

### **Specify the business problem**

A business problem can be defined as any hurdle, situation, or variation that leads to a difference between the desired objectives and accomplished results. Some problems present themselves (machine failure), while others require in-depth analysis of the organization (declining or slow growth).

### **Business requirement**

Business requirements define the business necessity and success criteria for a project. They describe the importance of the project, detail its beneficiaries, specify the time and location and decide the evaluation criteria for the progress. Such requirements are the essential activities an enterprise performs to achieve its objectives while keeping the rest of the solution independent. Literature survey

### **Literature survey**

In a literary survey, students analyse critically and concisely earlier research and literature related to a particular research problem, and utilize them for their own research purposes. It helps students in understanding the significance of new research and its connections to earlier work

### **Social or business impact**

Social impact can be defined as the effect on people and communities that happens as a result of an action or inaction, an activity, project, programme or policy. (Ps. that's not a complete & definitive definition, but we like it). People want more from the businesses they work with and buy from.