

# SMARTWIZ

## GRADE 12 ENGLISH EXAM

**MARKS: 150**

**TIME: 2 HOURS**

**SCHOOL** \_\_\_\_\_

**CLASS (eg. 4A)** \_\_\_\_\_

**SURNAME** \_\_\_\_\_

**NAME** \_\_\_\_\_

MARKS	
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### Instructions for Learners:

- Read all instructions carefully before you begin the exam.
- Write your full name and student number clearly on the answer sheet/book.
- Answer all questions unless otherwise instructed.
- Show all your work/calculations where necessary.
- Write neatly and clearly.
- Use only a blue or black pen. Do not use correction fluid or tape.
- Electronic devices (calculators, cell phones, etc.) are not allowed unless explicitly permitted.
- Raise your hand if you have any questions.
- Do not talk to other learners during the exam.
- Any form of dishonesty will result in immediate disqualification from the exam.

**This exam consists of Five pages, including the cover page.**

## SECTION A: POEM ANALYSIS (30 marks)

Read the poem below and answer the questions that follow.

### Poem:

*The Road Not Taken*  
by Robert Frost

Two roads diverged in a yellow wood,  
And sorry I could not travel both  
And be one traveler, long I stood  
And looked down one as far as I could  
To where it bent in the undergrowth;

Then took the other, as just as fair,  
And having perhaps the better claim,  
Because it was grassy and wanted wear;  
Though as for that the passing there  
Had worn them really about the same,

And both that morning equally lay  
In leaves no step had trodden black.  
Oh, I kept the first for another day!  
Yet knowing how way leads on to way,  
I doubted if I should ever come back.

I shall be telling this with a sigh  
Somewhere ages and ages hence:  
Two roads diverged in a wood, and I—  
I took the one less traveled by,  
And that has made all the difference.



### Questions:

1. What is the poem mainly about?

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2. Explain what the “two roads” symbolize in the poem.

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3. What does the speaker mean by “I took the one less traveled by”?

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4. Identify two poetic devices used in the poem and give examples.

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5. How does the tone of the poem change from the beginning to the end?

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## SECTION B: ADVERTISEMENT ANALYSIS (30 marks)

Read the advertisement below and answer the questions.

**“Introducing the X-Phone 12 — Experience Speed and Clarity Like Never Before!”**

- Ultra-fast processor for lightning performance
  - Crystal-clear camera for perfect photos
  - Long-lasting battery life
  - Sleek design in three stunning colors
- Order now and get 20% off your first purchase!”\*\*



### Questions:

1. What product is being advertised?

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2. List three features of the product mentioned in the advertisement.

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3. What is the purpose of the phrase “Experience Speed and Clarity Like Never Before”?

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4. How does the advertisement encourage customers to buy the product?

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5. What is the target audience for this advertisement? Explain your answer.

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## SECTION C: LANGUAGE AND STRUCTURE (40 marks)

### 1. Vocabulary

Complete the sentences using the correct word form in brackets:

a) The phone's battery life is highly \_\_\_\_\_ (impress).

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b) Many users reported \_\_\_\_\_ (satisfy) with the camera quality.

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c) The advertisement was designed to be very \_\_\_\_\_ (appeal) to young people.

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### 2. Sentence types

Identify the sentence types:

a) "Order now and save 20%!"

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b) "What makes the X-Phone better than others?"

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c) "The roads in the poem are a metaphor."

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### 3. Punctuation

Add commas where necessary:

a) The phone which comes in red blue and black is very popular.

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b) Although the battery is small it lasts a long time.

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## SECTION D: SUMMARY WRITING (20 marks)

Summarize the poem *The Road Not Taken* in no more than 60 words.

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## SECTION E: ESSAY WRITING (30 marks)

Choose ONE topic and write a well-structured essay of approximately 250 words.

1. Describe a time when you had to make an important choice. Explain how you made your decision and the outcome.

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2. Discuss the impact of advertising on consumer choices. Do you think advertisements influence people positively or negatively? Explain.
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**END OF EXAM**

**TOTAL : 150**

## MEMO

### SECTION A: POEM ANALYSIS (30 marks)

1. **What is the poem mainly about?**

- Making choices in life
- The impact of decisions on one's journey
- Reflecting on paths not taken

2. **What do the “two roads” symbolize?**

- Different choices or opportunities in life
- Life's decisions or directions one can take

3. **Meaning of “I took the one less traveled by”**

- Choosing a less common or more difficult path
- Making an unconventional or brave decision
- This choice made a significant difference in the speaker's life

4. **Two poetic devices with examples:**

- Metaphor: The “two roads” represent choices (not literal roads)
- Rhyme: The poem uses an ABAAB rhyme scheme
- Imagery: “yellow wood,” “leaves no step had trodden black” creates vivid pictures
- Repetition: “Two roads diverged” is repeated for emphasis

5. **Tone change from beginning to end:**

- Beginning: Thoughtful, contemplative, uncertain
- End: Reflective, somewhat nostalgic, accepting

### SECTION B: ADVERTISEMENT ANALYSIS (30 marks)

1. **Product being advertised:**

- X-Phone 12 smartphone

2. **Three features mentioned:**

- Ultra-fast processor
- Crystal-clear camera
- Long-lasting battery life
- Sleek design in three colors (any three)

**3. Purpose of the phrase “Experience Speed and Clarity Like Never Before”:**

- To attract attention and create excitement
- To highlight the superior performance and quality
- To persuade customers this phone is better than others

**4. How the advertisement encourages buying:**

- Offers a 20% discount for first purchase
- Uses positive, appealing language (“lightning performance,” “perfect photos”)
- Uses a call to action: “Order now”

**5. Target audience:**

- Likely young adults and tech-savvy people
- People interested in high-performance smartphones
- Those attracted to stylish, modern devices
- Reasoning should include appeal to style, performance, and discounts

## **SECTION C: LANGUAGE AND STRUCTURE (40 marks)**

**1. Vocabulary:**

- impressive
- satisfaction / satisfied
- appealing

**2. Sentence types:**

- Imperative
- Interrogative
- Declarative

**3. Punctuation:**

- The phone, which comes in red, blue, and black, is very popular.
- Although the battery is small, it lasts a long time.

## **SECTION D: SUMMARY WRITING (20 marks)**

- Should include:
  - The poem is about making life choices
  - The speaker reflects on choosing between two paths
  - Choosing the less common path made a difference
- Clear, concise, within 60 words

## SECTION E: ESSAY WRITING (30 marks)

*Marking based on:*

- Clear introduction, body, conclusion
- Relevant content and development of ideas
- Language use (grammar, vocabulary, sentence structure)
- Coherence and flow

### 1. Important choice essay:

- Description of a decision made
- Explanation of factors influencing decision
- Outcome or reflection on decision

### 2. Advertising impact essay:

- How ads influence buying behavior
- Positive impacts (information, options, innovation)
- Negative impacts (consumerism, unrealistic expectations)
- Balanced view preferred

**TOTAL : 150**