SMARTWIZ

GRADE 8 EMS EXAM

MARKS: 50	MARKS	
TIME: 2 hours		
SCHOOL		
CLASS (e.g. 4A)		
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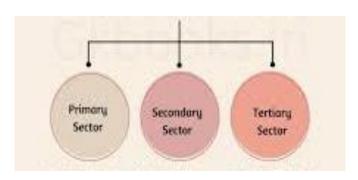
Instructions for Students:

- > Read all instructions carefully before beginning the exam.
- > Write your name and student ID clearly on the answer sheet/booklet.
- > Answer all questions unless otherwise stated.
- > Show all your work/calculations where applicable.
- > Write clearly and legibly.
- > Use blue or black ink only. * Do not use correction fluid/tape.
- > No electronic devices (calculators, phones, etc.) are allowed unless explicitly permitted.
- > Raise your hand if you have any questions.
- > Do not talk to other students during the exam.
- > Any form of cheating will result in disqualification.

This test consists of 5 pages, excluding the cover page.

SECTION A: THE BUSINESS SECTOR AND TYPES OF INDUSTRIES

(15 marks)



1.1 Explain the difference between the j	primary, secondary, and tertiary sectors of the economy. (6)

1.2	Give	two	examr	oles	of	iobs	found	in	each	sector.	(6)
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1.3 Why	is the	tertiary	sector	important	to t	he	economy	y?	(3
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SECTION B: MONEY MANAGEMENT AND SAVINGS

(20 marks)

- 2.1 What is a bank account? Give two benefits of having one. (4)
- 2.2 Explain the difference between saving and investing. (4)
- 2.3 What are the advantages of budgeting? List three. (3)
- 2.4 Define the term **debt**. How can debt affect a person's finances? (4)

(15 marks) 3.1 What is a business plan? Why is it important? (4) 3.2 Name and describe two marketing methods a small business can use. (4)	SECTION C: ENTREPRENEU	URSHIP AND BUSINESS PLANNING	
3.2 Name and describe two marketing methods a small business can use. (4)	(15 marks)		
	3.1 What is a business plan? Why is i	t important? (4)	
	3.2 Name and describe two marketing	g methods a small business can use. (4)	
3.3 Explain what is meant by customer satisfaction and why it matters for a business. (3)	3.3 Explain what is meant by custom	er satisfaction and why it matters for a business. (3)	
2.4 3371 4 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	3.4 What is the difference between pr	rofit and loss? (4)	
4 /L W/hat is the difference hetween profit and loss? L/L	5.4 What is the difference between pr	ont and ioss: (4)	

TOTAL: 50 MARKS

MEMO

SECTION A: THE BUSINESS SECTOR AND TYPES OF INDUSTRIES (15 MARKS)

1.1 Differences between sectors:

- **Primary sector:** Extracts natural resources (e.g., farming, mining). (2)
- Secondary sector: Manufactures or processes goods (e.g., factories, construction). (2)
- **Tertiary sector:** Provides services (e.g., teachers, shopkeepers). (2)

1.2 Examples of jobs:

- Primary: Farmer, fisherman (2)
- Secondary: Builder, factory worker (2)
- Tertiary: Nurse, shop assistant (2)

1.3 Importance of tertiary sector:

- Provides services that support individuals and businesses. (1)
- Creates many jobs and drives economic growth. (2)

SECTION B: MONEY MANAGEMENT AND SAVINGS (20 MARKS)

2.1 Bank account and benefits:

- A bank account is a safe place to keep money. (2)
- Benefits: Easier to save money, access to banking services (e.g., debit cards, loans). (2)

2.2 Saving vs investing:

- Saving: Putting money aside for future use, usually low risk and low returns. (2)
- Investing: Using money to buy assets with the hope of earning profit, higher risk. (2)

2.3 Advantages of budgeting:

- Helps control spending. (1)
- Ensures money is available for essentials. (1)
- Helps reach financial goals. (1)

2.4 Debt and its effects:

- Debt is money owed to others. (2)
- Too much debt can cause stress and financial difficulties if not managed properly. (2)

2.5 Financial goals:

- Plans for how to use money in the future. (2)
- Example of short-term goal: Saving to buy a cellphone within 3 months. (3)

SECTION C: ENTREPRENEURSHIP AND BUSINESS PLANNING (15 MARKS)

3.1 Business plan and importance:

- A document outlining the business idea, goals, and how to achieve them. (2)
- Important for guiding the business and attracting investors or loans. (2)

3.2 Marketing methods:

- Social media advertising (2)
- Flyers or posters (2)

3.3 Customer satisfaction:

- Making sure customers are happy with products and service. (2)
- Important because satisfied customers return and recommend the business. (1)

3.4 Profit vs loss:

- Profit is when income is more than expenses. (2)
- Loss is when expenses are more than income. (2)

TOTAL: 50 MARKS