Building a Research Assistant in CrewAI

Instructor

Alessandro Romano

Senior Data Scientist - Kuehne Nagel

Market Researcher

Market Positioning Strategy

Market Positioning Strategy Development

- Generate 5 Positioning Ideas for product launch.

- Provide analysis and strategic recommendations for each idea

Analytics Vidhya

Market Positioning Strategy

Key aspects of the agent-based approach

Market Researcher

Tools for gathering relevant market insights
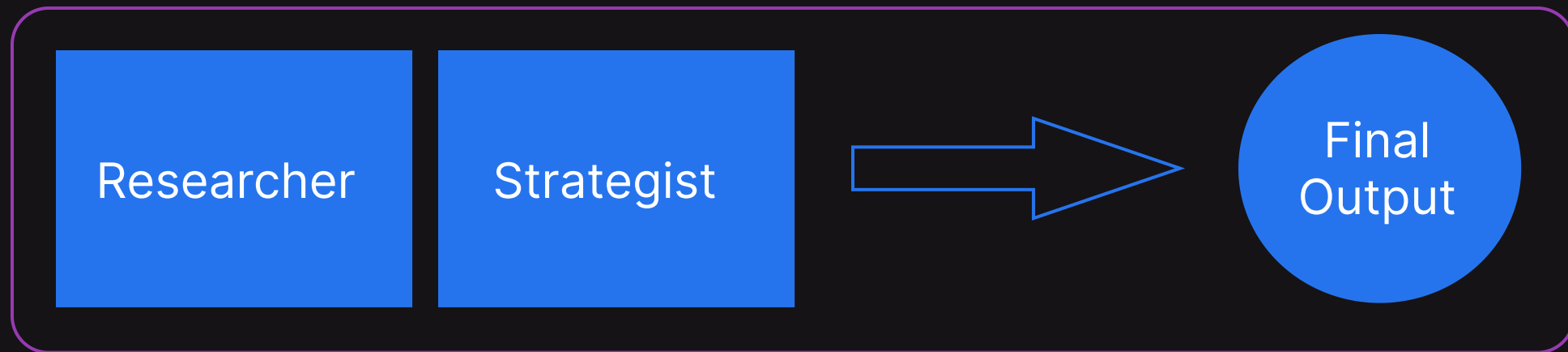
Product Strategist

Analyze insights to assess impact and target audience

Combines research and strategy to create high-impact positioning

Analytics Vidhya

Market Positioning Strategy

Note: Agent-based approach

- Tool : Enhance agent capabilities

- Second agent : collaborative tasks

- Assign distinct tasks to each agent for specialized focus

- Use external tools

Hands On

Thank You