

PSG COLLEGE OF TECHNOLOGY, COIMBATORE-4

DEPARTMENT OF PRODUCTION ENGINEERING

REPORT ON THE EVENT “ PRODUCTION FORUM”

Dt: 18/10/24

The Production Engineering Association and the Society of Manufacturing Engineers - Students' Chapter have successfully conducted the "Production Forum" as part of the PRO-FINITY series. This dynamic and interactive event provided a platform for participants to engage in a debate centered around one of today's critical challenges—sustainability. Participants represented leading production and manufacturing companies, taking on the role of their chosen firm's representative. The aim was to showcase and defend their company's sustainability approach while critically analyzing and challenging the strategies of other firms.

The event fostered thoughtful discourse and highlighted the varied approaches industries take towards achieving sustainable practices. With sustainability becoming an increasingly pressing concern, participants were encouraged to present innovative solutions and debate the trade-offs involved. The forum allowed students to explore industry perspectives, develop negotiation skills, and better understand the complexity of balancing profitability with environmental responsibility. The production forum served as an eye-opening event for future engineers, enhancing their awareness and preparing them for real-world challenges in sustainability.

KEYS POINTS OF THE EVENT
<ol style="list-style-type: none">1. Debate on Sustainability2. Industry Representation3. Interactive and Engaging4. Real world learning



