Sathish Kumar J

Aspiring Data Analyst

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I am a detail-oriented and highly motivated Analyst with a strong foundation in SQL, Excel, Power BI, and Tableau . Completed hands-on projects that showcase my ability to clean, visualize, and derive actionable insights from data. With a keen interest in solving business problems using data, I constantly strive to enhance my analytical and technical skills. I'm currently seeking opportunities where I can contribute to data-driven decision-making and grow within a dynamic team.

EDUCATION

B.E(Computer Science And Engineering)
Rajalakshmi Eengineering College
09/2020 - 05/2024

GUVI Geek Networks, IITM Research Park
Chennai
10/2024 - 03/2025
Courses
- Business Analytics and Digital Marketing

SKILLS

`SQL` `Power BI` `DAX` `Data Visualization` `Tableau`

CERTIFICATES

Master's in Business Analytics and Digital Marketing (10/2024 - 03/2025)
Certificate url : https://www.guvi.in/share-certificate/47kf453lnJ7198TKQ7

Advanced Data Visualization Using Power BI (05/2025)
Certificate url : https://www.guvi.in/share-certificate/570uL41zF1n64QY37N

My SQL (06/2025)
Certificate url : https://www.guvi.in/share-certificate/07XDL116RP9up24274

Business Intelligence Analyst
Certificate url : https://www.guvi.in/share-certificate/78e97U9801l4FEZS00

Tableau Desktop
Certificate url : https://www.guvi.in/share-certificate/0G1Es7h4Z32173z185

PERSONAL PROJECTS

Amazon Fresh Analytics
- Developed a Power BI dashboard with DAX-driven KPIs to analyze sales, customer behavior, and delivery trends for Amazon Fresh. Delivered actionable insights through interactive visuals for better decision-making.

Zomato Order & Restaurant Analysis
- Built a Power BI dashboard using SQL-transformed data to assess restaurant performance and customer ordering patterns. Visualized key metrics like revenue, ratings, and city-wise demand using DAX and custom visuals.

Global Electronics Sales & Consumer Behavior Analytics
- Built an end-to-end analytics solution using MySQL and Power BI to analyze global retail sales, customer behavior, and store performance. Created interactive dashboards and KPIs using DAX and SQL to drive business insights.

Regional Sales Performance Analysis
- Cleaned and analyzed regional sales data in Excel and Power BI to uncover trends in product categories, profit margins, and discount impacts. Developed an interactive dashboard using Power BI visuals, pivot tables, and regression insights to support strategic business decisions.

Amazon Prime Video Analytics
- Built an end-to-end Power BI dashboard to analyze Amazon Prime Video content trends, ratings, genres, and country distribution. Leveraged DAX and interactive visuals to uncover insights on content strategy and viewer preferences.