SATRDAYS

R CONFERENCES FREE / LOW-COST EVENTS LOCALLY ORGANISED



satRday Chicago 2020

A conference for useRs in the Chicagoland area (April/May 2020)

satRday Chicago 2020 is an all-day R conference where ~175 professionals, academics, and students learn from keynotes, presentations, and lightning talks on over 40 diverse R topics

35+ accomplished speakers









40+ presentation topics with deep expertise

Industry Applications

Correcting bias in customer acquistions models Peter Cooman

Building an Analytics Culture at Allstate Adam Austin

Lightning talk: MoRtality: Using R for Life Insurance Annie Wang

> Lightning talk: Missing Map Values Brett Kobold

Reproducibility & Workflow Enhancement

Recursive Package Dependencies Brian Burns

No more "works for me": Using Docker Patrick Miller

Lightning Talk: Making C++ Run Better Adam Lvon

Lightning Talk: No APIs? No Problem Josh Goldberg

Structured (and unstructured) networking

4 15-minute coffee breaks



Post-event happy hour

Robust Twitter community



#satRdayChicago

Global community: 21 satRday conferences worldwide



Opportunities for Partnership

Appeal to prospective students, current students, and alumni

- On-site booth for program promotion, Q&A, student hiring, etc.
- Present on behalf of your program during the conference
- Complimentary tickets for prospective students, current students, and alumni
- Program logo on website, emails, and day-of signage
- Opportunity for program faculty and staff to present their work
- Possible registration opt-in for your program's marketing emails

Sponsor satRday Chicago 2020

- Venue (downtown Chicago)
- Catering (food and beverage)
- Conference expenses

2019 Sponsors

















