

The Zuber Database

Zuber is a new ride-sharing company that's launching in Chicago. Your task is to find patterns in the available information. You want to understand passenger preferences and the impact of external factors on rides.

You'll study a database, analyze data from competitors, and investigate the impact of weather on ride frequency.

Description of the data

Tables:

neighborhoods table: data on city neighborhoods

name: name of the neighborhood

neighborhood_id: neighborhood code

cabs table: data on taxis

cab_id: vehicle code

vehicle_id: the vehicle's technical ID

company_name: the company that owns the vehicle

trips table: data on rides

trip_id: ride code

cab_id: code of the vehicle operating the ride

start_ts: date and time of the beginning of the ride (time rounded to the hour)

end_ts: date and time of the end of the ride (time rounded to the hour)

duration_seconds: ride duration in seconds

distance_miles: ride distance in miles

pickup_location_id: pickup neighborhood code

dropoff_location_id: dropoff neighborhood code

weather_records table: data on weather

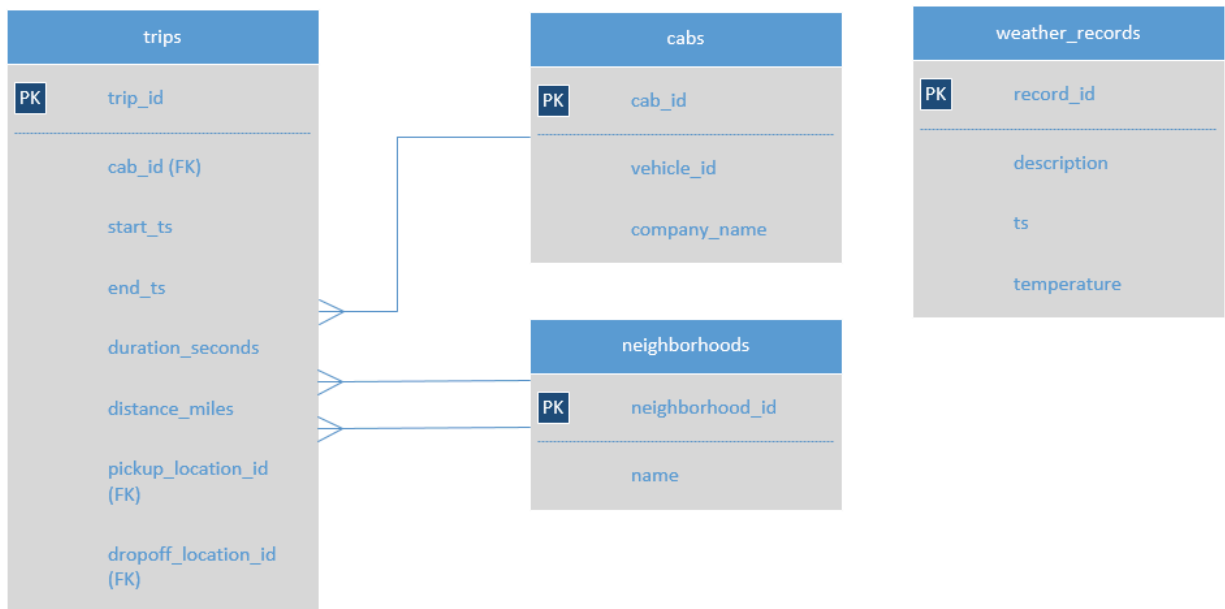
record_id: weather record code

ts: record date and time (time rounded to the hour)

temperature: temperature when the record was taken

description: brief description of weather conditions, e.g. "light rain" or "scattered clouds"

Table scheme



Tasks, Solutions and Results

Task 1/6

- ✓ 1. Print the *company_name* field. Find the number of taxi rides for each taxi company for November 15-16, 2017, name the resulting field *trips_amount* and print it, too. Sort the results by the *trips_amount* field in descending order.

```
SELECT
    company_name,
    COUNT(trip_id) AS trips_amount
FROM
    trips JOIN cabs ON trips.cab_id = cabs.cab_id
WHERE
    start_ts::date BETWEEN '2017-11-15' AND '2017-11-16'
GROUP BY
    company_name
ORDER BY
    trips_amount DESC;
```

Result

company_name	trips_amount
Flash Cab	19558
Taxi Affiliation Services	11422
Medallion Leasin	10367
Yellow Cab	9888
Taxi Affiliation Service Yellow	9299
Chicago Carriage Cab Corp	9181
City Service	8448
Sun Taxi	7701
Star North Management LLC	7455
Blue Ribbon Taxi Association Inc.	5953
Choice Taxi Association	5015
Globe Taxi	4383
Dispatch Taxi Affiliation	3355
Nova Taxi Affiliation Llc	3175
Patriot Taxi Db a Peace Taxi Associat	2235

Task 2 / 6

- ✓ 2. Find the number of rides for every taxi companies whose name contains the words "Yellow" or "Blue" for November 1-7, 2017. Name the resulting variable *trips_amount*. Group the results by the *company_name* field.

```
SELECT
    company_name,
    COUNT(trip_id) AS trips_amount
FROM
    trips JOIN cabs ON trips.cab_id = cabs.cab_id
WHERE
    start_ts::date BETWEEN '2017-11-01' AND '2017-11-07'
GROUP BY
    company_name
HAVING
    company_name LIKE '%Yellow%' OR company_name LIKE '%Blue%';
```

Result

company_name	trips_amount
Blue Diamond	6764
Blue Ribbon Taxi Association Inc.	17675
Taxi Affiliation Service Yellow	29213
Yellow Cab	33668

Task 3 / 6



- ✓ 3. For November 1-7, 2017, the most popular taxi companies were Flash Cab and Taxi Affiliation Services. Find the number of rides for these two companies and name the resulting variable *trips_amount*. Join the rides for all other companies in the group "Other." Group the data by taxi company names. Name the field with taxi company names *company*. Sort the result in descending order by *trips_amount*.

```
SELECT
    CASE WHEN company_name != 'Flash Cab'
    AND company_name != 'Taxi Affiliation Services'
    THEN 'Other'

    WHEN company_name = 'Flash Cab'
    THEN 'Flash Cab'

    WHEN company_name = 'Taxi Affiliation Services'
    THEN 'Taxi Affiliation Services'

    END AS company,
    COUNT(trip_id) AS trips_amount
FROM
    trips JOIN cabs ON trips.cab_id = cabs.cab_id
WHERE
    start_ts::date BETWEEN '2017-11-01' AND '2017-11-07'
GROUP BY
    company
ORDER BY
    trips_amount DESC;
```

Result

company	trips_amount
Other	335771
Flash Cab	64084
Taxi Affiliation Services	37583

Task 4 / 6



- ✓ 4. Retrieve the identifiers of the O'Hare and Loop neighborhoods from the *neighborhoods* table.

```
SELECT
    neighborhood_id,
    name
FROM
    neighborhoods
WHERE
    name LIKE 'O_____' OR name LIKE 'Loop';
```

Result

neighborhood_id	name
50	Loop
63	O'Hare

Task 5 / 6



- ✓ 5. For each hour, retrieve the weather condition records from the *weather_records* table. Using the CASE operator, break all hours into two groups: *Bad* if the *description* field contains the words *rain* or *storm*, and *Good* for others. Name the resulting field *weather_conditions*. The final table must include two fields: date and hour (*ts*) and *weather_conditions*.

```
SELECT
    ts,
    CASE WHEN description LIKE '%rain%' OR description LIKE '%storm%'
    THEN 'Bad'

    ELSE
        'Good'

    END AS weather_conditions
FROM
    weather_records
GROUP BY
    weather_conditions,
    ts;
```

Result

ts	weather_conditions
2017-11-29 06:00:00	Good
2017-11-25 04:00:00	Good
2017-11-20 17:00:00	Good
2017-11-18 21:00:00	Bad
2017-11-15 10:00:00	Bad
2017-11-30 00:00:00	Good
2017-11-12 13:00:00	Bad
2017-11-03 10:00:00	Good
2017-11-12 07:00:00	Bad
2017-11-29 12:00:00	Good
2017-11-18 06:00:00	Good
2017-11-28 21:00:00	Good
2017-11-27 07:00:00	Good
2017-11-20 06:00:00	Good
2017-11-12 21:00:00	Good

- ✓ 6. Retrieve from the *trips* table all the rides that started in the Loop (*pickup_location_id*: 50) on a Saturday and ended at O'Hare (*dropoff_location_id*: 63). Get the weather conditions for each ride. Use the method you applied in the previous task. Also, retrieve the duration of each ride. Ignore rides for which data on weather conditions is not available.

The table columns should be in the following order:

- *start_ts*
- *weather_conditions*
- *duration_seconds*

Sort by *trip_id*.

```
SELECT
    ts,
    CASE WHEN description LIKE '%rain%' OR description LIKE '%storm%'
    THEN 'Bad'

    ELSE
        'Good'

    END AS weather_conditions
FROM
    weather_records
GROUP BY
    weather_conditions,
    ts;
```

Result

ts	weather_conditions
2017-11-29 06:00:00	Good
2017-11-25 04:00:00	Good
2017-11-20 17:00:00	Good
2017-11-18 21:00:00	Bad
2017-11-15 10:00:00	Bad
2017-11-30 00:00:00	Good
2017-11-12 13:00:00	Bad
2017-11-03 10:00:00	Good
2017-11-12 07:00:00	Bad
2017-11-29 12:00:00	Good
2017-11-18 06:00:00	Good
2017-11-28 21:00:00	Good
2017-11-27 07:00:00	Good
2017-11-20 06:00:00	Good
2017-11-12 21:00:00	Good