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# **Problem**

**Due to various circumstances, Jains in their 20s and beyond are less involved with their Jain community than they used to be during their childhood.**

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"I think I am an anomaly in this generation. I actually really **enjoy going to the temple** for the spiritual aspect. I think it's important to go set an example."

"Our temples are communities."

"After moving away from home, it's **hard to connect** with the local Jain community. If you're passive you're thinking if you're really connected; if you're intentional, you'll **become closer with your community**."

"It's important to be in a place or a community where you can **be involved to help it grow**."

"My home **Sangh was my family**, and I realized that after I moved, I felt as if I lost my family. I wish there was a better way to **connect and network in my community**."



# Need

A way to **ensure** that the youth can easily **connect** to local Sanghs even after losing touch, so that the **Jain community is stronger.**



# Our Solution

A **mentorship program** that matches **mentors and mentees** based on weighted criteria, and ensures **engagement** through structured programming.



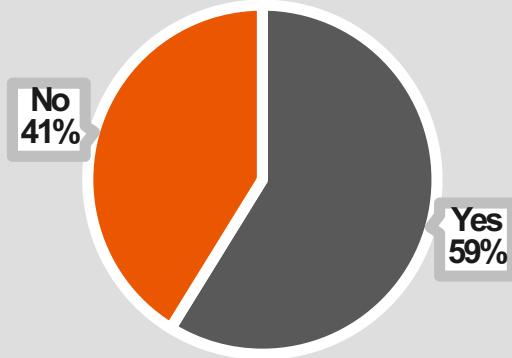
# Our Objectives

- Establish a structured platform to build community relationships
- Improve individual connections to Jainism
- Motivate youth to discuss Jain topics

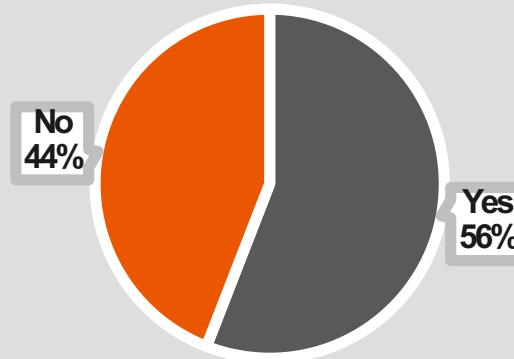
# Do People Want It?

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**Would you be interested in becoming a mentor for a Jain youth focused program?**



**Would you be interested in becoming a mentee for a Jain youth focused program?**

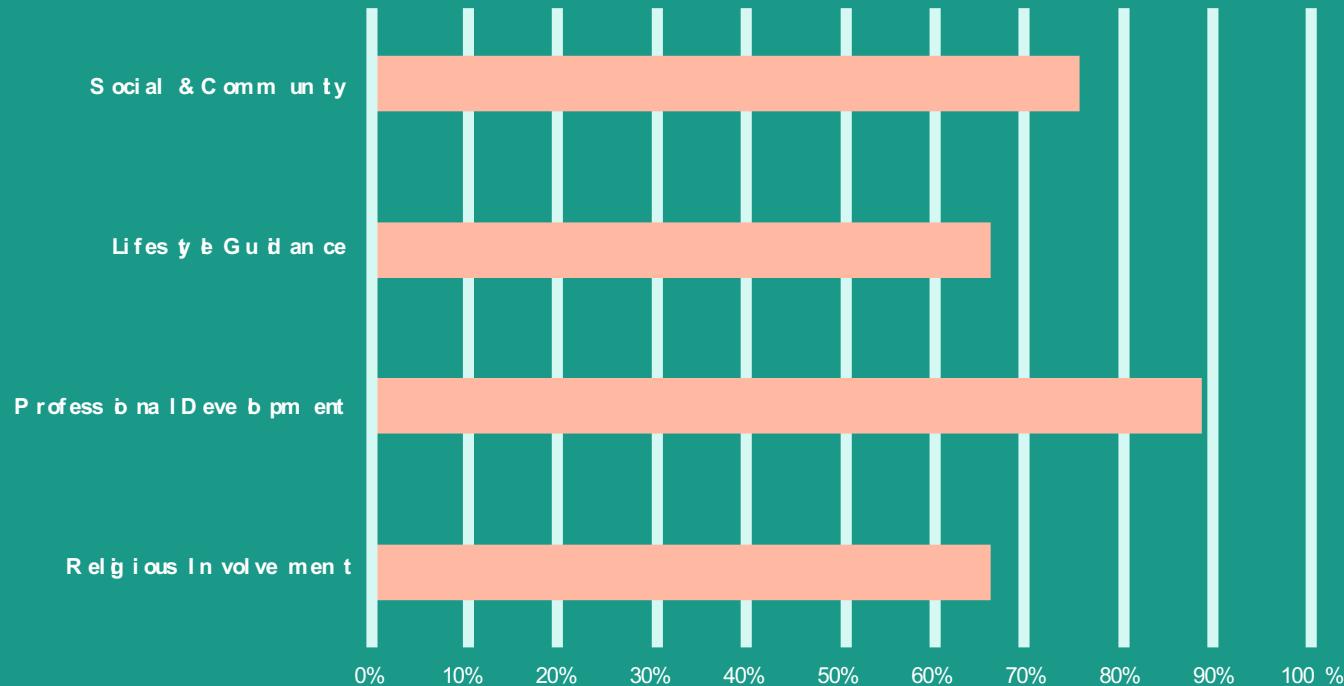


**100+ Responses**

# Why People Want it?

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# What would you want out of the program?



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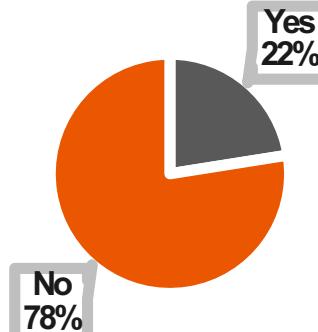
# Existing Program

## *Jain Mentorship Program*



Jains Guiding Jains to Brighter Futures!

Do you know about the JAINA  
mentorship program?



**75% of those who have heard about the existing JAINA mentorship program heard it through YJA.**

"This program was **started right** when things like google hangouts, google drive, slack etc. first started to come into existence, and I don't remember that it really **utilized very much of that kind of technology** - maybe it would have gone better if it did."

"I had a mentor and over time we **lost touch!**"

"I would want to learn how to **incorporate the aspects of Jainism** into my everyday life. As important as it is to learn the specifics of the Jain religion including shlokas, it is more useful and better for the upcoming generation to understand **how Jainism works in today's society.**"

"A mentorship group would be a cool idea in order to **learn from peers as well!**"

**“Currently it can be very difficult for Jain Youth to branch out of their most immediate networks [...] to find mentors, even though our communities are filled with successful, knowledgeable individuals”**

**Avish Jain**  
2016-2017 YJA Co-Chair & 2017-2018 YJA JNF  
Convention Committee Co-Lead



# Solution Concept



## 1 Setup w/ YJA



## 2 Sign-Up/Sign-In

Jain Mentorship Program

Name: \_\_\_\_\_  
Your answer: \_\_\_\_\_

Email Address: \_\_\_\_\_  
Your answer: \_\_\_\_\_

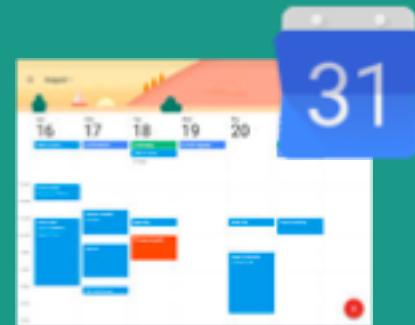
Age: \_\_\_\_\_  
Your answer: \_\_\_\_\_

Phone Number: \_\_\_\_\_  
Your answer: \_\_\_\_\_

Consent Jain Sangh

A screenshot of a mobile application interface titled "Jain Mentorship Program". It contains five input fields: Name, Email Address, Age, and Phone Number, each with a placeholder "Your answer: \_\_\_\_\_". Below these is a checkbox labeled "Consent Jain Sangh". The background is purple at the top and white at the bottom.

## 3 Guidelines



## 4 Matching



## 5 Engagement



## 6 Branding



# Jain Mentorship Program

Mentor: Akash Shah

Team Members: Kaivan Shah, Nikki Shah, Satej Shah, Vatsal Gandhi, Vipasha Jain