



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Almost is a key word in your sentence the first thing you need to do is congratulate yourself on having a viable idea in the first place not everyone say that.

If your video contains new ideas and great content you can still be successful on youtube channels.

Your work is good and there are more things you need to improve

Maintain a smile; It looks like you are struggling to sing the song and it looks like you got irritation on something, so just maintain a small smile through out the video recording



Persona's name

Short summary of the persona

I really liked this concept but as we all know there are lots of videos available on youtube.

1st thing you have to make regular videos

Use those topics which people search the most for that you can use google keyword planner

If you aren't good looking enough or are insecure about these kinds of things then you have every right to just make videos without showing your face

Your video is good and video is awesome it looks professional video. But to grow in youtube you need to do something different there are a lot of big youtube channels which produce videos like yours there is nothing new in video



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?