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**Santa Clara University**

Sept 2016 - Dec 2020

*Bachelor of Arts in Communication, Minor in Information Systems and Analytics, Minor in Economics*

Relevant Coursework: Principles of Marketing, Financial Accounting I, Contemporary Business Issues, Interpersonal Communication Studies, Management of Organizations, Technology and Communication

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**Poindus Systems**

Taipei, Taiwan

*Business Development Sales*

Sept 2020 - Dec 2020

- Create custom presentation to deliver value proposition around Poindus competence and product portfolios to engage and recruit new business
- Work with account and country managers on Sales team to grow their sales growth in set country or application area through joint development of strategies and tactics

**MariaDB**

Redwood City, CA

*Marketing and Communications Intern*

Jan 2020 - July 2020

- Create and post content to social media channels; Execute social media campaigns
- Generated over 11,650,000 post impressions across Twitter, LinkedIn, and Facebook

**Seagate Technology**

Cupertino, CA

*University Relations & Talent Acquisition Intern*

June 2019 - Aug 2019

- Organized events and coordinated for on-site and campus events
- Responsible for creation of UR branding materials and global social media outreach
- Coordinated diversity outreach to target universities

**ARRIS Group Inc.**

Sunnyvale, CA

*Sales Operations Intern*

June 2018 - Aug 2018

- Use Salesforce.com and Microsoft Office products to help drive sales processes and improve process efficiencies
- Engage both Business Systems Analyst, Salesforce.com team, and Data Governance team

**Spoon University - Santa Clara University**

Santa Clara, CA

*Social Media Marketing Manager*

Oct 2016 - June 2020

- Responsible for posting social media content for organization
- Generated 1,000 followers to achieve a 20% growth in audience

**TEDxSantaClaraUniversity**

Santa Clara, CA

*Co-President / Director of Marketing*

Jan 2017 - May 2018

- Coordinated and assembled speakers and executive team through applications and interviews
- Generated 700 followers on social media channels and 500 attendees at annual event

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**Languages** English (Native), Mandarin (Native), Taiwanese (Native), Spanish (Intermediate)**Technical** Adobe Photoshop Adobe InDesign Windows Word PowerPoint Android Salesforce.com  
Adobe Lightroom Adobe Illustrator macOS Excel OneNote iOS Entomo**Non-Technical** Event Planning Sales Operations Social Network Project Management  
Marketing Management Team Leadership 90WPM Typist**Interests** Photography Snowboarding Cooking Traveling  
Videography Skiing Music Jigsaw puzzles