

IMPLEMENTING CRM FOR RESULT TRACKING OF CANDIDATE WITH INTERNAL MARKS

INTRODUCTION 1.1 Overview

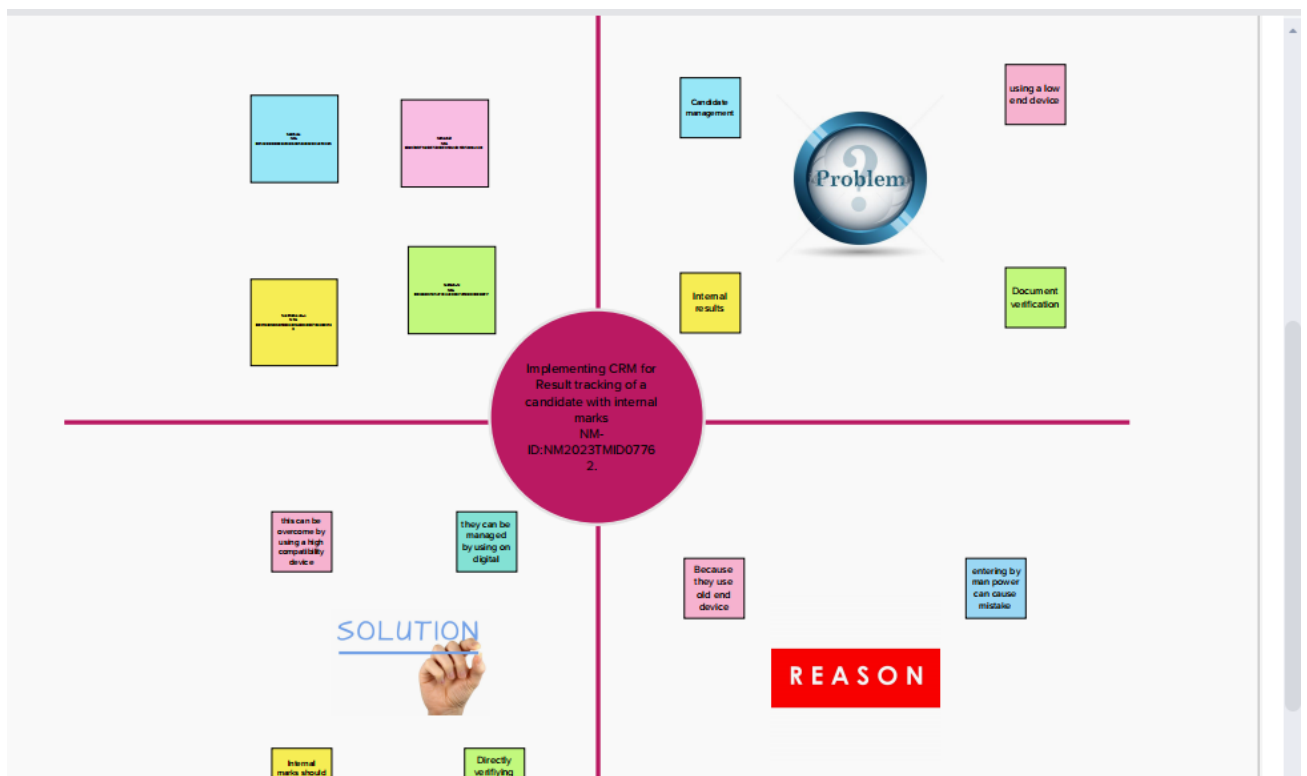
To create an CRM application in which the staff can be able to create all data base including semester ,candidate course and lecturer alone can be able to create .Dean who is one of the lecturer to update internal result , re-evaluation only started by candidate for internal result .only dean can update marks after re-evaluation

1.2 Purpose

The main purpose of creating a crm application is to create easy and accurate for staff in entering internal marks of a candidate or student without any mistake and to provide result .

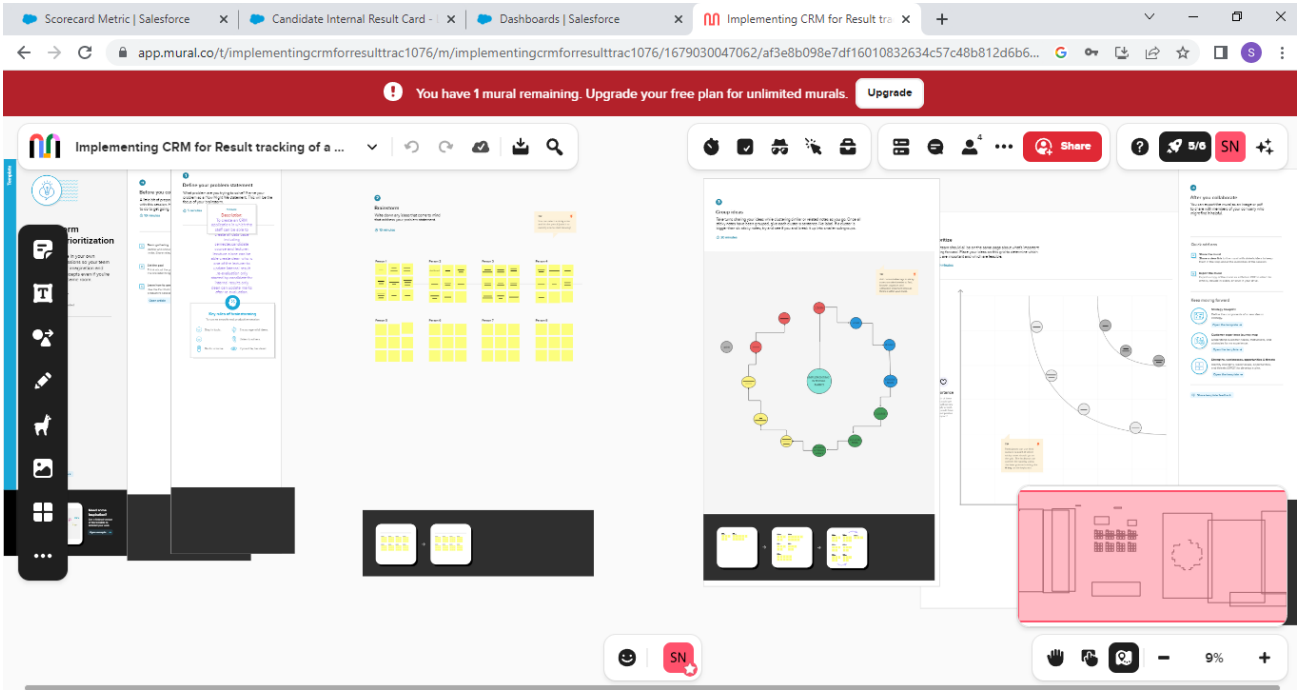
2.Problem Definition & Design Thinking

2.1 Empathy Map





2.2 Ideation & Brainstorming Map



1.RESULT

3.1 Data Model:

OBJECT	S.NO	FIELD IN THE OBJECT	DATA TYPE
Semester	01.	semester name	Text
	02.	course	lookup

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Custom

✓

Singular Label

semester

Plural Label

semesters

Track Activities

Track Field History

Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

Home | Salesforce

semester | Salesforce

Home | Salesforce

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gacmk-b-dev-ed.develop.lightning.force.com/lightning/setup/ObjectManager/0112w000003kVjk/FieldsAndRelationships/view

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🔍 Search Setup

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Setup

Home

Object Manager

SETUP > OBJECT MANAGER

semester

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Fields & Relationships

6 Items, Sorted by Field Label

Q Quick Find

New Deleted Fields Field Dependencies Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
course	course__c	Lookup(semester)		✓
Created By	CreatedById	Lookup(User)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
semester name	semester_name__c	Text(80)		
semester Name	Name	Text(80)		✓

Home | Salesforce

course detail | Salesforce

Home | Salesforce

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🔍 Search Setup

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Setup

Home

Object Manager

SETUP > OBJECT MANAGER

course detail

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

Details

Description

API Name

course_detail__c

Custom

✓

Singular Label

course detail

Plural Label

course details

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

Home | Salesforce

course detail | Salesforce

Home | Salesforce

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← → ↻

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🔍 Search Setup

🌐 ⛶ ⚙️ ? ⚙️ 🔔 👤

Setup

Home

Object Manager

SETUP > OBJECT MANAGER

course detail

Details

Fields & Relationships

6 Items, Sorted by Field Label

Quick Find

NewDeleted FieldsField DependenciesSet History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
course detail Name	Name	Text(80)		✓
Course ID	Course_ID__c	Text(80)		
course name	course_name__c	Text(80)		
Created By	CreatedById	Lookup(User)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓

Home | Salesforce

candidate | Salesforce

Home | Salesforce

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Search Setup

SetupHomeObject Manager

SETUP > OBJECT MANAGER

candidate

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

Details

Description

API Name
candidate__c

Custom
✓

Singular Label
candidate

Plural Label
candidates

Enable Reports
✓

Track Activities

Track Field History

Deployment Status
Deployed

Help Settings
Standard salesforce.com Help Window

EditDelete

Home | Salesforce

candidate | Salesforce

Home | Salesforce

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Search Setup

SetupHomeObject Manager

SETUP > OBJECT MANAGER

candidate

Details

Fields & Relationships

8 Items, Sorted by Field Label

Quick Find

NewDeleted FieldsField DependenciesSet History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
candidate ID	candidate_ID__c	Text(80)		
candidate name	candidate_name__c	Text(80)		
candidate Name	Name	Text(80)		✓
Created By	CreatedById	Lookup(User)		
internal result	internal_result__c	Lookup(candidate)		✓
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓

Home | Salesforce

lecturer detail | Salesforce

Home | Salesforce

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Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

lecturer detail

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

List View Button Layout

Details

Description

API Name

lecturer_detail__c

Custom

✓

Singular Label

lecturer detail

Plural Label

lecturer details

Enable Reports

✓

Track Activities

Track Field History

Deployment Status

Deployed

Help Settings

Standard salesforce.com Help Window

EditDelete

Home | Salesforce

lecturer detail | Salesforce

Home | Salesforce

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Search Setup

Setup Home Object Manager

SETUP > OBJECT MANAGER

lecturer detail

Details

Fields & Relationships

Page Layouts

Lightning Record Pages

Buttons, Links, and Actions

Compact Layouts

Field Sets

Object Limits

Record Types

Related Lookup Filters

Search Layouts

Fields & Relationships

7 Items, Sorted by Field Label

Quick Find

New

Deleted Fields

Field Dependencies

Set History Tracking

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
course	course__c	Lookup(lecturer detail)		✓
Course ID	Course_ID__c	Text(80)		
Created By	CreatedById	Lookup(User)		
Last Modified By	LastModifiedById	Lookup(User)		
lecturer name Name	Name	Text(80)		✓
lecturer role	lecturer_role__c	Text(80)		
Owner	OwnerId	Lookup(User,Group)		✓

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internal result | Salesforce

Home | Salesforce

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Setup Home Object Manager

SETUP > OBJECT MANAGER

internal result

Details

Fields & Relationships

Details

Description

EditDelete

Home | Salesforce

Candidate Internal Result Card -

Home | Salesforce

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⌕ ☆ 📄 S ⋮

← Lightning App Builder

⚙ App Settings

📄 Pages ▾

Candidate Internal Result Card

🔍 Help

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

App Options

Navigation and Form Factor ⓘ

Setup and Personalization ⓘ

Navigation Style

Standard navigation

Console navigation

Supported Form Factors

Desktop and phone

Desktop

Phone

Setup Experience

Setup (full set of Setup options)

Service Setup

App Personalization Settings

Disable end user personalization of nav items in this app

Disable temporary tabs for items outside of this app

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Candidate Internal Result Card -

Home | Salesforce

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⌕ ☆ 📄 S ⋮

← Lightning App Builder

⚙ App Settings

📄 Pages ▾

Candidate Internal Result Card

🔍 Help

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

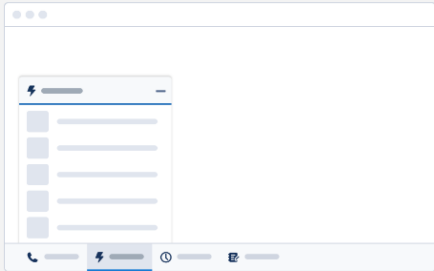
Utility Items (Desktop Only)

Give your users quick access to productivity tools and add background utility items to your app.

Add Utility Item

Utility Bar Alignment ⓘ Default ▾

The utility bar is a fixed footer that opens components in docked panels. Available only when the app is viewed in Lightning Experience on a desktop.



To enable the utility bar for this app, add a utility item.

Home | Salesforce

Candidate Internal Result Card -

Home | Salesforce

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⌕ ☆ 📄 S ⋮

← Lightning App Builder

⚙ App Settings

📄 Pages ▾

Candidate Internal Result Card

🔍 Help

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

Navigation Items

Choose the items to include in the app, and arrange the order in which they appear. Users can personalize the navigation to add or move items, but users can't remove or rename the items that you add. Some navigation items are available only for phone or only for desktop. These items are dropped from the navigation bar when the app is viewed in a format that the item doesn't support.

Available Items

Create ▾

Selected Items

Navigation Items

User Profiles

Type to filter list...

Accounts

Alert Settings

All Sites

Alternative Payment Methods

App Launcher

Appointment Invitations

Approval Requests

Asset Action Sources

lecturer details

semesters

candidates

course details

internal results

Home | Salesforce

Candidate Internal Result Card - |

Home | Salesforce

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Lightning App Builder

App Settings

Pages

Candidate Internal Result Card

Help

App Settings

App Details & Branding

App Options

Utility Items (Desktop Only)

Navigation Items

User Profiles

User Profiles

Choose the user profiles that can access this app.

Available Profiles

Type to filter list...

Analytics Cloud Integration User

Analytics Cloud Security User

Authenticated Website

Authenticated Website

Contract Manager

Custom: Marketing Profile

Custom: Sales Profile

Custom: Support Profile

Customer Community Login User

Selected Profiles

System Administrator

MILESTONE 4 USERS

Users | Salesforce

Candidate Internal Result Card - |

Home | Salesforce

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Setup

Home

Object Manager

user

Users

Permission Set Groups

Permission Sets

Profiles

Public Groups

Queues

Roles

User Management Settings

Users

Feature Settings

Data.com

Prospector Users

User Interface

SETUP

Users

User Edit

John martin

User Edit

Save

Save & New

Cancel

General Information

First Name

John

Last Name

martin

Alias

jmart

Email

jm0612927@gmail.com

Username

jm0612927@gmail.com

Nickname

User1680843135219439379

Title

Company

Department

Role

<None Specified>

User License

Salesforce

Profile

System Administrator

Active

☒

Marketing User

☐

Offline User

☐

Knowledge User

☐

Flow User

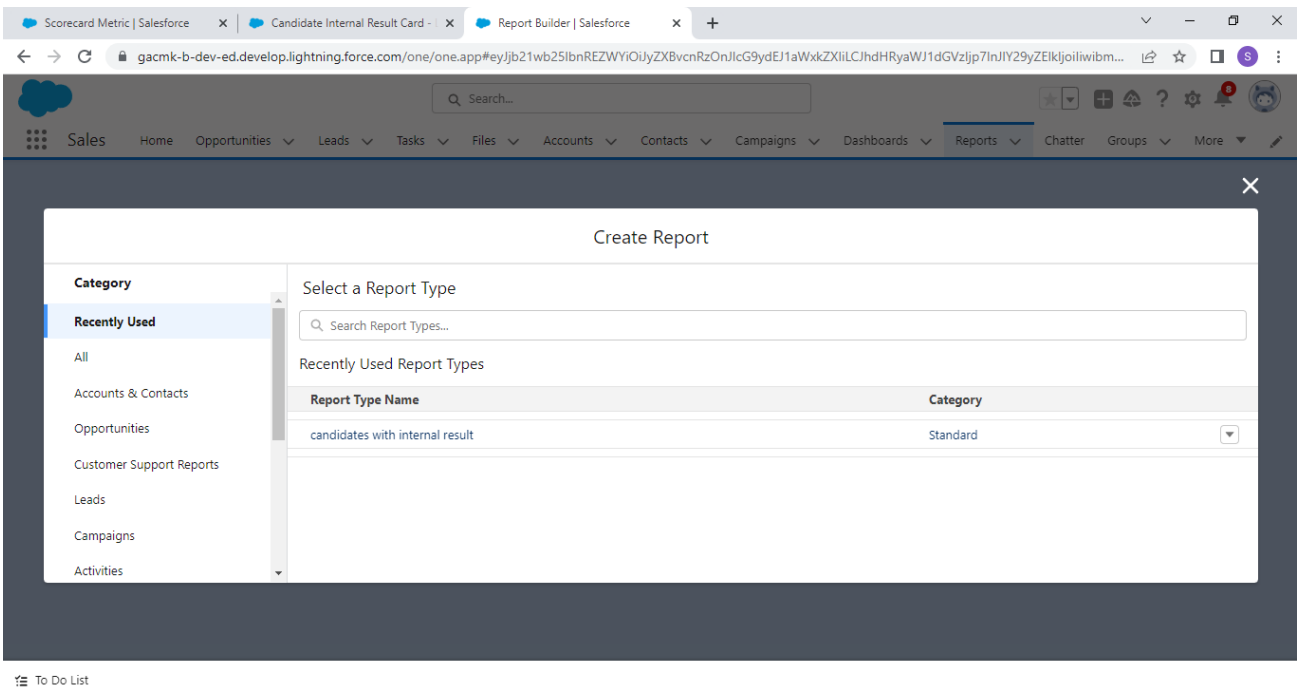
☐

Service Cloud User

☐

📅 To Do List

MILESTONE 5 REPORTS



Trailhead Profile Public URL

- Team Lead -<https://trailblazer.me/id/sathn12>
- Team Member 1 -<https://trailblazer.me/id/nithr47>
- Team Member 2 -<http://trailblazer.me/id/sdasan6>
- Team Member 3 -<https://trailblazer.me/id/ssridhar109>



Project Report Template

1. ADVANTAGES
- Minimum Work
 - Keeps Tracking Of Candidate
 - Centralized Data Makes Things Easy

2. DISADVANTAGES

- It May Result In Duplication Of Task
- Scalability May Be Limited or Costly
- Educating The Uses About Proper Usage And Getting Them Actually Use It Might Be A Challenge

3.APPLICATIONS

- Market Administrator Work Simpler
- provide Flexibility To Work Anywhere
- Facilitate Sharing Of files

CONCLUSION

THE LINE BETWEEN THE STUDENT RECORD SYSTEM AND UNIVERSITY'CRM SYSTEM IS CHANGING . A UNIVERSITY 'STUDENT RECORD ISN'T NECESSARILY THE HEART OF THE UNIVERSITY ANYMORE AND IT'S ONLY MATTER OF TIME BEFORE THE LINE SHIFTS FURTHER

1.FUTURE SCOPE

CUSTOMER RELATIONSHIP MANAGEMENT HAS SIMPLIFIED THE HANDLING OF CUSTOMER IN MANY INDUSTRIES.THEREFORE ,AFTER FEW YEARS CRM WILL BE IMPORTANT AND BETTER PROCESS FOR CUSTOMER MANAGEMENT