**Contact details:** [**admin@kayarepe.com**](mailto:admin@kayarepe.com)

**Contact no:**

**Address:** D.no.1/185-3, Kovai Main Road, VCR Complex, Kovilpalayam, Coimbatore, Pollachi, Tamil Nadu, India, 642110.

Social media Links:

Linkedin: <https://www.linkedin.com/company/kayarepe/>

Facebook:

Instagram:

**Home page content:**

Kayarepe, headquartered in Coimbatore, India, specializes in harnessing talent from rural students. We offer a diverse array of creative and IT-enabled services. Our comprehensive solutions cater to enterprises, encompassing branding, logo design, graphic design, web design, search engine optimization, digital marketing, Linked-in marketing and various other IT-enabled services. Our commitment lies in delivering offshore outsourcing services that are punctual, precise, seamless, dependable, cost-effective, and hassle-free for our clients.

Our Solutions:(To add design to the below sub topics)

* Branding-

The strategic placement of a brand in the minds of consumers relative to its competitors, based on attributes, benefits, and values it offers. Monitor, maintain, and enhance the brand's reputation and perception, ensuring alignment with business objectives and customer expectations.

* Web Design- Designing websites that are accessible to users with disabilities is crucial. This involves adhering to web accessibility standards and guidelines.
* Digital Marketing-Digital marketing is dynamic and constantly evolving with new technologies and platforms emerging regularly. It offers businesses of all sizes the ability to reach their target audiences effectively and measure the success of their campaigns in real-time.Using social media platforms (e.g., Facebook, Instagram, LinkedIn) to promote products or services and engage with audiences.

SEO- considering SEO principles to ensure that websites rank well in search engine results. This includes optimizing content, meta tags, and site structure.

* Social media Marketing-Maintaining the Social media pages of the organisation, increasing the followers, posting good content to increase impressions, Generating lead via socialmedia, job postings etc.,
* IT Enabled Services: Today the BPO (Business Process Outsourcing) industry of India has flourished round the clock. In fact, the BPO industry has been considered as the fastest growing segment of ITES (Information Technology Enabled Services) industry of the country. There are many reasons behind for this leap and bound growth, which include easy availability of the trained resources, flexible government policies, economy of scale, business risk mitigation, cost effectiveness, utilization improvement and superior competency.

**Branding page content:**

Kayarepe is a full services organization which offers many digital marketing services. We work with this aim of help our clients with the Marketing, Branding and Sales niches. Our firm believes that actions are louder than the words thus outcomes are bigger than the activities. So, each service we offer is monitored by the talented and skilled professionals. Our branding services are designed to cover the entire spectrum of branding to create meaningful brand stories.

We imply the latest digital marketing techniques to ensure for distinct position for our client’s business brands in the competitive industry. With our services, you can make your product stand out in a crowded market.

Our digital branding service works well for funded startups or enterprises.

Logo Design and Brand Identity

Our logo design and brand identity services are appreciated by the clients for being highly influential and result oriented ones. Our professionals work with you to thoroughly understand the importance of digital brand identity and logo designing, which allows us to tailor the minimalistic, most innovative and cost effective solutions.

* Logo Design
* Corportate Identity Design
* Stationery design
* Brand Naming

Graphic Design

We understand the importance of pictures and images, so do we offer unique graphic design solutions to help the web identities of businesses to get easily identified by the targeted customers. Our experienced graphic designing service team has unparalleled aesthetic sense to create brochures, flyers, web banners and catalogs.

* Brochures
* Flyers
* Web Banners
* Catalog design

Infographics Design

Being a prominent name in the infographic designing industry, we help your brand to be seen by your prospects and to make your social media posts go viral. We have unique ideas, stick to our committed deadlines and also remain prepared to make the changes to meet the expectations of our clients.

* Highly sharable
* Low cost
* Visually eye-catching designs
* SEO and search based
* Unique ideas

Print Design

With a great print design in mind, we can place a brand ahead of your competitors. Our team provides wide range of print designs which are aimed towards fulfilling all the communications & marketing needs of our esteemed clients.

* Brochures
* Leaflets/Flyers
* Presentation Packs
* Posters
* Newsletters

**Web design page content**

Kayarepe is a leading web design & development agency in Coimbatore with an experienced web design team that delivers innovative, and effective websites, which improves your search engine conversion rates, and maximize your reach to help grow your business and achieve your goals.

The use of mobile devices to browse the web/internet continues to grow at an astronomical pace, no matter what devices come out, you can guarantee that your website will look great on all of them, a website suitable to work on your mobile, tablet, laptop or desktop. Responsive web design is focused around providing an engaging experience for everyone.

Responsive Web design is the approach in which the design and development should respond to the user’s device based on screen size, platform and orientation.

Planning & executing web design and web development strategies to delivering results are what we meant for

*Content Management System(CMS)*

There is total assurance for well-planned CMS solutions that maintain flexibility. Our motive is to bring consistency in the customer service which resultantly helps to save time and resources. Our comprehensive Content Management System include CMS evaluation, recommendation, integration, migration, implementation, infrastructure and post go-live supports. Apart from the latest tools, we have trained and skilled workforces to perform each task with perfection.

* Wordpress
* Joomla
* Drupal

Domain & Hosting

We are a leading provider of domain and hosting services for our clients. Our solutions are meant for all businesses types. We assist the customers in establishing as well as helping them escalate their online presences. Apart from the best services in no time, we are cost effective option too.

Domain Registration

* VPS
* Cloud Hosting
* Linux & Windows Hosting
* Email Hosting
* Wordpress Hosting

**Digital marketing:**

Digital Marketing Agency Coimbatore

Kayarepe is a digital marketing services company based in Coimbatore, India, offering a wide range of digital marketing services like Search Engine Optimization, SEM, and Social Media.

Digital Marketing is essential for any business type involving products or services - encompassing all marketing efforts on the internet platform. Businesses leverage on search engines, email, social media network and other websites to connect with current and prospective customers. It is all about connecting with your audience in the right place and at the right time.

To operate online businesses successfully, the need is to have an enthusiastic Search Engine Optimization (SEO) strategy. Internet is easily reachable to the common masses now thus online marketing steps especially Social Media Marketing is necessary.

Your Presence in the Digital World is Our Motto!

Search Engine Optimization (SEO)

Online businesses can’t run successfully without SEO. It plays pivotal role to boost websites to attain high ranks on the search engines. It is strategic Search Engine Marketing plan under which websites are popularized in the digital world to rank in Google search. The services include:

* On Page Optimization
* Off Page Optimization
* Keyword Research & Analysis
* Competition Analysis
* Content Optimization
* Directory Submission

Search Engine Marketing & Pay Per Click (PPC)

Google Adwords & Bing Ads are unique marketing tools in the digital world. Likewise, Pay Per Click (PPC) is another effective tool to come closer to desired customers through little investments. It can be planned or managed to avail desired benefit, including the following:

* Email Marketing & rest marketing initiatives
* Effective SEM & PPC solutions
* Google Ad words

**Social media marketing page content**

**Social Media Marketing**

We can’t ignore social media roles in the present scenario. As it has become part and parcel of everybody life, it is equally important in business operations. Social media is an important factor in Digital Marketing and the prominent channels include.

* Facebook
* Twitter
* LinkedIn
* Google Plus etc.

The world is now online, thus a brand must know how to build a loyal audience and keep them around. In today’s world, the social media presence is the Key for the success of any business. Kayarepe is a thriving social media agency in Coimbatore that takes all your ideas and translates thoughts into successful social media campaigns.

Account Maintenance

Our comprehensive account maintenance services ensure your social media presence is always optimized. From regular updates to security checks, we handle everything to keep your accounts running smoothly and securely. Trust us to manage your profiles with care, so you can focus on your business.

Page Handling for Social Media

Enhance your online presence with our expert page handling services. We create, curate, and manage engaging content that resonates with your audience. From scheduling posts to monitoring interactions, we ensure your social media pages are vibrant and active, driving engagement and growth.

**BPO Page content**

We, at Kayarepe, help our clients maximize revenue and efficiency at every step of their organizational journey. Being a leader among business process outsourcing companies in India since our inception, we can reduce the in-house operational costs, streamline your clients, free up resources and allow you to focus on business goals.

* Web Research
* Data Conversion
* Data Processing
* Technology Staffing
* Offshore Dedicated Team

Today the BPO (Business Process Outsourcing) industry of India has flourished round the clock. In fact, the BPO industry has been considered as the fastest growing segment of ITES (Information Technology Enabled Services) industry of the country. There are many reasons behind for this leap and bound growth, which include easy availability of the trained resources, flexible government policies, economy of scale, business risk mitigation, cost effectiveness, utilization improvement and superior competency.

Web Research

We are a leading web research company thus offer number of services like loyalty measurement programs, lost customer analysis, data collection and other research services. Outsource your web research services to our trusted team to enjoy relief from the time constraining work of web research.

* Web data collection & data mining
* Contact & address details data research
* Market & sales research
* Research by specifications

Data Conversion

At Kayarepe, we convert all types of data starting from periodicals, reports, journals, catalogs to financial statements into an easy to use set of formats. We help our clients to store, search and retrieve digital versions of any document instantly from anywhere. It can be a tough nut to chew to convert large volume data. By outsourcing such services to a skilled data conversion service provider, including us, you can ease your tasks.

* PDF & Book Conversion
* Image to Text
* Excel & XML Conversions

Data Processing

Our professional data processing service handled large volumes of data processing work of clients without compromising on quality. With the ability to work with many input formats like printed materials, photo scans, excel tables or MS Office formats, we attained popularity in the industry.

* OCR (Optical Character Recognition)
* ICR (Intelligent Character Recognition)
* High quality data

Technology Staffing

With technology staffing services, we build relationships that help professionals, organizations and employers to reach to their goals. By amalgamating pioneering recruiting technology and matching requirements, with best-in-class customer service, our firm has been helping organizations to hire best employees available.

* Contract Staffing and Placement
* Talent Acquisition
* Global Recruitment & Assignment Support

Offshore Dedicated Team

Our offshore dedicated team (ODT) service is low cost business model for firms which want to increase productivity by reducing the costs without hiring new workplaces to spending time on searching and hiring professionals. It also offers dedicated professional resources along with complete infrastructure to administrative services to work exclusively on our client’s projects

* No hiring
* No space
* Low cost
* Experienced specialists