Customer Acquisition

Initial	Customers	2,000,000			
Year 1	New Exiting Customers	374,109 -83,375 2,290,734			
Year 2	New Exiting Customers	502,685 -101,250 2,692,168			
Year 3	New Exiting Customers	511,569 -124,042 3,079,695			
Year 4	New Exiting Customers	406,271 -116,643 3,369,322			
Year 5	New Exiting Customers	571,552 -122,854 3,818,020			
Year 6	New Exiting Customers	608,465 -135,922 4,290,564			