

SMARTWIZ

GRADE10 TOURISM EXAM

MARKS: 100

MARKS	

TIME: 2 hours

SCHOOL _____

CLASS (e.g. 4A) _____

SURNAME _____

NAME _____

Instructions for Learners:

- Read all the instructions carefully before you begin the exam.
- Write your name and learner number clearly on the answer sheet/booklet.
- Answer all the questions unless otherwise instructed.
- Show all your work/calculations where applicable.
- Write neatly and legibly.
- Use only blue or black ink. *Do not use correction fluid or tape.*
- No electronic devices (calculators, phones, etc.) are allowed unless explicitly permitted.
- Raise your hand if you have any questions.
- Do not talk to other learners during the exam.
- Any form of cheating will lead to disqualification.

This test consists of 6 pages including the cover page.



SECTION A: SHORT QUESTIONS (20 MARKS)

QUESTION 1: MULTIPLE CHOICE (10 × 1 = 10)

Choose the correct answer and write **only the letter (A–D)** next to each question number.

1.1. Which document is used to exchange local currency in another country?

- A. Identity card
 - B. Boarding pass
 - C. Passport
 - D. Foreign exchange receipt
-

1.2. What does the acronym **SAA** stand for?

- A. South African Airways
 - B. South Africa Adventures
 - C. Southern African Airlines
 - D. South Africa Accommodation
-

1.3. Which of the following is an example of **business tourism**?

- A. A trip to a theme park
 - B. A company attending a trade show
 - C. A family holiday
 - D. A religious pilgrimage
-

1.4. Which organization promotes **worldwide tourism safety and sustainability**?

- A. WHO
 - B. UNWTO
 - C. SA Tourism
 - D. IATA
-

1.5. A travel **itinerary** usually includes:

- A. Insurance claim forms
 - B. Directions to police stations
 - C. Flight times, hotel details, and activities
 - D. A passport renewal form
-

1.6. What type of map would you use to find tourist attractions in a city?

- A. Political map

- B. Weather map
 - C. Street/tourist map
 - D. Population map
-

1.7. Which language is most widely used in the global tourism industry?

- A. French
 - B. Mandarin
 - C. English
 - D. Swahili
-

1.8. What do we call travel that includes volunteer work?

- A. Leisure tourism
 - B. Medical tourism
 - C. Voluntourism
 - D. Cultural tourism
-

1.9. An **embassy** is a:

- A. Tourist attraction
 - B. Hotel chain
 - C. Government office in another country
 - D. Tourism business
-

1.10. An example of a **natural attraction** is:

- A. A theme park
 - B. Table Mountain
 - C. Museum of Natural History
 - D. The Apartheid Museum
-
-

QUESTION 2: MATCH THE COLUMNS (5 × 1 = 5)

Match **Column A** with **Column B**. Write only the **letter** next to the number.

Column A	Column B
2.1. Customs	A. Organization regulating air travel
2.2. Jet lag	B. Feeling tired after crossing time zones
2.3. IATA	C. Rules for goods crossing a border
2.4. Heritage site	D. Historical place protected for its cultural value

2.5. Cabin crew	E. Provides passenger service on a flight
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- 2.1 _____
 2.2 _____
 2.3 _____
 2.4 _____
 2.5 _____

QUESTION 3: TRUE OR FALSE ($5 \times 1 = 5$)

Write **TRUE** or **FALSE** next to each statement.

3.1. Domestic tourism refers to people traveling within their own country.

3.2. Travel insurance is optional but highly recommended.

3.3. A hotel receptionist is part of the transport sector.

3.4. The Great Wall of China is a natural attraction.

3.5. Peak tourist seasons often result in higher prices.

SECTION B: SHORT WRITTEN RESPONSES (40 MARKS)

QUESTION 4: TOURISM TYPES & REASONS FOR TRAVEL (10 MARKS)

4.1 Define **medical tourism**. (2)

4.2 List **three reasons** people travel for tourism. (3)

4.3 Give two examples of **cultural tourist attractions**. (2)

4.4 Identify **three items** tourists should pack when traveling internationally. (3)

QUESTION 5: TOURIST BEHAVIOUR & ETIQUETTE (10 MARKS)

5.1 Define **tourist etiquette**. (2)

5.2 List three behaviors that show **respect for local culture** while visiting another country. (3)

5.3 Describe one situation where poor tourist behavior caused a negative impact. (Use an example or case study.) (5)

QUESTION 6: MAP WORK & TIME ZONES (10 MARKS)

6.1 Explain how time zones affect international flights. (2)

6.2 South Africa (GMT+2) and India (GMT+5.5):

If a flight leaves South Africa at 07:00 and takes 9 hours, what time will it arrive in India? (4)

6.3 Identify the continent for each of the following countries: (4)

6.3.1 Japan → _____

6.3.2 Brazil → _____

6.3.3 France → _____

6.3.4 Kenya → _____



SECTION C: LONG QUESTIONS (40 MARKS)

QUESTION 7: ECONOMIC IMPACT OF TOURISM (20 MARKS)

Write a well-structured paragraph discussing how tourism benefits the **economy** of a country. Your answer must include:

- Job creation
- Business growth
- Government income
- Infrastructure development
- At least **one real-world example**

MYST PATHWORKS

QUESTION 8: TOURISM AND TECHNOLOGY (20 MARKS)

Answer the following in paragraph form:

8.1 Explain how **technology** has improved the experience for travelers in the past 10 years. Include at least **four examples** (e.g. mobile apps, digital maps, booking websites, language tools).

8.2 In your opinion, what are the **disadvantages** of over-reliance on technology in tourism? Provide **two well-explained** points.

End of Paper 

TOTAL : 100



MEMO

**SECTION A: SHORT QUESTIONS (20 MARKS)****QUESTION 1: MULTIPLE CHOICE (10 × 1 = 10)**

- 1.1 D – Foreign exchange receipt
- 1.2 A – South African Airways
- 1.3 B – A company attending a trade show
- 1.4 B – UNWTO
- 1.5 C – Flight times, hotel details, and activities
- 1.6 C – Street/tourist map
- 1.7 C – English
- 1.8 C – Voluntourism
- 1.9 C – Government office in another country
- 1.10 B – Table Mountain

QUESTION 2: MATCH THE COLUMNS (5 × 1 = 5)

- 2.1 C – Customs
- 2.2 B – Jet lag
- 2.3 A – IATA
- 2.4 D – Heritage site
- 2.5 E – Cabin crew

QUESTION 3: TRUE OR FALSE (5 × 1 = 5)

- 3.1 TRUE
- 3.2 TRUE
- 3.3 FALSE
- 3.4 FALSE
- 3.5 TRUE

**SECTION B: SHORT WRITTEN RESPONSES (40 MARKS)****QUESTION 4 (10 MARKS)**

4.1

Medical tourism: Traveling to another country to receive medical treatment or surgery. ✓✓

4.2

Any 3 reasons:

- Leisure/holiday ✓
 - Business ✓
 - Health/medical ✓
 - Education ✓
 - Religious purposes ✓
- (Any $3 \times 1 = 3$)

4.3

Any 2 examples:

- Cultural villages ✓
 - Historical monuments ✓
 - Robben Island ✓
 - Temples/museums ✓
- (Any $2 \times 1 = 2$)

4.4

Any 3 travel essentials:

- Passport ✓
 - Travel adapter ✓
 - Appropriate clothing ✓
 - Travel insurance documents ✓
 - Currency/money ✓
- (Any $3 \times 1 = 3$)

QUESTION 5 (10 MARKS)

5.1

Tourist etiquette: The respectful behavior expected from tourists when visiting another place. ✓✓

5.2

Any 3 appropriate behaviors:

- Dress modestly in religious places ✓
 - Learn a few local phrases ✓
 - Respect customs and traditions ✓
 - Do not litter or damage cultural sites ✓
- (Any $3 \times 1 = 3$)

5.3

Accept any relevant example. Possible answer:

A tourist damaged ancient rock art in Namibia by spray painting initials. This led to international outrage and new protective laws.

Marking:

- Clear example ✓
 - Problem explained ✓✓
 - Consequence mentioned ✓✓
- (5 marks total)

QUESTION 6 (10 MARKS)

6.1

Different time zones can affect flight arrival/departure times and cause confusion if not planned properly.

✓✓

6.2

Flight leaves South Africa (GMT+2) at 07:00

Flight duration: 9 hours → Arrives at 16:00 SA time

India is GMT+5.5, which is 3.5 hours ahead

Arrival in India = 19:30 local time ✓✓✓✓

6.3

6.3.1 Japan → **Asia** ✓

6.3.2 Brazil → **South America** ✓

6.3.3 France → **Europe** ✓

6.3.4 Kenya → **Africa** ✓



SECTION C: LONG QUESTIONS (40 MARKS)

QUESTION 7: ECONOMIC IMPACT OF TOURISM (20)

Expected content:

- Creates employment ✓
- Supports local businesses ✓
- Increases income from tourism taxes ✓
- Leads to better infrastructure (roads, airports) ✓
- Boosts the economy through spending ✓
- Example (e.g., Cape Town benefiting from tourism growth) ✓

Marking:

- Content = 10
- Structure and coherence = 5
- Language use and clarity = 5

TOTAL: 20


QUESTION 8: TOURISM AND TECHNOLOGY (20)

8.1 Technology improvements (any 4 valid examples):

- Online booking systems (flights, hotels) ✓
 - Translation apps (e.g., Google Translate) ✓
 - Navigation (e.g., GPS, Google Maps) ✓
 - Digital payment systems (e.g., Apple Pay) ✓
 - Virtual reality destination previews ✓
- (Mark content 8, structure and language 2 = 10)

8.2 Disadvantages of over-reliance on technology (any 2 points):

- Loss of human interaction ✓
 - Tech failures (e.g., app crash, power outage) ✓
 - Over-tourism promoted through social media ✓
- (Mark content 8, structure and language 2 = 10)
-

 **TOTAL: 100 MARKS**