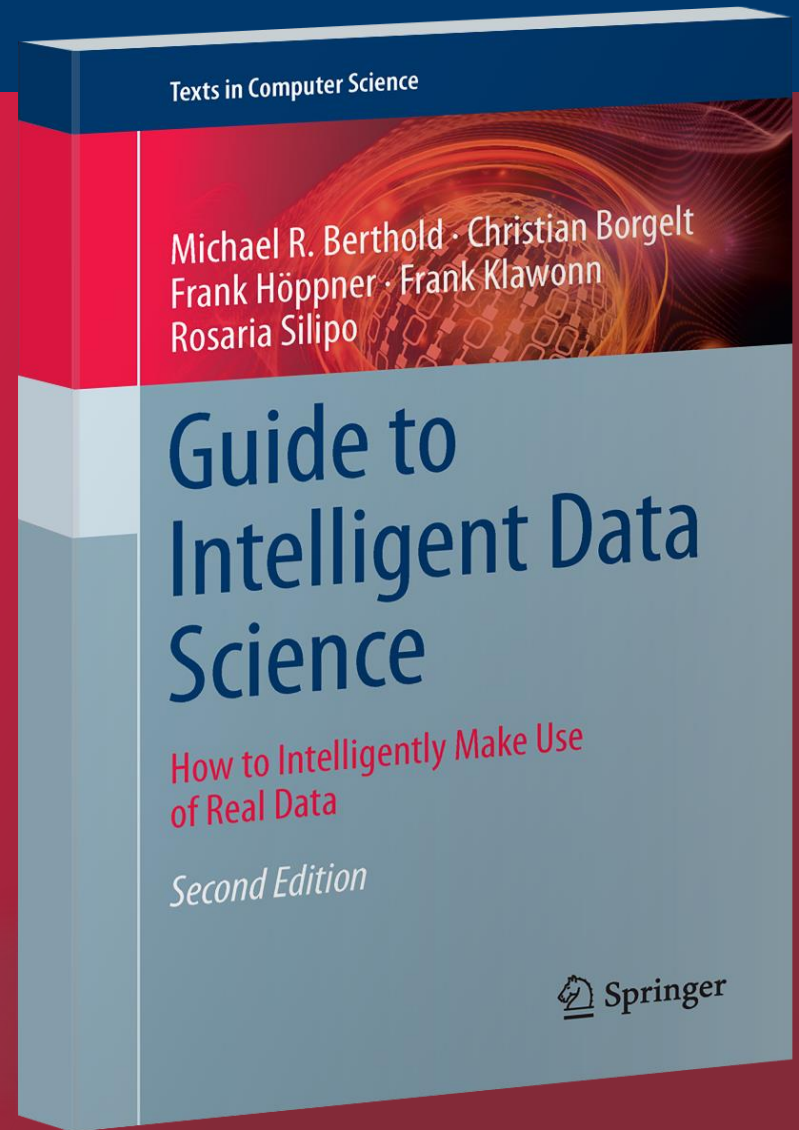


# Bayes Classifiers



*“Science is the systematic classification of experience”  
-George Henry Lewes*

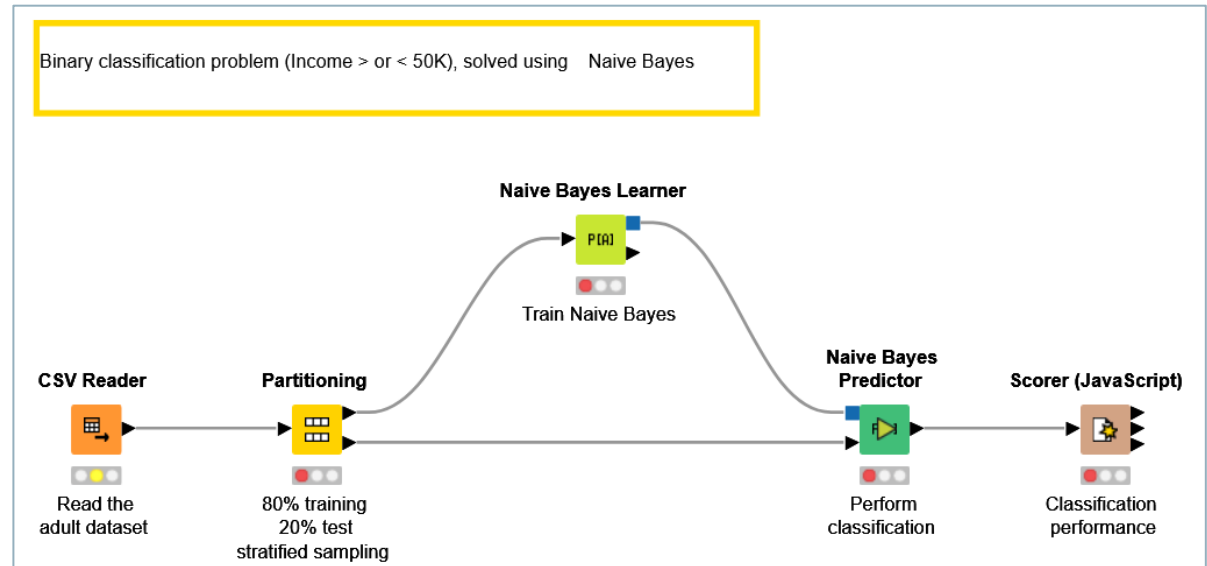
What is the simplest classifier?

*\*This lesson refers to chapter 8 of the GIDS book*

# What you will learn

- Bayes Classifiers
  - Motivation
  - Naive Bayes classifiers
  - Full Bayes classifiers
  - Naive vs. Full Bayes classifiers

- Datasets used : adult dataset
- Example Workflows:
  - „Naive Bayes“ <https://kni.me/w/0oyhMdWYK5w19xGj>
  - Naive Bayes classifier



# Bayes Classifiers

Given data  $\mathcal{D} = \{(\mathbf{x}_i, Y_i) | i = 1, 2, \dots, n\}$

$\mathbf{x}_i$ : Object description

$Y_i$ : Target attribute

- Instead of finding structure in a data set, let's focus on (unknown) dependency among attributes
  - Bayes classifiers express their model as simple probabilities
  - Can be used as a gold standard for evaluating other learning methods
- Any model should perform the same or better than a naïve Bayes classifier

- The conditional probability  $P(h|E)$ , hypothesis  $h$  is true given event  $E$

$$P(h|E) = \frac{P(E|h) \cdot P(h)}{P(E)}$$

- $P(h)$ : Probability of hypothesis  $h$
- $P(E)$ : Probability of event  $E$
- $P(E|h)$ : Conditional probability of event  $E$  given hypothesis  $h$

- We want the most probable hypothesis  $h \in H$  for a given event  $E$

→ **Maximum a posteriori hypothesis (MAP):**

$$\begin{aligned} h_{MAP} &= \arg \max_{h \in H} P(h|E) \\ &= \arg \max_{h \in H} \frac{P(E|h) \cdot P(h)}{P(E)} = \arg \max_{h \in H} P(E|h) \cdot P(h) \end{aligned}$$



- If we can assume that every hypothesis  $h \in H$  is equally likely
- In other words,  $P(h_i) = P(h_j)$  for all  $h_i, h_j \in H$
- Then we can get the **maximum likelihood hypothesis**

$$h_{ML} = \arg \max_{h \in H} P(E|h)$$

# Naïve Bayes Classifiers

- Probability  $P(h)$  can be estimated based given data  $\mathcal{D}$

$$P(h) = \frac{\# \text{ class } h}{\# \text{ total}}$$

- Probability  $P(E|h)$  can be determined based on attributes  $A_1, A_2, \dots, A_m$  being  $E = (a_1, a_2, \dots, a_m)$

$$P(E|h) = \frac{\# \text{ class } h \text{ with attributes } (a_1, a_2, \dots, a_m)}{\# \text{ class } h}$$

## Problem:

- Not all combinations of  $A_1, A_2, \dots, A_m$  may be observed
  - For 10 nominal attributes with 3 possible values for each attribute, there are  $3^{10} = 59049$  possible combinations!

## Solution:

- Naïve, unrealistic assumption that attributes are independent given the class

$$P(E = (a_1, a_2, \dots, a_m)|h) = P(a_1|h) \cdot \dots \cdot P(a_m|h) = \prod_{a_i \in E} P(a_i|h)$$

- Where  $P(a_i|h)$  can be computed easily as

$$P(a_i|h) = \frac{\# \text{ class } h \text{ with } A_i = a_i}{\# \text{ class } h}$$

Given a data set with only nominal attributes

For attributes  $E = (a_1, a_2, \dots, a_m)$ , the predicted class  $h \in H$  is derived:

- Compute the likelihood  $L(h|E)$  under the assumption that  $A_1, A_2, \dots, A_m$  are independent given the class

$$L(h|E) = \prod_{a_i \in E} P(a_i|h) \cdot P(h)$$

- Assign  $E$  to the class  $h \in H$  with the highest likelihood

$$pred(E) = \arg \max_{h \in H} L(E|h)$$

- This classifier is called naïve because of the conditional independence assumption among  $A_1, A_2, \dots, A_m$
- Needless to say, this is an unrealistic assumption in most cases
- But a naïve Bayes classifier often yields good results
- Especially when not too many attributes are correlated

### Example

Given the dataset  $\mathcal{D}$ :

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

we want to predict the sex (male or female) of a person  $x$  with the following attribute values:

$$x = (\text{Height} = \underline{t}all, \text{Weight} = \underline{l}ow, \text{Long hair} = \underline{y}es)$$

### Example

We need to calculate

$$L(\text{Sex} = m | \text{Height} = t, \text{Weight} = l, \text{Long hair} = y)$$

$$\begin{aligned} &= P(\text{Height} = t | \text{Sex} = m) \cdot \\ &\quad P(\text{Weight} = l | \text{Sex} = m) \cdot \\ &\quad P(\text{Long hair} = y | \text{Sex} = m) \cdot \\ &\quad P(\text{Sex} = m) \end{aligned}$$

and

$$L(\text{Sex} = f | \text{Height} = t, \text{Weight} = l, \text{Long hair} = y)$$

$$\begin{aligned} &= P(\text{Height} = t | \text{Sex} = f) \cdot \\ &\quad P(\text{Weight} = l | \text{Sex} = f) \cdot \\ &\quad P(\text{Long hair} = y | \text{Sex} = f) \cdot \\ &\quad P(\text{Sex} = f). \end{aligned}$$



### Example

$$P(\text{Sex} = m) = 4/10 = 2/5$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$P(\text{Height} = t | \text{Sex} = m) = 2/4 = 1/2$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$P(\text{Weight} = l | \text{Sex} = m) = 0/4 = 0$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$P(\text{Long hair} = y | \text{Sex} = m) = 0/4 = 0$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$L(\text{Sex} = m | \text{Height} = t, \text{Weight} = l, \text{Long hair} = y)$$

$$= \frac{2}{4} \cdot \frac{0}{4} \cdot \frac{0}{4} \cdot \frac{4}{10} = \frac{1}{2} \cdot 0 \cdot 0 \cdot \frac{2}{5} = 0$$

⇒ the likelihood of person x being a men is 0.

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$P(\text{Sex} = f) = 6/10 = 3/5$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$P(\text{Height} = t | \text{Sex} = f) = 1/6$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$P(\text{Weight} = l | \text{Sex} = f) = 3/6 = 1/2$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	g	n	n	m



### Example

$$P(\text{Long hair} = y | \text{Sex} = f) = 4/6 = 2/3$$

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$L(\text{Sex} = f | \text{Height} = t, \text{Weight} = l, \text{Long hair} = y)$$

$$= \frac{1}{6} \cdot \frac{3}{6} \cdot \frac{4}{6} \cdot \frac{6}{10} = \frac{1}{6} \cdot \frac{1}{2} \cdot \frac{2}{3} \cdot \frac{3}{5} = \frac{1}{30} > 0$$

$\Rightarrow$  the likelihood of person x being a female is  $\frac{1}{30}$ .

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

### Example

$$L(\text{Sex} = f | \text{Height} = t, \text{Weight} = l, \text{Long hair} = y) = \frac{1}{30}$$

$$L(\text{Sex} = m | \text{Height} = t, \text{Weight} = l, \text{Long hair} = y) = 0$$

Classification of person

$$\mathbf{x} = (\text{Height} = \underline{t}all, \text{Weight} = \underline{l}ow, \text{Long hair} = \underline{y}es)$$

as female (f).

### Notice

The data set  $\mathcal{D}$  does not contain any object with this combination of values.

⇒ A full Bayes classifier would not be able to classify this object.

## Example: Naïve Bayes Classifier

- The object  $(m, n, n)$  is classified as  $m$  although the data sets contains two such objects, one from class  $m$  and one from class  $f$ .
- The main impact comes from the attribute *Long hair* =  $n$ , having probability 1 in class  $m$ , but a low probability in class  $f$ .

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

Input	$L(m \dots)$	$L(f \dots)$	Class
$(m, n, n)$	$\frac{1}{4} \cdot \frac{2}{4} \cdot \frac{4}{4} \cdot \frac{4}{10} = \frac{1}{20}$	$\frac{2}{6} \cdot \frac{3}{6} \cdot \frac{2}{6} \cdot \frac{6}{10} = \frac{1}{30}$	m

## Example: Naïve Bayes Classifier

- The object  $(t, h, y)$  cannot be classified since the likelihood is zero for both classes

ID	Height	Weight	Long hair	Sex
1	m	n	n	m
2	s	l	y	f
3	t	h	n	m
4	s	n	y	f
5	t	n	y	f
6	s	l	n	f
7	s	h	n	m
8	m	n	n	f
9	m	l	y	f
10	t	n	n	m

Input	$L(m \dots)$	$L(f \dots)$	Class
$(t, h, n)$	$\frac{2}{4} \cdot \frac{2}{4} \cdot \frac{4}{4} \cdot \frac{4}{10} = \frac{1}{10}$	$\frac{1}{6} \cdot \frac{0}{6} \cdot \frac{2}{6} \cdot \frac{6}{10} = 0$	m
$(t, h, y)$	$\frac{2}{4} \cdot \frac{2}{4} \cdot \frac{0}{4} \cdot \frac{4}{10} = 0$	$\frac{1}{6} \cdot \frac{0}{6} \cdot \frac{4}{6} \cdot \frac{6}{10} = 0$	?

- If a single likelihood is zero, then the overall likelihood is zero automatically, even then when the other likelihoods are high

Input	$L(m \dots)$	$L(f \dots)$	Class
$(t, h, y)$	$\frac{2}{4} \cdot \frac{2}{4} \cdot \frac{0}{4} \cdot \frac{4}{10} = 0$	$\frac{1}{6} \cdot \frac{0}{6} \cdot \frac{4}{6} \cdot \frac{6}{10} = 0$	?

- Solution: **Laplace correction**  $\gamma$

$$P(y) = \frac{n_y}{n} \Rightarrow \hat{P}(y) = \frac{\gamma + n_y}{\gamma \cdot |\text{dom}(Y)| + n}$$

$$P(x|y) = \frac{n_{yx}}{n_y} \Rightarrow \hat{P}(x|y) = \frac{\gamma + n_{yx}}{\gamma \cdot |\text{dom}(X)| + n_y}$$

- $n$  no. of data
- $n_y$  no. of data from class  $y$
- $n_{yx}$  no. of data from class  $y$  with value  $x$  for attribute  $X$
- $\text{dom}(X)$  no. of distinct values in  $X$

## Example

Laplace correction for  $P(\text{Height} = \dots | \text{Sex} = m)$  with  $\gamma = 1$

$$\hat{P}(s|m) = \frac{\gamma + n_{ms}}{\gamma \cdot |\text{dom}(\text{Height})| + n_m} = \frac{1 + 1}{1 \cdot 3 + 4} = \frac{2}{7}$$

Height	#	$\#_{Laplace}$	$P$	$\hat{P}$
s	1	2	1/4	2/7
m	1	2	1/4	2/7
t	2	3	2/4	3/7

## Notice

- $\gamma = 0$ : Maximum likelihood estimation
- Common choices:  $\gamma = 1$  or  $\gamma = \frac{1}{2}$

- Frequency tables are generated when constructing a naïve Bayes classifier
- Probability distribution of each attribute can be obtained from the frequency table
- To learn from a naïve Bayes classifier, corresponding frequencies are multiplied from the tables



- During learning: The missing values are simply not counted for the frequencies of the corresponding attribute.
- During classification: Only the probabilities (likelihoods) of those attributes are multiplied for which a value is available.

- Assume a normal distribution for a numerical attribute  $X$

$$f(x | y) = \frac{1}{\sqrt{2\pi}\sigma_{X|y}} \exp\left(-\frac{(x - \mu_{X|y})^2}{2\sigma_{X|y}^2}\right)$$

- Estimation of the mean value

$$\hat{\mu}_{X|y} = \frac{1}{n_y} \sum_{i=1}^n \tau(y_i = y) \cdot \mathbf{x}_i[X]$$

- Estimation of the variance

$$\hat{\sigma}_{X|y}^2 = \frac{1}{n'_y} \sum_{i=1}^n \tau(y_i = y) \cdot (\mathbf{x}_i[X] - \hat{\mu}_{X|y})^2$$

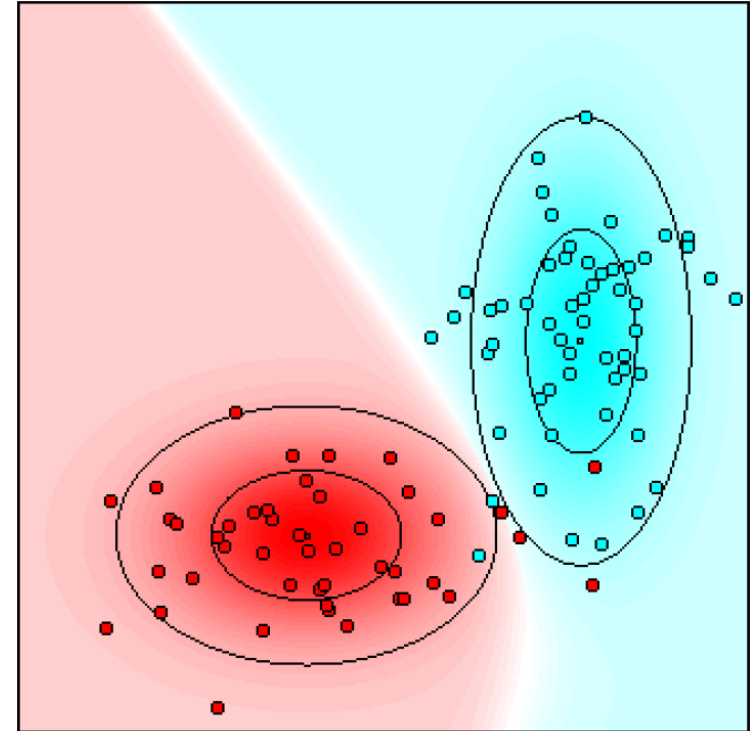
$n'_y = n_y$  : Maximum likelihood estimation

$n'_y = n_y - 1$ : Unbiased estimation

$$\tau(y_i = y) = \begin{cases} 1 & \text{if true} \\ 0 & \text{else} \end{cases}$$

## Example: Numerical Attributes

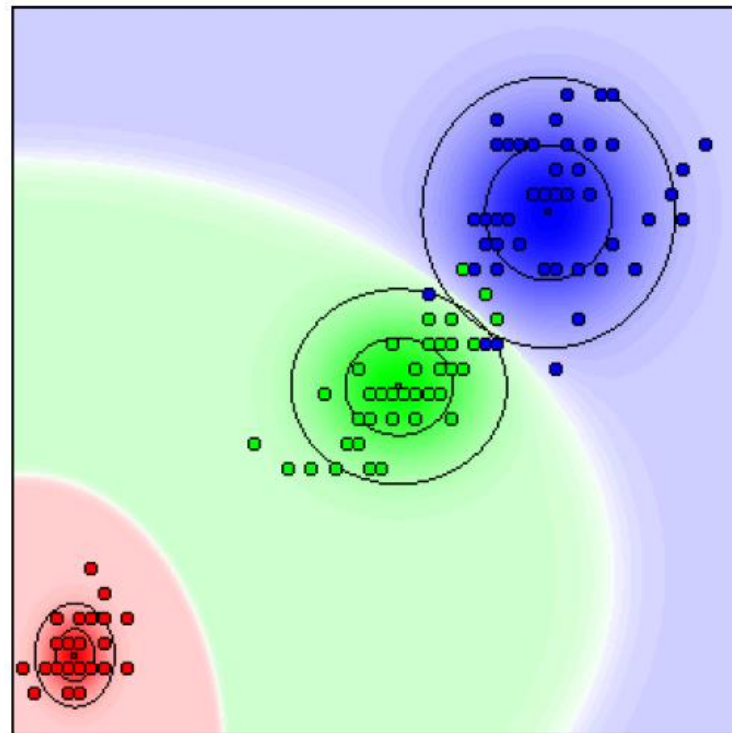
- 100 data points, 2 classes
- Small squares: class mean
- Inner ellipses: 1 s.d. from the mean
- Outer ellipses: 2 s.d. from the mean
- Classes overlap → classification is not perfect



Naïve Bayes classifier

## Naïve Bayes Classifier: Iris Data

- 150 data points, 3 classes
  - Iris setosa (red)
  - Iris versicolor (green)
  - Iris virginica (blue)
- 4 numerical attributes
  - Sepal length
  - Sepal width
  - Petal length (shown on x-axis)
  - Petal width (shown on y-axis)
- 6 mis-classification on the training data

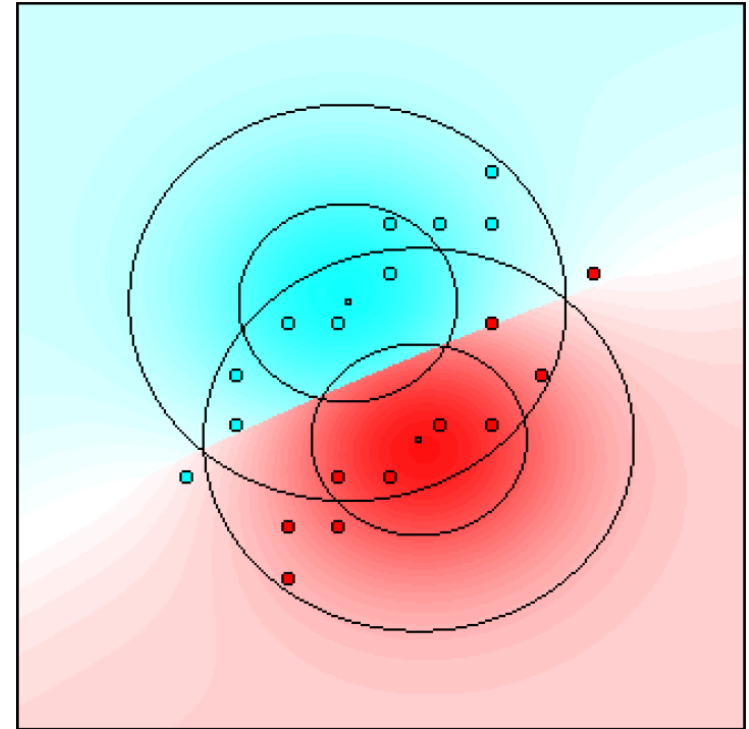


**Naïve Bayes classifier**

# Full Bayes Classifiers

## Example: Numerical Attributes

- 20 data points, 2 classes
- Small squares: class mean
- Inner ellipses: 1 s.d. from the mean
- Outer ellipses: 2 s.d. from the mean
- Attributes are not conditionally independent given the class



Naïve Bayes classifier

- Restricted to numeric or metric attributes – only the target is nominal
- Each class can be described by a multivariate normal distribution:

$$f(\mathbf{x}_M \mid y) = \frac{1}{\sqrt{(2\pi)^m |\boldsymbol{\Sigma}_{\mathbf{x}_M|y}|}} \exp \left( -\frac{(\mathbf{x}_M - \mu_{\mathbf{x}_M|y})^\top \boldsymbol{\Sigma}_{\mathbf{x}_M|y}^{-1} (\mathbf{x}_M - \mu_{\mathbf{x}_M|y})}{2} \right)$$

$\mathbf{X}_M$ : set of **metric** attributes

$\mathbf{x}_M$ : attribute vector

$\mu_{\mathbf{x}_M|y}$ : mean value vector for class  $y$

$\boldsymbol{\Sigma}_{\mathbf{x}_M|y}$ : covariance matrix for class  $y$

Joint distribution with covariance among attributes

→ Conditional independence no longer holds

- Estimation of the (class-conditional) mean value vector

$$\hat{\mu}_{\mathbf{X}_M|y} = \frac{1}{n_y} \sum_{i=1}^n \tau(y_i = y) \cdot \mathbf{x}_i[\mathbf{X}_M]$$

- Estimation of the (class-conditional) covariance matrix

$$\hat{\Sigma}_{\mathbf{X}_M|y} = \frac{1}{n'_y} \sum_{i=1}^n \tau(y_i = y) \times (\mathbf{x}_i[\mathbf{X}_M] - \hat{\mu}_{\mathbf{X}_M|y}) (\mathbf{x}_i[\mathbf{X}_M] - \hat{\mu}_{\mathbf{X}_M|y})^\top$$

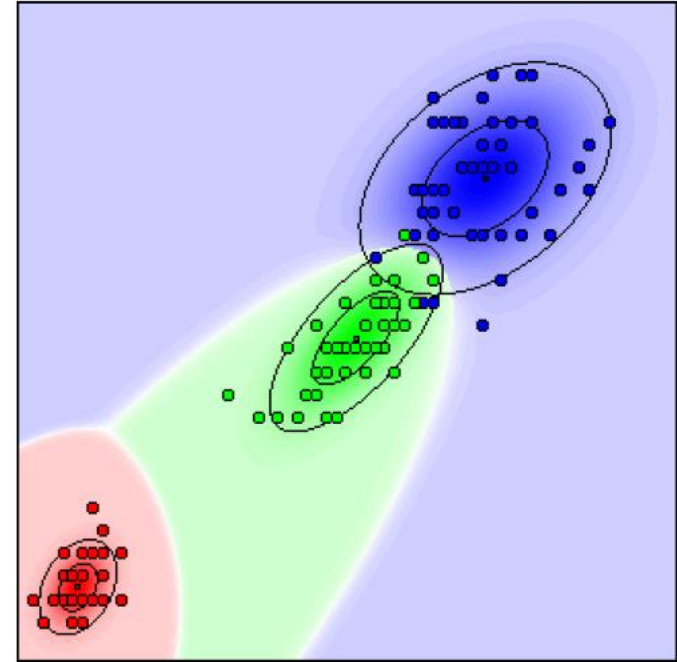
$n'_y = n_y$  : Maximum likelihood estimation

$n'_y = n_y - 1$ : Unbiased estimation



## Iris data revisited

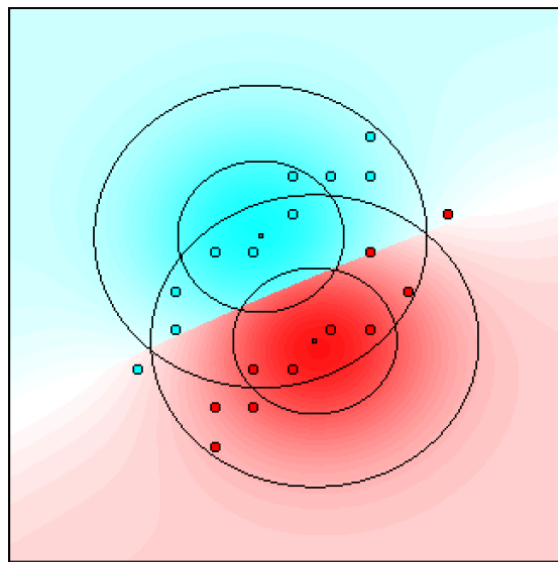
- 150 data points, 3 classes
  - Iris setosa (red)
  - Iris versicolor (green)
  - Iris virginica (blue)
- 4 numerical attributes
  - Sepal length
  - Sepal width
  - Petal length (shown on x-axis)
  - Petal width (shown on y-axis)
- 2 mis-classification on the training data



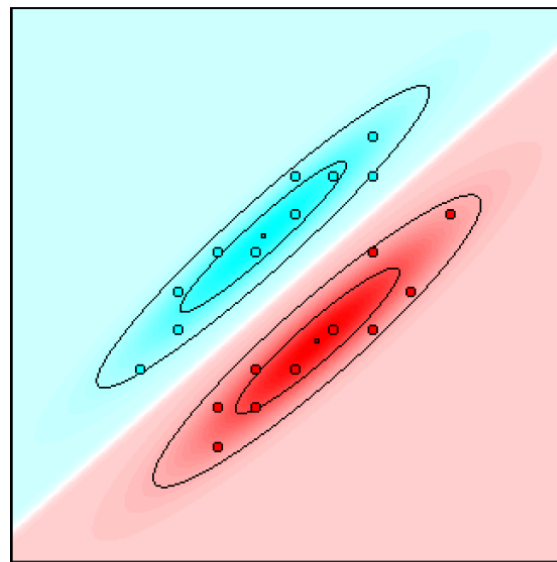
**Full Bayes classifier**

# Naive vs. Full Bayes Classifiers

- Naïve Bayes classifiers for numerical data  $\rightarrow$  full Bayes classifiers with diagonal covariance matrices



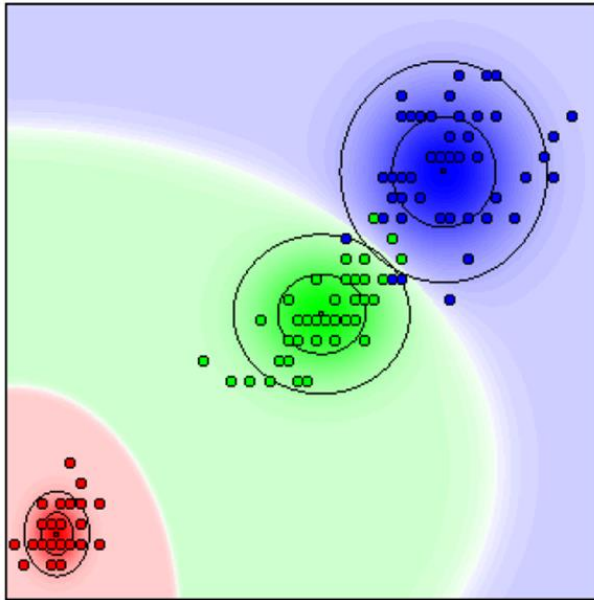
**Naïve Bayes classifier**



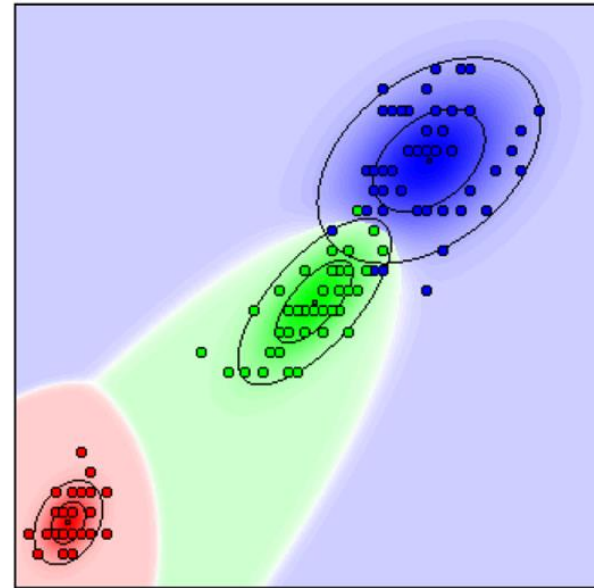
**Full Bayes classifier**

# Naïve vs. Full Bayes Classifiers

- Iris data



**Naïve Bayes classifier**



**Full Bayes classifier**

### **Pros:**

- Gold standard for comparison with other classifiers
- High classification accuracy in many applications
- Classifier can easily be adapted to new training objects
- Integration of domain knowledge

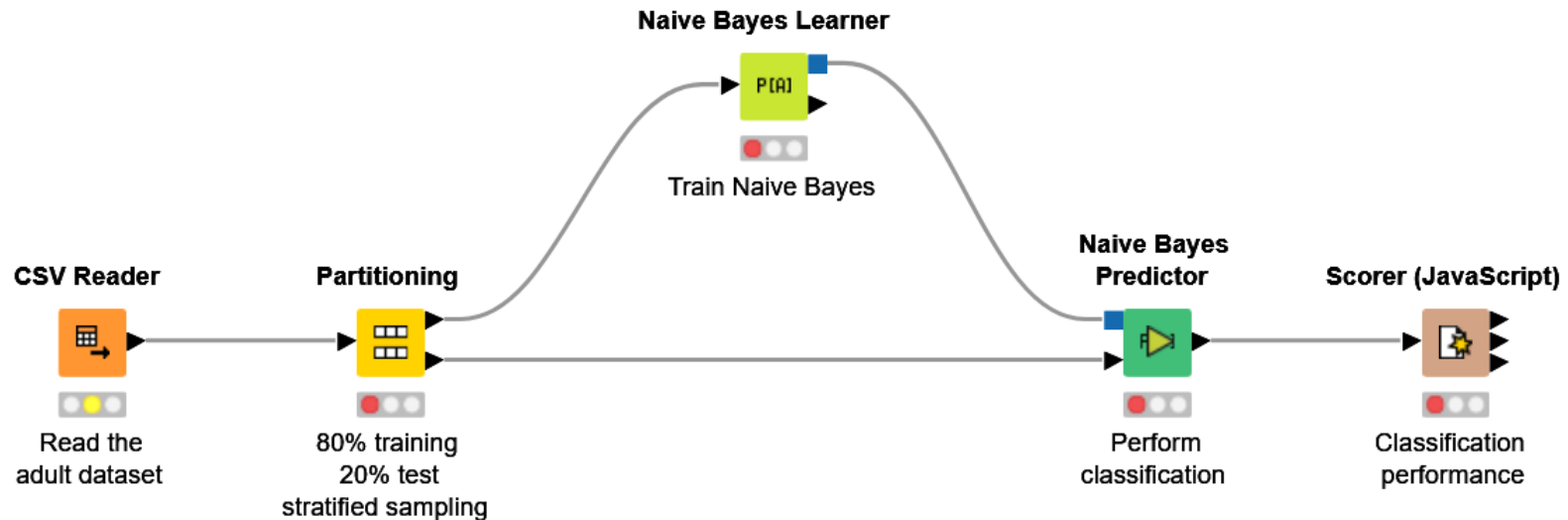
### **Cons:**

- The conditional probabilities may not be available
- Independence assumptions might not hold for data set

# Practical Examples with KNIME Analytics Platform

## – Naïve Bayes classification of the income on the adult data

Binary classification problem (Income > or < 50K), solved using Naive Bayes



- Naïve Bayes Learner node showing conditional probabilities and distributions involved in the decision process

Naïve Bayes Learner View - 0:19 - Naïve Bayes Learner (Train Naïve Bayes)

File

The following attributes are skipped: native-country/Too many values

Class counts for income

Class:	=50K	>50K
Count:	19775	6273

Total count: 26048

Threshold to used for zero probabilities: 1.0E-4

Skipped attributes: native-country/Too many values

Attributes with at least one missing value: workclass, occupation

Gaussian distribution for age per class value

	=50K	>50K
Count:	19775	6273
Mean:	36.78832	44.28455
Std. Deviation:	14.05662	10.48522
Rate:	76%	24%

P(age-bin | class=?)

Class/age-bin	34 or less	35-55	56 or more
=50K	10070	7357	2348
>50K	1186	4158	929
Rate:	43%	44%	13%

Gaussian distribution for capital-gain per class value

	=50K	>50K
Count:	19775	6273
Mean:	150.88941	3872.62873
Std. Deviation:	975.83463	14392.23084
Rate:	76%	24%

Gaussian distribution for capital-loss per class value

	=50K	>50K
Count:	19775	6273
Mean:	53.80066	197.64594
Std. Deviation:	212.57924	500.25192



# Thank you

For any questions please contact: [education@knime.com](mailto:education@knime.com)