

## **Assignment #1 Deploy a live WordPress website with relevant theme and plugin.**

- **Domain Name of Website:**

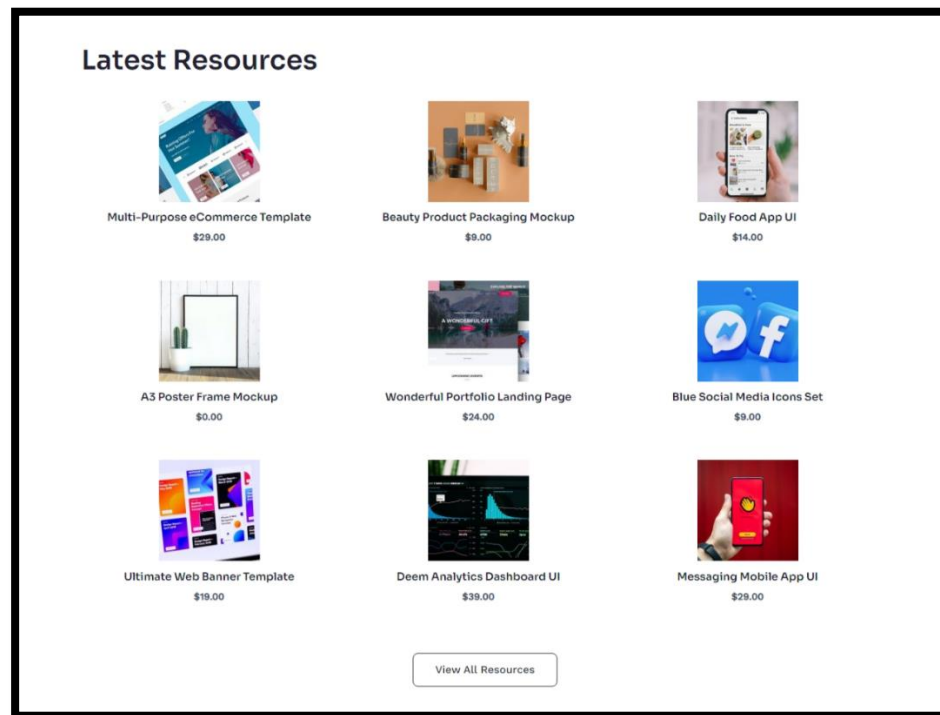
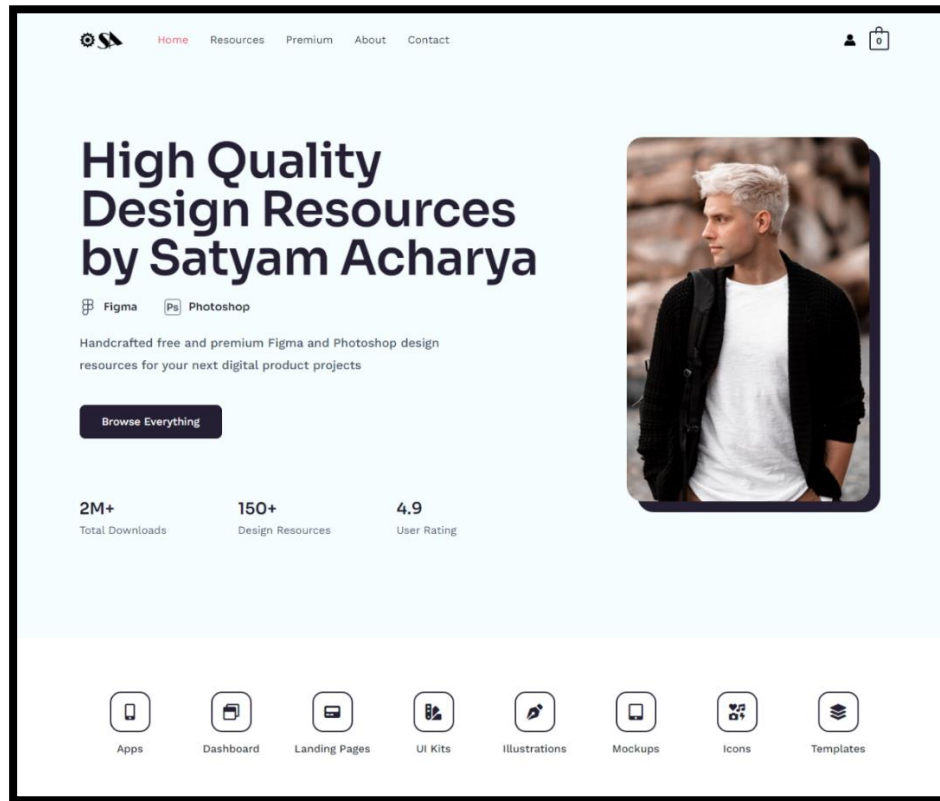
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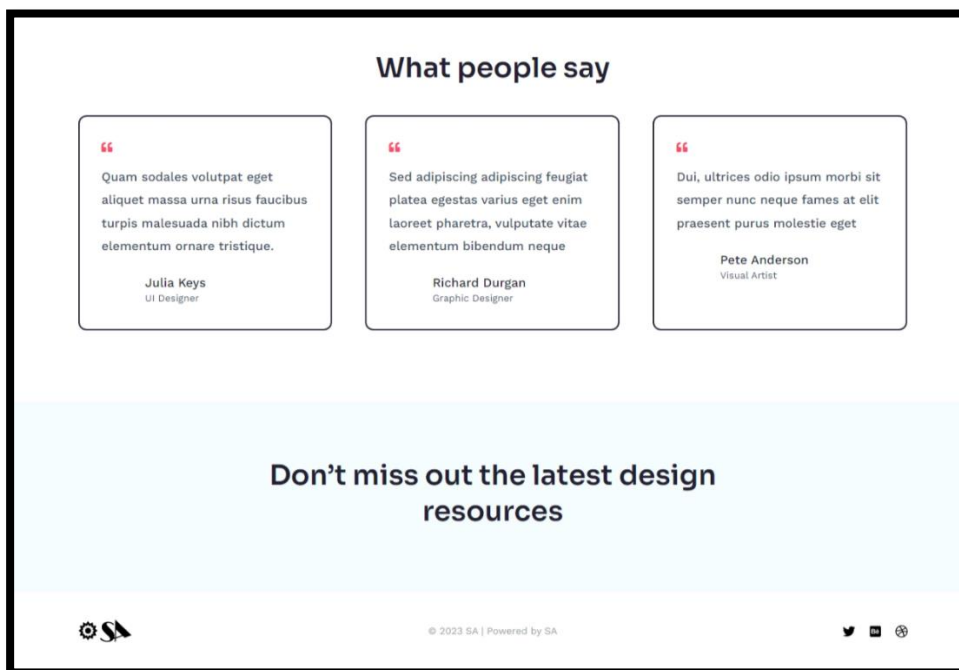
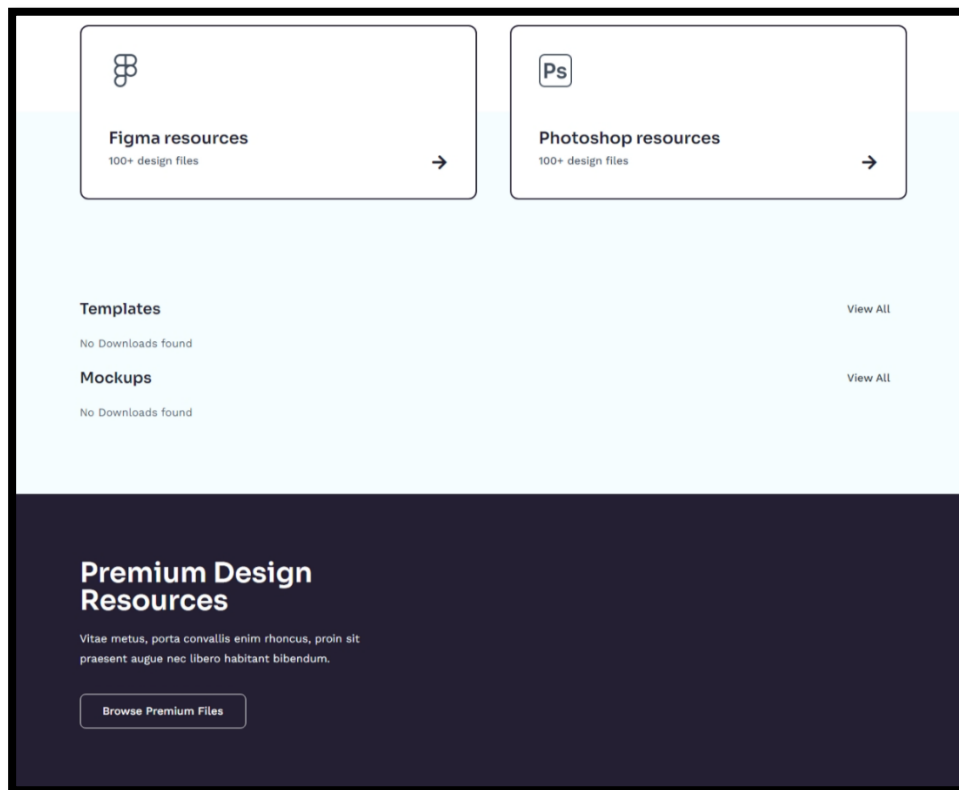
- **Digital Product Designing Tools and Templates Website:**

An intangible asset or piece of media that can be sold and disseminated frequently online without needing to restock inventories is referred to as a digital product. Basically, a digital product is anything that can be downloaded and used electronically.

Music, software, eBooks, courses, online services, and other items are examples of digital products. They can be purchased from physical stores or internet merchants. Digital products can be made by anyone with a computer and an internet connection. Customers and merchants can both benefit from digital products because they can be bought and downloaded right away.

The website is all about providing UI kits and templates and giving users a place to create various UI content and some digital items for their job or for their businesses. SA is attempting to create a popular website or platform where users can obtain various kits for their software and other digital goods in order to increase the accuracy and efficiency of the growth of their business. SA offers a variety of digital items, including UI kits, resources for Photoshop, and tools for creating icons and UI kits.





- **Plugins Used in my Website:**

- 1. Elementor:**

Elementor is a WordPress website builder used by over five million WordPress sites to generate content and designs using a visual, drag-and-drop editor.

The default WordPress editor is adequate for simple blog entries, but it lacks design features and does not allow you to see what your design will really look like until you click the preview button. Elementor solves this problem by providing complete drag-and-drop design freedom with a live, visual builder - no CSS or HTML expertise required. When you're designing a design, you'll see it precisely as your visitors would, making it simple to make changes as needed.

Elementor provides a plethora of design possibilities as well as a plethora of pre-built content widgets for anything from buttons to forms, sliders, price tables, and more. In addition to designing individual posts and pages, you can also use Elementor to design your entire WordPress theme – including your header, footer, and everything in between.

**Features:**

**a) Drag & Drop Editor**

Build every part of your website visually. Simply drag, drop and customize without writing a single line of code.

**b) 300+ Designer Made Templates**

Choose a beautifully crafted template designed to fit every industry and need. Always responsive and fully customizable.

### c) 100+ Widgets

Choose from dozens of widgets to help you build every part of your page, from complex designs to ecommerce capabilities.

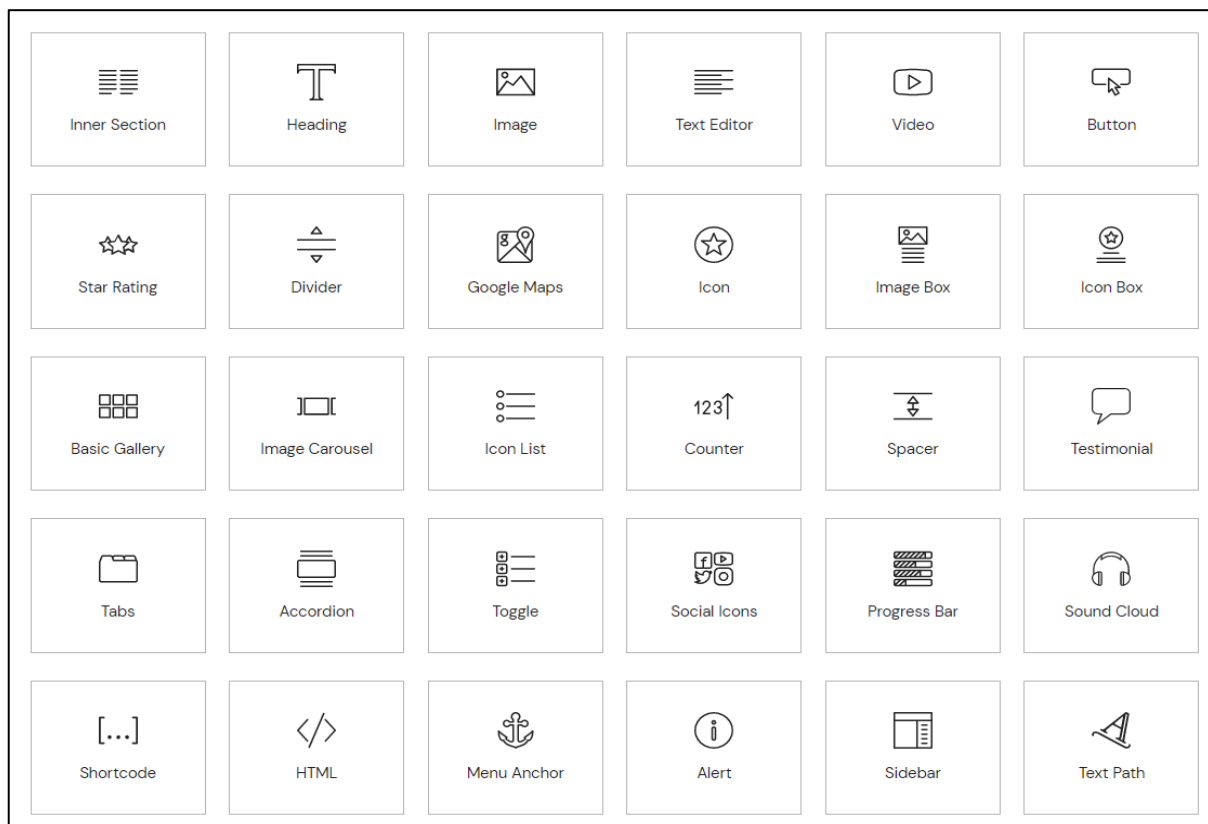
### d) Responsive Editing

Adjust your website to make it look perfect on every screen and design for up to 7 devices.

### e) Live Editing

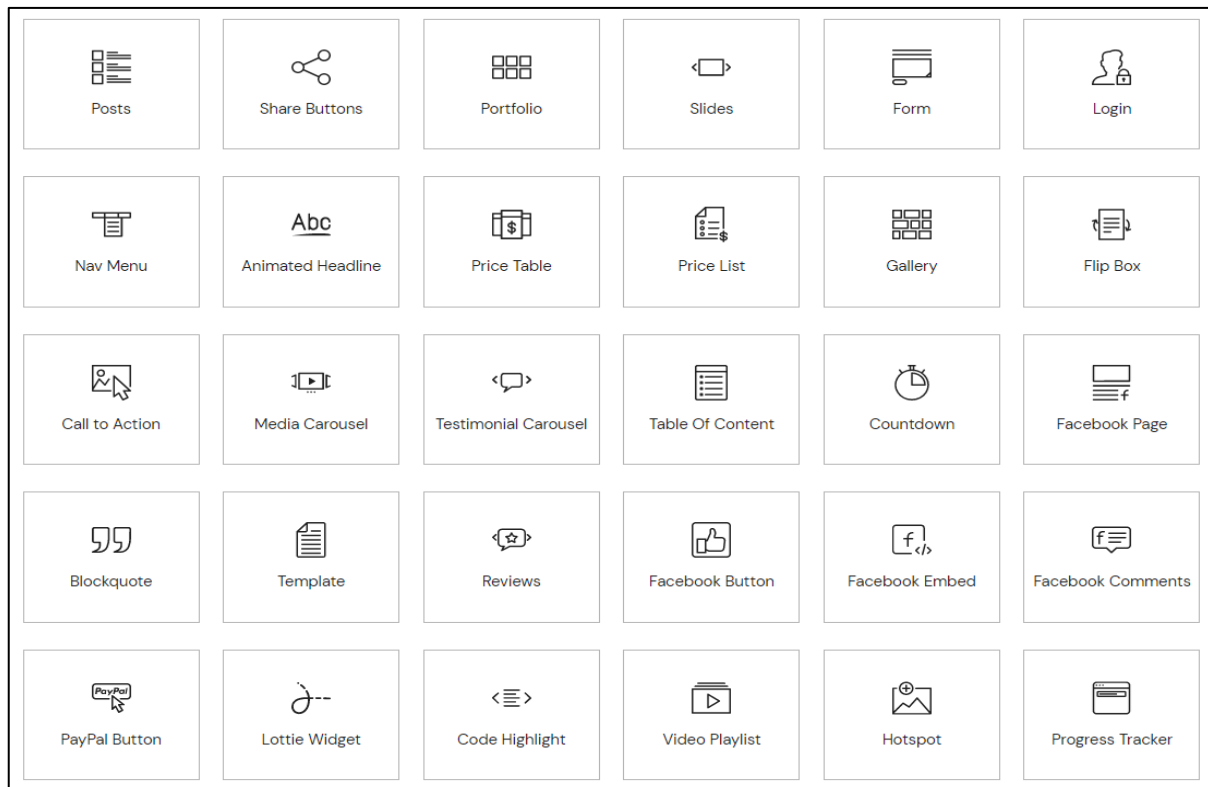
View your website as you build it and see your designs come to life in real-time.

### Basic Widgets

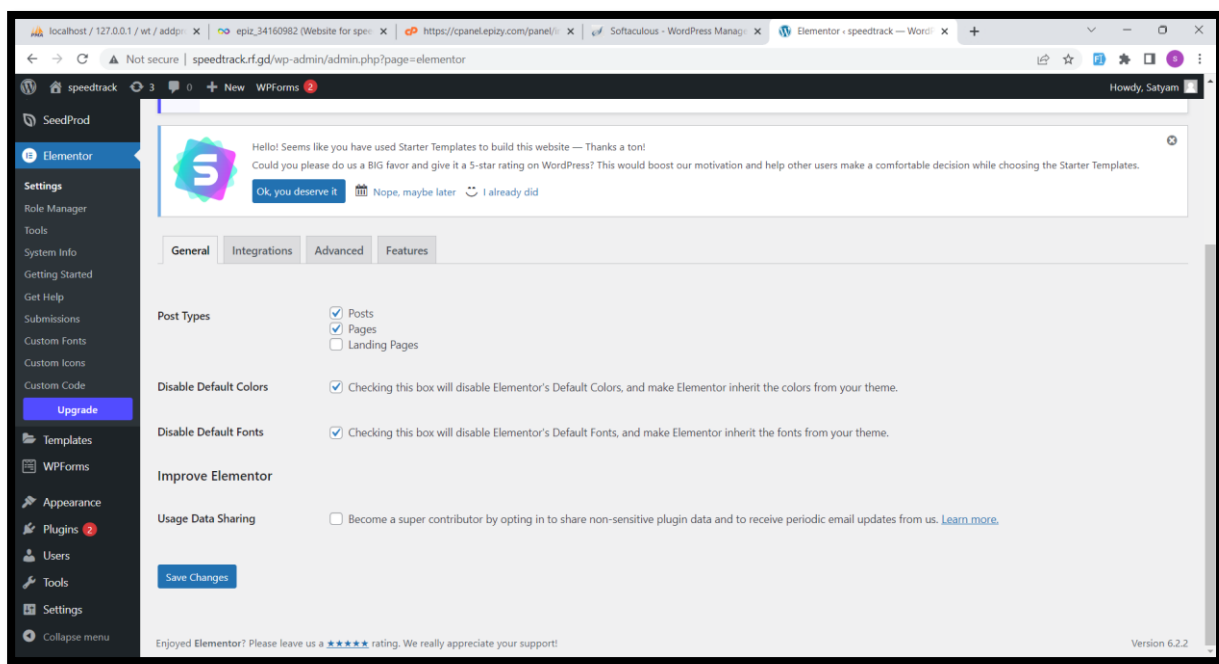


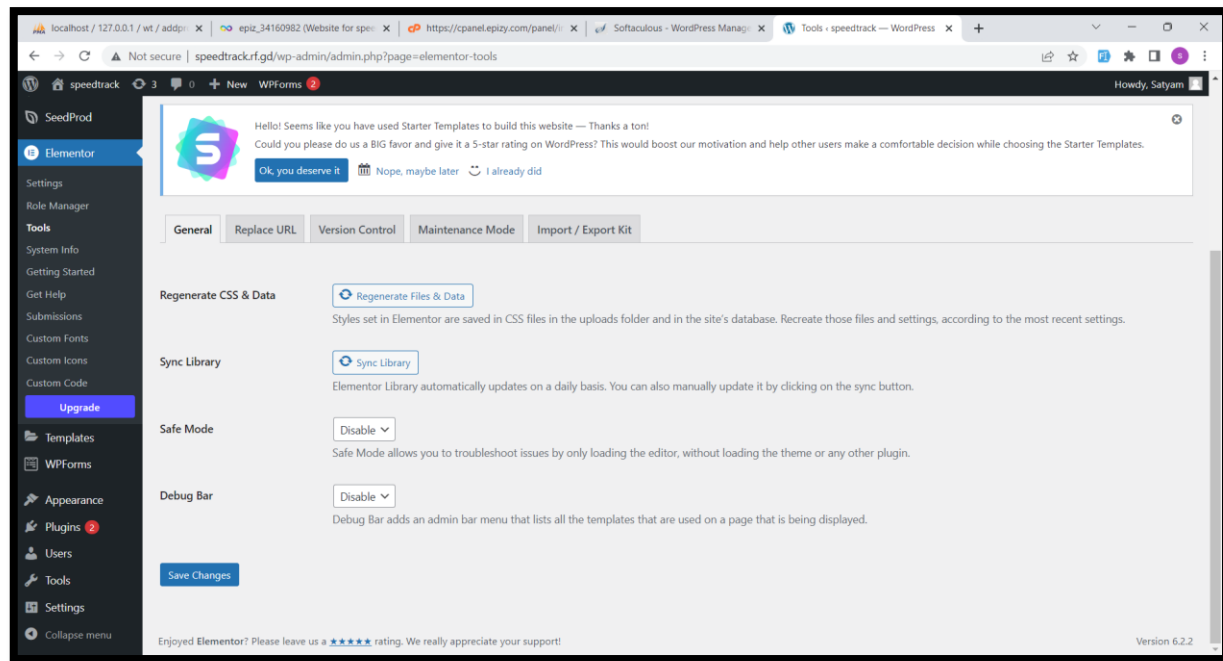
These are such basic widgets which are by default installed.

## Pro Widgets



## Settings of Elementor





## 2. Starter Templates:

If you find the standard WordPress Customizer too difficult to use, there are other tools available to help you create a professional-looking website. The Starter Templates plugin is one such tool. This plugin provides you with access to over 280+ templates that you may use to construct a website with the least amount of effort. There are themes not just for individual pages, but also for full websites.

That is true, this plugin provides you with access to demo websites that you may customize to build your own. Therefore, you'll be able to swiftly put up a professional-looking layout in a short period of time. You may import whole website samples, alter them, and construct professional websites with the Astra Starter Sites plugin.

With Starter Templates 3.0, you can import particular pages, entire websites, or even Elementor blocks, giving you a lot of freedom to import precisely what you need. Over 1+ million users are empowering their websites with Astra! From beginners to industry experts, everyone is loving Astra for its performance and ease of use.

## **Features:**

### **a) Faster Performance**

Built with speed and performance in mind, Astra follows the best coding standards and lets you build faster loading and better performing websites.

### **b) Easy Customization**

With all the settings managed through the customizer, Astra keeps it simple and gives you lots of options to customize everything with a few clicks.

### **c) Pixel Perfect Design**

Astra reduces your design time by giving you pixel-perfect FREE ready-to-use websites demos within a huge library of starter sites.

### **d) Deeper Integrations**

Astra works seamlessly with all WooCommerce plugins, LifterLMS, LearnDash etc. This means that you can create and beautify eCommerce websites and those that offer online courses in minutes.



### **3. Easy Digital Download (EDD):**

Easy Digital Downloads (EDD) is a popular WordPress plugin that facilitates the sale and management of digital products on a website. It provides a comprehensive and user-friendly platform for creating an online store specifically tailored for digital downloads. With Easy Digital Downloads, website owners can easily set up and customize their digital product store.

The plugin supports various file types, allowing sellers to offer a wide range of digital products, such as software, e-books, audio files, videos, and more. EDD integrates seamlessly with popular payment gateways, enabling secure and convenient transactions for customers. The plugin also allows sellers to create and apply discount codes to incentivize purchases.

The plugin provides a range of features to manage and track sales. EDD also offers tools for managing customer information, handling refunds, and providing customer support. Easy Digital Downloads is highly customizable, allowing website owners to tailor their online store to their specific needs.

It offers various extensions and add-ons that enhance the functionality of the plugin. Sellers can add features like membership systems, software licensing, recurring payments, and more to expand the capabilities of their digital product store. Overall, Easy Digital Downloads simplifies the process of selling digital products online, providing a user-friendly interface, secure payment options, and robust management tools.