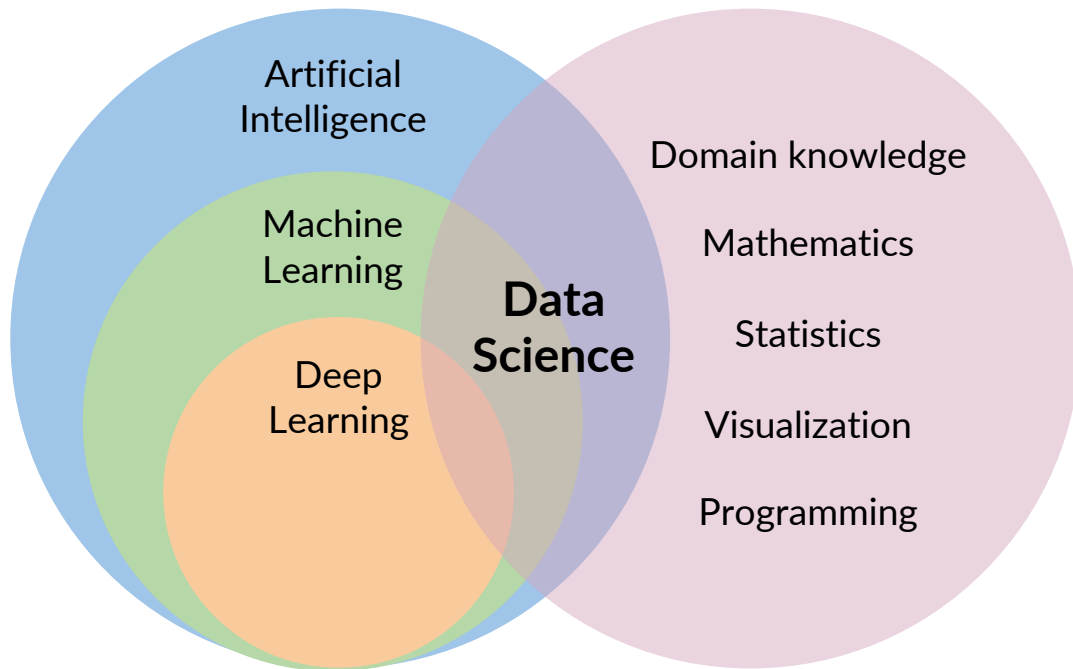
Introduction



AI, ML, DL, data science...?

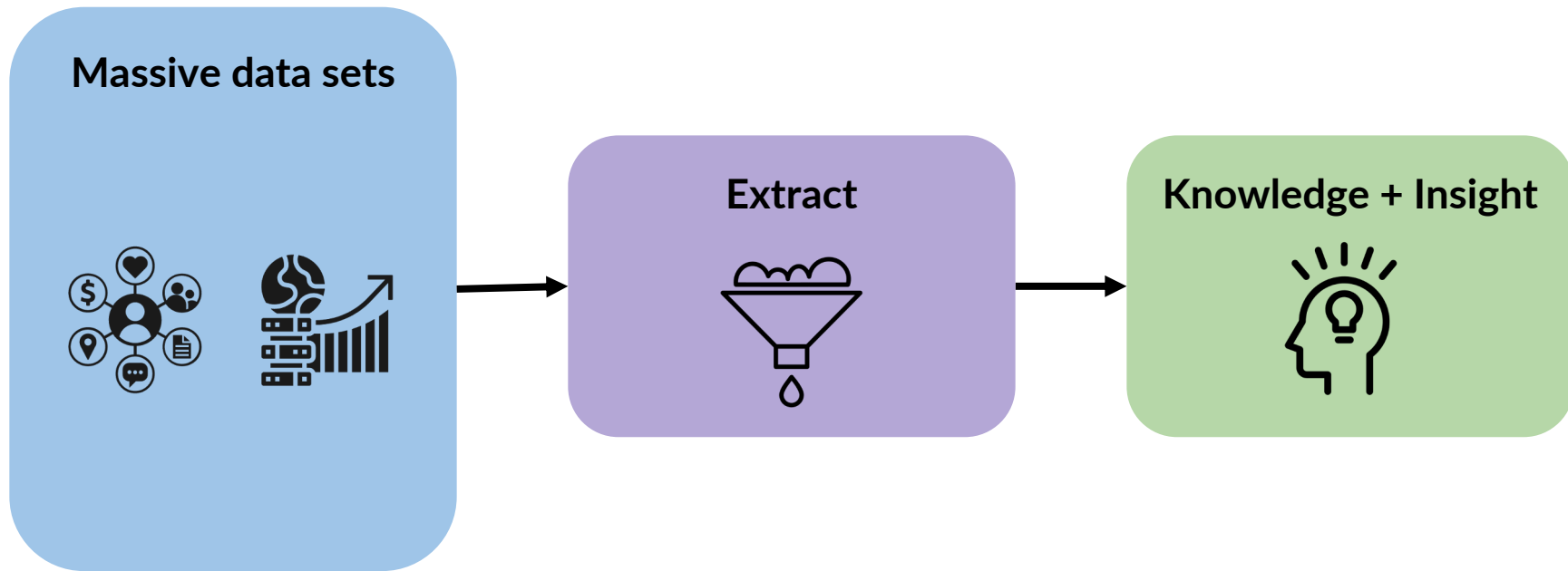


AI, ML, DL, data science...?



Practical Data Science?

Practical data science



... in the *Cloud*?

Practical data science in the cloud

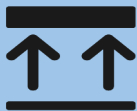
Store & process
any amount of data



Large data science
and ML toolbox



Scale up

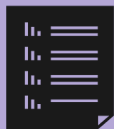


Scale out

Elastic infrastructure

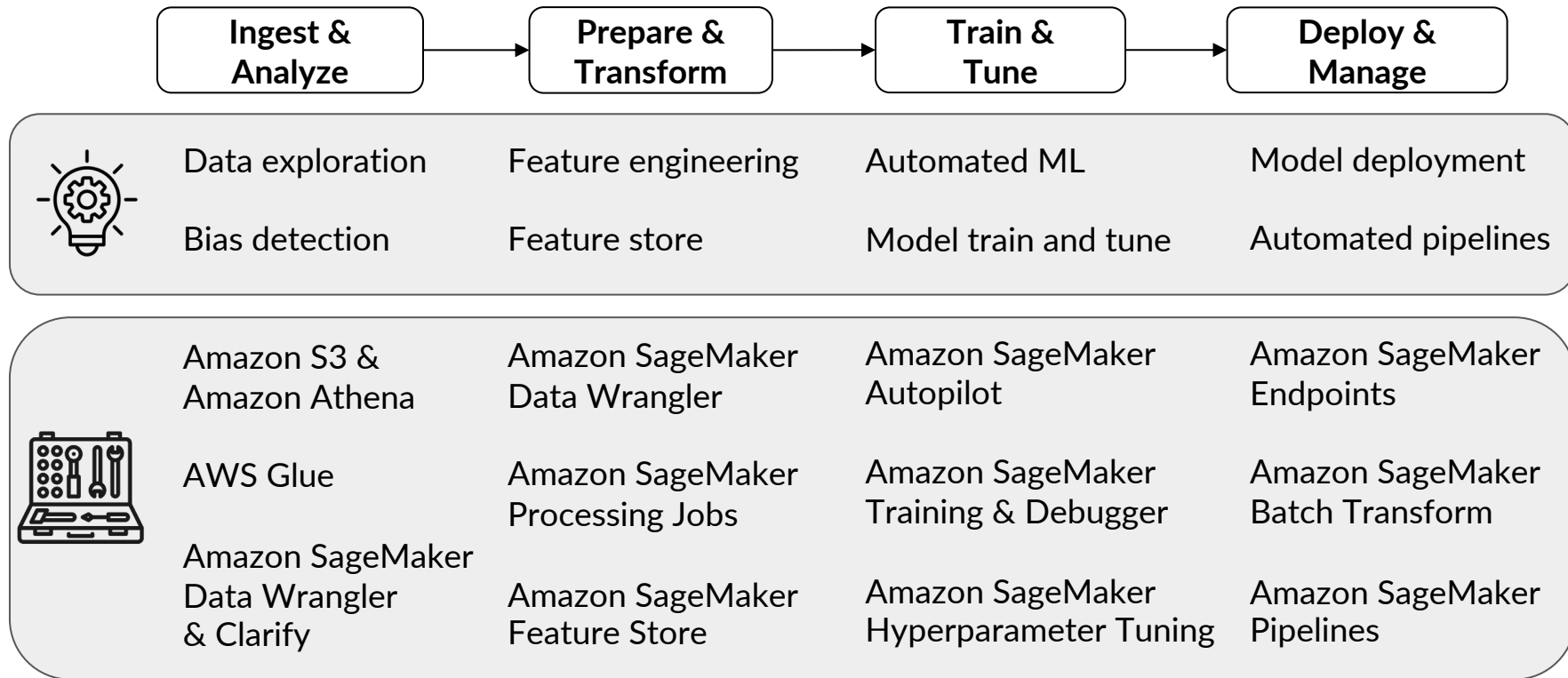
*Limited by
existing hardware*

Local Notebook / Prototype

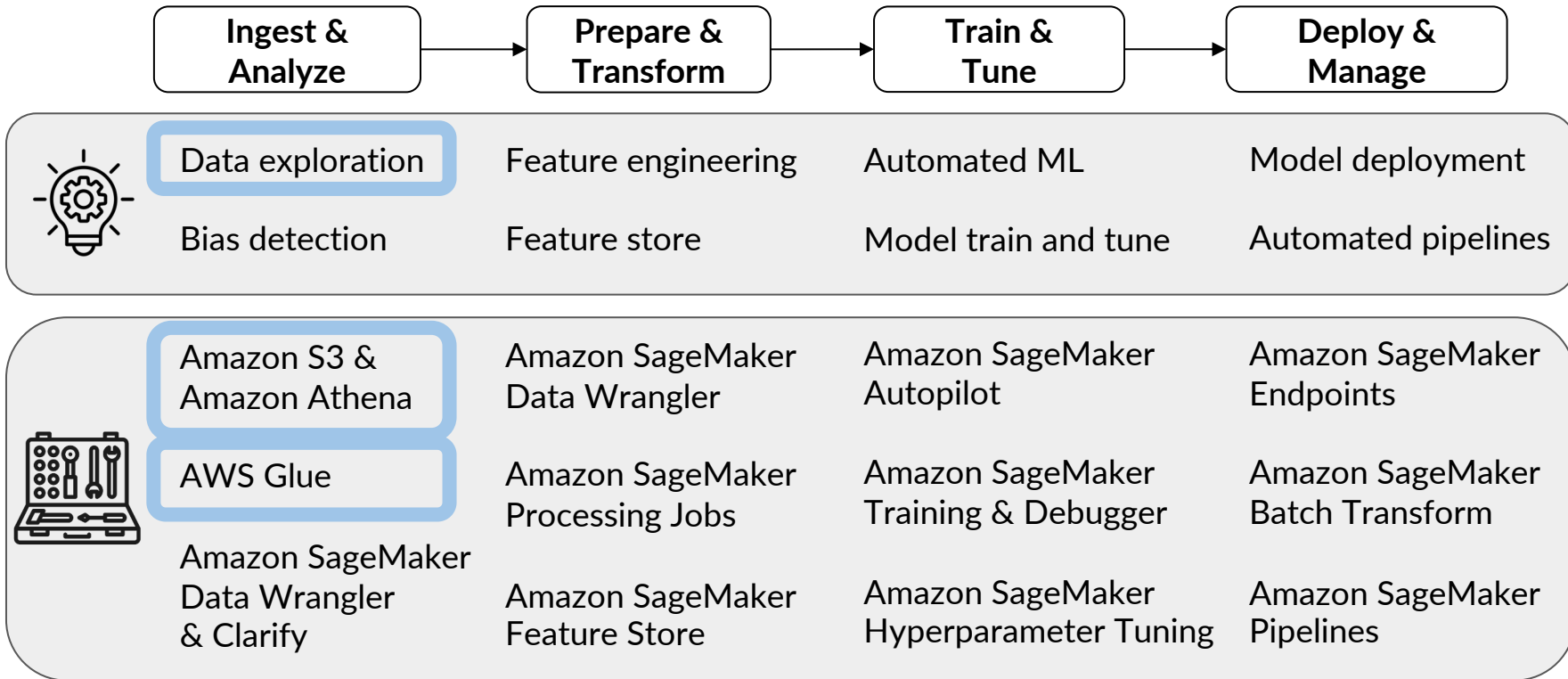


Data science and ML toolbox

Machine Learning Workflow



Machine Learning Workflow

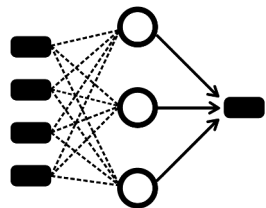


Use Case and Dataset

Introduction

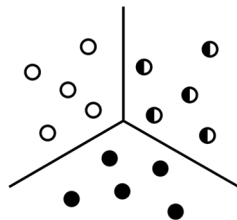


Popular ML tasks and learning paradigms



Classification
& Regression

Supervised



Clustering

Unsupervised

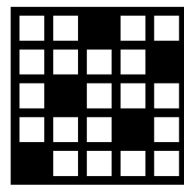


Image Processing

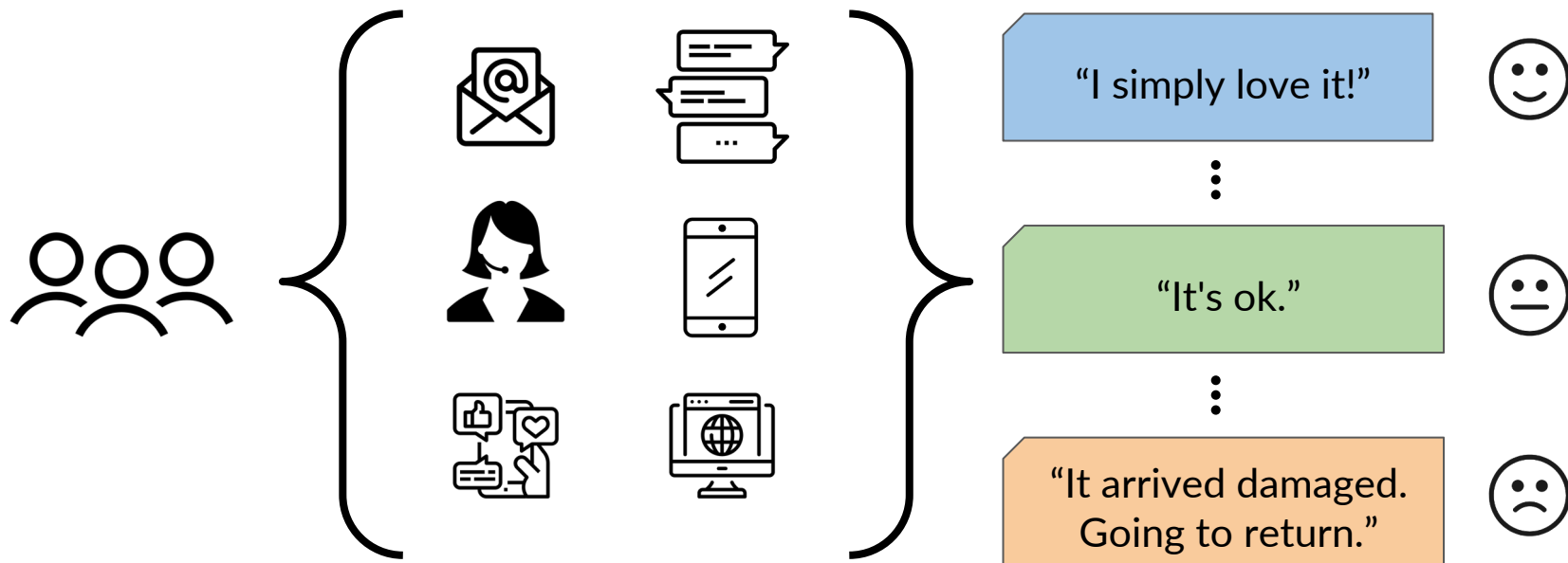
Computer Vision



Text Analysis

NLP / NLU

Multi-class classification for sentiment analysis of product reviews



Working with product reviews data



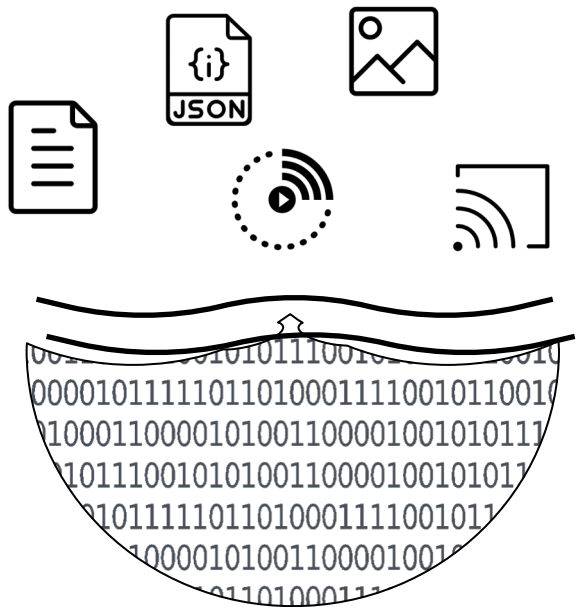
Input feature for model training	Label for model training
Review Text	Sentiment
I simply love it!	1 (positive)
It's ok.	0 (neutral)
It arrived damaged, going to return	-1 (negative)



Data Ingestion & Exploration

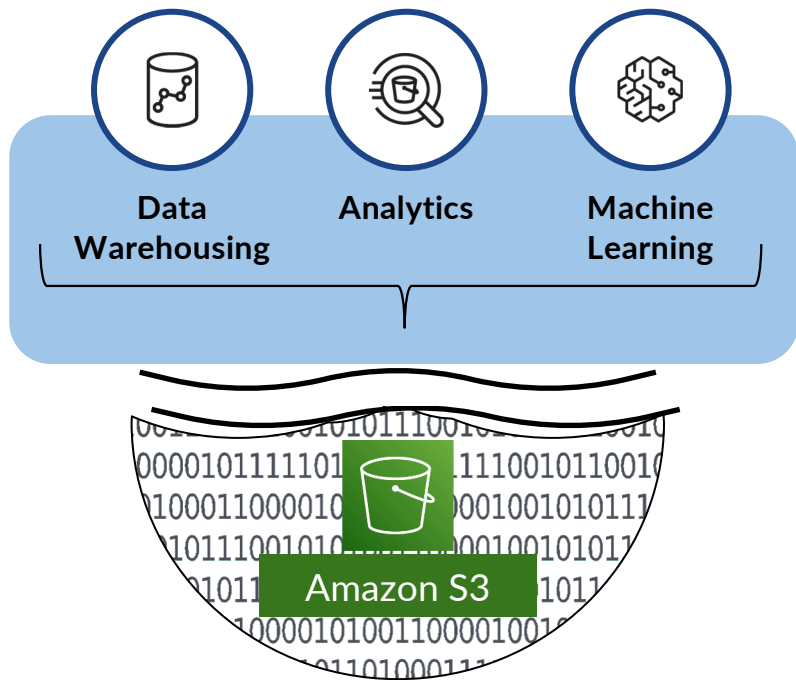


Ingest data into data lakes



- Centralized and secure repository
- Store, discover and share data at any scale
 - structured relational data
 - semi-structured data
 - unstructured data
 - streaming data
- Governance

Data lakes on Amazon S3



- Amazon Simple Storage Service (Amazon S3)
- Object storage
- Durable, available, exabyte scale
- Secure, compliant, auditable

AWS Data Wrangler

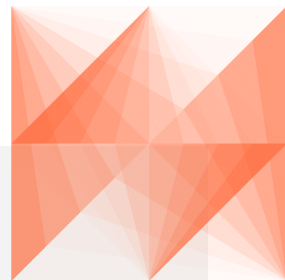
- Open source Python library
- Connects pandas DataFrames and AWS data services
- Load/unload data from
 - data lakes
 - data warehouses
 - databases

```
!pip install awswrangler
```

```
import awswrangler as wr  
import pandas as pd
```

```
# Retrieving the data directly from Amazon  
S3
```

```
df = wr.s3.read_csv(  
    path='s3://bucket/prefix/'
```



Register data with AWS Glue Data Catalog



AWS Glue
Data Catalog

Name	reviews
Database	dsoaws_deep_learning
Classification	csv
Location	s3://<bucket>/<prefix>

- Creates reference to data ("S3-to-table" mapping)
- Just metadata / schema stored in tables
- No data is moved
- *AWS Glue Crawlers* can be set up to automatically
 - infer data schema
 - update data catalog

Register data with AWS Glue Data Catalog



AWS Glue
Data Catalog

Name	reviews
Database	dsoaws_deep_learning
Classification	csv
Location	s3://<bucket>/<prefix>

```
import awswrangler as wr
```

```
# Create a database in the  
# AWS Glue Data Catalog
```

```
wr.catalog.create_database(  
    name=...)
```

```
# Create CSV table (metadata only) in the  
# AWS Glue Data Catalog
```

```
wr.catalog.create_csv_table(  
    table=...,  
    column_types=...,  
    ...)
```

Query data with Amazon Athena



Amazon
Athena

- Query data in S3
- Using SQL
- No infrastructure to set up
- Schema lookup in AWS Glue Data Catalog
- No data to load

```
import awswrangler as wr
```

Python

```
# Create Amazon Athena S3 bucket  
wr.athena.create_athena_bucket()
```

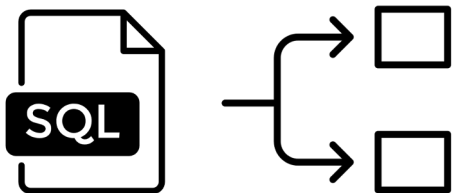
```
# Execute SQL query on Amazon Athena  
df = wr.athena.read_sql_query(  
    sql=...,  
    database=...)
```



```
'SELECT product_category FROM reviews'
```

SQL

Query data with Amazon Athena



presto 

- Complex analytical queries
- Gigabytes > Terabytes > Petabytes
- Scales automatically
- Runs queries in parallel
- Based on Presto
- No infrastructure setup /
no data movement required

Data Visualization



Popular Python data analysis & visualization tools



```
pip install pandas
```



```
pip install numpy
```



```
pip install matplotlib
```



```
pip install seaborn
```

How many reviews are in each *sentiment* class?

```
SELECT sentiment, COUNT(*) AS count_sentiment
FROM dsoaws_deep_learning.reviews
GROUP BY sentiment
ORDER BY sentiment DESC, count_sentiment
```

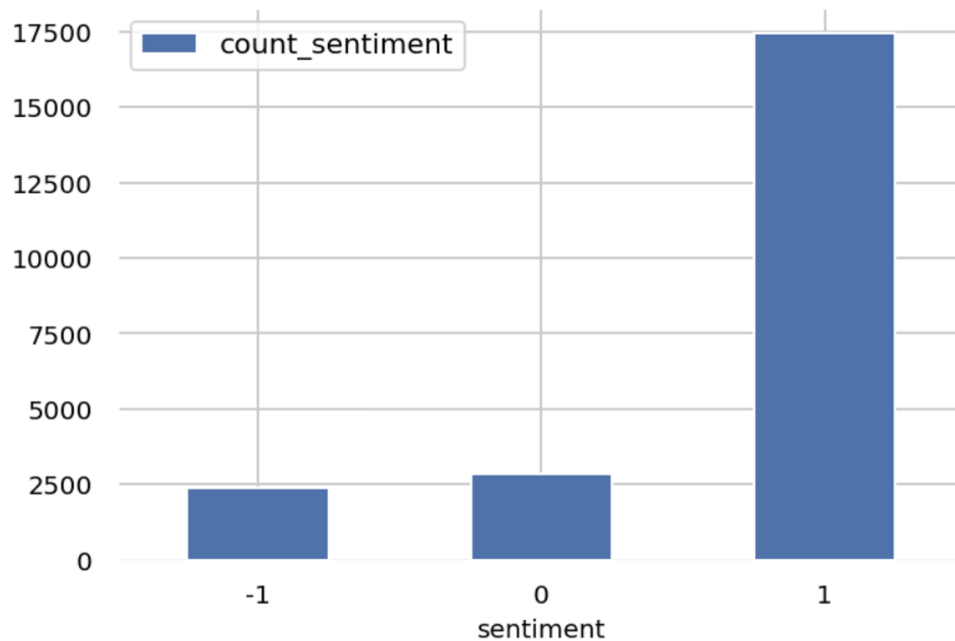
SQL Query

```
import matplotlib.pyplot as plt
chart = df.plot.bar(
    x="sentiment",
    y="count_sentiment")

plt.xlabel("sentiment")
plt.show(chart)
```

Python visualization code

How many reviews are in each *sentiment* class?



What is the distribution of review lengths? *(number of words)*

```
SELECT CARDINALITY(SPLIT(review_body, ' ')) as num_words
FROM dsoaws_deep_learning.reviews
```

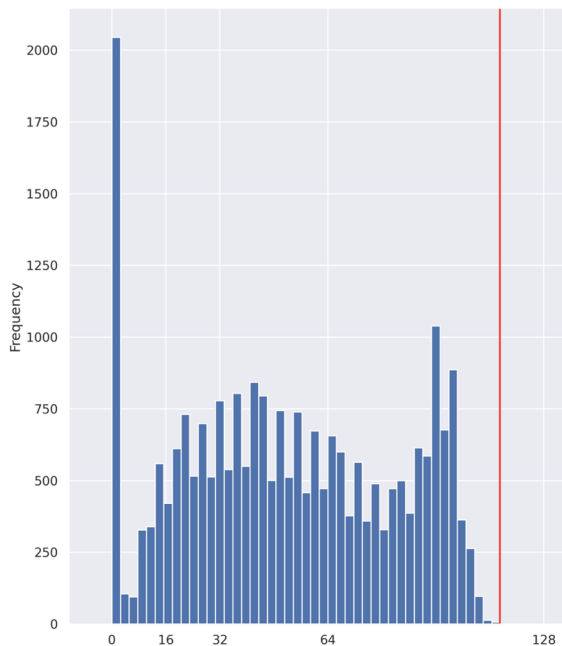
SQL Query

```
summary = df["num_words"].describe(
    percentiles=[0.10, 0.20, 0.30, 0.40, 0.50, 0.60, 0.70, 0.80, 0.90, 1.00])

df["num_words"].plot.hist(
    xticks=[0, 16, 32, 64, 128, 256], bins=100,
    range=[0, 256]).axvline(x=summary["100%"], c="red")
```

Python visualization code

What is the distribution of review lengths? (number of words)



mean	52.51
std	31.38
min	1.00
10%	10.00
20%	22.00
30%	32.00
40%	41.00
50%	51.00
60%	61.00
70%	73.00
80%	88.00
90%	97.00

100%	115.00
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