

# Sasri Dedigama

## UI/UX Designer

Sasri Ded-ee-gah-mer Pronouns : he/him/his

sasriedigama.com

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### Work Experience

#### Traitsai / UI/UX Design Intern

JUN 2019 - PRESENT, SAN DIEGO

- Conducted user interviews and uncovered core needs of customers which led to creation of new features.
- Built prototype using Adobe XD and created assets and graphics from scratch using Adobe Photoshop and Illustrator.
- Facilitated multiple in person user tests to iterate through the design and present findings to CEO.

#### UCSD Design Lab / UX Researcher

FEB 2019 - PRESENT, SAN DIEGO

- Redesigned web support and in app support for a large medical company which reduced number of support calls and provided a better user experience.
- Recruited and screened participants and assisted with other research planning and preparations..
- Redesigned medical app to make on boarding for users much better.

#### Virilio Automation / UI/UX Designer

SEP 2018 - PRESENT, SAN DIEGO

- Designed logo using Adobe illustrator and implemented a branding strategy for the startup.
- Successfully collated and analyzed potential user survey data to enhance product prototypes and develop an effective business plan.
- Designed and built the company's first website using HTML, CSS, and Javascript.

#### Innovation Quotient / UI/UX Designer

JUL 2018 - AUG 2018 SRI LANKA

- Performed user testing for a large mobile service provider's video streaming website which led to a substantially better user experience..
- Redesigned the video streaming web site using photoshop to a much more sleek and modern design.
- Designed and coded websites for other clients using HTML, CSS, and Javascript.

### Education

#### UC San Diego / HCI + Design

AUG 2015 - DEC 2019, SAN DIEGO

B.S in Cognitive Science with a specialization in Human-Computer Interaction/Design

### Awards

#### Jacobs Design Competition (2nd)

FEB 2019 - JUN 2019, SAN DIEGO

Led a team of engineers through a 2 quarter long design sprint focused around Parkinson's disease, Was awarded 2nd place for our personal trainer device that helps reduce neuromuscular deterioration.

#### IBM Call for Code (2nd)

FEB 2019 - JUN 2019, SAN DIEGO

Redesigned and created an ALERT message interface(using IBM cloud , HTML , CSS, JS and react) to increase response times from civilian volunteers and first responders during an emergency situation which would save lives.

#### Edexcel Applied ICT GCE (1st)

AUG 2014 - AUG 2015, SAN DIEGO

Was placed first in the world for my grades and project for my London A Level examinations. Redesigned my high schools' paper based disciplinary system and created a new one in Microsoft Access and VBA.

### Leadership

#### Teaching Assitant

SAN DIEGO

COGS 3 - Summer 2018 - Fundamental of Computing.

Cogs 187A - Summer 2019 - Usability and Information Architecture.