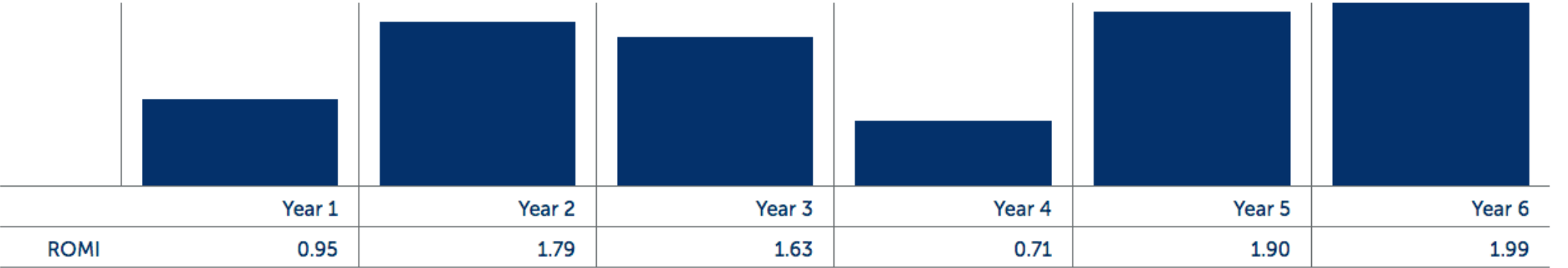


Return on Marketing Investment (ROMI)



Revenue

