

Introducing AutoRABIT Vault™

Enterprise Backup and Recovery for Salesforce

Piyusa Ranjan Prusti Manager – Channel Partnerships

ranjan.p@autorabit.com

AutoRABIT Overview





Global Reach: USA, Europe, India Australia



Series A Funding From Full In Partners (USD 12.5 million)



Employees: 150



In top 10 percent of Salesforce ISV Partners

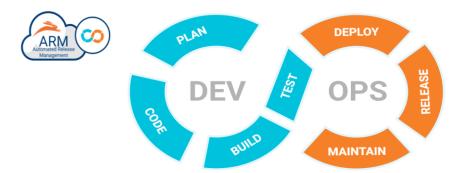


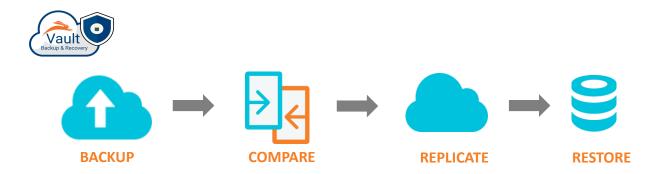
Salesforce Accelerate Program 2020

AutoRABIT Provides Two Leading Edge Enterprise Solutions for the Salesforce Market

ARM: AutoRABIT ARM DevOps CI/CD Platform automates multi-developer Salesforce deployment processes for customers

Vault: Enterprise Class Backup and Recovery for Salesforce. Alternative solution to discontinued Salesforce Data Restoration Service.





BETTER COLLABORATION; MORE DEPLOYMENTS; SHORTER LEAD TIMES; FASTER INNOVATION

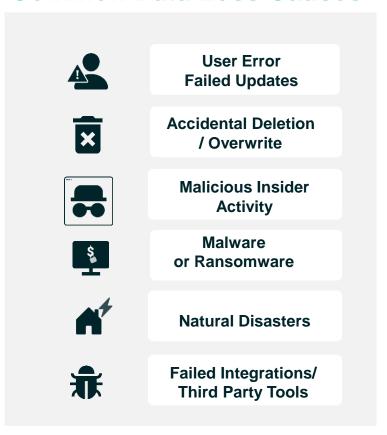
OPTIMIZED DATA COSTS, ENHANCED DATA PROTECTION, METADATA SUPPORT, BETTER COMPLIANCE

Why Cloud Backup and Recovery?



Data Loss Happens – Are You Prepared?

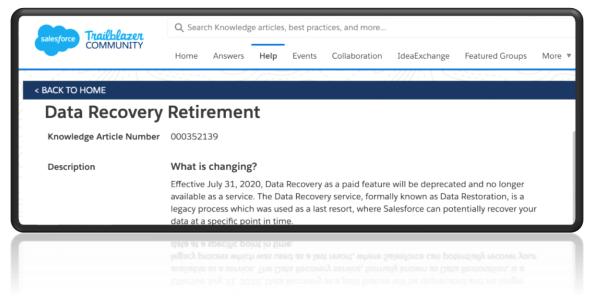
Common Data Loss Causes



96%

of companies with a trusted backup and disaster recovery plan were able to survive ransomware attacks.

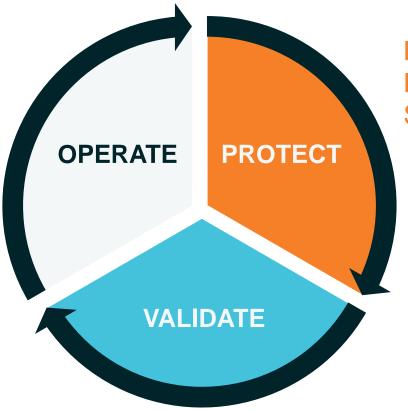
Salesforce Discontinues Data Recovery Service



Data is the Most Critical Asset in the Enterprise



Metadata, Data Hierarchy Salesforce Data Models Share/Replicate: Multi-Org,

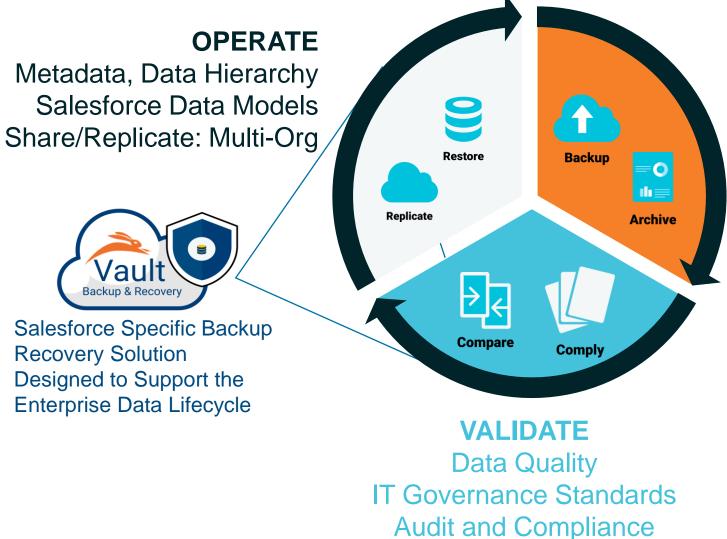


High Availability,
DR, Integrity
Security / Data Privacy

Data Quality
IT Governance Standards
Audit and Compliance

Vault Delivers Value Across the Entire Data Lifecycle





PROTECT
High Availability,
DR, Integrity
Security / Data Privacy

Vault Backup and Recovery Capabilities



OPTIMIZED API CALLS



COMPARE WITH LIVE

RESTORE YOUR
DATA / METADATA

SANDBOX SEEDING / REPLICATE

ARCHIVE DATA

GDPR/CCPA COMPLIANCE

SECURITY & COMPLIANCE













Compare

Restore

Seeding

Archive

GDPR

Security

Backup	API optimized, incremental backups, scheduled and on-demand backups
Compare	Compare backup snapshots with live data
Restore	Multi-level restore (Snapshot / Object / Record) with unlimited depth hierarchy
Seeding	Populate sandboxes with anonymized data for DevOps requirements
Archive	Archive Salesforce data to reduce storage cost and improve app performance
GDPR	Comply with GDPR / CCPA data protection principles
Security & Compliance	Integrate with Salesforce Shield for security. ISO 27001, SOC1 and SOC2 certified.

Enterprise Class Security Controls





Protecting Data in Motion: TLS 1.2 and data encryption



Data is protected with 256-bit encryption by default. AWS Keys are restricted to Backup / Recovery Services only.



Internal Controls for SaaS offering: Monitored privileged access. AutoRABIT access requires express permission from Customer's Admin Staff.



Regional Compliance: Vault Services are hosted on AWS Infrastructure. Can host at AWS locations worldwide as needed.



Infrastructure Compliance: SOC1, SOC2, SOC3, ISO 27001



Segregation of Duties and role-based authentication supported



SSO: Authentication to Salesforce Orgs. Access is controlled via OAuth.

Meets Security and Compliance Standards











Vault Backup and Recovery Solution Has Received ISO 27001 and SOC1/SOC2 Compliance Certification

Success with Leading Salesforce Customers







CHALLENGE

Mastercard needed a backup solution to support 5,000 sales cloud and 1,000 service cloud users. Needed support for regulations including GDPR and PCI DSS. Even small changes required complete restores.

SOLUTION

AutoRABIT deployed Vault with selective restore. Vault's ability to mask selective data allowed Mastercard to meet GDPR and PCI DSS data protection rules. Recovery was much faster with metadata intact.

CHALLENGE

Non-profit organization Diabetes Victoria, based in Australia, delivers diabetes related health and research to manage and cure the disease. They needed to provide data protection and security for patient records.

SOLUTION

AutoRABIT Vault delivered the ability to manage Salesforce Metadata specific handling as well as the ability to mask confidential information to meet security and compliance needs related to privacy.

CHALLENGE

Global pharmaceutical company deployed DevOps automation to speed up their deployments. They selected AutoRABIT as a Salesforce-specific companion backup tool to securely handle data and metadata.

SOLUTION

AutoRABIT deployed Vault with selective restore. Vault's ability to mask selective data allowed Sanofi to meet GDPR and HIPAA and other data protection rules. Recovery was much faster with metadata intact.

Seamless Recovery
Fast Restoration
Meet Compliance Needs

Customers Rely on Vault





Enterprise Backup, Configurable Archival for Salesforce

Alternative to discontinued Salesforce Data Recovery. Unlimited Backup. Fully configurable Archival rules reduces data overage costs



Backup and Recover What's Most Important to Salesforce

Backup and instantly recover file attachments, metadata, chatter feeds, knowledge articles and all the rich content to reinstate the complete Salesforce experience. Maintains hierarchical data integrity



Meet IT and Regulatory Compliance Needs

Meet IT policy and regulatory requirements with automated backups (5-minute intervals) and the fastest RTO (Recovery Time Objective) in the industry

