



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Add watermark to your video

Publish long videos

Append URL with subscription string

Configure YouTube account defaults

Use "power playlists"

Promote videos in your end screen



Subscribers Galore-sasikanth

Short summary of the sasikanth

Create and publish videos frequently

Emotional content

Create engaging and information content

Optimize your YouTube videos

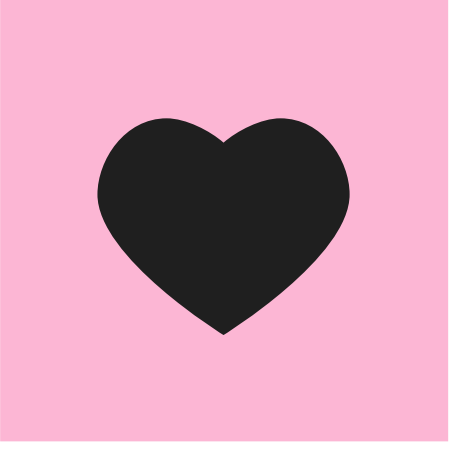
Your video start image impressive in subscribers

Your Commentary video and time must be adhered to



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?