# Lalit k Sharma

117,NEW ASHOK NAGAR, NEW DELHI, IN 110096 **Ph.: +91-9756607825 Lalitsharma7825@gmail.com** 

Sales & Marketing Professional Offering more than 5+ years of career success in handling sales activities in service industry, seeking leadership role with an organization of repute Professional Synopsis Professional Business Developer with more than 3+ year experience in the business development processes. Involved in product sales , management and development of new business opportunities. Career Highlights A consistent performer & recognized across the organization for achieving 100% target with quality service. Recognized by company for outstanding pre sales & post sales services and consistent leadership in reaching goals.

## KEY SKILLS

- o Negotiation
- Staff Management
- o Financial Management
- o Strategic planning
- o Budgeting
- o Sales and marketing
- o Business Development
- o Problem-Solving
- o Retail finance
- Corporate finance ( Debt syndication- WC,TL,)

#### PROFESSIONAL EXPERIENCE

#### REDROCK CAPITAL ADVISORS PVT LTD

Noida Sec 94

## Relationship Manager - Corporate finance

Aug 2023 –Persent

- Target on new buyer on boarding, throughput, keeping relationship with existing client.
- Focus on revenue, promoting company profile among Large Corporate in Delhi Ncr.
- Maintaining coordination with BDE, Back-end Team, Banking Team for better services to the customers. Regular follow up, meetings with new and existing customers.
- Provide clients with high quality customized financial services and products (such as company and bank assurance, working capital, Term loan, )and engage clients on legacy planning and solution
- Constantly keep updated on latest financial market trends, new product launches, and finance, bank related news.
- Weekly calls with Managing Director and regular with COO, for day to day updates on Service and performance.

#### SV ADVICORP COUNSULTANT PVT LTD

Noida sec 11

### Area Business Manager

Oct 2022 – July 2023

- I Mange all type Retail finance As a Secured and Unsecured loan
- I also acquire real estate agent so that indirect business can be generated.
- I am also involved in project finance and small loan project (MSME LOAN, OD/CC LOAN, Business loan, and Machinery loan)
- Target on new buyer on boarding, throughput, keeping relationship with existing client.

#### AFINOZ DIGITALIZING FINANCE PVT LTD

### Noida sec 2

#### Team Manager- Business Development

Aug 2020 – Sep 2022

- Managing Personal loan and Business loan Process.
- Coordination with the HR team for the hiring and attrition.
- Coordination with digital marketing and product team for the Lead allocation.
- Weekly process review with the team (sales executive).
- Launching daily spot, contest and monthly incentive to drive the business and get the sales team motivated.
- Weekly meeting with the bank partner on given targets and issues.

#### MY MONEY MANTRA FINTECH PVT LTD

### Senior Sales Executive- Business Development

*May* 2019 – *July* 2020

- Handing the Incoming call from customer and explain to customer Different type of loan and credit option.
- Providing after sales services to the clients while ensuring timely service delivery.
- Generate complete loan applications with corresponding documentation.
- Communicated appropriate options for resolution manner.
- Taking escalation call of customer.

#### **EDUCATION**

Post Graduation-	Amity University (Noida)	2025
Graduation	Uttrakhand Technical University	2018
Higher Secondary;	UK Board	2014
High School;	UK Board	2011
Advance diploma in computer application		

#### Excel, power point, coral draw, Photoshop, tally, etc basic knowledge. Computer Skills:

Windows All, MS Office & Internet Application

**Hobbies** – traveling, solo trips,

**Strength** - leadership quality, learnt to skills, team work.

#### **Personal Details**

Date of Birth: 10th Aug, 1995

Language Proficiency: Hindi & English

Permanent Address- Village - Niranjanpur Haridwar, uttrakhand -247671

## FAMILY BACKGROUND

I belong from middle class family, which gives me strong characteristic of being responsible my objective as to achieve let most success in my life by hard work, sincerity, loyalty & commitment to my duties and responsibility to recognize myself as a competent builder in line, I have taken up with blessing of my well-wishers.

# **DECLARATION**

The above information,	to the best of my	knowledge,	is correct	and true. I	No attempts l	have been
made to falsify details.	•	0 /			•	

Warm Regards Lalit k Sharma