# ABAP on HANA - Advanced

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Public



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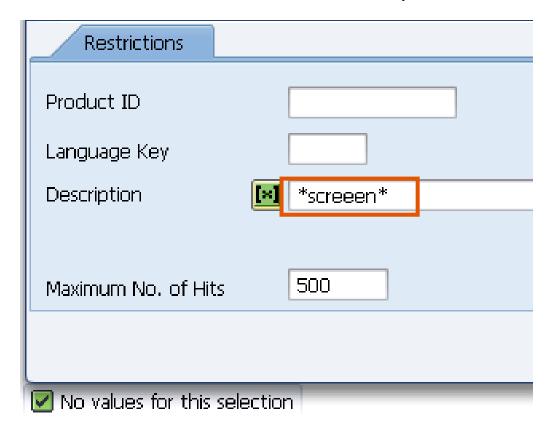
# **HANA Text Search**



## **Typical Search Issues**

#### **Search helps currently**

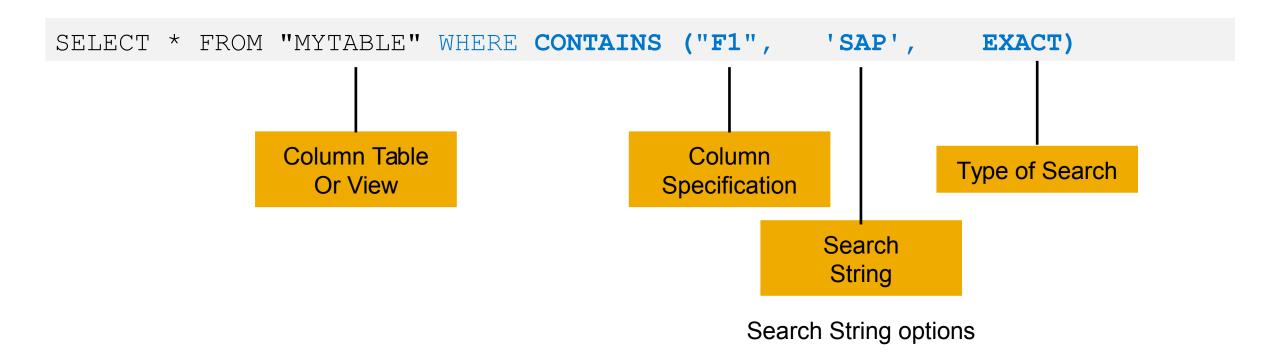
- Require correct spelling
- Require the search term to be entered into the correct search help field



### Full Text Search in SAP HANA – What Can it Do for You?

Integrated enterprise applications delivered with SAP Business Suite software enable enterprises like yours to execute and optimize business and IT strategies.

# **SAP HANA SQL: Text Search Query**



## **Full-text Indexing**

A full-text index is defined on a table column

CREATE FULLTEXT INDEX [INDEX NAME] ON [SCHEMA]. [TABLE] ([COLUMN])

#### Multi-column search

```
SELECT * FROM DOCUMENTS WHERE CONTAINS (("TITLE", "ABSTRACT"), 'business')
```

```
SELECT * FROM DOCUMENTS WHERE CONTAINS ( * , 'business software')
```

# Search Types: Exact Search and Linguistic Search

```
SELECT * FROM "MESSAGES"
WHERE CONTAINS("MESSAGE", 'businesses', EXACT)

ID MESSAGE
```

```
SELECT * FROM "MESSAGES"
WHERE CONTAINS ("MESSAGE", 'go', LINGUISTIC)
```

ID MESSAGE

3 I went to London

2.541 The best run businesses run SAP

# **Search Type: Fuzzy Search**

```
SELECT "PRODUCT_ID", "NAME", "DESCRIPTION" FROM "VPRODUCTS" WHERE CONTAINS ("DESCRIPTION", 'screeen', FUZZY(0.8))
```

RODUCT_ID	NAME	DESCRIPTION
IT-1113	Screen clean	10 separately packe <mark>d scree</mark> n clean cloths
łT-2000	7" Widescreen Portable DVD Player w MP3	7" LCD Screen, storage battery holds up to 6 hours!
IT-2001	10" Portable DVD player	10" LCD Screen, storage battery holds up to 8 hours
IT-2002	Portable DVD Player with 9" LCD Monitor	9" LCD Screen, storage holds up to 8 hours, 2 speakers included
łT-1023	Easy Power	High resolution 320x480 transflective col <mark>or scre</mark> en - 32MB of memor
łT-1020	Easy Hand III	High resolution 320x320 transflective col <mark>or scre</mark> en - 16MB of memor
IT-1021	Easy Hand V	High resolution 320x320 transflective col <mark>or scre</mark> en - 32MB of memor
IT-1022	Easy Hand VII	High resolution 320x480 transflective col <mark>or scre</mark> en - 16MB of memor
IT-9997	e-Book Reader ReadMe	6-Inch E In <mark>k Scree</mark> n, Access To e-book Store, Adjustable Font Style
IT-9999	Maxi Tablet	10.1-inch Multitouch H <mark>D Scree</mark> n (1280 x 800), 16GB Internal Memor

Term mapping now possible

## Use Native SQL and ABAP Database Connectivity API

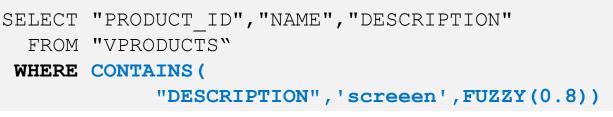
# Fast text search requires full-text indexes

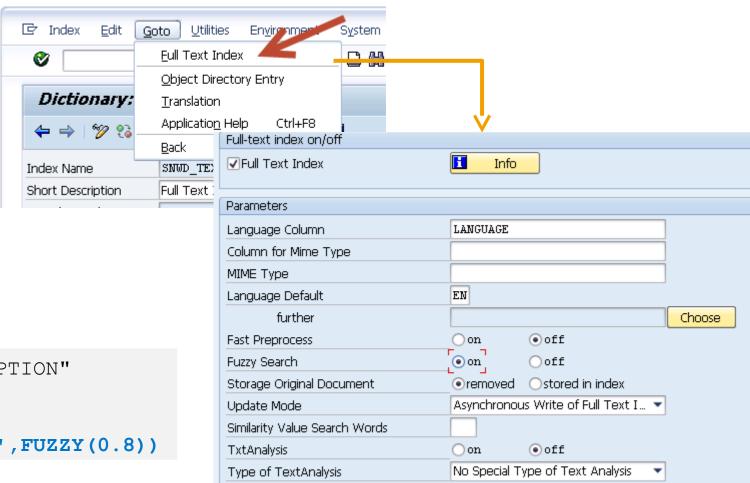
Can be created using ABAP Dictionary

# Text search query syntax is SAP HANA-specific

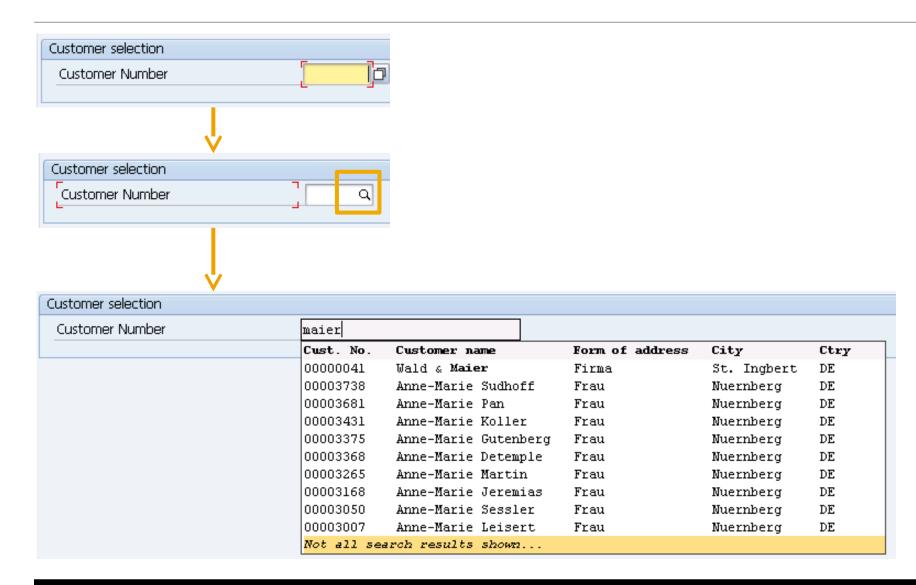
No support in Open SQL 

GRAPH Use native SQL again





## **Search Helps with Type-Ahead**



# SAP ALV IDA



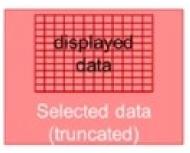
# **ABAP** on **HANA** – Paradigm shift

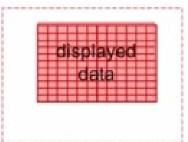
#### Classical ALV

**ALV on HANA** 

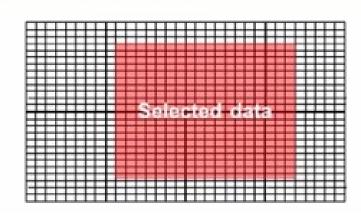
Calculations & Transformations

AS ABAP





SAP HANA



Calculations & Transformations

### **SAP ABAP List Viewer With Integrated Data Access**

For Short: SALV IDA

#### **Basic Principles**

- Only retrieve from the database data which is to be displayed on the screen
- Use database services where possible ALV features pushed down to the database

#### Consumption

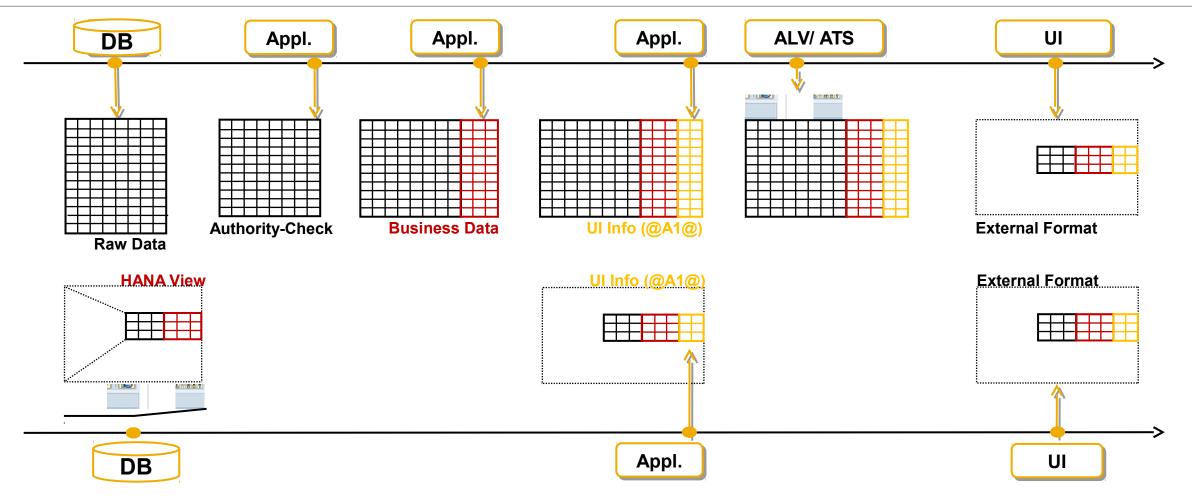
- Data described declaratively instead of passing big internal tables
- Usable in SAP GUI and Floorplan Manager

#### **Experience**

- Retrieval of results is much faster
- Better performance and reduced memory consumption
- Improved user experience

### SAP GUI ALV / FPM List - Data Flow

Classic ALV/FPM vs. ALV/FPM@HANA



- Application Logic / View Building
- Projection / Selection
- Paging, Sorting, Filtering, Authority-Check

# Demo



# New type of applications

by the power of HANA



# **Example App: Customer Segment Prediction**

#### **User Story**

#### Role

- The marketing manager of one supermarket

#### Abstract Story

The marketing manager wants to predict segmentation of new customers for a supermarket. First he uses <u>Kmeans</u> algorithm to discover the customer segmentation based on the existing customers. The output can be then used as the training data for <u>Decision Tree</u> algorithm to predict new customers' segmentation.

#### Goal

- The marketing manager can do the customer segmentation for the existing customers based on the historical dataset.
- Once a new customer comes, the marketing manager can predict which segmentation the customer would belong to.

## **Example App: Customer Segment Prediction**

Simplicity of SAP Fiori

+

Power of HANA

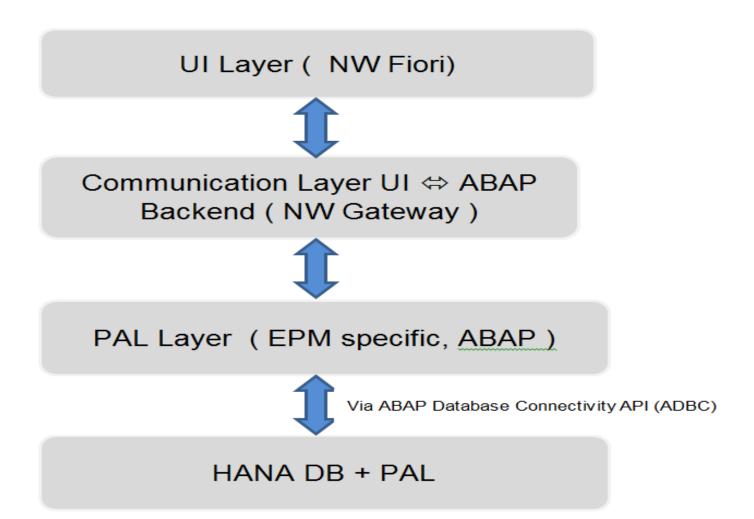
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**Functionality of Business Suite** 

Unmatched Value to the Customer

# **Example App: Customer Segment Prediction – How**

Consume PAL in ABAP - Scenario



# Demo



NW EPM HANA Demo Applications

Customer Segment Prediction Demo



EPM PAL Demo



# Thank you

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