



# Software Design Specification

## GCIE – ci360-udm-db-loader

*Revision 2.0*

# Table of Contents

|   |  |
|---|--|
| Table of Contents .....                                       | ii   |
| Revision History .....  | iii  |
| Approved By .....   | iii  |
| <b>1. Introduction .....</b>                                  | <b>1</b>                                     |
| 1.1 Purpose.....  | 1  |
| 1.2 Overview .....  | 1  |
| 1.3 Definitions and Acronyms .....                            | 1  |
| <b>2. Design Considerations.....</b>                          | <b>1</b>                                     |
| 2.1 Assumptions and Constraints.....                          | 1  |
| 2.2 System Environment.....                                   | 2  |
| 2.3 Design Methodology.....                                   | 2  |
| 2.4 Dependencies and Risks.....                               | 2  |
| <b>3. Architecture.....</b>                                   | <b>3</b>                                     |
| 3.1 Overview – Process and Data Flow.....                     | 3  |
| 3.2 Modules .....   | 3  |
| 3.2.1 Utility Startup Script .....                            | 3  |
| 3.2.2 Fetch and update CDM Schema Metadata 360 using API..... | 4  |
| 3.2.3 Generate SAS Code.....                                  | 4  |
| 3.2.4 Run Static ETL Code to Load Data.....                   | 5  |
| 3.2.5 Code generating code .....                              | <a href="#">Error! Bookmark not defined.</a> |
| 3.2.6 DDL code Generation Macros .....                        | 5  |
| 3.2.7 Static ETL code Generation Macros.....                  | 5  |
| <b>4. Metadata Tables .....</b>                               | <b>6</b>                                     |
| 4.1 METADATA_TABLE .....                                      | 6  |
| 4.2 TABLE_LIST .....  | 7  |
| 4.3 DATATYPES .....   | 7  |
| <b>5. Configuration Parameters.....</b>                       | <b>7</b>                                     |

## Revision History

| Version | Name   | Reason For Changes | Date       |
|---------|--|--------------------|------------|
| 0.5     | Prasad Paranjpe,<br>Pranav Gade, Nikita<br>Pawar | Initial Revision   |            |
| 1.0     | Pranav Gade                                      | Updated            | 02/05/2025 |

## Reviewed By

| Name            | Department         | Date       |
|-----------------|--------------------|------------|
| Roel Van Assche | Global CI Delivery | 02/05/2025 |
|                 |                    |            |

# 1. Introduction

## 1.1 Purpose

This document contains the design specifications for the ci360-udm-db-loader Code Generator utility developed by the Global CI PSD Delivery Team.

## 1.2 Overview

ci360-udm-db-loader Code Generator is a utility which helps the implementation teams and customers to load data sets from Unified Data Model (UDM) for SAS Customer Intelligence 360 into third party databases. It is an enhancement to a similar utility “[SAS Customer Intelligence 360 CDM Loader – SAS](#)” developed by SAS R&D and provides support for multiple target third party databases and has ability to generate updated static code to incorporate the changes made to the UDM schema in SAS Customer Intelligence 360.

The static code generated by this utility can be used to upload the CDM/UDM data downloaded from 360 using “[SAS Customer Intelligence 360 Download Client – SAS](#)” utility provided by SAS R&D.

## 1.3 Definitions and Acronyms

**360 – SAS Customer Intelligence 360**

**CDM – SAS Customer Intelligence 360 Common Data Model**

**UDM – SAS Customer Intelligence 360 Unified Data Model**

**Target DB – Third-party database where downloaded UDM data from 360 is to be uploaded (updated).**

# 2. Design Considerations

All design considerations were handled in Binder Release Phase 1.

## 2.1 Assumptions and Constraints

This document assumes knowledge about UDM Data Download process and basic database and SAS programming knowledge. It is intended to be used by SAS developer who need to modify the utility for specific customer project needs.

This is not a user guide for the utility. A separate document is available in case you want to use the utility in your 360 implementations.

## 2.2 System Environment

This utility is developed using SAS Programming language and hence it assumes that you have access to a SAS Programming environment (Base SAS or Enterprise Guide or SAS Studio) where you can view and edit the SAS Code and Datasets. The utility also assumes that you have access to any one of the supported third-party databases which holds the target UDM data mart.

This utility also assumes that you have access to tenant secret and access key for your 360 Tenant and you have a mechanism in place to periodically download the UDM data from this tenant into a specific location using the [“SAS Customer Intelligence 360 Download Client – SAS”](#) utility provided by SAS R&D.

## 2.3 Design Methodology

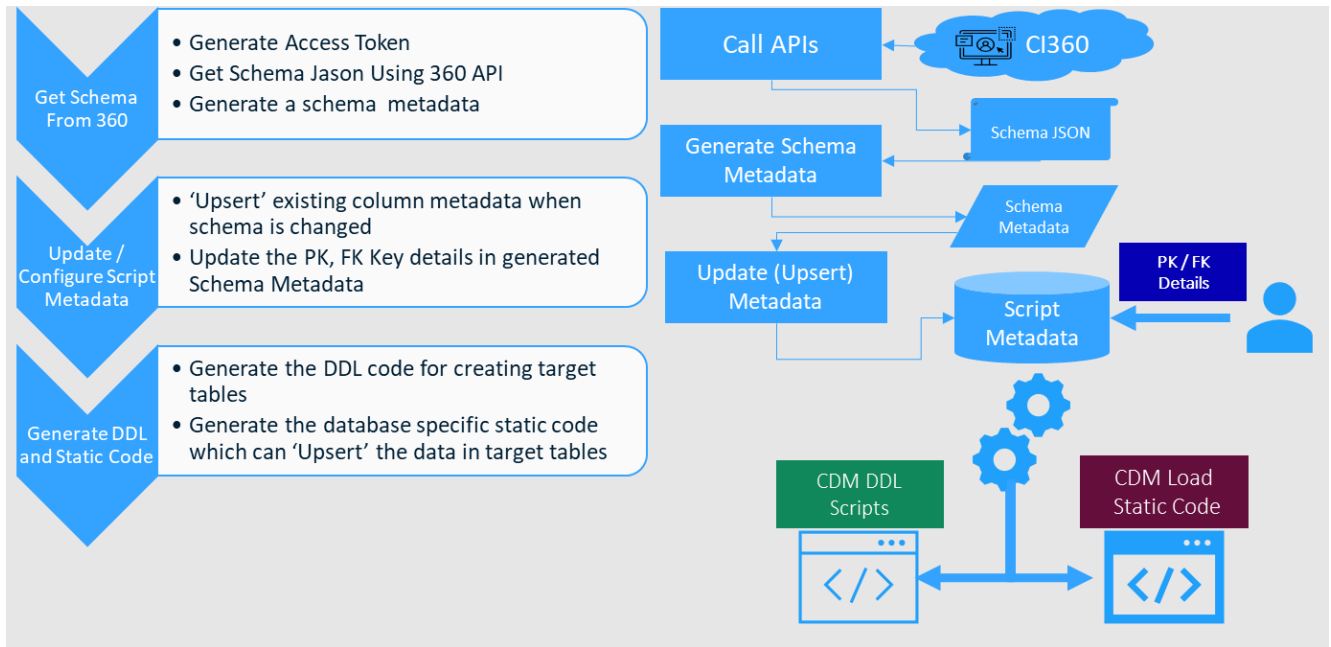
The utility design is created to adopt to the changes to the CI360 UDM schema. It relies on the schema information provided by 360 via available public APIs. This information is then used to create / update the utility metadata. The static code is generated based on this metadata which can be used to schedule periodic updates to the target UDM data mart.

## 2.4 Dependencies and Risks

1. APIs to download the UDM schema details in Json format
2. Access to the 360 tenant
3. Access to Base SAS
4. Preconfigured [SAS Customer Intelligence 360 Download Client – SAS](#) for downloading the UDM data from 360
5. Any changes in the format of the UDM schema metadata provided by 360 APIs may require the utility code modifications
6. The PK relationships in the Target schema need to be manually updated as per the target database requirements.

## 3. Architecture

### 3.1 Overview – Process and Data Flow



## 3.2 Modules

### 3.2.1 Utility Startup Script

#### SAS Program - 'udmloader.sas'

SAS EG should be used for code generation process with below parameters.

- GENERATEMETADATA: Create base metadata using CI360 API to fetch the metadata from CI360
- CREATEDDDL: Create DDL for specific database as defined in the utility configuration
- CREATEETLCODE: Generate Database Specific ETL code which can be used to schedule UDM Data Load into target DB

This macro needs to be called via command line to use this utility. A sample command line is as seen below:

```
sas -sysin udmloader.sas -sysparam EXECUTEDDL
```

Command line parameter which can have following values:

- EXECUTEDDDL : Run the generated database specific DDL to create target tables
- LOADDATA : Run the generated database specific static code generated by this utility

Based on the command line parameter value provided by the user this macro will execute other macros (modules) to provide the relevant functionality.

### 3.2.2 Fetch and update UDM Schema Metadata 360 using API

#### **SAS Macro - generate\_base\_metadata\_tbl**

This SAS macro is invoked when the command line parameter value is “GENERATEMETADATA”. This macro uses get\_udm\_structure\_from\_api macro to invoke 360 API to download the schema details for UDM tables in JSON format and then generates SAS Metadata tables.

The get\_udm\_structure\_from\_api macro uses get\_authentication\_token macro to generate the authentication token required for invoking the 360 REST API to fetch the Schema Metadata JSON. The get\_authentication\_token macro uses ‘DSC\_TENANT\_ID’ and ‘DSC\_SECRET\_KEY’ global variables defined in “config.sas” file to generate the access token for CI360.

This generated access token is then used to access the 360 API to fetch the schema JSON and the data from the JSON response is stored in a SAS Table.

### 3.2.3 Generate SAS Code

#### **SAS Macro : generate\_code**

This macro is used for generating database specific DDL code as well as static ETL code

#### 3.2.3.1 Generate Database Specific DDL Code

**Macro generate\_code with command line parameter ‘CREATEDDL’ and ‘database’ parameter set in ‘config.sas’ program.**

This macro internally uses the ‘TABLE\_LIST’ metadata dataset in the CDMCNFG library to generate the DDL code for the target tables for which the execution\_flag field is set to ‘Y’. This macro executes generate\_table\_code macro with table name as the parameter to generate DDL code for that table. It refers to metadata table (‘METADATA\_TABLE’) in CDMCNFG library to pick up the details about the table’s columns, their data types and primary key columns relationships. It also refers to DATATYPES metadata table in CDMCNFG library to map the base CI360 datatypes to database specific datatypes to generate the database specific DDLs. This code is then appended to a database specific static code file found in <DDL code> directory

#### 3.2.3.2 Generate Database Specific Load Data Static ETL code

**Macro generate\_code with command line parameter ‘CREATEETLCODE’ and ‘database’ parameter set in ‘config.sas’ program**

This macro internally uses the 'TABLE\_LIST' metadata dataset in the CDMCNFG library to generate the static code for the target tables for which the execution\_flag field is set to 'Y'. This macro executes generate\_table\_code macro with table name as the parameter to generate table specific load data code. It refers to metadata table ('METADATA\_TABLE') in CDMCNFG library to pick up the details about the table's columns, their data types and primary key columns. It also refers to DATATYPES metadata table in CDMCNFG library to map the base CI360 datatypes to database specific datatypes to generate the database specific code. This code is then appended to a database specific static code file found in <static code> directory

### 3.2.4 DDL code generating Macros

#### SAS Macros : create\_<database\_name>\_ddl

This set of macros are used to generate database specific DDL code for the target database. The 'create\_macro\_var' macro dynamically calls these macros for a specific target database based on the value of 'dbname' parameter defined in config.sas file.

### 3.2.5 Static ETL code generating Macros

#### SAS Macros : create\_<database\_name>\_code

This set of macros are used to generate database specific static ETL code that can be used to load CDM data into target database tables. The 'create\_macro\_var' macro dynamically calls these macros for a specific target database based on the value of 'dbname' parameter defined in config.sas file.

### 3.2.6 Run DDL Code to Create Target Tables.

#### SAS Macro : execute\_ddl

This macro internally uses the static DDL code generated by this utility to create target tables. If you want to add tables to this code the static code needs to be regenerated by enabling the table in the 'TABLE\_LIST' metadata table. The static DDL code generated is for a specific database as set in the database parameter in the config.sas file.

### 3.2.7 Run Static ETL Code to Load Data

#### SAS Macro : load\_data

This macro internally uses the static ETL code generated by this utility to run incremental data load for the tables that are enabled in the 'TABLE\_LIST' metadata table found in CDMCNFG library. If you want to add tables to this code the static code needs to be regenerated by enabling the table in the 'TABLE\_LIST' metadata table. The static code generated is for a specific database as set in the database parameter in the config.sas file.



## 4. Metadata Tables

### 4.1 METADATA\_TABLE

This table contains persistent metadata used by this utility. The metadata is created when the utility is run with GENERATEMETADATA command for first time this metadata information will be collated from UDM schema details. Whenever SAS provides new UDM Schema version you need to generate fresh metadata using same GENERATEMETADATA command. Manual inputs may be required to define information about Primary key relationships and NULL/NOT NULL constraints for each table.

The table contains following columns:

| Column Name   | Values / Description   | Additional Notes  |
|---------------|--|---|
| default_val   | Default Value for the column data  | This could be any literal string or SAS Function or Macro call e.g. CI360, datetime()       |
| isnull        | <b>T</b> - Null Values allowed in Target Table<br><b>S</b> – Null Values allowed in input tables<br><b>&lt;Blank&gt;</b> – Null values not allowed                         | <b>Possible values:</b><br>T<br>S<br>TS<br><BLANK><br><br>This needs to be manually defined |
| ispk          | <b>T</b> – Column is part of Primary Key Target Table<br><b>S</b> – Column is part of Primary Key input tables<br><b>&lt;Blank&gt;</b> – Column is not part of Primary Key | <b>Possible values:</b><br>T<br>S<br>TS<br><BLANK><br><br>This needs to be manually defined |
| isfk          | Column has Foreign key reference.  | <b>Possible values:</b><br>T<br>S<br>TS<br><BLANK><br><br>This needs to be manually defined |
| fk_reference  | Foreign Key reference into other table   | This needs to be manually defined   |
| table_name    | Name of the Target Table   | Pre-populated data from schema details json   |
| column_name   | Name of this column  | Pre-populated data from schema details json   |
| data_type     | Datatype from Schema JSON from 360   | No Manual Modification Required   |
| data_length   | Data Length from Schema JSON from 360  | No Manual Modification Required   |
| column_type   | Combination of Datatype and Data Length  | No Manual Modification Required   |
| Staging_table | Temporary staging table name used by the script  | This can be the table name suffixed by ‘_tmp’. Cannot be more than 32 characters.           |

## 4.2 TABLE\_LIST

This table defines the tables which should be considered for DDL and ETL code generation.

| Column Name    | Values / Description                                  | Additional Notes  |
|----------------|---|---|
| table_name     | Name of the Input Table                               | This value is populated in first run of the utility with UPDITEMETADATA command line parameter                              |
| execution_flag | If the table should be considered for code generation | Default value is 'N'. This needs to be set to 'Y' for the tables that need to be considered for DDL and ETL code generation |
| mart_type      | Mart type of the Input Table                          | This value is populated in first run of the utility with UPDITEMETADATA command line parameter                              |

## 4.3 DATATYPES

This table contains the data type mappings for all the supported target databases by this utility. In case you need to add support for additional databases you must add the datatype mappings here.

| Column Name     | Values / Description              | Additional Notes                                       |
|-----------------|-----------------------------------|--|
| rdbms           | Name of the Target Database       | Oracle, Teradata, DB2, Redshift, MSSQL, Azure          |
| schema_datatype | Datatype from 360 Schema API JSON | char<br>date<br>decimal<br>int<br>timestamp<br>varchar |
| rdbms_datatype  | Database Specific Data type       | Defined for all the supported databases                |

## 5. Configuration Parameters

Following configuration parameters are used by all the macros in this utility and need to be set as variables in config.sas in the file {UtilityLocation}/config folder.

### 1. TENANT DETAILS

Define variables for Tenant

```
%let TENANT_ID=tenant id value;
```

```
%let SECRET_KEY=secret key value;
```

```
%letExternal_gateway=https://<external gateway host>/marketingGateway;
```

## 2. SCHEMA DETAILS

Define variables for Schema version.

```
%let SCHEMA_VERSION=6;
```

## 3. DATABASE DETAILS

Define the third-party database name and the credentials to access the database.

```
%let dbname=;
```

Defines the supported database name. Targeted supported databases for this utility are Oracle, RedShift, Teradata, DS2, MSsql and Azure.

```
%let dbpath=;
```

Defines the database service name (for example CDM) which is used by the system to connect to database. E.g. TNS Names entry for Oracle database.

```
%let dbschema=;
```

Defines the target database schema name

```
%let dbuser=;
```

Defines the target database users name

```
%let dbpass=" ";
```

Defines the target database password

## 4. DATETIME FORMAT

```
%let format=datetime27.6;
```

User may change the format based on their requirement

## 5. BULKLOAD OPTIONS

Defines the bulkload threshold option

```
%LET DB_BL_THRESHOLD=100000;
```

```
%let DB_BL_OPTS= %str(BULKLOAD=YES);
```

```
%let DB_LD_OPTS =%str(INSERTBUFF=32767 DBCOMMIT=0);
```

```
%let cdmcodes_path=;
```

Location where generated static code and DDL is saved

```
%let udm mart=;
```

Location for downloaded tables

```
%let UtilityLocation= /<Location where utility is saved > /;
```