SASSAN KHALAFI

WEB DEVELOPER

⊙ Laguna Hills, California

☎ +33 6 19 78 72 80

✉ sassan.khalafi@gmail.com

🌐 My porfolio   Linkedin   Github

SUMMARY

Detail-oriented and self-motivated web developer with strong back-end development skills, seeking opportunities in the United States. Eager to take on new challenges and work with diverse teams to build scalable web and mobile applications. Experienced in various frameworks, technologies, SEO optimization, and SEA campaign management to boost online visibility. Proven ability to improve user experience with innovative solutions. Collaborative and adaptable team player passionate about creating high-quality web solutions.

TECHNICAL SKILLS

Languages:	Frameworks:	Databases:	CMS :	Mobile:	Web marketing:
HTML, CSS, JavaScript, PHP, Python, Golang	Laravel Node JS React Django	MySQL PostgreSQL MongoDB Firebase	Wordpress Shopify Magento Prestashop	Flutter React Native	SEO Analysis SEA Campaign Optimization Dashboard automation

PROFESSIONAL EXPERIENCE

Coaching Application - Freelance   **Nov 2024 - Present**

- Developed a mobile application using Flutter to connect fitness coaches with individuals seeking personalized training sessions.
- Integrated key features such as user profiles, booking systems, and real-time communication between coaches and clients.

Growth Engineer - Officéo   **Sept 2023 - Sept 2024**

- Growth Engineer with expertise in SEO optimization, SEA campaigns, and content management systems (CMS).
- Skilled in managing regex for crawling, marketing automation, and web project management. Proficient in responsive web design and utilizing indexing robots for enhanced search engine visibility.
- Experienced in driving digital growth through strategic technical and marketing initiatives. Proven ability to improve web presence and increase user engagement through effective optimization and automation techniques.

Web Manager - Safran (Startup)   **Dec 2022 - Jul 2023**

- Developed an e-commerce platform for a food wholesaler targeting individual consumers using Prestashop.
- Managed the back-office and analyzed sales data.

Apprentice Web Developer - Ministry of the Interior   **Feb 2021 - Aug 2022**

- Migrated website and developed intranet using Joomla.
- Created a JS tool for generating infographics.
- Implemented a newsletter automation system to streamline communication processes.

EDUCATION

Master's degree in Web Engineering - ESGI   **Aug 2020 - Oct 2024**

Focuses on advanced web technologies and project management. Gain expertise in PHP, Symfony, Node.js, Vue.js, and Golang, while learning key concepts like security, design patterns, microservices, and Agile methodology. Hands-on activities such as hackathons, challenges, and internships.

European Bachelor's Webmaster - IRIS School   **Sept 2017 - Jul 2020**

Full development lifecycle, from client requirements analysis to implementation, including front-end, back-end, and integration. Learn to test, maintain, and improve digital solutions.

ADDITIONAL INFORMATION

Languages: English (Professional Working), French (Native), Spanish (Elementary Proficiency), Persian (Native)

Certifications: TOEIC 2024 (score : 810)