

SMARTWIZ

GRADE 12 CONSUMER STUDIES EXAM

MARKS: 150

TIME: 2.5 HOURS

SCHOOL _____

CLASS (eg. 4A) _____

SURNAME _____

NAME _____

MARKS	
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Instructions for Learners:

- Read all instructions carefully before starting the exam.
- Write your full name and student number clearly on the answer sheet/book.
- Answer all questions unless otherwise instructed.
- Show all your working/calculations where required.
- Write neatly and clearly.
- Use a blue or black pen only. Do not use correction fluid or correction tape.
- Electronic devices (cell phones, computers, etc.) are not allowed unless explicitly permitted.
- Raise your hand if you have any questions.
- Do not talk to other learners during the exam.
- Any form of cheating will result in immediate disqualification from the exam.

This examination consists of five pages, including the cover page.

QUESTION 1: THE CONSUMER AND CONSUMER RIGHTS (20 MARKS)

1.1 Explain what is meant by the term '**consumer guarantee**'. (3)

1.2 Outline **four** factors a consumer should consider before signing a credit agreement. (8)

1.3 Name and explain **two** types of deceptive marketing practices. (6)

1.4 State **two** pieces of information that must appear on a consumer product label according to the Consumer Protection Act. (3)

QUESTION 2: FOOD AND NUTRITION (30 MARKS)

2.1 Identify **three** macronutrients and state their main function in the body. (6)

2.2 Explain the importance of **fibre** in the diet and give two food sources. (4)

2.3 Describe the signs and symptoms of **iron deficiency anaemia**. (4)

2.4 Explain the term **food fortification** and provide two examples of fortified foods. (4)

2.5 Discuss **four** tips for healthy grocery shopping. (8)

QUESTION 3: CLOTHING AND TEXTILES (25 MARKS)

3.1 Differentiate between **woven** and **knitted** fabrics. (4)

3.2 Explain **two** methods consumers can use to check the quality of fabric before purchase. (4)

3.3 List **three** factors influencing clothing choices other than price and style. (3)

3.4 Describe **two** benefits of buying clothing made from natural fibres. (4)

3.5 Explain the term **upcycling** in relation to clothing and why it is environmentally beneficial. (4)

3.6 Suggest **two** ways consumers can extend the lifespan of their clothes. (4)

QUESTION 4: HOUSING AND HOUSEHOLD MANAGEMENT (25 MARKS)

4.1 Define the term **municipal rates**. (3)

4.2 Explain **three** factors a person should consider when choosing a place to live. (6)

4.3 Identify **four** household expenses that vary monthly and explain why. (8)

4.4 Discuss **three** advantages and **two** disadvantages of owning a house. (8)

QUESTION 5: ENTREPRENEURSHIP AND FINANCIAL MANAGEMENT (25 MARKS)

5.1 Define the term **business plan** and state why it is important for new entrepreneurs. (5)

5.2 List **four** sources of capital for small businesses. (4)

5.3 Explain **two** financial documents a business owner should keep and why. (6)

5.4 Discuss **three** ways entrepreneurs can manage business risks. (6)

5.5 Describe **two** ethical responsibilities of an entrepreneur towards consumers. (4)

TOTAL: 150 MARKS



MEMO**QUESTION 1: THE CONSUMER AND CONSUMER RIGHTS (20)**

1.1

Consumer guarantee:

A consumer guarantee is a legal assurance that the goods or services bought will meet certain quality and safety standards and will perform as promised. (3)

1.2

Four factors before signing a credit agreement:

- Understand the total cost of credit including interest and fees
 - Check repayment terms and conditions
 - Assess ability to repay
 - Check for hidden charges or penalties
- (4 × 2 = 8)

1.3

Two deceptive marketing practices:

- False advertising: Making untrue claims about a product or service
 - Bait and switch: Advertising a product at a low price but trying to sell a more expensive one
- (2 × 3 = 6)

1.4

Two pieces of information on a product label:

- Name and address of manufacturer or importer
 - List of ingredients
 - Expiry or best before date
- (Any 2 × 1.5 = 3)

QUESTION 2: FOOD AND NUTRITION (30)

2.1

Three macronutrients and functions:

- Carbohydrates: Provide energy
 - Proteins: Build and repair body tissues
 - Fats: Provide energy and help absorb vitamins
- (3 × 2 = 6)

2.2

Importance of fibre:

- Helps digestion and prevents constipation
- Controls blood sugar levels
- Lowers cholesterol

Sources: Whole grains, fruits, vegetables

(4)

2.3

Signs and symptoms of iron deficiency anaemia:

- Fatigue and weakness
- Pale skin
- Shortness of breath
- Dizziness

(Any $4 \times 1 = 4$)

2.4

Food fortification:

- Adding essential vitamins and minerals to food to improve nutritional value

Examples: Fortified maize meal with vitamin A, iodized salt

(4)

2.5

Four tips for healthy grocery shopping:

- Plan meals ahead
- Read nutrition labels carefully
- Avoid buying processed and sugary foods
- Buy fresh fruits and vegetables

(4 \times 2 = 8)**QUESTION 3: CLOTHING AND TEXTILES (25)**

3.1

Difference between woven and knitted fabrics:

- Woven fabrics are made by interlacing two sets of yarns at right angles
- Knitted fabrics are made by interlocking loops of yarn

(4)

3.2

Two methods to check fabric quality:

- Check the fabric feel and texture
- Look for evenness of weave or knit
- Stretch test for elasticity
(Any $2 \times 2 = 4$)

3.3

Three factors influencing clothing choices:

- Weather/climate
- Cultural or religious beliefs
- Personal comfort
($3 \times 1 = 3$)

3.4

Two benefits of natural fibres:

- Breathable and comfortable
- Biodegradable and environmentally friendly
($2 \times 2 = 4$)

3.5

Upcycling:

- Reusing old or discarded clothing to create new items
- Benefits: reduces waste and environmental impact
(4)

3.6

Two ways to extend lifespan of clothes:

- Follow washing and care instructions
- Repair damages promptly
($2 \times 2 = 4$)

QUESTION 4: HOUSING AND HOUSEHOLD MANAGEMENT (25)

4.1

Municipal rates:

- Taxes paid to the local government for services like water, sanitation, and electricity
(3)

4.2

Three factors when choosing a place to live:

- Safety and security
- Proximity to work or school
- Availability of services and amenities
($3 \times 2 = 6$)

4.3

Four variable household expenses and why:

- Electricity: varies with usage
- Water: varies with consumption
- Groceries: changes with family size and needs
- Transport costs: changes depending on travel
($4 \times 2 = 8$)

4.4

Advantages of owning a house:

- Builds equity/wealth
 - Freedom to renovate
 - Stability/security
- Disadvantages:**
- Responsible for maintenance costs
 - Less flexibility to move
($3 \times 2 + 2 \times 2 = 8$)

QUESTION 5: ENTREPRENEURSHIP AND FINANCIAL MANAGEMENT (25)

5.1

Business plan:

- A written document outlining a business idea, goals, and how it will operate
- Importance:**
- Helps secure finance
 - Guides business operations and decisions
(5)

5.2

Four sources of capital:

- Personal savings
- Bank loans
- Investors
- Grants
(4)

5.3

Two financial documents and why:

- Income statement: to track profit and loss
- Cash flow statement: to monitor cash in and out
($2 \times 3 = 6$)

5.4

Three ways to manage business risks:

- Diversify products or services
- Take out insurance
- Conduct market research
($3 \times 2 = 6$)

5.5

Two ethical responsibilities:

- Provide honest and accurate information about products
- Treat customers fairly and respectfully
($2 \times 2 = 4$)

TOTAL: 150 MARKS