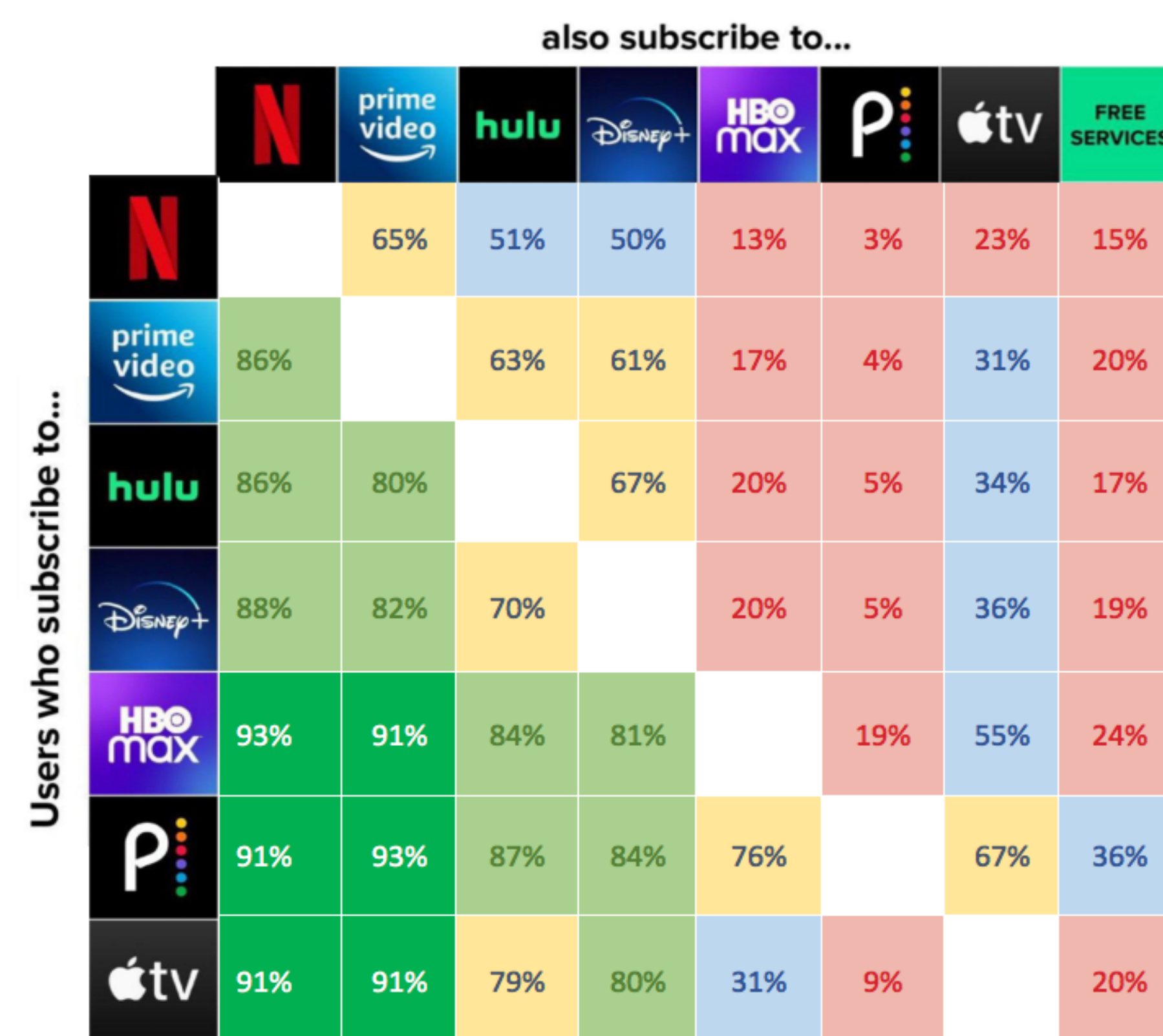
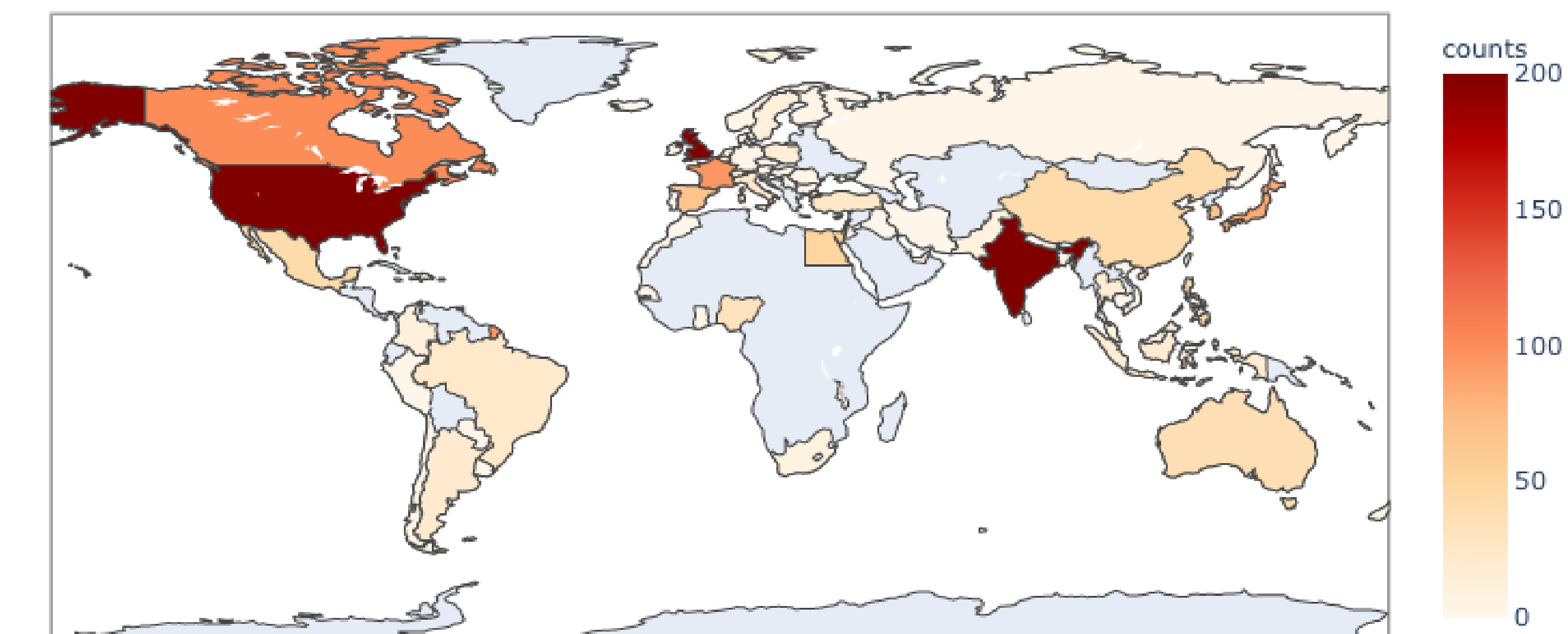
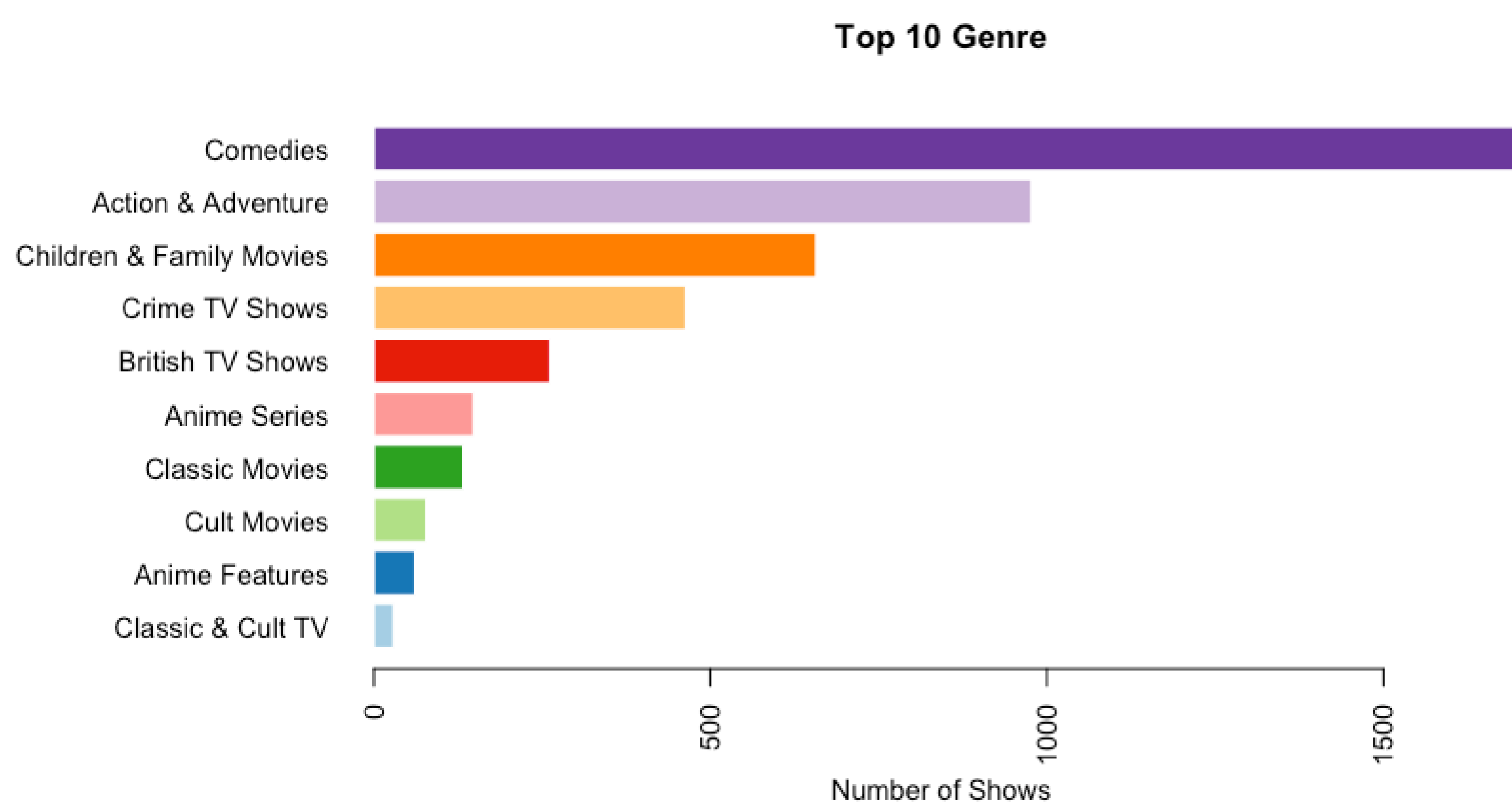




Netflix has been ruling the online streaming platform for a decade now. However, the landscape has changed significantly in the last 2 years because of other services like **Apple TV+, HBO Max, Disney +, Comcast's Peacock, Hulu** and **Amazon Prime Video**. Question is will it succumb to the competition?

- \* What are the top 10 Genre?
- \* What is the distribution over the past years?
- \* What is the distribution by show type?
- \* What are the major countries producing contents?

- \* New/Existing Netflix subscribers
- \* Online streaming platform providers/partners
- \* Marketing analysts, media distributors



Netflix still leading the charter mainly because of its diverse contents made available to audiences across the world focusing mainly on family, woman, friends, both young and elder members. In addition, Netflix as well started producing its own shows and movies to compete against to sustain in the market. All these made Netflix seen thier subscription number rise under quarantine worldwide.

References:  
<https://www.kaggle.com/shivamb/netflix-shows>  
<https://color.adobe.com/create/color-wheel>  
<https://socviz.co/groupfacettx.html>  
<https://www.owler.com/company/netflix>  
<https://www.fool.com/investing/2020/09/15/netflix-is-killing-the-competition-in-this-one-key/>

Data Size:  
Total Number of Observations: 7787  
Total Number of Variables: 12  
Data Size is  $(12 \times 4) \times (7787/100) = 3737.76$