

Says

What have we heard them say?
What can we imagine them saying?

asking for historical data to make informed estimates

consulting
with other
stakeholders
for their input

advocating for conservative **Thinks**

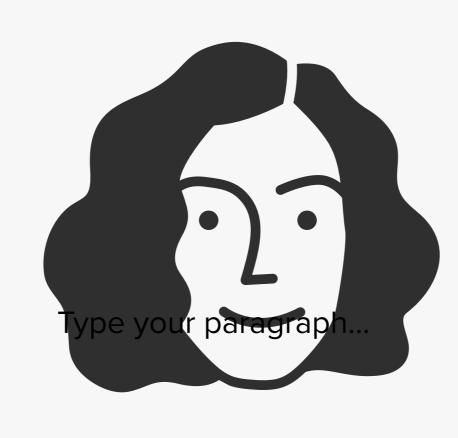
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



curious about new tools or methodologies to improve estimation accuracy

worried about unforeseen costs

concerned about accuracy ,as underestimatting can lead to budget shortages



satheeswari

Short summary of the persona

asking for historical data to make informed estimations

consulting
with other
stakeholders
for their input

iterating and refining the budget as new information becomes available

concerened
about accuracy,
as
underestimating
can lead to
budget shortages

stressed because the financial wellbeing of the company depends on accurate estimations

curious about
new tools or
methodologies to
improve
estimation
accuracy



Does

What behavior have we observed? What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

