TODAY'S PERFORMANCE

•

24 Jul 2025 - 24 Jul 2025

orders_count **272.0**1,195.2%

unique_customers
272.0

1,195.2%

avg_order_value 165.9 \$ 59.2%

 $\begin{array}{c} {\sf wow_gmv_diff} \\ {\sf 45.7K} \end{array}$

 $\begin{array}{c} \text{wow_revenue_growth_pct} \\ \textbf{1,947.87} \end{array}$

GMV by product category

All							
beleza_saude	utilidades_domesticas	moveis_decoracao	relogios_presentes	esporte_lazer	automotivo	moveis	casa_c
Others	cool_stuff	bebes	cama_mesa_banho	ferramentas_jardim	construcao_f	telefonia	informa
				construcao_ferramentas	perfumaria	agro_in	papelaria

